

IN THE UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF ILLINOIS
EASTERN DIVISION

KLEEN PRODUCTS, LLC, et al.,	}	Docket No. 10 C 5711
Plaintiffs,		
vs.		
PACKAGING CORPORATION OF AMERICA, et al.,		Chicago, Illinois March 28, 2012 8:00 o'clock a.m.
Defendants.	}	

TRANSCRIPT OF PROCEEDINGS - EVIDENTIARY HEARING
BEFORE THE HONORABLE MAGISTRATE JUDGE NAN R. NOLAN
VOLUME 2-A

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09:03:16 1 (The following proceedings were had in open court:)

09:03:16 2 THE CLERK: 10 C 5711, Kleen Products, et al., v.
09:03:20 3 Packaging Corporation of America, et al.

09:03:22 4 THE COURT: Okay. Good morning. I am Nan Nolan. I
09:03:28 5 am a magistrate judge. Judge Feinerman was kind enough to
09:03:32 6 lend us his courtroom here. And this case was referred from
09:03:40 7 Judge Shadur for all discovery matters, and we are in our
09:03:42 8 second day of an evidentiary hearing regarding word search in
09:03:48 9 this case.

09:03:48 10 So for the plaintiffs, will the plaintiffs' lead
09:03:54 11 lawyer introduce himself and your team, please.

09:03:58 12 MR. MOGIN: Good morning, your Honor; Dan Mogin on
09:04:02 13 behalf of plaintiffs. With me today, going around the table,
09:04:08 14 Walter Noss from the firm of Scott & Scott; Robert Wozniak
09:04:10 15 from the Freed Kanner firm; and Brian Clark from the Lockridge
09:04:14 16 firm.

09:04:14 17 THE COURT: Okay. Now, do these gentlemen --
09:04:20 18 gentlemen, I will ask you directly, do you represent other
09:04:22 19 named plaintiffs in the case? I know Mr. Mogin was appointed
09:04:30 20 as lead counsel for the putative class. What I am confused
09:04:38 21 from from the docket when I was studying the docket in between
09:04:44 22 are there appear there are a number of other lawyers who
09:04:46 23 represent other plaintiffs. Are you fellows representing the
09:04:52 24 other plaintiffs, or are you working with Mr. Mogin on this?

09:04:56 25 MR. MOGIN: They are all working with me, your Honor.

09:04:58 1 It's just that what you viewed in the docket I think is just a
09:05:00 2 matter of the way the docket gets entered. All the
09:05:04 3 plaintiffs' lawyers appear on the consolidated amended
09:05:08 4 complaint.

09:05:08 5 THE COURT: All right. So you have -- for purposes
09:05:10 6 of this hearing, though, I want to clarify, you have authority
09:05:14 7 from -- I know this is funny with lead plaintiff, but you have
09:05:18 8 authority from each of the other plaintiffs' lawyers that
09:05:26 9 you're speaking on their behalf too?

09:05:28 10 MR. MOGIN: Yes, your Honor.

09:05:28 11 THE COURT: Okay. Good. Thank you.

09:05:30 12 So for our defendants, will you state your name, your
09:05:36 13 partners -- I mean whoever is here with you, and what
09:05:42 14 defendant you represent, please.

09:05:44 15 MR. NEUWIRTH: Good morning, your Honor; Steven
09:05:46 16 Neuwirth, representing defendant Georgia-Pacific, and I am
09:05:50 17 joined here today by my colleague, Sammy Rasheed (phonetic).

09:05:54 18 THE COURT: Thank you, Mr. Neuwirth.

09:05:56 19 MR. ECHOLS: Good morning, your Honor; Barack Echols,
09:06:00 20 representing defendant Packaging Corporation of America, and I
09:06:02 21 am joined by my colleague, Leonid Feller.

09:06:04 22 THE COURT: Thank you.

09:06:08 23 MR. McCAREINS: Good morning, your Honor; Mark
09:06:10 24 McCareins from Winston Strawn on behalf of RockTenn, and I am
09:06:14 25 here with my colleague, Joe Siders.

09:06:16 1 THE COURT: Good. Thank you.

09:06:18 2 MR. EIMER: Good morning, your Honor; Nate Eimer on
09:06:20 3 behalf of International Paper.

09:06:20 4 THE COURT: Hi, Mr. Eimer.

09:06:24 5 MR. McKEOWN: Good morning, your Honor; James
09:06:24 6 McKeown. I am here with my colleague, Joanne Lee, for
09:06:28 7 International Paper.

09:06:30 8 THE COURT: Thank you.

09:06:30 9 MR. MAROVITZ: Good morning, your Honor; Andy
09:06:30 10 Marovitz for Temple-Inland, and I am here with my partner,
09:06:36 11 Britt Miller.

09:06:36 12 THE COURT: Thank you. And, Ms. Miller, good
09:06:38 13 morning.

09:05:58 14 MR. MENDEL: Good morning, your Honor; Scott Mendel
09:06:42 15 for Cascades and Norampac.

09:06:42 16 THE COURT: Sir, can you spell your last name.

09:06:48 17 MR. MENDEL: M-e-n-d-e-l.

09:06:50 18 THE COURT: Thank you, Mr. Mendel. And your client
09:06:50 19 is?

09:06:52 20 MR. MENDEL: Cascades and Norampac.

09:06:54 21 THE COURT: Thank you.

09:06:54 22 MS. LEWIS: Good morning, your Honor; Rachel Lewis on
09:06:58 23 behalf of Weyerhaeuser Company.

09:07:00 24 THE COURT: Okay. And that's everyone we have.

09:07:06 25 Okay. Good.

09:07:08 1 Well, I have a few preliminary matters I'd like to
09:07:14 2 discuss, and you don't have to be shy. If you want to add
09:07:22 3 anything or if you have any questions, please do.

09:07:26 4 So the first thing is Mr. Mogin told us the last
09:07:36 5 time -- I want to talk about how we are going to work today.
09:07:40 6 When we were here the last time, Mr. Mogin told us that either
09:07:44 7 it was a Ninth Circuit or California or district court meeting
09:07:48 8 which he needed to be at. Based upon that, I went and
09:07:50 9 scheduled things and I have a 4:00 o'clock that's unmovable,
09:07:56 10 and so we are going to work -- what I would like to do today
09:08:02 11 is work here in the courtroom until about 10 to 3:00, we will
09:08:08 12 take a little walk around-the-table break at 10 to 3:00, and
09:08:14 13 then I'd like to invite you down to my courtroom with the
09:08:18 14 court reporter, and I'd like to have a conference, a
09:08:22 15 scheduling conference, with the lawyers at 3:00 until
09:08:28 16 approximately 10 to 4:00. Okay?

09:08:32 17 So we will do as much as we can witness-wise given
09:08:38 18 that confine.

09:08:38 19 My thinking on this, this morning we should begin
09:08:46 20 with Mr. Regard because it was -- we cut him off or I cut him
09:08:52 21 off or he was cut off in the -- at the beginning of his direct
09:09:00 22 examination, and if we began with Mr. Regard, then he could be
09:09:04 23 crossed. Dr. Lewis has been listening to what his comments,
09:09:10 24 at least the last time, he can then hear what Mr. Regard says,
09:09:14 25 and then he can opine about that. Mr. Regard will be here.

09:09:18 1 If there's any follow-up that Mr. Regard needs to do, we
09:09:22 2 certainly will give Mr. Regard an opportunity to do that.

09:09:26 3 Okay. I know Dr. Tenny is here too, and as I said to
09:09:32 4 you, I did not know whether we'd have sufficient time today,
09:09:36 5 nobody is going to be precluded if we need more evidence. I
09:09:42 6 am sure she is just finding this so stimulating that it will
09:09:50 7 be fine.

09:09:50 8 MR. McKEOWN: Your Honor, if I might, would it be
09:09:52 9 more efficient to do Dr. Lewis first? We are in the middle of
09:09:56 10 his cross. We didn't finish him last time.

09:09:56 11 THE COURT: Well, then we are going to have -- then I
09:09:58 12 think -- I mean, we stopped both of them.

09:10:02 13 MR. McKEOWN: Correct. We had Dr. Lewis' direct was
09:10:04 14 done. We were in the middle of his cross. And we at least
09:10:08 15 had anticipated that what would happen is we would finish
09:10:10 16 Dr. Lewis' cross and go back to Mr. Regard.

09:10:14 17 THE COURT: You don't want anything Mr. Regard says
09:10:18 18 first?

09:10:20 19 MR. McKEOWN: I don't think it's needed at this
09:10:20 20 point, from our perspective.

09:10:24 21 MR. MOGIN: Your Honor, I think you're correct. It
09:10:26 22 would be more efficient to have Mr. Regard go first. But we
09:10:30 23 are willing to be flexible on that.

09:10:34 24 THE COURT: How many people are crossing Dr. Lewis?

09:10:38 25 MR. McKEOWN: I have to finish my cross, and then

09:10:40 1 it's just Mr. Neuwirth with the Georgia-Pacific's aspect.

09:10:44 2 THE COURT: Well, then maybe we should do it that
09:10:46 3 way. Maybe we have a better sense of timing then. Let's do
09:10:50 4 that. Okay?

09:10:52 5 And if -- so if we do Dr. Lewis, then we're going to
09:10:56 6 do Mr. Regard, then if Dr. Lewis wants to come back on and
09:11:00 7 comment on anything Mr. Regard says, if he wants to add that
09:11:06 8 to his opinion, we will allow him to do that. Okay?

09:11:08 9 MR. MOGIN: Very good. Thank you, your Honor.

09:11:10 10 THE COURT: That will be fine.

09:11:10 11 MR. MOGIN: Your Honor, before we do proceed with
09:11:12 12 Mr. Regard, there are several issues with respect to the
09:11:16 13 contours of his testimony we should take up.

09:11:18 14 THE COURT: With regard to? I'm sorry.

09:11:20 15 MR. MOGIN: Well, for example, we had made a motion
09:11:24 16 in limine.

09:11:24 17 THE COURT: Right.

09:11:24 18 MR. MOGIN: There are some aspects -- I am a little
09:11:28 19 confused at this point because Mr. Regard has put in some
09:11:32 20 direct testimony --

09:11:34 21 THE COURT: Right.

09:11:34 22 MR. MOGIN: -- that subsequently there was a report
09:11:36 23 which --

09:11:36 24 THE COURT: Right, which you object to.

09:11:40 25 MR. MOGIN: I object to -- I certainly object to the

09:11:42 1 chart.

09:11:42 2 THE COURT: Right.

09:11:42 3 MR. MOGIN: And I object to other aspects of the
09:11:44 4 report.

09:11:46 5 THE COURT: Right.

09:11:46 6 MR. MOGIN: So I just need -- it seems to me it's a
09:11:50 7 bit of a squishy target and I just want to know what the
09:11:52 8 ground rules are.

09:11:54 9 THE COURT: I am going to -- I was waiting on that
09:11:56 10 one. I was waiting to be -- I have a couple more housekeeping
09:12:00 11 things, and then I will get to that. Okay?

09:12:04 12 So I wanted to put on the record, just like I put on
09:12:14 13 the record before, that I have known Mr. Regard for a while.
09:12:20 14 Last week I was lucky enough to go to a Sedona Conference, and
09:12:26 15 Dr. Lewis was one of the participants, not a speaker, but one
09:12:32 16 of the participants at the conference, so I had a nice
09:12:36 17 opportunity to have a few chatty words with Dr. Lewis.
09:12:42 18 Obviously, we did not talk about the case, but I did want to
09:12:44 19 tell you that. Okay?

09:12:54 20 The exhibits, I had to actually find out when I was
09:12:56 21 on your side of the podium, the court reporters used to take
09:13:00 22 the exhibits. And I know from the trials that I just want to
09:13:04 23 make absolutely sure you are responsible for your own
09:13:06 24 exhibits. Okay?

09:13:10 25 So the nice books that the two of you prepared, as

09:13:16 1 long as they are joint books, they will be fine for the last
09:13:20 2 hearing. Thank you, Ms. Miller, for arranging all that for
09:13:26 3 us. As you probably know, the clerk's office can't take bound
09:13:30 4 copies, so what I would do is -- what I think we will do is we
09:13:36 5 will have those -- if this issue ever goes to either Judge
09:13:42 6 Shadur or another court, you've got last time's, today we will
09:13:48 7 keep the original all together, one of you will be the
09:13:52 8 custodian of the original exhibits and maybe you will be kind
09:14:02 9 enough, if we need it, somebody will make us a copy too.

09:14:06 10 Thank you, Ms. Miller. She is volunteering again.

09:14:08 11 Okay. Let's see. So last time, I know that I am
09:14:18 12 treating this much looser than I would treat a trial on ruling
09:14:24 13 on objections immediately. I am kind of really -- it's very
09:14:32 14 important to me with all these folks from out of town that we
09:14:36 15 use every single minute that we have here doing the hearing,
09:14:40 16 so I was -- I know there were a number of objections, some of
09:14:46 17 the exhibits I did not rule on, some of that was wait until
09:14:52 18 the cross is over, so I will make any very best effort. Chris
09:14:58 19 went through the transcript yesterday because it's searchable,
09:15:02 20 and we will try to clear it up. And if I forget anything,
09:15:08 21 please feel free to let me know.

09:15:10 22 Okay. So, Mr. Mogin, I received your motion in
09:15:18 23 limine regarding Mr. Regard. I received the defendant's
09:15:24 24 response yesterday. I assume that you did too. So I am
09:15:28 25 denying your motion without prejudice. Mr. Regard is -- so I

09:15:38 1 am going to allow him to testify today.

09:15:42 2 And on the chart, I am not ruling that I am admitting
09:15:48 3 the chart. But the defendants even said -- I thought that was
09:15:54 4 a good reply -- I thought that was a good reply. I mean, they
09:15:58 5 almost argued that it could be a demonstrative exhibit, and
09:16:04 6 demonstrative exhibits, I don't know how we are going sort all
09:16:08 7 this out. I understand what you're saying. I am sure you are
09:16:14 8 going to cross-examine him about many of the issues that you
09:16:16 9 raised in your motion. I don't know if they go to weight, I
09:16:22 10 don't know whether it goes to admissibility, I haven't had
09:16:26 11 enough time to really sort that out, and we will, if we need
09:16:32 12 any follow-up after we hear what he's got to say today,
09:16:36 13 because I think almost any judge in this building would say,
09:16:40 14 How can I -- I am not going to preclude Mr. Regard up front,
09:16:46 15 and the exhibit, now that we have it and we know what goes
09:16:52 16 with it, I think I will be in a better position after
09:16:58 17 cross-examination to know what to do with it.

09:17:00 18 MR. MOGIN: I understand your position, your Honor,
09:17:02 19 and, obviously, it will be not efficient for me to argue the
09:17:08 20 motion at this point in time. However, I will say that the
09:17:10 21 issue is not the information that we do have.

09:17:12 22 THE COURT: Right.

09:17:14 23 MR. MOGIN: It's the information that we don't have,
09:17:16 24 which has some bearing on my ability to cross-examine
09:17:22 25 Mr. Regard.

09:17:22 1 So if Mr. Regard is going to testify about the bottom
09:17:24 2 part of the chart, I still do not have any documentation in
09:17:28 3 support of that. I have merely the hearsay. That's all we
09:17:32 4 have.

09:17:34 5 MR. MAROVITZ: Your Honor, Andy Marovitz for
09:17:38 6 Temple-Inland. Mr. Mogin has all of the documents that
09:17:42 7 Mr. Regard has seen in this connection. There's not been
09:17:46 8 anything that was provided to Mr. Regard in connection with
09:17:48 9 the preparation of the chart that Mr. Mogin does not have.

09:17:54 10 MR. MOGIN: Well, in point in fact, your Honor,
09:17:56 11 Mr. Regard testified before that he received documents, he
09:18:02 12 compiled his charts from documents, information that he
09:18:04 13 received from vendors that has not been produced.

09:18:08 14 THE COURT: Well, I think that's what you are going
09:18:10 15 to flush out. He provided -- one of the things I found to be
09:18:14 16 very helpful is he actually listed every single thing he read
09:18:22 17 in preparation. Now, did he have conversations -- I don't
09:18:26 18 know. That's what we are going to find out. Okay? And then
09:18:30 19 if he did not -- he has a page and a half single space of
09:18:36 20 every single thing that he read. But I am hearing you. You
09:18:44 21 know, there's a wonderful ability of a judge to strike things.
09:18:50 22 Okay? And we don't have a jury, and this is actually -- I am
09:18:56 23 so glad we have this hearing. That's what I am going to say
09:18:58 24 to you later on. I feel like I know the case so much better,
09:19:00 25 and it's been a real education for me. And you don't know me

09:19:06 1 because this is your first case with me, but I am a pretty
09:19:10 2 fair person. I just think we should get our witnesses on
09:19:16 3 today and get going and we will figure out what to do about it
09:19:20 4 in fairness afterwards. Okay?

09:19:24 5 MR. MOGIN: Thank you.

09:19:24 6 THE COURT: Anybody else have anything you'd like to
09:19:28 7 say?

09:19:30 8 And any issues -- this is the same thing, Mr. Mogin.
09:19:38 9 If I reserved any issues the last time too, we will deal with
09:19:42 10 those at the end of the day too, unless there's something that
09:19:46 11 anybody is remembering right off the top of their head. Okay?

09:19:52 12 All right. So who did we say is going first? Oh,
09:19:56 13 Dr. Lewis is coming back. Okay.

09:19:58 14 Good morning, Doctor. Come on up. Lynette is not
09:20:02 15 here.

09:20:34 16 (Witness sworn.)

09:20:34 17 - - -

09:20:34 18 DANIEL D. LEWIS, CROSS-EXAMINATION CONTINUED

09:20:34 19 BY MR. McKEOWN:

09:20:50 20 Q. Good morning, Dr. Lewis.

09:20:50 21 A. Good morning, Counsel.

09:20:52 22 Q. We are going to spend some time this morning on

09:20:54 23 Plaintiffs' Exhibit 10, which was the plaintiffs' proposed

09:20:58 24 CBAA search process. Do you have a copy up there?

09:21:04 25 A. I do not.

09:21:06 1 MR. McKEOWN: Your Honor, may I give the witness a
09:21:08 2 copy of the exhibit?

09:21:08 3 THE COURT: Sure. Of course.

09:21:10 4 THE WITNESS: Thank you.

09:21:10 5 MR. McKEOWN: Your Honor, did you need a copy of this
09:21:20 6 as well?

09:21:20 7 THE COURT: Yes. Thank you.

09:21:30 8 BY MR. McKEOWN:

09:21:30 9 Q. Dr. Lewis, before we go through this process in a little
09:21:32 10 more detail, I would like to spend a little bit of time just
09:21:34 11 making sure that we are understanding the terminology in the
09:21:36 12 same way. As you may recall, when we were last here in
09:21:38 13 February, we finished the day, we were talking about recall,
09:21:42 14 correct?

09:21:42 15 A. Yes.

09:21:44 16 Q. Okay. And recall was of the group of documents that would
09:21:50 17 be responsive, what percentage are actually captured by the
09:21:54 18 information retrieval technology; is that fair?

09:21:56 19 A. Yes, if one is talking about the recall and the
09:22:02 20 technology, it would be the set of documents that are in the
09:22:04 21 retrieve set or the retrieve set for that technology.

09:22:06 22 Q. And we also talked about precision, and precision was the
09:22:10 23 concept of -- of the documents that are identified by our
09:22:14 24 search methodology, what percentage are actually responsive of
09:22:18 25 that set, correct?

09:22:20 1 A. Right. So within the set, again, we are looking at the
09:22:24 2 responsive documents within the retrieve set, and in this
09:22:26 3 case, we are comparing it to the size of that set rather than
09:22:30 4 in the case of recall, we compare it to all of the responsive
09:22:34 5 documents in the collection.

09:22:34 6 Q. Now, you also used a term in your direct testimony called
09:22:40 7 a "confidence interval." Do I understand correctly that a
09:22:44 8 confidence interval is the expected range within which you
09:22:48 9 expect the actual value to fall?

09:22:50 10 A. It's a range in which, with high probability over a large
09:23:00 11 collection of random samples, you would expect the true value
09:23:04 12 to fall.

09:23:04 13 Q. So, for example, if one were to take a political poll and
09:23:14 14 find that there was a sample that a particular candidate was
09:23:16 15 supported by 39 percent of the population, plus or minus 3
09:23:20 16 percent, let's just take that as our hypothetical. Okay? If
09:23:24 17 it's plus or minus 3 percent and the number is 39, the -- that
09:23:34 18 point estimate would be -- the central value would be 39,
09:23:40 19 correct?

09:23:40 20 A. Yes, in your example, the central value is 39 percent.

09:23:44 21 Q. And the confidence interval would give me the plus or
09:23:48 22 minus, correct, so it would go up to 42 or down to 36?

09:23:52 23 A. That's correct.

09:23:52 24 Q. And so that if I wanted to know the entire confidence
09:23:56 25 interval, I would say it's from 36 to 42?

09:23:58 1 A. That's correct.

09:24:00 2 Q. Now, there's also something that I saw that you referred
09:24:06 3 to as the margin of error. Is that 3 percent in my example,
09:24:10 4 would that be called the margin of error?

09:24:12 5 A. Yes. That's -- essentially, the margin of error is -- the
09:24:18 6 usual interpretation of that is half the width of the
09:24:22 7 confidence interval.

09:24:22 8 Q. Now, there's also a term you used called the confidence
09:24:28 9 level; is that correct? Is that a statistical term?

09:24:32 10 A. Yes, it is.

09:24:32 11 Q. And I believe that in Plaintiffs' Exhibit 10, the proposed
09:24:38 12 protocol, you had proposed a confidence level of 95 percent;
09:24:38 13 is that right?

09:24:44 14 A. I believe that there are two different confidence levels
09:24:50 15 in the protocol, so could you point me to the place where you
09:24:52 16 are talking about?

09:24:54 17 Q. Sure. I was looking at the page 2, step 7.

09:25:06 18 A. Yes.

09:25:06 19 Q. Where it says, A 95 percent confidence level?

09:25:10 20 A. Yes.

09:25:10 21 Q. For purposes of when we talk about a 95 percent confidence
09:25:14 22 interval, or a confidence level of 95 percent, am I correct
09:25:18 23 that what that means is that as a matter of statistics, you
09:25:24 24 have used a large enough sample so that you can be 95 percent
09:25:28 25 confident that the actual value falls within that confidence

09:25:32 1 interval?

09:25:32 2 A. No.

09:25:34 3 Q. Okay. What's wrong with that description?

09:25:38 4 A. You're describing it, the 95 percent, as if it's the
09:25:44 5 probability that the true value falls within the confidence
09:25:48 6 interval. The 95 percent confidence level refers to over a
09:25:54 7 large collection of random samples, 95 percent of the random
09:26:00 8 samples would produce a confidence interval that contains the
09:26:04 9 true value.

09:26:04 10 Q. Would the confidence level also indicate to you whether
09:26:10 11 the size of the sample or the sample was representative of the
09:26:12 12 total universe you have talked from?

09:26:14 13 A. The appropriately drawn random sample of a certain size
09:26:24 14 will give you a confidence level. Obviously, the process by
09:26:28 15 which the sample is selected has to be correct, the population
09:26:32 16 that it's selected from has to be appropriate.

09:26:34 17 Q. Okay. So that the 95 percent confidence level, as I
09:26:38 18 understand your testimony, is that if you kept drawing random
09:26:42 19 samples from this universe, I kept going out and polling the
09:26:46 20 population as to how many people support this particular
09:26:48 21 candidate, 95 percent of the time, the average I get from that
09:26:54 22 or the results I get from that sample are going to fall in my
09:26:56 23 hypothetical between 36 and 42 percent; is that right?

09:27:02 24 A. No.

09:27:02 25 Q. Okay. I thought you said that the confidence level told

09:27:08 1 you -- let me back up.

09:27:10 2 I want to make sure we all understand. What does it
09:27:14 3 mean when you say you have a confidence level of 95 percent?

09:27:16 4 A. The confidence level is describing what the result of
09:27:22 5 repeated random samplings would be, and each random sample
09:27:26 6 would give you a different confidence interval. And when you
09:27:30 7 say you have a 95 percent confidence interval, that means
09:27:36 8 you've used a procedure that 95 percent of the time would
09:27:40 9 produce a confidence interval that contains the correct value.

09:27:46 10 The --

09:27:46 11 Q. When you say -- let me interrupt you.

09:27:48 12 A. Yes.

09:27:48 13 Q. When you say "correct value," are you talking about the
09:27:50 14 correct value from the total population?

09:27:52 15 A. Yes, that it would contain -- 95 percent of the time, you
09:27:58 16 would have a confidence interval that would contain the
09:28:00 17 population value of the statistic.

09:28:04 18 Q. I'm sorry. I thought that's where I started. Maybe I
09:28:06 19 didn't explain it very artfully.

09:28:08 20 So that if I do this right and I draw my random
09:28:12 21 sample and I calculate my confidence interval, 95 percent of
09:28:16 22 the time, I am going to have a confidence interval that will
09:28:18 23 include the actual value if I were to go out and talk to the
09:28:22 24 total population about which candidate they --

09:28:26 25 A. Yes, that's correct.

09:28:26 1 Q. I'm sorry.

09:28:30 2 If I had a 99 percent confidence level, that would
09:28:34 3 mean that 99 percent of the time, if I went out and polled the
09:28:38 4 entire population, not just a random sample, that my sample
09:28:42 5 would give me that value within 95 percent of the time, right?

09:28:46 6 A. Yes. And, indeed, the confidence level sometimes is a
09:28:54 7 little informal in that it could be more than 99 percent of
09:28:58 8 the time. 99 percent is kind of the guarantee you have.

09:29:00 9 Q. Okay. Now, in order to determine whether you are going to
09:29:06 10 be 95 percent confident or 99 percent confident or some other
09:29:10 11 percentage confident, you need to have the appropriate size
09:29:14 12 random sample, correct?

09:29:16 13 A. That is correct. You need to have an appropriately sized
09:29:20 14 random sample that's been correctly selected.

09:29:22 15 Q. So you use a software, and I think you used a program
09:29:24 16 called Raosoft or you referenced a program named Raosoft in
09:29:28 17 your materials?

09:29:28 18 A. I referenced a program from a website called Raosoft that
09:29:34 19 I used to double-check my calculations. That's not a program
09:29:38 20 which selects random samples; that's a web-based program which
09:29:44 21 computes confidence intervals.

09:29:46 22 Q. But it tells you how large a random sample you would want?

09:29:48 23 A. You could use -- I believe there is an option to use that
09:29:54 24 for choosing how large the random sample is also.

09:29:56 25 Q. But that's not the only program you could use to determine

09:30:00 1 how big a sample you need in order to determine if you have a
09:30:02 2 random sample?

09:30:04 3 A. No, there are many such programs, or one could do the
09:30:10 4 calculation by hand.

09:30:12 5 Q. Now, Plaintiffs' Exhibit 10, the proposed protocol -- by
09:30:16 6 the way, have you done any work on this matter since we were
09:30:20 7 last here in February?

09:30:20 8 A. Could you be more specific?

09:30:24 9 Q. Sure. Have you done any further research or work on this
09:30:28 10 project for this litigation since we were last here and you
09:30:30 11 testified last time?

09:30:32 12 MR. MOGIN: Your Honor, I don't know precisely where
09:30:34 13 Mr. McKeown is going with this, but there is an expert witness
09:30:38 14 stipulation in this case that basically precludes the
09:30:42 15 discovery of expert work product.

09:30:48 16 MR. McKEOWN: I am not asking for anything that would
09:30:50 17 be work product.

09:30:56 18 BY MR. McKEOWN:

09:30:56 19 Q. Let me ask this. Have you read your testimony from last
09:30:58 20 time?

09:30:58 21 A. I did review the transcript, yes.

09:31:00 22 Q. Have you done any other work on which you are going to
09:31:04 23 rely your opinions here today?

09:31:06 24 A. That's somewhat difficult to answer. I read literature
09:31:18 25 about information retrieval all the time, I read statistical

09:31:18 1 literature. I don't recall anything that has, you know, been
09:31:22 2 particularly informative, but, you know, I am always learning
09:31:26 3 about statistics and information retrieval, so it's a little
09:31:28 4 hard to answer that question.

09:31:30 5 Q. Okay.

09:31:32 6 THE COURT: Mr. Mogin, you're correct. We do have
09:31:34 7 that stipulation. And I think Dr. Lewis has answered this.
09:31:42 8 I'm assuming he's read Mr. Regard's report, but maybe I am
09:31:48 9 wrong. I mean, that would be something new. He sat through
09:31:52 10 two days at Sedona and listened to tons of people yammering on
09:31:58 11 about predictive coding. You know, I don't know. I mean, I
09:32:04 12 don't know what you -- that's a pretty broad question,
09:32:06 13 Mr. McKeown, what you're asking what he would have done
09:32:10 14 between now and then.

09:32:12 15 MR. McKEOWN: I just want to know if he had done any
09:32:14 16 other work specific to this case that he was going to rely on
09:32:18 17 for opinions.

09:32:18 18 THE COURT: Oh, that he is relying on for opinions?
09:32:22 19 Oh, that's different. Okay.

09:32:24 20 THE WITNESS: So if you could ask me about particular
09:32:26 21 documents, I'd be happy to answer.

09:32:28 22 BY MR. McKEOWN:

09:32:28 23 Q. Well, have you read Mr. Regard's report?

09:32:32 24 A. Yes, I have.

09:32:32 25 Q. Okay. Other than that, are there any other documents that

09:32:36 1 you're relying on in your opinions today, anything new?

09:32:42 2 A. Well, again, there's a lot of documents in the case. I
09:32:44 3 looked some more at some of these spreadsheets studying stuff.
09:32:50 4 There was a March 21st letter from Georgia-Pacific that I read
09:32:54 5 a couple of times. You know, I don't know that I remember the
09:32:58 6 exact list of all the things I read.

09:33:00 7 Q. Let's turn to Plaintiffs' Exhibit 10. And the first two
09:33:06 8 pages are laid out in terms of steps; is that correct?
09:33:10 9 There's a number of steps to this proposed process?

09:33:12 10 A. Yes, there are.

09:33:12 11 Q. Okay. And the first step is labeled Collection. And I
09:33:18 12 want to come back to collection in just a minute. But if we
09:33:20 13 look at step 2, test set creation, do you see that on the
09:33:26 14 exhibit?

09:33:26 15 A. Yes, I do.

09:33:28 16 Q. Now, you have in step 2 two methods for test set creation.
09:33:36 17 One is 2-A, the indirect method, and 2-B is the direct method;
09:33:40 18 is that correct?

09:33:40 19 A. Yes.

09:33:40 20 Q. I'd like to spend just a minute on the indirect method,
09:33:44 21 item 2-A.

09:33:44 22 A. Okay.

09:33:44 23 Q. Now, as I understand step 2-A, you're going to create a
09:33:52 24 test set by drawing a random sample, and you're going to draw
09:33:56 25 that from the collection of documents that have been

09:33:58 1 assembled; is that correct?

09:34:00 2 A. That's what that step describes.

09:34:02 3 Q. And it says, A random sample of 2,401 documents.

09:34:08 4 Is that number drawn to obtain a 95 percent
09:34:12 5 confidence level with a plus or minus 2 percent?

09:34:16 6 A. Let's look at the note C-1.

09:34:26 7 Right.

09:34:26 8 Q. Just for the record, C-1, although there are no page
09:34:30 9 numbers on this document, is on the fourth page, notes on
09:34:36 10 indirect method; is that right?

09:34:40 11 A. Yes. Yes.

09:34:40 12 So the size 2401 was determined by saying we want a
09:34:48 13 95 percent confidence interval on the proportion of responsive
09:34:54 14 documents in the collection, and we want a margin of error
09:34:58 15 of .02 on that confidence interval on the proportion of
09:35:02 16 responsive documents in the collection.

09:35:04 17 Q. And so in my example before with the political survey, we
09:35:08 18 had a plus or minus 3 percent. This would call for a plus or
09:35:12 19 minus 2 percent?

09:35:14 20 A. That's correct.

09:35:14 21 Q. And it would have the 95 percent confidence level we
09:35:18 22 talked about that you described for me before; is that
09:35:18 23 correct?

09:35:20 24 A. That's correct.

09:35:20 25 Q. Now, the purpose of this taking of this sample is in order

09:35:24 1 to give an estimate of what the total number of responsive
09:35:28 2 documents are in the entire collection; is that right?

09:35:32 3 A. Yes, one can do it either as estimating total number
09:35:36 4 responsive or the proportion of responsive, but the two are
09:35:40 5 equivalent.

09:35:40 6 Q. And so that what you're attempting here is you're going to
09:35:44 7 take this random sample, you're going to find out some number,
09:35:48 8 maybe it's 20 percent, maybe it's 15 percent, maybe it's 30
09:35:52 9 percent, and this sample is going to tell you that if you
09:35:54 10 reviewed all the documents in the entire universe of this
09:35:58 11 collection, that the true value would be 95 percent confident
09:36:02 12 falls somewhere, plus or minus 2 percent, of what you got from
09:36:06 13 that sample; is that correct?

09:36:08 14 A. Yes. So 95 percent of the time the random sample would
09:36:12 15 give you a confidence interval that contained the true value
09:36:14 16 of that.

09:36:14 17 Q. And that's because you want to know how many -- what's the
09:36:18 18 total universe of documents, responsive documents, try and
09:36:22 19 make an estimate of that, right?

09:36:24 20 A. Try to estimate in the universe of all the documents what
09:36:26 21 is the proportion of them which are responsive.

09:36:28 22 Q. Now, you could do the same thing with a null set, couldn't
09:36:34 23 you?

09:36:34 24 A. So first in my understanding is in this case, the term
09:36:50 25 "null set" is not being used in the set -- theoretic set of

09:36:54 1 the set that contains nothing. It is being used to describe
09:36:58 2 the set-upon retrieved documents.

09:37:00 3 Q. Fair.

09:37:00 4 A. So the -- one potentially could sample only from the null
09:37:06 5 set. However, there is an even stronger necessity in that
09:37:14 6 case of the consistency of the review of the sample and the
09:37:18 7 review for production, and those two reviews have to be
09:37:26 8 consistent or the estimate would be invalid.

09:37:28 9 Q. Okay. And let me -- let's try to take this a step at a
09:37:32 10 time.

09:37:32 11 So -- and I agree with your refinement of the null
09:37:36 12 set. We are not talking about a set that has nothing.

09:37:38 13 A. Right.

09:37:38 14 Q. So let's say we take the documents, we have this
09:37:40 15 collection of documents, a number of them are hit by search
09:37:44 16 terms, those are sent off to the review process.

09:37:46 17 What we have left, this corpus, we are going to call
09:37:50 18 our null set, correct? And just as you propose in the
09:37:56 19 indirect method in Plaintiffs' Exhibit 10 to draw a random
09:37:58 20 sample in order to estimate how many documents are in the
09:38:02 21 entire collection there, one could draw a random sample from
09:38:06 22 the null set, and assuming they were properly reviewed, you
09:38:10 23 would have a statistical estimate of how many responsive
09:38:16 24 documents remained in that null set, correct?

09:38:18 25 A. Right. So you would get a confidence interval on the

09:38:22 1 proportion and, thus, the number of the documents in the null
09:38:26 2 set -- the proportion of the number of responsive documents in
09:38:30 3 the null set. And then if the review of that is consistent --
09:38:36 4 that sample is consistent with a review of the population,
09:38:40 5 and, that is, you're assuming you have a perfect review of the
09:38:44 6 production set, then you would have -- you could use that then
09:38:46 7 to have an estimate on the total number of responsive
09:38:50 8 documents in the collection.

09:38:52 9 Q. Okay. I'm not asking you to go to the next step,
09:38:56 10 Dr. Lewis.

09:38:56 11 A. All right.

09:38:56 12 Q. I'm not asking you to tell me what the total response is
09:39:00 13 in the whole universe.

09:39:00 14 A. Just the null set.

09:39:02 15 Q. I'm just looking at the null set. As I look at the null
09:39:04 16 set, I draw a random sample, and I can find by that random
09:39:08 17 sample to a 95 percent confidence level in the example we have
09:39:10 18 just used where that 95 percent of the time, the confidence
09:39:16 19 level from my sample would include the true value in the null
09:39:18 20 set in the number of responsive documents that are left?

09:39:22 21 A. Right. So assuming a proper review, that's correct.

09:39:28 22 Q. And the number you used for the indirect method in
09:39:32 23 Plaintiffs' Exhibit 10, the 2401 items in the random sample,
09:39:38 24 that was driven by the fact that you wanted a confidence level
09:39:40 25 of 95 percent and a margin of error, a plus or minus 2

09:39:46 1 percent, correct?

09:39:46 2 A. That's correct.

09:39:48 3 Q. I mean, there is a third factor; that would be what's the
09:39:50 4 size of the population you're sampling?

09:39:52 5 A. Right. The size of the population, given the sizes of
09:39:58 6 populations which are typically seen in e-discovery, would
09:40:02 7 only have a very small effect. If you have a really small
09:40:04 8 population, sometimes you can shrink that sample down a
09:40:08 9 little.

09:40:08 10 Q. So if, for example, instead of wanting to go 95 percent
09:40:12 11 confidence level with a plus or minus 2, you wanted to go to a
09:40:14 12 95 percent confidence level, plus or minus 5 percent, you
09:40:20 13 would need a sample size of only somewhere in the 370 to 385
09:40:24 14 range, correct?

09:40:24 15 A. I would have to sit down and do the calculation to be
09:40:28 16 sure. The exact size would be smaller.

09:40:30 17 Q. If you wanted to do a 99 percent confidence level, plus or
09:40:36 18 minus 5 percent, would that require a sample size of
09:40:44 19 approximately 660 to 665?

09:40:46 20 A. I would have to double-check that, but that sounds about
09:40:50 21 right.

09:40:50 22 Q. And you know that in this case, the defendants drew random
09:41:00 23 samples from their null sets, correct?

09:41:02 24 A. Yes, that's my understanding.

09:41:04 25 Q. And you understood that the random samples were devised to

09:41:08 1 be of a size to give either 99 or 95 percent confidence level
09:41:12 2 with a plus or minus 5 margin of error, correct?

09:41:16 3 MR. MOGIN: Objection, your Honor. Counsel has used
09:41:20 4 the plural, and I am not sure if the plural refers to the
09:41:22 5 number of random samples per defendant or if it refers to the
09:41:28 6 fact that there are multiple defendants who each did a random
09:41:30 7 sample.

09:41:32 8 THE COURT: All right. So will you rephrase your
09:41:34 9 question?

09:41:36 10 MR. McKEOWN: I will, your Honor.

09:41:36 11 THE COURT: The objection is sustained. Rephrase the
09:41:38 12 question.

09:41:38 13 MR. McKEOWN: Yes, your Honor.

09:41:40 14 BY MR. McKEOWN:

09:41:42 15 Q. You understand that at least some defendants used a sample
09:41:46 16 size that would give a 99 percent confidence level with a plus
09:41:50 17 or minus 5 percent margin of error on the null set, correct?

09:41:54 18 A. I would like to see the document where you are describing
09:41:58 19 that. There's been a number of documents that describe
09:42:00 20 different samples and confidence intervals and whatnot, so it
09:42:04 21 would probably be good to be sure that we were talking about
09:42:08 22 the same thing.

09:42:08 23 Q. But -- and I want to move this along. Theoretically --

09:42:12 24 THE COURT: Now, wait, Mr. McKeown, because I am
09:42:14 25 following this. We know Georgia-Pacific did that. I mean, to

09:42:20 1 me, what we heard is Georgia-Pacific -- I thought that was
09:42:26 2 Georgia-Pacific's testimony. I don't think we have anything
09:42:30 3 in from anybody else.

09:42:34 4 MR. McKEOWN: Well, there have been a number of
09:42:36 5 letters that have been submitted by the defendants that
09:42:36 6 described their process, and this is the bottom of Mr.
09:42:40 7 Regard's chart.

09:42:40 8 THE COURT: Okay. So then --

09:42:46 9 MR. McKEOWN: I can move on to the hypothetical, your
09:42:50 10 Honor.

09:42:50 11 THE COURT: Well, I don't -- why don't we talk about
09:42:58 12 Georgia-Pacific? I guess Mr. Neuwirth is going to talk about
09:42:58 13 Georgia-Pacific when he does it.

09:43:00 14 Now, do you want to show him each of the letters? I
09:43:02 15 am not -- I mean, I don't think that's fair to a witness to
09:43:06 16 say, you know, Did X report a 95 percent -- I mean, I guess it
09:43:14 17 could be did X report a 95 percent confidence level or how
09:43:20 18 they did a random sample of their null set.

09:43:26 19 Did you want to say something? I keep jumping.

09:43:28 20 MR. MOGIN: No, your Honor. I think you have hit
09:43:30 21 precisely on the problem. Now we are into --

09:43:32 22 THE COURT: Well, I don't know whether it's a problem
09:43:34 23 or whether it's just a matter here of being able to phrase it.
09:43:38 24 Okay? This is where I think it could go to weight as opposed
09:43:44 25 to admissibility. I mean, experts all the time -- Dr. Lewis

09:43:48 1 read a whole bunch of things here. Okay?

09:43:52 2 So -- but I don't think it's fair unless you
09:43:54 3 specifically point him to a spot on the other defendants and
09:44:00 4 ask him if he's aware of that. Maybe he did read your letter.

09:44:06 5 MR. McKEOWN: Let me ask that question, your Honor.

09:44:06 6 THE COURT: Okay. You can sit down. Thank you.

09:44:12 7 Because you are making me nervous standing up.

09:44:14 8 MR. MOGIN: I don't want to make you nervous, your
09:44:18 9 Honor.

09:44:18 10 BY MR. McKEOWN:

09:44:18 11 Q. Dr. Lewis, let me ask a couple questions.

09:44:20 12 A. Sure.

09:44:20 13 Q. Did you read the letters that the various defendants sent
09:44:24 14 in response to Ms. Vulgan's (phonetic) letters that were sent
09:44:28 15 last week by the various plaintiffs?

09:44:30 16 A. I did at least skim over all of those letters. I did not
09:44:34 17 read all of them in detail.

09:44:38 18 THE COURT: So you're referring to -- okay. That
09:44:40 19 helps me because I've got that somewhere. So that question
09:44:46 20 regarding each of the defendant's random sample of null set is
09:44:54 21 in -- the answers came from Mr. Mogin's post hearing letter to
09:45:02 22 them.

09:45:04 23 MR. McKEOWN: Part of the answer was there, yes, your
09:45:06 24 Honor.

09:45:08 25 THE COURT: Okay. I do have that someplace.

09:45:22 1 BY MR. McKEOWN:

09:45:22 2 Q. Dr. Lewis, have you read Mr. Regard's report?

09:45:24 3 A. Yes, I have.

09:45:26 4 Q. And have you read Mr. Regard's exhibits?

09:45:28 5 A. Which exhibits are Mr. Regard's exhibits?

09:45:34 6 Q. The documents that were attached to his report.

09:45:38 7 A. The documents I recall being attached, there was like a
09:45:44 8 resume kind of thing and background information. If you want,
09:45:50 9 I'd be happy to look and tell you whether I have looked at a
09:45:54 10 particular document.

09:45:54 11 Q. Well, did you look at his chart, the large chart that
09:45:56 12 listed by every defendant how many documents were in the null
09:46:00 13 set, how many were sampled, what the results were of the null
09:46:04 14 set testing?

09:46:06 15 A. Right. So this was the chart that was introduced on
09:46:08 16 February -- the chart that was handed around the courtroom on
09:46:12 17 February 21st?

09:46:12 18 Q. Correct.

09:46:14 19 A. I did look at that piece of paper, yes.

09:46:16 20 Q. In looking at that piece of paper, did you understand that
09:46:18 21 piece of paper, that chart, to show the sample size from the
09:46:24 22 null sets that each of the various defendants had drawn for
09:46:26 23 purposes of null set testimony?

09:46:30 24 MR. MOGIN: Your Honor, at this point, I just want to
09:46:32 25 point out that Dr. Lewis is being asked to testify about

09:46:36 1 hearsay inside of hearsay inside of hearsay, and the
09:46:40 2 defendants are trying to get this in for the truth of the
09:46:44 3 matter in it; that is, that these were, in fact, the hit
09:46:50 4 counts, that these were, in fact, the tests that were
09:46:54 5 performed. The letters themselves are hearsay within hearsay
09:46:58 6 and inadmissible.

09:47:16 7 MR. McKEOWN: Your Honor, I don't think I was headed
09:47:18 8 where Mr. Mogin thinks I was headed. I was about to wrap up
09:47:20 9 this line. I just wanted to see if he had actually seen these
09:47:22 10 documents.

09:47:22 11 THE COURT: Look, we can cut through -- I mean, we
09:47:26 12 can cut through some of this. This is going to happen when
09:47:30 13 you have a summary witness. Okay?

09:47:32 14 The alternative, if we decide after today that you
09:47:40 15 want each of the defendants to put a specific person on, this
09:47:44 16 is not that it's not curable here. Okay? I mean, I think
09:47:48 17 they could each put on a person as Georgia-Pacific did.

09:48:00 18 This entire issue has come in a different form than
09:48:06 19 most evidentiary issues. I mean, this was not exactly the
09:48:14 20 normal procedural question that a court has to decide. I
09:48:20 21 mean, as you know, it didn't even really come on a motion. It
09:48:24 22 was a request from the defendants to see if the -- to test out
09:48:32 23 if their method was correct because in this case you were
09:48:36 24 suggesting a different method.

09:48:40 25 So I agree with you, Mr. Mogin, but I am still trying

09:48:44 1 to learn what has happened here. Okay?

09:48:50 2 One alternative here could be to call all seven --
09:48:56 3 each of the seven defendants, put a person on who has personal
09:49:00 4 knowledge of what they did. I don't know today if that's the
09:49:04 5 best use of our time. So I am letting things come in
09:49:12 6 partially as an education for me of what the situation is here
09:49:16 7 because I wasn't in the case for the first nine months. Now,
09:49:20 8 maybe someone might not think that's the appropriate role
09:49:28 9 here, but I think as we're going forward, that's very helpful
09:49:32 10 to the person who is, you know, charged with trying to manage
09:49:36 11 discovery here.

09:49:38 12 MR. MOGIN: I understand, your Honor, and I
09:49:42 13 understand the value of the educational role. But here in
09:49:46 14 this circumstance, recall what happened, it was the plaintiffs
09:49:52 15 who said, We are going to file a motion. And the defendants
09:49:56 16 raced in and said, Oh, don't file a motion. We want an
09:49:58 17 evidentiary hearing. If they asked for the evidentiary
09:50:02 18 hearing, you can't have an evidentiary hearing without some
09:50:04 19 rules of evidence.

09:50:06 20 Now, I admit that the rules can be a little bit lax
09:50:10 21 under the circumstances. But this is fundamental. They are
09:50:14 22 trying to sneak in through the back door facts about the
09:50:18 23 testing, and then they are going to ask you to make a decision
09:50:22 24 based upon those facts. We have no ability to cross-examine.
09:50:26 25 We don't have the documents, we don't have the percipient

09:50:30 1 witnesses.

09:50:30 2 THE COURT: I just said to you that if it got to
09:50:36 3 that, if when I have to rule, the worst-case scenario here is
09:50:42 4 -- well, I suppose I could say, A, you didn't meet your
09:50:46 5 burden, or I could say, I'm opening up this hearing again and
09:50:48 6 they're calling all seven people if I need to do that.

09:50:52 7 Right now, this is helping me because I am struggling
09:50:58 8 with this very issue of random sample of null sets. Okay?
09:51:04 9 Myself.

09:51:04 10 MR. MOGIN: We too are struggling, your Honor.

09:51:06 11 THE COURT: Fine. Then we are on the same page.

09:51:10 12 So your objection right now is overruled for the
09:51:12 13 moment. Okay. Continue on.

09:51:14 14 BY MR. McKEOWN:

09:51:16 15 Q. Dr. Lewis, we have spent more time on this than I had
09:51:18 16 intended, but my question was -- where I was headed was this.
09:51:24 17 If someone took a random sample of 660 or 665 documents out of
09:51:32 18 a null set of something greater than a hundred thousand
09:51:36 19 documents, they could produce a statistical result that would
09:51:44 20 give them a confidence interval, plus or minus 5 percent, with
09:51:48 21 a 99 percent confidence level; isn't that correct?

09:51:52 22 A. You know, again, I would have to sit down and double-check
09:51:54 23 the calculation, but that sounds about the right size of the
09:51:58 24 sample you would need to get a confidence interval on the
09:52:02 25 proportion of responsive documents in the null set only. It

09:52:06 1 obviously doesn't say anything about the hit set or about
09:52:08 2 recall.

09:52:08 3 Q. Correct. And I am not asking about the hit set or recall.
09:52:12 4 I am only asking about the null set.

09:52:14 5 So with that, you would have to do the calculation --

09:52:18 6 A. I would have to do the calculation --

09:52:20 7 Q. -- to see if it's 660 or 665?

09:52:22 8 A. 600 is on the order of the right number.

09:52:26 9 Q. If we could turn back to Plaintiffs' Exhibit 10, the
09:52:28 10 protocol. In step 1, the collection, it says, Determine
09:52:38 11 collection of documents to be searched for this defendant.

09:52:42 12 Now, I think you testified on direct that what you
09:52:46 13 assumed is that all reasonable sources of responsive documents
09:52:50 14 have been collected; is that right?

09:52:52 15 A. I believe that's correct.

09:52:52 16 Q. You haven't made any conclusions as to which documents are
09:52:58 17 to be collected; is that correct?

09:53:00 18 A. That's correct.

09:53:02 19 Q. You're offering no opinions as to which custodians should
09:53:04 20 be included or not included, correct?

09:53:06 21 A. I believe the only thing that I have said about custodians
09:53:12 22 is that all of the custodians that are a reasonable source of
09:53:18 23 information should be sampled from it, the entire collection
09:53:22 24 should be sampled from if one was going to draw valid
09:53:26 25 conclusions. I have not expressed opinions about any

09:53:28 1 particular custodians.

09:53:28 2 Q. Or whether this particular custodian is a reasonable
09:53:34 3 custodian or is not a reasonable --

09:53:36 4 A. No, I haven't been asked to look at that.

09:53:38 5 Q. And you have not given any opinion as to what that number
09:53:42 6 is either, correct, in terms of how many custodians that
09:53:44 7 should be?

09:53:44 8 A. That's correct.

09:53:46 9 Q. And sitting here today, you don't have any opinion in
09:53:50 10 terms of what would be the total number of gigabytes or
09:53:54 11 terabytes that would be in the collection for each defendant
09:53:58 12 that's referenced in Plaintiffs' Exhibit 10 under step 1?

09:54:00 13 A. That's correct.

09:54:00 14 Q. You also offered no opinion, as I understood your direct
09:54:10 15 testimony, on what the cost to the defendants would be of
09:54:12 16 complying with what's been proposed in Plaintiffs' Exhibit 10;
09:54:16 17 is that correct?

09:54:16 18 A. That's correct.

09:54:18 19 Q. Now, in terms of collection, is it your understanding that
09:54:40 20 whatever the documents are, whatever the reasonable group of
09:54:44 21 custodians is, that those documents would then be taken and
09:54:46 22 put onto some vendor's system for purposes of this protocol?

09:54:52 23 A. Well, there's a number of ways that you could do that. I
09:54:56 24 mean, you could bring the software to the data in some sense,
09:55:02 25 or you could bring the data to the software, you could use an

09:55:04 1 outsourcing company or you could lease software. In terms of
09:55:08 2 where the data physically resides, that can be done a lot of
09:55:12 3 different ways.

09:55:12 4 Q. Okay. But the data is going to need to be copied or
09:55:14 5 collected somehow to start this process, correct?

09:55:16 6 A. What would be necessary is that the data be indexed and
09:55:22 7 made available to the tools that supports statistical rank
09:55:30 8 retrieval and supervised learning.

09:55:30 9 Q. And that collection has to stay constant as well, correct?

09:55:34 10 A. Well, from the standpoint of operating supervised learning
09:55:44 11 software or statistical rank retrieval software, most software
09:55:50 12 of that sort has the ability to bring new documents into the
09:55:54 13 collection.

09:55:56 14 From the standpoint of the statistical sampling, if
09:56:02 15 substantial numbers of the documents were brought in, the
09:56:04 16 sample would have to be either redone or augmented, and there
09:56:10 17 are statistical techniques that could be used so that you
09:56:12 18 might not have to redo the sampling from scratch. But you do
09:56:16 19 need to make sure that you end up with a statistically
09:56:22 20 appropriate representative sample of the entire collection of
09:56:26 21 new documents that come in.

09:56:28 22 Q. And maybe my question just wasn't very clear.

09:56:30 23 A. Sorry.

09:56:30 24 Q. Under Plaintiffs' Exhibit 10, this protocol, in the real
09:56:34 25 world, if one were to try to apply this, you have to have

09:56:38 1 whatever the collection of documents is that you are going to
09:56:40 2 apply it to, correct?

09:56:42 3 A. Right.

09:56:42 4 Q. And that collection of documents is going to be copied and
09:56:48 5 it's not going to be changing during this protocol, correct?

09:56:52 6 A. The collection of documents can change during the
09:56:56 7 protocol. There's no difficulty with the operation of
09:57:00 8 statistical rank retrieval or supervised learning if the
09:57:04 9 document collection is changing. There would be some
09:57:06 10 adjustments that would need to be made to the random sampling
09:57:10 11 in order to have a statistically valid estimate of the recall.

09:57:18 12 Q. Is it your understanding that the documents would need to
09:57:24 13 be moved to some system, whether it's in-house or with a
09:57:28 14 vendor so that these processes could be applied?

09:57:32 15 A. Not necessarily. There are information retrieval systems
09:57:42 16 that are able to essentially sort of go out to where you point
09:57:46 17 them to on the network and index the documents in place.
09:57:50 18 Typically, the index itself would be built in a centralized
09:57:58 19 location, although there are some software that has
09:58:00 20 distributed indexing, but there's no necessity that the
09:58:04 21 documents physically would have to be moved.

09:58:08 22 Q. Are you aware of that being done in the discovery context?

09:58:10 23 A. To be -- I'm not sure if that's done. I know that there
09:58:18 24 are enterprise knowledge management systems that allow search
09:58:22 25 over documents in place. I am not sure if that's a capability

09:58:26 1 that's in any of the current e-discovery software.

09:58:28 2 Q. Were you here during Mr. Hanners' testimony?

09:58:30 3 A. Yes, I was.

09:58:32 4 Q. And Mr. Hanners had some concern about collecting and
09:58:34 5 setting aside documents so that the metadata didn't change?

09:58:38 6 A. Right. I understand that there's a concern about opening
09:58:44 7 -- for instance, opening a document in some software
09:58:46 8 application that might change the metadata and wants to avoid
09:58:50 9 that.

09:58:50 10 Q. So whatever the universe is that you are going to apply
09:58:54 11 this protocol to, unless you somehow capture it and collect it
09:58:56 12 in a fixed snapshot, so to speak, you run that risk that
09:59:02 13 Mr. Hanners is concerned about, correct?

09:59:04 14 A. Well, again, that would depend on the details of the
09:59:06 15 operating system of the computer. There are ways to lock
09:59:10 16 files and make them read only so you would make them read only
09:59:14 17 so that they can't be changed.

09:59:16 18 So I am not -- I don't have an opinion about what
09:59:18 19 would be the most practical way to ensure that the metadata is
09:59:24 20 not changed. I am aware that there's several different ways
09:59:26 21 that that could be done, including copying the files.

09:59:30 22 Q. With any document collection in a normal litigation
09:59:34 23 context, there is usually cost of collection, correct?

09:59:42 24 A. I would assume that any activity costs something.

09:59:44 25 Q. When laptops are imaged, that costs money, correct?

09:59:46 1 A. Yes, I have certainly had that done, so I know that costs
09:59:50 2 money.
09:59:50 3 Q. When servers are copied so that the documents can be sent
09:59:52 4 to a vendor for processing, that costs money?
09:59:56 5 A. Very few things are free. I agree to that.
10:00:00 6 Q. And when documents go to an ESI vendor, they usually also
10:00:04 7 charge something for hosting your data; isn't that correct?
10:00:08 8 A. That's my understanding.
10:00:08 9 Q. Okay. And that it can cost thousands or even more than
10:00:12 10 \$10,000 a month just to host the data in a large case,
10:00:16 11 correct?
10:00:16 12 A. I haven't looked into the particular figures. I assume
10:00:20 13 they charge something.
10:00:20 14 Q. And isn't it also the case that the various vendors who
10:00:26 15 offer this supervised learning charge an extra charge for
10:00:30 16 processing that data for the application of that software?
10:00:32 17 A. I am not aware of the details of the charging for the
10:00:38 18 different options of the software services.
10:00:40 19 Q. Now, you're a consultant for Kroll; is that correct?
10:00:44 20 A. That's correct.
10:00:44 21 Q. And are you familiar with Kroll's per gigabyte charge for
10:00:50 22 applying your software?
10:00:52 23 A. I am not.
10:00:54 24 Q. Are you aware of the charge by Recommind for applying
10:00:58 25 their software?

10:00:58 1 A. No, I'm not.

10:01:00 2 Q. Are you aware of the charge that OrcaTec charges for
10:01:04 3 applying a supervised learning software?

10:01:04 4 A. No, I'm not.

10:01:06 5 Q. Are you aware of the charge that any company has on per
10:01:10 6 gigabyte or some other basis for what it costs to apply this
10:01:14 7 supervised learning software to some collection of ESI?

10:01:18 8 A. No, I'm not.

10:01:18 9 Q. And sitting here today, you can't tell me if that's \$400,
10:01:32 10 \$600, or \$900 a gigabyte to apply the supervised learning
10:01:40 11 software; is that correct?

10:01:42 12 A. That's correct. My understanding is that different
10:01:44 13 vendors indeed have different pricing schemes. I don't know
10:01:46 14 the details of them, but some charge by volume, some charge by
10:01:50 15 disk space, some charge by numbers of documents, some charge
10:01:54 16 by a variety of other complicated formulas.

10:01:56 17 Q. Whatever the charge is per gigabyte, you would agree that
10:02:08 18 the more gigabytes or more terabytes, the more expensive it's
10:02:12 19 going to be to apply, correct, the supervised learning
10:02:14 20 software?

10:02:16 21 A. One would have to be careful about that in the sense that
10:02:20 22 different types of files take up vastly different amounts of
10:02:26 23 space. So, for instance, if one had an archive of digital
10:02:30 24 video, that could be an extraordinarily large amount of space
10:02:34 25 but a rather small number of documents.

10:02:36 1 So, again, given the complexities of the pricing
10:02:38 2 schemes by vendors, I really couldn't give an opinion on that.
10:02:42 3 Q. Right. But you would expect if I had two terabytes of
10:02:44 4 ESI, it would cost more to process that for supervised
10:02:48 5 learning than if I had one terabyte of ESI?
10:02:50 6 A. Well, as I said, if the two terabytes were a couple of
10:02:54 7 long visual video files and the one terabyte was millions of
10:02:58 8 email messages, then it wouldn't necessarily work out that
10:03:02 9 way. One simply can't do a comparison on that level.
10:03:06 10 Q. By the way, your role with Kroll as a consultant, do you
10:03:10 11 have any ownership interest in Kroll?
10:03:12 12 A. No, I do not.
10:03:14 13 Q. It wasn't clear to me last time from your testimony. Have
10:03:16 14 you written one algorithm for Kroll or a number of algorithms
10:03:22 15 for them?
10:03:22 16 A. I have written several algorithms for them.
10:03:26 17 Q. And do you receive any type of royalty if your algorithms
10:03:28 18 are used in terms of when Kroll applies its software?
10:03:32 19 A. No, there's no royalties and I have no royalty or
10:03:36 20 ownership interest in any patents. Those are all Kroll's
10:03:38 21 ownership.
10:03:38 22 Q. Let's go back to Plaintiffs' Exhibit 10. I'd like to go
10:03:42 23 to step 3, which is review the test set.
10:03:46 24 A. Okay.
10:03:48 25 Q. And what's happening in step 3, and please correct me if

10:03:56 1 I'm wrong, but as I understand step 3, what's going to happen
10:04:00 2 is you have taken this sample from the universe in step 2 to
10:04:06 3 do this test set creation, and then you're going to have
10:04:08 4 someone review it and mark the documents as responsive or
10:04:12 5 nonresponsive; is that correct?

10:04:12 6 A. That's correct.

10:04:14 7 Q. And for the indirect method that you described above with
10:04:18 8 these 2,401 documents, you want some senior attorney to do
10:04:24 9 that review, correct?

10:04:24 10 A. That's what the protocol specifies.

10:04:28 11 Q. Well, is that your view that it should be a senior
10:04:30 12 attorney that does that review?

10:04:32 13 A. I do not express an opinion on the type of personnel who
10:04:36 14 would do the review. I express an opinion that they should be
10:04:42 15 people who can carry out the review with a very high degree of
10:04:44 16 accuracy.

10:04:46 17 Q. Now, when we look to step 4, called Initialized Training
10:04:56 18 Set on Plaintiffs' Exhibit 10, we now have a training set, and
10:05:00 19 that is different from the test set, correct?

10:05:04 20 A. That's correct.

10:05:04 21 Q. All right. And the training set is this group of
10:05:08 22 documents that is going to be fed into the computer to help
10:05:10 23 train the computer as to what is viewed as responsive or
10:05:14 24 nonresponsive; is that correct?

10:05:16 25 A. Right. So in step 4, this is initializing the first

10:05:18 1 version of that training set that the algorithm uses to try to
10:05:24 2 determine how to distinguish responsive and nonresponsive
10:05:28 3 documents.

10:05:28 4 Q. And then when we turn over to step 5 on the next page of
10:05:32 5 Exhibit 10, where it says, Training review software, do you
10:05:40 6 see that step 5?

10:05:40 7 A. I see that, yes.

10:05:42 8 Q. All right. Now, when we say training review software,
10:05:50 9 basically, you are having the software look at this training
10:05:52 10 set, correct?

10:05:52 11 A. Correct.

10:05:54 12 Q. Based on the algorithms that are in whatever system you
10:05:56 13 are using?

10:05:56 14 A. Right, the algorithms of the training set.

10:06:00 15 Q. And as a result then is what's going to happen is that the
10:06:04 16 computer is going to make a prediction for the rest of the
10:06:08 17 collection as to what is responsive and nonresponsive?

10:06:12 18 A. So typically the algorithm will produce a model, a
10:06:18 19 statistical model, and that statistical model then can be run
10:06:22 20 back over the entire collection and will typically produce
10:06:26 21 some numeric score which is intended to be higher if the
10:06:30 22 document is more likely to be responsive and lower if it's
10:06:34 23 less likely to be responsive.

10:06:36 24 Q. I should have asked you in step 4, the training set, how
10:06:40 25 large is the training set?

10:06:42 1 A. That's something which can vary. Different vendors will
10:06:46 2 have different best practices for what they consider to be an
10:06:52 3 appropriately sized training set. So that's something that I
10:06:56 4 left unspecified here because that's really something that
10:07:00 5 should be discussed with the vendor.

10:07:02 6 Q. All right. So we have taken this training set, we put the
10:07:08 7 documents in, the algorithm runs, the computer then says,
10:07:16 8 according to what the computer has seen from this training
10:07:18 9 set, the computer is going to rank things in terms of whether
10:07:22 10 it thinks things are responsive or nonresponsive, correct?

10:07:24 11 A. Yes. So, typically, when it makes the prediction, it
10:07:28 12 assigns a score to each document, the software would have an
10:07:32 13 option to rank so it can see the highest scoring documents
10:07:36 14 first.

10:07:36 15 Q. Now, once it has done that, there is a step 6 here on
10:07:40 16 Plaintiffs' Exhibit 10, which says, Find and review additional
10:07:42 17 documents. And it says, Use the training system as specified
10:07:48 18 by vendors' best practices to find additional unreviewed
10:07:52 19 documents.

10:07:52 20 And by "unreviewed," I assume that means documents
10:07:56 21 that have not yet been reviewed by an attorney, correct?

10:07:58 22 A. It would be documents that still -- that have not been
10:08:08 23 reviewed for production. I don't want to say whether it's an
10:08:12 24 attorney or a paralegal or whoever is doing the review for
10:08:14 25 production.

10:08:14 1 Q. Hadn't been reviewed by human eyes. It's only been looked
10:08:18 2 at by the computer so far?

10:08:18 3 A. Well, the sample, remember that there is a sample that's
10:08:22 4 been drawn, and the sample is being reviewed separately. And
10:08:28 5 so it is possible that the system will bring up documents that
10:08:32 6 are included in the sample. And indeed, that's part of the
10:08:36 7 point. Part of what one is using the sample for is to
10:08:40 8 estimate the effectiveness of the system at finding responsive
10:08:44 9 documents. To do that, you indeed need to have the system
10:08:48 10 finding some of the sample documents, and those sample
10:08:52 11 documents will have been separately reviewed.

10:08:54 12 Q. Okay. Let me step back, because I am trying to understand
10:09:00 13 this process.

10:09:00 14 We have our training set. We put it into the
10:09:04 15 computer to train the computer. The computer then codes
10:09:08 16 everything. Then we are going to find and review additional
10:09:12 17 documents?

10:09:14 18 A. Right.

10:09:14 19 Q. And when I look at the third line of step 6 where it says,
10:09:20 20 Review those documents, do you see that line, Dr. Lewis?

10:09:24 21 A. Yes.

10:09:24 22 Q. What I want to understand is what are these documents that
10:09:28 23 are being reviewed after I've gone through this initial
10:09:34 24 training set, put it into the computer, had the computer code
10:09:38 25 them, and then I am supposed to find and review additional

10:09:40 1 documents? What documents am I reviewing?

10:09:44 2 A. Well, that would depend a bit on vendor's best practices.

10:09:46 3 A common strategy would be to review documents which are at
10:09:52 4 the top of the ranking, to review the documents which are most
10:09:56 5 -- the system currently believes are most likely to be
10:10:00 6 responsive.

10:10:00 7 However, that's not the only possible strategy. So,
10:10:06 8 for instance, there are systems which use something called
10:10:08 9 active learning, which attempts to show -- as well as
10:10:12 10 top-ranked documents, attempts to show borderline documents
10:10:16 11 that the algorithm believes will be most informative for
10:10:20 12 improving the algorithm. So there are several possibilities
10:10:22 13 there for which one could get reviewed.

10:10:26 14 Q. Can you tell me how many documents I am going to have to
10:10:30 15 review in step 6?

10:10:32 16 A. That's largely a choice of the -- an administrative choice
10:10:38 17 in terms of how many reviewers you have, how long the training
10:10:42 18 function of the system takes. Again, this is something that
10:10:48 19 one could take into account vendor best practices of.

10:10:52 20 The protocol here doesn't depend on any particular
10:10:54 21 number of documents to be reviewed in step 6 because the
10:10:58 22 protocol terminates when a sufficient level of recall has been
10:11:04 23 achieved. That might be achieved by doing a small number of
10:11:08 24 very large batches or a large number of very small batches.

10:11:12 25 Again, the intent here is to leave flexibility in the

10:11:16 1 protocol to be able to follow the best practices of any
10:11:20 2 particular vendor of these technologies.

10:11:22 3 Q. Before we go to step 7, which is estimate the recall, is
10:11:32 4 there any way to know how many documents I am going to have to
10:11:34 5 look at in step 6?

10:11:36 6 A. You get to choose.

10:11:38 7 Q. So I could choose, for example, a sample of 665 documents?

10:11:44 8 A. Well, one -- I don't know if you're confusing the notion
10:11:50 9 of the random sample with the documents that have been found
10:11:54 10 for review. If, for some reason, you wanted to choose 660
10:11:58 11 documents in step 6, you could.

10:12:02 12 Q. Well, I'm sorry, Dr. Lewis, if I'm being obtuse, but what
10:12:06 13 I'm trying to understand, let's go past step 6. Step 7 is I
10:12:12 14 estimate the recall, and then step 8 is I evaluate the status
10:12:14 15 of the search, and depending on what I evaluate based on my
10:12:18 16 estimate of recall, I determine whether I go back to step 6
10:12:22 17 and do more of this training; is that correct?

10:12:26 18 A. Yes. You're going to look at recall and obviously
10:12:30 19 estimated recall and any other relevant factors here.

10:12:34 20 I should say that while we describe -- discussed
10:12:40 21 returning to step 6, one, depending on, again, best practices,
10:12:44 22 could actually go -- if you had to, you could go all the way
10:12:48 23 back to step 4 and do a seed set, you could go back to step 5
10:12:52 24 and retrain, or you could go back to step 6 if it's already
10:12:54 25 doing a good job of finding responsive documents and just kind

10:12:58 1 of review more. So that probably should have been made clear
10:13:00 2 that there's that additional flexibility here.

10:13:02 3 Q. For some vendors, is it the case that you take a sample,
10:13:06 4 you review the sample, retrain the system, the computer
10:13:10 5 recodes the documents, and then you pull another sample and
10:13:12 6 continue again?

10:13:12 7 A. Yes. There are some vendors who use that strategy where
10:13:18 8 essentially what they do is they choose a random sample, they
10:13:22 9 use it for evaluation. If the estimated effectiveness is not
10:13:26 10 high enough, they throw that random sample into the training
10:13:30 11 set, retrain, and then draw a new random sample. So they are
10:13:36 12 always using -- having used up all their old random samples as
10:13:42 13 training data and using only the last random sample for
10:13:44 14 evaluation. So that, indeed, is a strategy that I am aware at
10:13:48 15 least one vendor follows.

10:13:50 16 Q. Which vendor is that?

10:13:50 17 A. That's kCura, I believe. I'd have to go back and look at
10:13:56 18 the details, but at the high level that I have seen
10:13:58 19 presentations from them, I believe that that's the strategy
10:14:00 20 that they follow. Now, again, they are always releasing new
10:14:04 21 technological updates, that may have changed, but I have seen
10:14:08 22 some discussion of that.

10:14:08 23 Q. Does Kroll follow that strategy?

10:14:12 24 A. I believe that that is not the strategy that they were
10:14:14 25 using. I believe that that is not the strategy that Kroll is

10:14:30 1 using.

10:14:30 2 Q. So that if someone used Kroll rather than kCura, what
10:14:34 3 would they have to do?

10:14:36 4 A. Again, I don't -- I designed algorithms for Kroll. I am
10:14:40 5 not aware of all of the details of the operational protocols
10:14:46 6 that they use with their clients, so I would not want to be
10:14:52 7 opining on exactly what they are recommending to their clients
10:14:56 8 right now.

10:14:58 9 Q. I saw in your materials that you had a reference to the --
10:15:10 10 I think it's the Moore Da La Silva case?

10:15:14 11 A. Could you point that out?

10:15:14 12 Q. Sure. I'm sorry, I gave the case name wrong. Da Silva
10:15:24 13 Moore. It's on the fourth page of Plaintiffs' Exhibit 10
10:15:28 14 under note C-1.

10:15:30 15 A. Yes.

10:15:30 16 Q. All right. The Da Silva Moore case, have you looked at
10:15:34 17 the protocol in that case?

10:15:36 18 A. I have looked at some of the discussion in that case. I
10:15:42 19 have not looked at it in detail. The only part that I noted
10:15:46 20 was that they were -- they had a similar problem of drawing a
10:15:52 21 random sample to estimating a proportion in a population, so I
10:15:58 22 thought that would be an informative example for the legal
10:16:00 23 people.

10:16:00 24 Q. But as you understand how the protocol worked there, it
10:16:04 25 would draw a random sample, train the system, they train the

10:16:08 1 system, the computer would classify all the documents, they
10:16:12 2 would draw a random sample from that, look at the random
10:16:18 3 sample to see how much the computer got right, how much the
10:16:20 4 computer got wrong?

10:16:22 5 A. I have not looked at the protocol in that case in
10:16:24 6 sufficient detail to give a comment on it. It's kind of
10:16:26 7 spread out over -- there's a lot of testimony, and I couldn't
10:16:32 8 give you any opinion on that.

10:16:32 9 Q. Did you speak on the topic of the Da Silva Moore case two
10:16:40 10 weeks ago at the Standard Club?

10:16:40 11 A. No, I did not.

10:16:42 12 Q. You did not.

10:16:42 13 Were you on a program at the Standard Club two weeks
10:16:46 14 ago?

10:16:46 15 A. Yes, I was.

10:16:46 16 Q. What was the topic of your discussion?

10:16:48 17 A. Predictive coding.

10:16:50 18 Q. Now, at the end of -- when you estimate recall at step 7,
10:17:02 19 and I'm not sure how you get out of step 6, but when you
10:17:04 20 estimate recall at step 7, you're going to try to figure out
10:17:08 21 what percentage you have for recall at that point; is that
10:17:10 22 correct? That's a statistical calculation?

10:17:12 23 A. Right. So you are attempting -- you are estimating a
10:17:16 24 confidence interval on recall.

10:17:18 25 Q. And it could be that the estimate of recall you obtain

10:17:24 1 after you run through this whole process the first time is you
10:17:28 2 can find out that your recall estimate is 13 percent, plus or
10:17:32 3 minus 5 percent, correct?

10:17:34 4 A. That could be an outcome, yes.

10:17:38 5 Q. And if it were 13 percent after that first round of going
10:17:42 6 through, would you expect to go back through the round again?

10:17:44 7 A. The recall target is something that would have to be
10:17:50 8 determined on a legal basis. There is no right answer from
10:17:56 9 informational retrieval about what a sufficient level of
10:18:00 10 recall is.

10:18:00 11 Q. So 13 percent might be okay?

10:18:02 12 A. I just don't have an opinion on that.

10:18:04 13 Q. Now, in the portion of the Da Silva case that you looked
10:18:14 14 at, did you see that there was a suggestion that the parties
10:18:16 15 had to go through the training and the rounds of this
10:18:26 16 predictive coding they were calling it there processed seven
10:18:28 17 times and then come back to the judges to see if they needed
10:18:30 18 to go through more rounds?

10:18:32 19 A. I didn't look at that part of the protocol. I really just
10:18:34 20 saw this bit about sampling, and that was a good example
10:18:38 21 there.

10:18:38 22 Q. But sitting here today, we could go through this entire
10:18:46 23 protocol and you can't tell me what would be the recall that
10:18:50 24 we would result with after running this process; isn't that
10:18:50 25 correct?

10:18:56 1 A. If you set a recall target and you run the process, you
10:19:02 2 iterate enough times, eventually, you will reach that recall
10:19:08 3 simply because you will have looked at enough documents that
10:19:12 4 it would be inevitable you reach that recall.

10:19:14 5 Q. But you can't tell me how long that iterative process is
10:19:18 6 going to take; is that correct?

10:19:20 7 A. That's correct.

10:19:20 8 Q. And you can't tell me how many times I'm going to have to
10:19:22 9 run through this process; isn't that correct?

10:19:24 10 A. That's correct.

10:19:24 11 Q. I mean, eventually, I would have, God forbid, the senior
10:19:28 12 attorney have to review every document in the entire
10:19:30 13 production or entire universe, correct?

10:19:32 14 A. I don't believe -- I have not expressed an opinion about
10:19:40 15 what sort of personnel would be reviewing these documents.

10:19:42 16 Q. I'm sorry. That was in the protocol.

10:19:44 17 But, I mean, eventually, you say you are going to
10:19:46 18 look at enough documents. You don't know if we are going to
10:19:48 19 be looking at any particular percentage of the documents or
10:19:52 20 how high a percentage of the documents, correct?

10:19:52 21 A. No, my opinion is that using supervised learning and
10:19:58 22 statistical rank retrieval, you will have to look at fewer
10:20:00 23 documents than if you used Boolean queries.

10:20:04 24 Q. And you can't tell me what it's going to cost?

10:20:06 25 A. No, I can't.

10:20:06 1 Q. All right. I want to try to move a little bit to sort of
10:20:14 2 inside how this system works, and you talked about this some
10:20:18 3 on direct. But this computer algorithm that we have talked
10:20:22 4 about, it's still relying, in part, on words, correct?

10:20:26 5 A. Supervised learning and statistical rank retrieval
10:20:32 6 algorithms can make use of words in text, phrases in text,
10:20:36 7 metadata in the text. All of those things can go into the
10:20:40 8 algorithm.

10:20:40 9 Q. And the algorithm is going to distinguish responsive
10:20:44 10 documents from nonresponsive documents by giving various
10:20:48 11 weights to different terms, metadata, phrases, correct?

10:20:52 12 A. Yes. Typically, all the algorithms that I am aware of
10:20:56 13 that are being used for e-discovery produce some sort of
10:21:02 14 weighting of the different pieces of evidence.

10:21:06 15 Q. And as part of this process, is there some type of word
10:21:08 16 index that the computer creates up front so it knows what
10:21:14 17 terms it's going to be looking at or considering?

10:21:16 18 A. That would be a common way to implement such systems is to
10:21:22 19 produce an index of both the text and the metadata. For
10:21:26 20 instance, you know, which documents contain which words and
10:21:30 21 metadata, how many times they occur, sometimes positional
10:21:36 22 information.

10:21:36 23 Q. By the way, how long does this computer program take to
10:21:38 24 run?

10:21:38 25 A. That would depend on the particular implementation.

10:21:40 1 Q. If you had, say, a million documents in the program, how
10:21:44 2 long would it take for the algorithm to work through them all
10:21:48 3 the first time?

10:21:48 4 A. How long -- you are asking how long the indexing would
10:21:52 5 take?

10:21:52 6 Q. Well, let's start with the indexing, yes.

10:21:54 7 A. I mean, again, it's something which is going to depend on
10:21:58 8 the particular vendor software. Indexing a million documents
10:22:06 9 is something which is not a very large task. I certainly, you
10:22:12 10 know, am aware of other -- of search software that can do that
10:22:18 11 in less than a minute.

10:22:20 12 Q. Less than a minute?

10:22:22 13 A. Yeah.

10:22:22 14 THE COURT: A million? A million documents in one
10:22:24 15 minute?

10:22:24 16 THE WITNESS: I mean, you know, there's distributive
10:22:26 17 search software that runs across multiple computers. The
10:22:30 18 indexing is not a substantial difficult culling.

10:22:36 19 BY MR. McKEOWN:

10:22:36 20 Q. But at the end of this indexing, what the computer has
10:22:38 21 generated are all these different things it's going to look at
10:22:44 22 in a way; is that correct?

10:22:44 23 A. Yeah.

10:22:46 24 Q. There will be a bunch of words on this list, right?

10:22:48 25 A. It goes through the documents, and it extracts information

10:22:50 1 on the piece of evidence that's going to be used. It could be
10:22:54 2 words, phrases, metadata, and so on.

10:22:56 3 Q. And isn't it also true that the more common or frequent
10:23:08 4 the term, the more difficult it's going to be for the computer
10:23:10 5 or the algorithm to sort between responsive and nonresponsive?

10:23:14 6 A. I would phrase that slightly differently. Very frequent
10:23:20 7 terms, you think of, say, common English words, the, a, and
10:23:26 8 whatnot, tend not to be very discriminative between
10:23:30 9 responsiveness and nonresponsiveness, so they don't tend to
10:23:34 10 get very much weight when the computer is discriminating
10:23:38 11 between the two.

10:23:40 12 Q. Okay. Let me see if I understand that.

10:23:42 13 When you say "discriminating between the two," you
10:23:46 14 mean when the computer is classifying it as responsive or
10:23:48 15 nonresponsive?

10:23:50 16 A. Right. So these very common terms don't tend to be as
10:23:54 17 helpful in classifying something as responsive versus
10:23:58 18 nonresponsive as a more moderate frequency piece of evidence.

10:24:06 19 Q. Now, we had talked at the last session about the TREC 2009
10:24:22 20 conference, and I just want to go back to that briefly.

10:24:26 21 Did you, by any chance, go back and check the TREC
10:24:30 22 2009 conference report since we last were here?

10:24:32 23 A. I don't think I've actually looked at TREC 2009 since
10:24:36 24 then.

10:24:36 25 Q. I want to show you what was previously marked as

10:24:54 1 Defendants' Exhibit 7.

10:24:56 2 THE COURT: Did we admit that?

10:25:02 3 Thank you. Did you want to move to admit it?

10:25:12 4 MR. McKEOWN: Not at this stage, your Honor. I want
10:25:14 5 to talk about it just a little first.

10:25:18 6 THE COURT: Okay.

10:25:18 7 BY MR. McKEOWN:

10:25:20 8 Q. And you recall this document, Dr. Lewis?

10:25:22 9 A. Yes, I do.

10:25:24 10 Q. And we talked about this in the context of the TREC 2009
10:25:30 11 legal track had used the Enron emails for their source data,
10:25:34 12 correct?

10:25:34 13 A. I know that they used Enron for some of it. However, I
10:25:42 14 believe they also used the INT feedback fee portion of the
10:25:48 15 tobacco documents for another part of it.

10:25:50 16 Q. Let me just direct your attention -- by the way, if I ever
10:25:54 17 make a contribution to information retrieval, I'd ask that
10:26:00 18 they put page numbers on their publications. But it's the
10:26:02 19 fourth page --

10:26:02 20 A. Please talk to Ness (phonetic) about that.

10:26:04 21 Q. It's under Section 2.2.1.

10:26:08 22 A. Okay.

10:26:14 23 Q. If you go down to the fifth line, it says, We turned in
10:26:22 24 2009 to a collection of emails that had been produced by Enron
10:26:26 25 in response to requests from the Federal Energy Regulatory

10:26:28 1 Commission, correct?

10:26:30 2 A. I see that, yes.

10:26:30 3 Q. Okay. So it appears that, at least for this particular
10:26:34 4 year --

10:26:34 5 A. Right.

10:26:34 6 Q. -- they were using the Enron emails.

10:26:36 7 A. Right. They used Enron for one of the tasks, and they
10:26:38 8 used tobacco for another one of the tasks.

10:26:42 9 Q. And we talked the last time about one of the topics that
10:26:46 10 they looked at here when they ran their request was a request
10:26:48 11 for an effort to find things about fantasy football and
10:26:54 12 gambling on football. Do you recall that?

10:26:56 13 A. I remember you asking about that.

10:26:58 14 Q. Well, if you turn to what is the sixth page, at the top of
10:27:08 15 the page is a list for topic 204.

10:27:12 16 A. Okay.

10:27:14 17 Q. Have you found that?

10:27:14 18 A. Yes, I see topic 204.

10:27:16 19 Q. Okay. And then it's right above Section 2.2.3, there's
10:27:22 20 topic 207.

10:27:24 21 A. Yes, I see it.

10:27:24 22 Q. And that says what they are looking for is the document
10:27:28 23 request are, All documents or communications that describe,
10:27:30 24 discuss, refer to, report on, or relate to fantasy football,
10:27:34 25 gambling on football, and related activities, including but

10:27:38 1 not limited to football teams, football players, football
10:27:42 2 games, football statistics, and football performance, correct?
10:27:46 3 A. Yes.
10:27:48 4 Q. For this particular request, that's what the teams were
10:27:50 5 supposed to look at, correct?
10:27:50 6 A. Yes.
10:27:52 7 Q. And we talked the last time about only five of the -- let
10:28:00 8 me get the term -- was it runs, 24 runs?
10:28:04 9 A. Could you point me to the area --
10:28:08 10 Q. Sure. If we go to -- I had the benefit last night of
10:28:12 11 writing numbers in the corners of my pages, but it is the 16th
10:28:14 12 page. It's right above Section 2.3.6.
10:28:24 13 A. Okay. I see the page that has Section 2.3.6.
10:28:28 14 Q. And if you look at the paragraph that's about 5 inches
10:28:36 15 from the bottom of that page that starts, As can be seen from
10:28:40 16 the table?
10:28:40 17 A. Um-hmm.
10:28:44 18 Q. Do you see that paragraph, Dr. Lewis?
10:28:46 19 A. I see that, As can be seen from the table.
10:28:48 20 Q. All right. And drop down to the fourth line in about an
10:28:50 21 inch, it says, In terms of recall, of the 24 submitted runs,
10:28:56 22 five distributed across four topics attained a recall score of
10:29:00 23 0.7 or greater.
10:29:02 24 Do you see that line?
10:29:04 25 A. Yes.

10:29:04 1 Q. And in that four topics, two of those topics were topic
10:29:10 2 207; isn't that right?
10:29:12 3 A. Yes, 207 UW and 207 CB are the runs.
10:29:16 4 Q. And so of the five that reach recall of 0.7 or greater,
10:29:22 5 two of them were our football requests?
10:29:24 6 A. That's correct.
10:29:24 7 Q. Correct?
10:29:24 8 A. Yes.
10:29:24 9 Q. And, in fact, if we turn to the very next page, we'd have
10:29:30 10 table 6, which fills up the first top half of the page there.
10:29:36 11 Do you see that?
10:29:36 12 A. Yes.
10:29:36 13 Q. And looking at the columns, the first column says, Topic,
10:29:42 14 the second column is Run, the third column is actually three
10:29:46 15 columns together under the Recall header.
10:29:48 16 Do you see that?
10:29:48 17 A. I do.
10:29:48 18 Q. And where it says, EST, period, that's the estimate of
10:29:52 19 recall; is that right?
10:29:54 20 A. That's my understanding.
10:29:54 21 Q. And if we go down to topic 207, we see UW and CB were the
10:30:00 22 two teams that had recall over 0.7, correct?
10:30:04 23 A. Yes, on topic 207, there were those two teams.
10:30:08 24 Q. And if you look at topic 206, which is just above it on
10:30:12 25 that table?

10:30:14 1 A. Yes.

10:30:14 2 Q. Now, do I understand this correct that the first team, CB

10:30:18 3 high, had 0.076 recall?

10:30:22 4 A. That's my understanding.

10:30:24 5 Q. So that would be 7.6 percent recall, correct?

10:30:28 6 A. That's correct.

10:30:28 7 Q. So that CB high on topic 206, when they ran their process,

10:30:34 8 they only got 7.6 percent of the responsive documents,

10:30:38 9 correct?

10:30:40 10 A. That's my understanding.

10:30:40 11 Q. And then there's something, a team L0, and they've got 4.2

10:30:46 12 percent; is that correct?

10:30:48 13 A. That's correct.

10:30:48 14 Q. And CB mid had 1.1 percent recall; is that correct?

10:30:54 15 A. Yeah. My understanding is that CB is a single team and

10:30:56 16 that high, mid, and L0 would have been three runs that they

10:31:00 17 submitted.

10:31:00 18 Q. Okay. So CB L0 is 0.9 percent?

10:31:04 19 A. Right.

10:31:04 20 Q. So their low run, was that low-by-low score or low-by-low

10:31:10 21 effort?

10:31:12 22 A. I don't know how they're coding their runs.

10:31:18 23 Q. But, clearly, the recall return on top 206 is not so

10:31:22 24 great. Would you agree with that?

10:31:24 25 A. I would agree that it's substantially lower than the

10:31:28 1 recall on topic 207.

10:31:28 2 Q. And if we go back to the sixth page where we were just a
10:31:32 3 few minutes ago which has the list of topics?

10:31:38 4 A. Okay.

10:31:38 5 Q. This is right above Section 2.2.3. When we look at topic
10:31:46 6 206 -- and, again, we are looking at the Enron emails, right?

10:31:52 7 A. That's right.

10:31:52 8 Q. So topic 206 was all documents or communications that
10:31:56 9 describe, discuss, refer to, report on, or relate to any
10:32:02 10 discussions, communications, or contacts with financial
10:32:04 11 analysts or with firms that employ them regarding the
10:32:06 12 company's financial condition, analyst's coverage of the
10:32:10 13 company and/or its financial condition, analyst's rating of
10:32:14 14 the company's stock, or the impact of an analyst's coverage on
10:32:16 15 the company -- on the business relationship between the
10:32:20 16 company and the firm that employs the analyst.

10:32:22 17 Do you see that?

10:32:22 18 A. I do.

10:32:22 19 Q. So on football, they did great. On requests about
10:32:28 20 financial analysts, the performance was pretty poor. Would
10:32:32 21 you agree?

10:32:32 22 A. I would agree that the performance in terms of recall was
10:32:34 23 substantially lower on topic 206.

10:32:36 24 Q. It was about 10 percent of what they got on football,
10:32:40 25 correct?

10:32:40 1 A. Yes, 10 percent of the recall on the item.

10:32:48 2 Q. Now, when TREC 2009 ran their legal track, these teams ran
10:32:52 3 on -- you know, they would run a search for a single request;
10:32:56 4 is that correct?

10:32:56 5 A. Could you describe a little more precisely what you mean?

10:33:00 6 Q. Each team could take one, two, or three requests, but they
10:33:06 7 were running a process aimed for that one focused request,
10:33:16 8 correct?

10:33:18 9 A. When you say "request," you mean the topics?

10:33:18 10 Q. The topic. I'm sorry. I'm using a legal term in requests
10:33:22 11 for production.

10:33:24 12 But they were running -- when they ran the topic,
10:33:26 13 they were searching just for football?

10:33:28 14 A. I don't know the details of what the particular teams did.

10:33:32 15 Q. Would you agree that if you had to search for a number of
10:33:34 16 topics across a universe of documents, it would be more
10:33:38 17 difficult for the supervised learning process to cover all
10:33:42 18 those topics?

10:33:42 19 A. That would depend on the details of the topics.

10:33:46 20 Q. If the topics were diverse, it would take longer and more
10:33:52 21 effort to locate the documents with each topic; is that true?

10:33:54 22 A. That's something one would really have to get into the
10:33:58 23 details. It would depend on the details of the requests, it
10:34:06 24 would depend on what one was seeking in terms of the
10:34:10 25 effectiveness, whether one was seeking a high level of

10:34:16 1 effectiveness, for instance, on the union of the responsive
10:34:20 2 documents from the set of them or if there were individual
10:34:22 3 effectiveness targets for each of the requests.

10:34:26 4 So one would really have to understand the details of
10:34:30 5 the need in that operational situation.

10:34:32 6 Q. Would you agree that you would have a richer training set
10:34:38 7 if you drew a sample for your training set that was entirely
10:34:42 8 devoted to football than if you drew a training set of the
10:34:46 9 same number of documents but it covered 29 different
10:34:50 10 categories of which football was only one?

10:34:52 11 A. Could you repeat the question?

10:34:54 12 Q. Sure. Let's say we have a training set of 500 documents.
10:35:00 13 If I am only searching for one topic, football, all 500
10:35:04 14 documents are going to talk about football, right?

10:35:06 15 A. Well, typically in training sets, you want examples of
10:35:10 16 both responsive and nonresponsive documents.

10:35:12 17 Q. Fair point.

10:35:14 18 But the distinction in all those documents is going
10:35:18 19 to be football or no football if I am only looking for
10:35:20 20 football requests, correct?

10:35:22 21 A. Again, I'm not sure what you are saying there. A training
10:35:28 22 set -- what's important about a training set is you are trying
10:35:32 23 to detect documents about football is that you have some
10:35:36 24 documents about football and some that aren't about football
10:35:38 25 and that documents have been reviewed to label them in an

10:35:42 1 unbiased fashion with those labels.

10:35:44 2 Q. But those 500 documents, that's the only thing they'd be
10:35:48 3 labeled for, correct?

10:35:48 4 A. If that's the only goal that you have is to detect topics
10:35:52 5 about football.

10:35:54 6 Q. If you had 30 different topics that I was looking at, I
10:35:56 7 would have to label those documents for all those topics,
10:35:58 8 correct?

10:35:58 9 A. Again, that would depend on what the goal of the system
10:36:06 10 was. If you needed separate predictions for each of those 30
10:36:12 11 topics, you would need training data labeled for each of those
10:36:16 12 topics.

10:36:18 13 If you only needed a prediction for whether a
10:36:20 14 document was in the union of those 30 topics, then you might
10:36:26 15 have labeling for the individual topics or you might just have
10:36:30 16 a label for is it in the union or not.

10:36:32 17 Q. And if I only wanted to do responsiveness, then I'd
10:36:36 18 probably have fewer documents about football in my training
10:36:40 19 set if I had a lot of other topics as well, correct?

10:36:42 20 A. This would depend what topic responsiveness was with
10:36:46 21 respect to.

10:36:48 22 Q. You were also asked about, with respect to the training
10:36:52 23 set, whether you could create a document for this training set
10:36:58 24 or seed set with the words "they are with us." Do you
10:37:02 25 remember that testimony, "They are with us"?

10:37:08 1 A. I believe there was a question about that.

10:37:10 2 Q. And I think you said that each of those four words was a
10:37:14 3 high frequency word, correct?

10:37:14 4 A. That's correct.

10:37:16 5 Q. And, therefore, when we talked about indexing before,
10:37:20 6 those are the types of words that the system is not likely to
10:37:24 7 put much weight to; is that correct?

10:37:26 8 A. Right. Those are words that are difficult to -- they tend
10:37:30 9 to have relatively little value individually in distinguishing
10:37:34 10 documents as responsive or not responsive.

10:37:36 11 Q. And, therefore, it could pick up all sorts of things. If
10:37:42 12 you tried to run them to try to find other documents and said,
10:37:44 13 They are with us, the computer is going to have difficulty
10:37:46 14 sorting those out; isn't that right?

10:37:50 15 A. Yeah. I mean, there are cases where, you know, if you
10:37:54 16 knew that systematically that exact string was used, one could
10:37:58 17 turn that exact string into a phrase. But, in general, to get
10:38:02 18 -- if responsive documents had only high frequency words, it's
10:38:06 19 going to be difficult to distinguish them from nonresponsive
10:38:10 20 documents using only word-based evidence alone.

10:38:12 21 Q. In fact, if you knew you were looking for that exact
10:38:16 22 phrase, you could use a Boolean search term, couldn't you?

10:38:22 23 A. If you were using that exact phrase, yes, you could use
10:38:24 24 like proximity operators.

10:38:26 25 Q. Because just putting in documents, even a made-up document

10:38:30 1 that says, They are with us, it could be things like, They
10:38:34 2 will be meeting us for dinner, or, They will be at breakfast
10:38:40 3 tomorrow, or it could be any sorts of things that might be
10:38:42 4 picked up, correct?

10:38:42 5 A. But what you do when you are creating a made-up document
10:38:46 6 of that sort is you attempt to also take the metadata that
10:38:50 7 would be characteristic of the document as well because the
10:38:52 8 individual words, as you pointed out, finding the documents
10:38:54 9 purely based on a word search where you don't know what, say,
10:39:00 10 a coded phrase like that would be, you don't want to find just
10:39:04 11 the ones with the un-coded phrase because you don't know the
10:39:10 12 un-coded phrase. What you hope to do is create artificial
10:39:14 13 documents that had characteristic metadata as well.

10:39:16 14 Q. And so you're going to make up a document with both
10:39:20 15 phrases and metadata?

10:39:20 16 A. Well, the idea one -- this is a possible way -- possible
10:39:26 17 technique could be used in this protocol is to create
10:39:30 18 simulated documents with both text and metadata.

10:39:32 19 Q. But it's still going to have high frequency words,
10:39:38 20 correct?

10:39:38 21 A. The words will be high frequency. Obviously, the metadata
10:39:40 22 will have other characteristics.

10:39:42 23 Q. And the metadata is going to be a complete guess?

10:39:44 24 A. Well, it would obviously depend on the insight of the
10:39:48 25 person creating the artificial training document into the --

10:39:52 1 you know, what metadata would be likely to occur in a
10:39:56 2 responsive document.

10:39:56 3 Q. Let's talk a little bit again about the algorithm. Now,
10:40:02 4 you wrote some algorithms for Kroll.

10:40:04 5 Do different algorithms act differently when
10:40:08 6 documents are fed in as a training set?

10:40:12 7 A. Yes, there are a number of different kinds of supervised
10:40:14 8 learning algorithms which will have somewhat different
10:40:18 9 responses in its training data.

10:40:22 10 Q. When you say somewhat different responses, you mean that
10:40:24 11 different algorithms, if you feed the same documents into
10:40:28 12 them, could code documents differently, correct?

10:40:32 13 A. Right. So different algorithms would produce different
10:40:36 14 predictive models, and, you know, a model being what you apply
10:40:40 15 to the document to get a predictive score of relevance. And
10:40:44 16 different of those models would score documents differently,
10:40:48 17 and so there could be some difference in the predictions of
10:40:50 18 which are responsive and which are nonresponsive.

10:40:54 19 Q. And you didn't write the algorithm for any of the other
10:40:56 20 companies, correct?

10:40:58 21 A. No, I have only done algorithms on Kroll.

10:41:00 22 Q. So that if we took the exact universe of documents,
10:41:06 23 whatever it is we want to put through, and the exact same
10:41:08 24 training set and fed it into the Kroll system with your
10:41:12 25 algorithm and fed it into a different system with a different

10:41:16 1 algorithm, there is going to be different predictions by those
10:41:20 2 two algorithms; isn't that correct?

10:41:22 3 A. Yes, one would expect that some of the predictions would
10:41:24 4 be there.

10:41:24 5 Q. And that's because the algorithms are different?

10:41:28 6 A. Yes.

10:41:28 7 Q. You testified at our last session about a study called
10:41:38 8 Blair and Maron. Do you recall that?

10:41:42 9 A. Yes.

10:41:42 10 Q. And, in fact, I think you listed that study as a reference
10:41:46 11 in the report you prepared in this case, correct?

10:41:48 12 A. Yes.

10:41:48 13 Q. And I think you said that, in your view, that study had to
10:41:56 14 do with the attorneys thinking they had found 75 percent of
10:42:00 15 the responsive documents and they had actually found a lot
10:42:04 16 lower percentage, correct?

10:42:04 17 A. Yes.

10:42:06 18 Q. Now, in that study, wasn't it the case that what happened
10:42:08 19 was there were two lawyers and two paralegals, and the lawyers
10:42:14 20 were asked to tell the paralegal what type of request to
10:42:20 21 create, and the paralegals then queried the system to try to
10:42:24 22 draw back documents?

10:42:24 23 A. I'd have to look at the original study to verify that.

10:42:58 24 MR. McKEOWN: Your Honor, may I approach the witness?

10:43:00 25 THE COURT: Yes.

10:43:02 1 Did you show Dr. Lewis this the last time --

10:43:06 2 MR. McKEOWN: No, I did not, your Honor. This is a
10:43:08 3 new exhibit. This would be Defendants' Exhibit 9.

10:43:10 4 THE COURT: All right.

10:43:12 5 THE WITNESS: Thank you.

10:43:16 6 MR. MOGIN: I'm sorry. This is 9?

10:43:18 7 MR. McKEOWN: I believe so.

10:43:28 8 BY MR. McKEOWN:

10:43:32 9 Q. Dr. Lewis, you have a copy of Defendants' Exhibit 9?

10:43:34 10 A. Yes, I do.

10:43:36 11 Q. Is this the Blair and Maron study that you were
10:43:40 12 referencing before?

10:43:42 13 A. Yes, it is.

10:43:44 14 Q. If you turn to page 291 of Defendants' Exhibit 9, at the
10:44:02 15 top of the page where it says, The conduct of the test, do you
10:44:06 16 see that?

10:44:06 17 A. Yes, I do.

10:44:06 18 Q. And in the third line, it says, Two lawyers, the principal
10:44:10 19 defense attorneys in the suit, participated in the experiment?

10:44:14 20 A. Yes, I see that.

10:44:14 21 Q. Does that refresh your recollection as to how that was
10:44:16 22 done?

10:44:16 23 A. I see that that says that the two lawyers participated in
10:44:24 24 an experiment.

10:44:26 25 Q. And then you will see, if you look down, that they

10:44:30 1 generated a total of 51 different information requests which
10:44:34 2 were translated into formal queries by either of the two
10:44:38 3 paralegals, both of whom were familiar with the case?

10:44:40 4 A. I see that.

10:44:40 5 Q. So it appears that the -- you had two lawyers, they
10:44:46 6 created requests, and then the paralegals created queries to
10:44:50 7 search the database, correct?

10:44:52 8 A. Yes.

10:44:52 9 Q. And what happened then was that the lawyers were told to
10:44:58 10 continue this process until they thought they had 75 percent
10:45:02 11 of the documents; is that correct?

10:45:04 12 A. Until they thought that they had 75 percent of the
10:45:08 13 responsive documents.

10:45:08 14 Q. I'm sorry, yes, until they thought they had 75 percent of
10:45:12 15 the responsive documents.

10:45:14 16 By the way, if you look at the middle of that same
10:45:16 17 column -- let me do it by lines.

10:45:26 18 About 13 lines down from the top on the right-hand
10:45:30 19 column starting at the end of the line, it says, The lawyer
10:45:34 20 then evaluated the documents ranking them according to whether
10:45:38 21 they were vital, satisfactory, marginally relevant, or
10:45:40 22 irrelevant to the original request; is that right?

10:45:42 23 A. Yes, I see that.

10:45:44 24 Q. So at least in this famous study, they listed things and
10:45:54 25 at least categorized some of them as marginally relevant?

10:45:58 1 A. They did.

10:45:58 2 Q. So in this case, the end of the study came when the
10:46:00 3 lawyers --

10:46:00 4 MR. MOGIN: Your Honor, may the witness be asked to
10:46:04 5 read from the rest of the document where the use of
10:46:06 6 "marginally relevant" is explained three sentences down?

10:46:12 7 THE COURT: I'm sorry. I was actually looking down,
10:46:14 8 so I missed that. Is that part of the sentence?

10:46:16 9 MR. MOGIN: He read from part of the paragraph. I
10:46:18 10 was wondering if the witness could be asked to read the rest
10:46:22 11 of the paragraph.

10:46:22 12 THE COURT: Do you mind, Mr. McKeown, rather than
10:46:24 13 doing it on redirect, can you just have him do it now, please?

10:46:30 14 MR. McKEOWN: That's fine.

10:46:30 15 THE COURT: Thank you.

10:46:34 16 MR. McKEOWN: Is there a particular line?

10:46:36 17 THE COURT: What page? Tell me what page,
10:46:40 18 Mr. McKeown. I'm sorry.

10:46:42 19 MR. McKEOWN: We are on page 291 of the document,
10:46:44 20 your Honor.

10:46:44 21 THE COURT: And you were on -- halfway under conduct
10:46:48 22 of the test.

10:46:48 23 MR. McKEOWN: We were 13 lines down.

10:46:50 24 THE COURT: Okay. Fine. So ask Dr. Lewis again the
10:46:54 25 question incorporating Mr. Mogin's comments, if you will.

10:47:04 1 BY MR. McKEOWN:

10:47:06 2 Q. If you look down, we were just on that 13 lines down where
10:47:10 3 it said, The lawyer then evaluated the documents ranking them
10:47:14 4 according to whether they were vital, satisfactory, marginally
10:47:16 5 relevant, or irrelevant to the original request, correct?

10:47:20 6 A. Yes.

10:47:20 7 Q. And then if you skip two sentences, so we are down about
10:47:28 8 six lines, the sentence, the line starts with the word
10:47:32 9 recorded at the end of the last sentence.

10:47:34 10 A. Okay.

10:47:34 11 Q. I want to point to the next one: The information
10:47:38 12 requested in query formulation procedures were considered
10:47:40 13 complete only when the lawyers stated in writing that he or
10:47:44 14 she was satisfied with the search results for that particular
10:47:48 15 query, i.e., in his or her judgment, more than 75 percent of
10:47:52 16 the vital satisfactory and marginally relevant documents had
10:47:56 17 been retrieved; is that right?

10:47:58 18 A. I do see that.

10:47:58 19 Q. So what they did was they ran these queries and the
10:48:04 20 lawyers made that judgment. However, they did no testing of
10:48:08 21 their null set; isn't that correct?

10:48:10 22 A. Well, at this point when they are -- yeah, I mean, they
10:48:16 23 are looking at a series of documents, and they are not --
10:48:20 24 there is no description here of any testing of the null set
10:48:22 25 that went on at that point. I don't know what the paralegals

10:48:24 1 were doing.

10:48:26 2 Q. They had two lawyers, principal defense lawyers. Lawyers
10:48:32 3 were asked when you think you have gotten 75 percent of the
10:48:36 4 responsive documents, they formed a judgment, their judgment
10:48:40 5 may have been wrong, but they didn't have anything -- there is
10:48:42 6 nothing in this report that suggests that they ran a null set
10:48:44 7 test, right?

10:48:46 8 A. There is no description of a null set test, of a test of
10:48:48 9 the end review documents at this point in the process.
10:48:52 10 Obviously later in the paper, they talk about doing the
10:48:54 11 sampling.

10:48:56 12 Q. To show that the lawyers were wrong about their guess?

10:49:00 13 A. Yes, yes.

10:49:00 14 Q. Which would be why you would test the null set to see if
10:49:08 15 you were wrong, correct?

10:49:08 16 A. Yes.

10:49:08 17 Q. You also testified, apart from the Blair and Maron study,
10:49:12 18 that you thought that the reviewers that would be looking at a
10:49:16 19 null set sample should not know that it's a null set sample;
10:49:16 20 is that right?

10:49:20 21 A. That's correct.

10:49:22 22 Q. And you think that bias would influence their judgment of
10:49:24 23 a document as responsive or nonresponsive?

10:49:28 24 A. That's certainly possible.

10:49:30 25 Q. Now, you're not an attorney, correct?

10:49:32 1 A. That's correct.

10:49:32 2 Q. Now, is it your belief that the fact that an attorney owes
10:49:34 3 some duty of loyalty to a client means that they are going to
10:49:38 4 grade things differently if they know that it's from the null
10:49:40 5 set and not a null set?

10:49:42 6 A. I am not expressing an opinion on that.

10:49:44 7 Q. Okay. Let's say, for example, that Temple-Inland had
10:49:50 8 Ms. Miller review all the documents in the null set but she
10:49:54 9 knew they were from the null set. It's your view that because
10:49:58 10 she knew they were from the null set that her judgment on
10:50:00 11 those documents is not to be trusted; is that correct?

10:50:04 12 A. I'm not making any statement about Ms. Miller right now.
10:50:08 13 I'm simply making a statement about the difficulty of human
10:50:10 14 beings making subjective judgments about the responsiveness of
10:50:16 15 the document making an objective -- making an unbiased
10:50:22 16 judgment of that when they know what a computer system did or
10:50:26 17 didn't do to that document.

10:50:26 18 Q. And in your view, that's not to be trusted?

10:50:30 19 A. That's correct.

10:50:32 20 THE COURT: I have a question then. Okay. Well,
10:50:42 21 then who would be -- how would the person doing the review, if
10:50:46 22 it's not somebody knowledgeable in the case or knowledgeable
10:50:52 23 of what was either supposed to be in the null set or not in
10:50:56 24 the null set, I mean, wouldn't the person have to know
10:51:02 25 something about the case in order to make that determination?

10:51:04 1 THE WITNESS: Of course they need to know about the
10:51:06 2 case to make the responsiveness judgments, but they don't need
10:51:10 3 to be told whether a computer system has already predicted
10:51:12 4 this document to be responsive or not responsive. That's
10:51:16 5 something which is easy to hide from them and keep them from
10:51:20 6 being biased by.

10:51:24 7 THE COURT: Well, I'm confused. This is -- you
10:51:42 8 don't, but some of the people want experienced people to tell
10:51:46 9 the computer what to do. Then the computer does it, and then
10:51:52 10 when it comes down to what the computer has done, you don't
10:51:58 11 think it has to be somebody who is knowledgeable? I don't
10:52:02 12 know how they would know whether it was responsive or not.

10:52:04 13 THE WITNESS: No, no, you need people who are
10:52:08 14 knowledgeable about the case to produce both the training set
10:52:12 15 and the test set, but when they are reviewing the test set,
10:52:16 16 they should not know what the computer has predicted for the
10:52:20 17 documents in the test set. It's sort of like if you were told
10:52:26 18 that, you know, the IBM computer that won on Jeopardy has
10:52:32 19 already said this document is responsive, it would be a danger
10:52:34 20 that you would be influenced by that.

10:52:44 21 THE COURT: I am --

10:52:44 22 THE WITNESS: I am not speaking about you, Judge, but
10:52:46 23 a person.

10:52:48 24 THE COURT: A person, right.

10:52:52 25 If I can't visualize something, I don't get it, and I

10:52:56 1 am having a hard time visualizing.

10:53:02 2 So you're saying they can know about the case, but
10:53:08 3 they just can't know that the computer has already said this
10:53:12 4 isn't an important document or it is an important document,
10:53:16 5 either way?

10:53:16 6 THE WITNESS: That's correct. So the idea would be
10:53:18 7 you would be reviewing a document on a standard review
10:53:22 8 platform, and you're simply reviewing documents, and you
10:53:24 9 simply are not told was this a document that the computer said
10:53:30 10 was a miss or was this a document that the computer said was a
10:53:34 11 hit. You're just reviewing documents, you're bringing all
10:53:34 12 the --

10:53:34 13 THE COURT: And this is in the test set or the null
10:53:38 14 set, in the test set?

10:53:38 15 THE WITNESS: In the test set, regardless of whether
10:53:40 16 the test set was drawn from the hits or from the misses or
10:53:42 17 from ideally the whole population, you shouldn't know that
10:53:46 18 that's where it came from.

10:53:54 19 THE COURT: Okay. At least I understand that.

10:53:58 20 BY MR. McKEOWN:

10:54:00 21 Q. And, Dr. Lewis, if one uses search terms, you still have
10:54:08 22 the possibility of -- let me back up. Every time somebody
10:54:12 23 looks at a document in a document review, they have to mark it
10:54:16 24 responsive or nonresponsive, correct?

10:54:18 25 A. Assuming that that's the assessment they are being asked

10:54:22 1 to make. Sometimes people are asked to make assessments on
10:54:24 2 other kinds of topics, you know, product name, things like
10:54:28 3 that, but one of the things they might be reviewing in this
10:54:30 4 case is responsive versus nonresponsive.

10:54:34 5 Q. And in your view -- let me ask you this. In your view, is
10:54:36 6 it biased every time an attorney looks at a document to decide
10:54:42 7 whether or not it's responsive or not responsive?

10:54:48 8 A. I'm not saying anything about every time attorneys look at
10:54:50 9 documents. I'm talking about construction of a sample that
10:54:52 10 would be used to evaluate a piece of software or to evaluate
10:54:56 11 the thoroughness of a discovery process.

10:55:00 12 Q. And your view is that regardless of who the attorney is
10:55:02 13 that is reviewing those documents, that person is not to be
10:55:06 14 trusted to make an honest decision about responsive or
10:55:10 15 nonresponsive on that null set; is that your testimony?

10:55:12 16 A. I am not impugning anybody's honesty. I am simply saying
10:55:18 17 it is difficult for human beings to make subjective decisions
10:55:20 18 in an unbiased fashion that are going to be used to evaluate a
10:55:24 19 piece of software when you've been told what the software
10:55:28 20 thinks the right answer is.

10:55:34 21 MR. McKEOWN: Your Honor, at this point, I am going
10:55:36 22 to turn over the cross to Mr. Neuwirth.

10:55:38 23 THE COURT: Do you want to take a few minutes?

10:55:42 24 MR. NEUWIRTH: Whatever is good for the court and the
10:55:44 25 witness.

10:55:44 1 THE COURT: How long are you going to be, do you
10:55:46 2 think? Just approximately.

10:55:48 3 MR. NEUWIRTH: I hope to be about half an hour.

10:55:50 4 THE COURT: Oh, well, then why don't we take -- it's
10:55:54 5 10:00 o'clock. We have been here since 8:00. So between 10
10:55:58 6 and 12 minutes. Okay? Set your clocks. Okay.

11:01:32 7 (Short break.)

11:10:26 8 THE COURT: We are back on the record.

11:10:32 9 Mr. Neuwirth?

11:10:32 10 MR. NEUWIRTH: Thank you, your Honor. Good morning;
11:10:34 11 Steven Neuwirth, representing defendant Georgia-Pacific.

11:10:40 12 - - -

11:10:40 13 DANIEL D. LEWIS, CROSS-EXAMINATION

11:10:40 14 BY MR. NEUWIRTH:

11:10:42 15 Q. Good morning, Dr. Lewis.

11:10:44 16 A. Good morning.

11:10:44 17 Q. Now, Dr. Lewis, as we all know, you were present on the
11:10:46 18 first day of this hearing and you were present, correct, for,
11:10:50 19 among other things, the testimony of Mr. Koch from KPMG and
11:10:56 20 the testimony of Mr. Brown from Counsel on Call about the
11:11:00 21 processes that Georgia-Pacific used in this case, correct?

11:11:02 22 A. Yes.

11:11:04 23 Q. Now, do you recall that on the first day of this hearing,
11:11:10 24 you testified about the conclusions that you reached regarding
11:11:18 25 GP's, Georgia-Pacific's, ESI search methodology?

11:11:22 1 A. Yes.

11:11:22 2 Q. And do you recall that your first conclusion was that

11:11:26 3 Georgia-Pacific's methodology can't be relied on to find a

11:11:32 4 substantial portion of responsive documents?

11:11:32 5 A. I'd have to see the transcript to know exactly the wording

11:11:36 6 I used.

11:11:36 7 Q. Let's do that.

11:11:38 8 MR. NEUWIRTH: If I may approach, your Honor?

11:11:40 9 THE COURT: Yes.

11:11:40 10 MR. NEUWIRTH: I'd like to give the witness a copy of

11:11:42 11 the transcript. Would it be convenient to your Honor to give

11:11:48 12 you one as well?

11:11:50 13 THE COURT: I think I have it, actually. What page

11:11:52 14 are you on?

11:11:56 15 MR. NEUWIRTH: Let's start, your Honor --

11:11:58 16 THE COURT: This is on direct? Was this --

11:12:00 17 MR. NEUWIRTH: Yes.

11:12:00 18 BY MR. NEUWIRTH:

11:12:00 19 Q. Let's turn to page 243 of the transcript.

11:12:04 20 THE COURT: Okay. I got it. Thank you.

11:12:04 21 BY MR. NEUWIRTH:

11:12:06 22 Q. And let's turn to line 20 and 21.

11:12:08 23 Now, I asked you, Dr. Lewis, whether your first

11:12:12 24 conclusion was that Georgia-Pacific's methodology can't be

11:12:16 25 relied upon to find a substantial portion of the responsive

11:12:20 1 documents. So why don't you look at line 20 and 21 of page
11:12:26 2 243, which says, "My conclusions are first that it cannot be
11:12:30 3 relied upon to find a substantial portion of responsive
11:12:32 4 documents."

11:12:34 5 Does that remind you that that was your first
11:12:36 6 conclusion?

11:12:36 7 A. Yes, that was my wording.

11:12:38 8 Q. And you gave several reasons for this conclusion, right?

11:12:42 9 A. Yes, I did.

11:12:42 10 Q. And the first reason you gave was that the process of
11:12:46 11 developing queries by Georgia-Pacific was done without having
11:12:50 12 collected all the sources of responsive material, right? That
11:12:56 13 was the first reason you gave, wasn't it?

11:12:58 14 A. Well, let's look at the wording there.

11:13:00 15 Q. Turn to page 244, lines 5 to 8, where you said, The first
11:13:04 16 is that the process of developing their queries was done
11:13:08 17 without having collected all of the sources of responsive
11:13:12 18 material.

11:13:12 19 So I have exactly quoted what your first reason was,
11:13:16 20 correct?

11:13:16 21 A. That's correct.

11:13:16 22 Q. Now, in giving that first reason, you asserted that there
11:13:22 23 are substantial sources of potentially responsive material
11:13:26 24 that are not associated with particular key custodians, right?

11:13:30 25 A. That was my understanding from the testimony of Mr.

11:13:34 1 Hanners, who said there are often materials in an enterprise
11:13:38 2 which are not associated with particular custodians.

11:13:40 3 Q. So that is what you said at the hearing, right?

11:13:42 4 A. That's correct.

11:13:42 5 Q. You said that one of the reasons for your criticism of
11:13:46 6 Georgia-Pacific's method was that there are substantial
11:13:52 7 sources of potentially responsive material that are not
11:13:54 8 associated with particular key custodians. You said that,
11:13:54 9 right?

11:14:00 10 A. That is my understanding from Mr. Hanners is that is a
11:14:04 11 possibility.

11:14:04 12 Q. Right.

11:14:04 13 And you don't know that yourself, do you? You are
11:14:06 14 completely relying on Mr. Hanners for that point, aren't you?

11:14:08 15 A. Yes, I am.

11:14:08 16 Q. And as you sit here today, you don't have the ability, do
11:14:12 17 you, to name a single data source that Georgia-Pacific didn't
11:14:16 18 collect that you feel it should have collected, right?

11:14:18 19 A. That's correct.

11:14:20 20 Q. You just don't know, do you?

11:14:20 21 A. I do not know.

11:14:22 22 Q. And in terms of Dr. Hanners, he didn't identify a specific
11:14:32 23 data source that Georgia-Pacific didn't collect that it should
11:14:34 24 have, did he?

11:14:34 25 A. Mr. Hanners?

11:14:36 1 Q. Mr. Hanners.

11:14:38 2 A. I would have to go back and look at his testimony if he
11:14:40 3 described any particular computer systems.

11:14:44 4 Q. Well, you are relying on Mr. Hanners for this point,
11:14:46 5 right? You came here to court and said that Georgia-Pacific
11:14:52 6 hadn't done enough collection of documents.

11:14:54 7 Do you or do you not know what Mr. Hanners said about
11:14:58 8 that topic with respect to Georgia-Pacific?

11:15:00 9 MR. MOGIN: Objection. We are mischaracterizing the
11:15:02 10 prior testimony.

11:15:04 11 THE COURT: Well, wait.

11:15:06 12 MR. NEUWIRTH: I can clear this up. I can clear this
11:15:08 13 up.

11:15:10 14 THE COURT: I don't understand what Mr. Mogin's
11:15:14 15 objection is, though. What's your objection?

11:15:16 16 MR. MOGIN: Well, Dr. Lewis has testified that he
11:15:18 17 doesn't have an opinion on collection. In fact, when
11:15:24 18 Mr. Hanners was testifying about collection, what did we have
11:15:28 19 over from this side of the aisle? We had nothing but pop-ups
11:15:32 20 and objections.

11:15:32 21 Are we going to talk about collection in this
11:15:34 22 hearing? Is that going to be part of it?

11:15:36 23 THE COURT: No, I --

11:15:36 24 MR. MOGIN: Is my witness, who said he wasn't here to
11:15:40 25 talk about collection, now going to be cross-examined about

11:15:42 1 collection?

11:15:42 2 THE COURT: I don't think that's what Mr. Neuwirth is
11:15:46 3 doing.

11:15:46 4 MR. NEUWIRTH: Absolutely not.

11:15:48 5 THE COURT: He is basing from the last hearing --
11:15:50 6 Mr. Neuwirth didn't get a chance to cross-examine Dr. Lewis at
11:15:54 7 the last hearing. And Dr. Lewis very specifically, I have
11:15:58 8 asterisked all over the place in mine, he has two opinions on
11:16:04 9 why you can't be trusted. He is asking him about opinion
11:16:08 10 number one where he got that opinion and what he knows about
11:16:10 11 it. Does he know anything else independently about it, I
11:16:14 12 assume.

11:16:16 13 MR. NEUWIRTH: Correct.

11:16:16 14 MR. MOGIN: If he wants to spend his time on this,
11:16:18 15 okay, your Honor.

11:16:18 16 THE COURT: Well, sure.

11:16:20 17 BY MR. NEUWIRTH:

11:16:20 18 Q. It's true, isn't it, that the first reason you gave for
11:16:22 19 criticizing Georgia-Pacific's method was to say that the
11:16:28 20 process of developing queries was done without having
11:16:30 21 collected all the sources of responsive material, right?

11:16:34 22 A. Right.

11:16:34 23 Q. And your sole basis for that was your reliance on
11:16:38 24 Mr. Hanners, wasn't it?

11:16:40 25 A. Well, of course, I have personal experience in large

11:16:46 1 enterprises and know that it's possible for materials not to
11:16:50 2 be associated with particular custodians. But my -- I am
11:16:56 3 marginally relying on Mr. Hanners that this is possible in
11:16:58 4 this case.

11:16:58 5 Q. Largely or completely? Are you changing your testimony
11:17:02 6 from what you said on the first day of this hearing?

11:17:04 7 A. I am saying in the context of this case that there is the
11:17:06 8 possibility there are materials which are not associated with
11:17:10 9 a custodian, I am relying on Mr. Hanners completely.

11:17:14 10 Q. Correct. And what did Mr. Hanners say Georgia-Pacific had
11:17:16 11 failed to do?

11:17:16 12 A. Well, we would have to look at Mr. Hanners' testimony.

11:17:18 13 Q. So you came to court and expressed that opinion, but you
11:17:22 14 don't remember what Mr. Hanners said, right?

11:17:24 15 MR. MOGIN: Objection.

11:17:24 16 THE COURT: He can ask if he remembers what he said.
11:17:28 17 Your objection is overruled. Okay?

11:17:30 18 THE WITNESS: At this point, I do not remember what
11:17:34 19 Mr. Hanners' words were.

11:17:34 20 BY MR. NEUWIRTH:

11:17:34 21 Q. So let me refresh your recollection. I have Mr. Hanners'
11:17:38 22 report in front of me, and I will just give you examples of
11:17:40 23 what Mr. Hanners said.

11:17:42 24 One of the things he said is that there is a failure
11:17:48 25 of Georgia-Pacific to have included any former employees in

11:18:00 1 its group of custodians. He said, it's very unusual to find a
11:18:02 2 group of custodians that consists solely of current employees
11:18:04 3 and does not contain a single former employee.

11:18:06 4 Do you remember that he said that?

11:18:06 5 A. I would need to look at the testimony to be sure of the
11:18:10 6 exact wording.

11:18:12 7 MR. NEUWIRTH: May I show it to him, your Honor?

11:18:12 8 THE COURT: Okay. But I think the record should be
11:18:16 9 clear here. When you're saying "his testimony," isn't that
11:18:20 10 his report? I mean, just so we're clear --

11:18:26 11 MR. NEUWIRTH: Mr. Hanners' report.

11:18:28 12 THE COURT: Just so we clarify, when you say
11:18:30 13 "testimony," most people use that that's what he testified in
11:18:34 14 court, and I don't remember what the heck he said.

11:18:36 15 MR. NEUWIRTH: You are absolutely correct. I am now
11:18:38 16 holding Mr. Hanners' report that was submitted --

11:18:42 17 THE COURT: So this is from the report, Dr. Lewis.

11:18:44 18 MR. NEUWIRTH: Thank you.

11:18:44 19 THE WITNESS: All right.

11:18:46 20 MR. NEUWIRTH: If I may approach the witness, your
11:18:48 21 Honor?

11:18:48 22 THE COURT: Sure. You may.

11:18:48 23 BY MR. NEUWIRTH:

11:18:50 24 Q. It says right here, start with, Therefore.

11:18:52 25 A. Okay. So which exhibit is this?

11:18:58 1 Q. That is Mr. Hanners' report.

11:18:58 2 A. Okay. All right. So I have this starting at page 6 --
11:19:04 3 oh, I see. You have kind of -- right. So this is the cover
11:19:08 4 page.

11:19:10 5 So, therefore, it is very unusual that the final
11:19:14 6 group of custodians consists solely of current employees and
11:19:16 7 does not contain a single former employee.

11:19:20 8 Is this the thing you wanted me to read?

11:19:22 9 Q. Right. That's what it says, doesn't it?

11:19:24 10 A. Yes, it does.

11:19:24 11 Q. Now, in your preparation for giving your opinion that
11:19:30 12 Georgia-Pacific had failed to -- in your words, failed to have
11:19:36 13 collected all the sources of responsive material, did you
11:19:40 14 undertake in any way to look at the custodians, the list of
11:19:44 15 custodians that Georgia-Pacific had provided to plaintiffs
11:19:48 16 that Georgia-Pacific said it was going to be collecting
11:19:52 17 documents from?

11:19:52 18 A. I believe I did see a list of the names. I didn't look in
11:19:56 19 detail at it.

11:19:56 20 Q. And do you recall looking at a letter that Britt Miller,
11:20:02 21 who is here in the courtroom today, sent to Mr. Mogin and
11:20:06 22 Mr. Freed on August 11th, 2011, that was included as Exhibit 2
11:20:12 23 to the February 6th submission to this court the defendants
11:20:16 24 made? That was in the record before this hearing. Did you
11:20:20 25 look at that letter?

11:20:22 1 A. I would have to look at a copy of that again to refresh my
11:20:24 2 memory.

11:20:24 3 Q. And did you, in preparing for the hearing, recognize that
11:20:30 4 of the custodians that were listed, four of them were
11:20:34 5 expressly identified as former employees of Georgia-Pacific?

11:20:38 6 A. I don't recall that fact.

11:20:40 7 Q. Now, you also assert that -- well, in making your
11:20:54 8 assertion, did you consider that Georgia-Pacific, in fact,
11:20:56 9 collected ESI that was not associated with particular
11:21:00 10 custodians?

11:21:00 11 A. Is there a question there?

11:21:06 12 Q. Yes. Did you consider that in your rendering your opinion
11:21:10 13 that your first concern with Georgia-Pacific's process was
11:21:12 14 that it didn't collect the proper set of responsive documents,
11:21:16 15 potentially responsive documents?

11:21:18 16 A. My opinion was based on Mr. Hanners' testimony that not
11:21:24 17 all sources of potentially responsive material had been
11:21:26 18 collected.

11:21:28 19 Q. Okay. So you have nothing to say beyond Mr. Hanners,
11:21:30 20 right, on that topic?

11:21:34 21 A. Only based on my experience that there are sources that
11:21:36 22 are not associated with custodians.

11:21:38 23 Q. In fact, you have made no effort yourself in rendering
11:21:42 24 this first point to really understand or evaluate exactly what
11:21:46 25 it was that Georgia-Pacific identified as the set of materials

11:21:50 1 from which it was going to do its searches?

11:21:54 2 A. Could you repeat the question?

11:21:56 3 Q. You haven't -- as you sit here today, you don't know the
11:22:02 4 full set of materials that Georgia-Pacific has collected for
11:22:06 5 purposes of finding responsive materials in this case, right?

11:22:08 6 A. That's correct.

11:22:10 7 Q. Now, the second reason you gave for saying that
11:22:14 8 Georgia-Pacific's methodology can't be relied on to find a
11:22:18 9 substantial portion of the responsive documents was that
11:22:22 10 Georgia-Pacific developed the search term queries on a sample
11:22:26 11 set of five arbitrarily selected custodians, right?

11:22:30 12 A. On a set of five arbitrarily collected custodians.

11:22:36 13 Q. Correct. You said your criticism was that
11:22:40 14 Georgia-Pacific's sample set included five arbitrarily
11:22:44 15 selected custodians, right?

11:22:46 16 A. No, I don't believe I used the word --

11:22:46 17 Q. 244, line 19 to 20: "The second reason is that
11:22:52 18 Georgia-Pacific did the development of their queries on a set
11:22:56 19 of five arbitrarily selected custodians."

11:23:00 20 Does that refresh your recollection of what you said
11:23:02 21 at the last hearing?

11:23:02 22 A. Oh, absolutely. What I was saying is I did not use the
11:23:06 23 word "sample" in that sentence.

11:23:06 24 Q. Okay. Now, you know, right, that this case concerns an
11:23:16 25 alleged conspiracy to restrict output and fix prices for

11:23:20 1 container work, correct?

11:23:22 2 A. Yes.

11:23:22 3 Q. And you also know that the plaintiffs are alleging that by
11:23:24 4 raising prices for container board, the defendants were able
11:23:28 5 to raise prices for boxes as well, right?

11:23:32 6 A. That's my understanding.

11:23:34 7 Q. So I take it in concluding that the Georgia-Pacific
11:23:38 8 custodians were arbitrarily selected, you have considered
11:23:42 9 carefully who those custodians were, right?

11:23:44 10 A. No.

11:23:46 11 Q. So you don't know who they were?

11:23:52 12 A. It doesn't matter.

11:23:52 13 Q. Oh, so your view is whoever Georgia-Pacific picked as a
11:23:58 14 custodian for the sample set, it would be arbitrary?

11:24:02 15 A. There were, I believe, somewhere between 14 and 16
11:24:06 16 custodians who have been identified at that point. There was
11:24:08 17 a selection of four of them plus one person who was not a
11:24:12 18 custodian who was believed to have responsive information, and
11:24:16 19 I believe that any choice of four of that set of custodians
11:24:20 20 and a choice of one person who is not believed to have
11:24:24 21 responsive information would be inappropriate.

11:24:26 22 Q. Right. So, now, you've said you don't know, but I can
11:24:30 23 represent to you, that one of the four custodians that was
11:24:32 24 picked for this set for testing was the senior executive who
11:24:38 25 heads GP's container board and box businesses. Was that an

11:24:42 1 arbitrary choice?

11:24:44 2 A. Any selection of four of the custodians that are known
11:24:50 3 from the larger set is arbitrary from the standpoint of
11:24:54 4 producing a useful sample for statistical purposes.

11:24:58 5 Q. Right. So in your view, picking the executive who heads
11:25:00 6 the container board and box business, picking the former
11:25:04 7 director of trades and purchasing, picking the director of
11:25:08 8 planning and operations for the container board business, and
11:25:12 9 picking the director of planning analysis with supervisory
11:25:16 10 responsibility for any decisions about when to reduce or
11:25:18 11 increase output, your view is that all of that are just
11:25:24 12 arbitrary choices, right? Those are your words, aren't they?

11:25:26 13 A. From a statistical standpoint, yes, those are arbitrary
11:25:30 14 choices.

11:25:30 15 Q. In fact, you can't name a single person at Georgia-Pacific
11:25:36 16 who would have been a better choice for the sample set, can
11:25:40 17 you?

11:25:40 18 A. It's not an issue of choosing particular people who are
11:25:44 19 better. It's an issue of having samples that are
11:25:46 20 representative of the population of documents to be searched.

11:25:50 21 Q. So your real point, your real point, isn't it, that
11:25:54 22 custodians shouldn't have been used at all; that instead, a
11:25:58 23 random sample should have been selected from the entire corpus
11:26:04 24 of the ESI from the relevant business, right?

11:26:08 25 A. I am not saying that you select a sample from all the

11:26:12 1 documents in the enterprise information systems. I am saying
11:26:14 2 you select a sample from all of the documents that have been
11:26:20 3 identified as being appropriate to search for responsive
11:26:24 4 documents.

11:26:24 5 Q. And so you're saying that rather than use custodians for
11:26:28 6 your sample set, from whatever is the broad set of ESIs that
11:26:32 7 you have collected for the case, what you call the corpus,
11:26:36 8 from there, you should take a random sample from across that
11:26:40 9 set. That's your point, right?

11:26:42 10 A. Right. The point is that you need a sample which is
11:26:44 11 representative of the body -- the entire body of material
11:26:46 12 that's going to be searched for responsive information.

11:26:48 13 Q. And, therefore, you are saying, aren't you, that you
11:26:52 14 shouldn't use custodians to create your sample set, but that
11:26:56 15 rather, what you should do is from the body of ESI that you
11:27:00 16 have collected, select a random sample from across the entire
11:27:06 17 body of ESI? That is what you are saying, correct?

11:27:08 18 A. I am saying you should take a random sample from the
11:27:12 19 entire body of ESI. There are sampling methods, such as
11:27:18 20 stratified sampling, which could make use of the fact that you
11:27:20 21 have additional information about custodians, but, again, that
11:27:24 22 would need to be done in a fashion that the sample was
11:27:26 23 representative of the entire collection to be searched.

11:27:28 24 Q. Again, you are not changing your testimony from the first
11:27:32 25 hearing, are you, on page 247 at lines 16 to 19, where you

11:27:36 1 said, "Well, the first thing would be to identify the entire
11:27:40 2 universe of documents to which the queries are going to be
11:27:44 3 applied and then you would draw, for instance, a simple random
11:27:48 4 sample from that universe of documents"?

11:27:50 5 That is what you are saying, right, that that should
11:27:52 6 be done instead of creating a sample set and using custodians,
11:27:56 7 right?

11:27:56 8 A. I'm not clear what you're saying about using the
11:28:00 9 custodians in the sample set.

11:28:02 10 Q. Well, you have said that creating a sample set, as
11:28:06 11 Georgia-Pacific did, based on custodian files, you call that
11:28:12 12 arbitrary?

11:28:12 13 A. Oh, certainly, choosing --

11:28:14 14 Q. You testified instead, you should, "Identify the entire
11:28:18 15 universe of documents to which the queries are going to be
11:28:20 16 applied, and then you would draw, for instance, a simple
11:28:24 17 random sample from that universe of documents."

11:28:26 18 That's what you said should be done instead of what
11:28:30 19 Georgia-Pacific did, right?

11:28:30 20 A. Right. So I certainly said that drawing your sample only
11:28:34 21 from a subset of the custodians and leaving other custodians
11:28:38 22 out is not going to give you an appropriate statistical
11:28:42 23 estimate.

11:28:42 24 Q. You didn't talk about custodians. You said, Identify the
11:28:46 25 entire universe of documents to which the queries are going to

11:28:50 1 be applied, didn't you?

11:28:50 2 A. Right.

11:28:50 3 Q. That's what you said?

11:28:52 4 A. Yes, I did.

11:28:52 5 Q. Now, what have you done to investigate the size of the ESI
11:28:58 6 corpus for Georgia-Pacific's container board business?

11:29:02 7 A. I haven't looked into that.

11:29:04 8 Q. Right.

11:29:04 9 Now, prior to today's hearing, did you have an
11:29:08 10 opportunity to review the affidavit of Mr. Clancy from
11:29:10 11 Georgia-Pacific?

11:29:10 12 A. I believe I looked at that briefly, but I would need to
11:29:20 13 refresh my memory --

11:29:20 14 THE COURT: Can you tell me, is that a 30(b)(6)?
11:29:24 15 Tell me which bucket Mr. Clancy belongs in.

11:29:28 16 MR. NEUWIRTH: This affidavit was submitted to your
11:29:30 17 Honor in the set of materials that Ms. Miller sent this past
11:29:34 18 Friday when you asked us to provide any exhibits that we may
11:29:38 19 wish to introduce at the hearing.

11:29:38 20 THE COURT: Okay. Who is he -- can you tell us who
11:29:42 21 Mr. Clancy is?

11:29:44 22 MR. NEUWIRTH: Yes. Mr. Clancy is the vice president
11:29:46 23 of information technology, or I.T., at Georgia-Pacific. And
11:29:50 24 he has personal knowledge of the matters stated in his
11:29:56 25 affidavit, and I have an extra copy.

11:29:58 1 THE COURT: Mr. Mogin is standing up.

11:30:00 2 MR. NEUWIRTH: I am not surprised.

11:30:00 3 THE COURT: What do you say, Mr. Mogin?

11:30:02 4 MR. MOGIN: Well, the reason counsel isn't surprised
11:30:04 5 is because he knows how completely inappropriate this is.

11:30:06 6 Georgia-Pacific had its chance, they have their witnesses.

11:30:10 7 And now after those witnesses have testified to come forward

11:30:12 8 with an affidavit, to rely on the affidavit for the truth of

11:30:16 9 the matter in it, when I can't cross-examine the witness, and

11:30:20 10 now he's asking questions that assume not just the truth but

11:30:26 11 assume facts that haven't been admitted into evidence of this

11:30:30 12 witness.

11:30:32 13 MR. NEUWIRTH: In all fairness, your Honor --

11:30:34 14 MR. MOGIN: Where are we with respect to evidence?

11:30:36 15 MR. NEUWIRTH: In all fairness, your Honor, we heard
11:30:38 16 for the first time at the last hearing Mr. Lewis' opinion that
11:30:42 17 this should be done based on the entire corpus of documents.

11:30:46 18 We just heard him testify about it, it was in the transcript,

11:30:48 19 and so in the context of providing material for this hearing,

11:30:50 20 we thought it was important to put into the record what that

11:30:52 21 corpus involved.

11:30:54 22 MR. MOGIN: More evidence -- more hearsay, your

11:30:58 23 Honor. More evidence that can't be tested, no

11:31:02 24 cross-examination.

11:31:16 25 THE COURT: What document? I have possible

11:31:18 1 additional exhibits. Can I see this?

11:31:22 2 MR. NEUWIRTH: I believe it may be the last one.

11:31:34 3 MS. MILLER: It's 21.

11:31:36 4 MR. NEUWIRTH: It's 21. Ms. Miller has reminded me.

11:31:50 5 THE COURT: Have you read this?

11:31:50 6 MR. MOGIN: I have.

11:31:54 7 MR. NEUWIRTH: There can't be anything objectionable.

11:31:56 8 And, in fact, this is a cross of an expert who has expressed

11:32:00 9 an opinion. He has now said that he never even figured out

11:32:04 10 what this information was. We are providing that, and I'd

11:32:06 11 like to ask him some questions about it based on the opinion

11:32:08 12 that he offered at the last hearing.

11:32:28 13 THE COURT: Well, do you agree that he could ask a
11:32:32 14 hypothetical question of an expert?

11:32:36 15 MR. MOGIN: Of course.

11:32:36 16 THE COURT: Of course. So if Mr. Neuwirth were to
11:32:40 17 say, Hypothetically, if I were to tell you hypothetically that
11:32:46 18 Georgia-Pacific had da de da de da de da, how does that fit
11:32:50 19 into looking over the entire system? I think that's what he
11:32:54 20 is saying. And I read it for the first time.

11:32:56 21 So if he asks it hypothetically, do you still have an
11:33:04 22 objection?

11:33:04 23 MR. MOGIN: Assuming it's properly asked as a
11:33:06 24 hypothetical, no.

11:33:06 25 THE COURT: Can you ask it as a hypothetical? Just

11:33:08 1 put your facts in a hypothetical --

11:33:10 2 MR. NEUWIRTH: Sure.

11:33:10 3 THE COURT: -- because I think that's what you are
11:33:12 4 asking.

11:33:16 5 BY MR. NEUWIRTH:

11:33:18 6 Q. Now, you testified that you didn't investigate what was
11:33:20 7 the size of the ESI's corpus for Georgia-Pacific's container
11:33:24 8 board business. So now I'd like you to consider the
11:33:28 9 possibility that Georgia-Pacific has 7.6 terabytes, not
11:33:36 10 gigabytes, terabytes of data just in the shared drives for its
11:33:40 11 container board business as well as in headquarters' files
11:33:46 12 related to container board and packaging. Can you consider
11:33:50 13 that?

11:33:50 14 THE COURT: Do you have an objection to that?

11:33:52 15 MR. MOGIN: Your Honor, that's not a hypothetical the
11:33:54 16 way he phrased it.

11:33:54 17 THE COURT: Well, I think that is a hypothetical.
11:33:58 18 Suppose they do -- there has to be a good-faith basis for
11:34:00 19 asking a hypothetical question. Okay? I think there is a
11:34:04 20 good-faith basis for asking that question, which then gets
11:34:10 21 some -- because it's not going to the truth of the matter
11:34:18 22 asserted that there are 7 million. I mean, it's not the exact
11:34:22 23 amount that's relevant here. I don't think that's where
11:34:26 24 Mr. Neuwirth is going, but I don't know.

11:34:28 25 MR. NEUWIRTH: You are correct, your Honor.

11:34:30 1 THE COURT: So this is foundation for asking a
11:34:32 2 question. Objection overruled.
11:34:34 3 BY MR. NEUWIRTH:
11:34:34 4 Q. So I'd like you to assume that Georgia-Pacific has 7.6
11:34:40 5 terabytes of data just in the shared drives for its container
11:34:46 6 board business and in its headquarters' files related to the
11:34:52 7 container board and box business. Okay? Just 7.6 terabytes.
11:34:52 8 A. Okay.
11:34:56 9 Q. Please assume that number.
11:34:58 10 A. All right.
11:34:58 11 Q. Now, a terabyte is 1,000 gigabytes, correct?
11:35:02 12 A. Correct.
11:35:02 13 Q. And as you went over this morning with Mr. McKeown, there
11:35:10 14 is a cost, isn't there, for uploading data onto a platform for
11:35:14 15 the purpose of applying the type of protocol that you have
11:35:18 16 proposed in this case? And you said, right, that different
11:35:22 17 vendors have different prices for doing that, correct?
11:35:24 18 A. Correct.
11:35:24 19 Q. And why don't you assume for now that that price is in the
11:35:32 20 range of, let's say, 400 to \$800 per gigabyte. Okay? And why
11:35:38 21 don't we take the low end of that range, and let's say \$400
11:35:44 22 per gigabyte.
11:35:48 23 So if it's 7.6 terabytes, right, that's 7600
11:35:56 24 gigabytes, correct?
11:35:58 25 A. Um-hmm.

11:36:00 1 Q. And multiplying 7600 times 400 yields over 3 million,
11:36:06 2 doesn't it?

11:36:06 3 A. Yes.

11:36:08 4 Q. So if you assume that just what I have described, just the
11:36:16 5 shared servers for the container board business and the
11:36:18 6 headquarters' files for container board and boxes, if we just
11:36:22 7 assume that that limited universe is the corpus of ESI that
11:36:26 8 would be uploaded for purposes of this exercise that you have
11:36:30 9 outlined in your proposal, and if you assume that the cost is
11:36:36 10 \$400 per gigabyte to do that, just to put this material on
11:36:40 11 line to run your program would cost over \$3 million, right?

11:36:44 12 A. If all 7.6 terabytes of material are reasonable places to
11:36:50 13 look for responsive documents.

11:36:52 14 Q. Right. And, again, you don't know what's the reasonable
11:36:56 15 place to look; that's something that you still want everybody
11:36:58 16 else to figure out for implementing your protocol, right?

11:37:02 17 A. I have not been asked to do an analysis of what the
11:37:08 18 reasonable places to look for responsive documents are.

11:37:10 19 Q. Now, your proposal here, as we have gone over it, is not
11:37:16 20 to use the files of custodians for doing the testing, but
11:37:20 21 instead, as you put it, to take a random sample from across
11:37:26 22 the entire corpus of the ESI. We went over that several
11:37:30 23 times.

11:37:30 24 Now, having expressed that opinion here, let me ask
11:37:34 25 you if you agree with the following statement: One useful

11:37:40 1 approach is to initiate the search and retrieval process by
11:37:48 2 focusing on the information collected from a few of the
11:37:50 3 custodians who were at the center of the facts at issue in the
11:37:56 4 litigation or investigation.

11:37:58 5 Do you agree with that or not?

11:38:00 6 A. What are you saying that those documents would be used
11:38:04 7 for?

11:38:04 8 Q. For initiating the search and retrieval process. It says,
11:38:10 9 One useful approach to initiate the search and retrieval
11:38:12 10 process is by focusing on the information collected from a few
11:38:18 11 of the custodians who were at the center of the facts at issue
11:38:22 12 in the litigation or investigation.

11:38:24 13 Do you agree with that or not?

11:38:24 14 A. I'm sorry. It says, It says? What says that?

11:38:28 15 Q. You want to know what that quote is from before you tell
11:38:32 16 me whether you agree with it?

11:38:32 17 A. No, I don't need to know where the quote is from. I am
11:38:36 18 pretty sure about that.

11:38:38 19 Q. Do you agree with it or not?

11:38:38 20 A. I agree that can be a reasonable strategy for obtaining
11:38:42 21 the documents to be given the training. I would not agree
11:38:48 22 that's a reasonable strategy to produce a sample that would
11:38:50 23 let you make a valid estimate of effectiveness across the
11:38:54 24 entire population.

11:38:54 25 Q. Do you agree with the following statement: Focusing on

11:39:00 1 information collected from the core custodians which has a
11:39:06 2 higher likelihood of being relevant will help the team
11:39:10 3 efficiently develop its understanding of the issues and
11:39:14 4 language used by the custodians, thus allowing them to more
11:39:18 5 efficiently develop and implement an appropriate search and
11:39:22 6 retrieval process?

11:39:24 7 Do you agree with that?

11:39:24 8 A. Again, that clearly -- that information is useful for
11:39:32 9 lawyers to help develop an understanding of the case, and
11:39:34 10 those documents would arguably be particularly useful for
11:39:38 11 initializing the training in the supervised learning system.

11:39:42 12 Q. And this says, To develop and implement an appropriate
11:39:44 13 search and retrieval process, doesn't it? That's what the
11:39:48 14 quote says, right, that I just read to you?

11:39:50 15 It doesn't limit it to these initial steps. It says
11:39:54 16 that doing this would allow them to more efficiently develop
11:39:56 17 and implement an appropriate search and retrieval process,
11:40:00 18 right?

11:40:00 19 A. That I -- you are quoting a document which I have not
11:40:04 20 seen.

11:40:06 21 Q. Really? Let me tell you what that document is. You're
11:40:08 22 familiar with the Sedona Conference, aren't you?

11:40:12 23 A. Yes.

11:40:12 24 Q. In fact, you were just there recently?

11:40:14 25 A. I was there --

11:40:14 1 Q. And I take it you are familiar with the materials that the
11:40:18 2 experts in this case have submitted to the court, correct,
11:40:22 3 because you said you reviewed those materials, right?

11:40:24 4 A. Yes.

11:40:24 5 Q. Well, what I just read to you is from a document that's in
11:40:28 6 the record called Sedona Conference Best Practices Commentary
11:40:34 7 on the Use of Search and Information Retrieval Methods in
11:40:38 8 E-discovery at page 214.

11:40:44 9 And, in fact, in your own published writings, you
11:40:46 10 have cited to that article, haven't you?

11:40:48 11 A. I believe I have.

11:40:50 12 Q. Now, the third reason you gave for saying that
11:40:56 13 Georgia-Pacific's methodology can't be relied upon to find a
11:41:00 14 substantial portion of the relevant documents was your view
11:41:02 15 that spam filters were applied here, right?

11:41:08 16 There is no trick. That's at page 245, line 19.

11:41:24 17 A. Okay.

11:41:24 18 Q. You said at that point that the third reason for your
11:41:28 19 criticism of the GP methodology, the Georgia-Pacific
11:41:32 20 methodology, was that spam filters were applied here, correct?

11:41:34 21 A. What I said was the third was the question about the spam
11:41:38 22 filtering, the junk filtering that was brought up earlier.
11:41:40 23 That filtering on the string Expedia.com may have removed
11:41:44 24 responsive documents. Now, I was a bit unclear from
11:41:48 25 Mr. Brown's testimony at what point that was no longer done.

11:41:52 1 In the November 22nd document, it was still described as part
11:41:54 2 of the process.

11:41:54 3 Q. Now, in fact, you were present for Mr. Brown's testimony,
11:41:58 4 weren't you?

11:41:58 5 A. Yes, I was.

11:42:00 6 Q. And Mr. Brown testified quite unambiguously, didn't he,
11:42:04 7 that, in fact, spam filters ended up not being used here at
11:42:08 8 all, correct?

11:42:08 9 A. Let's look at his testimony.

11:42:10 10 Q. 176, line 22, through 177, line 5.

11:42:10 11 THE COURT: Page 17- --

11:42:10 12 BY MR. NEUWIRTH:

11:42:30 13 Q. 176, line 22, through page 177, line 5. Page 177, line 5.
11:42:32 14 He says, And standard in every e-discovery matter that I have
11:42:36 15 ever worked in specifically deduplication and demisting, which
11:42:40 16 I believe those terms were discussed this morning, it is not
11:42:42 17 uncommon to apply a domain, a set of domain name filters that
11:42:48 18 are historically regarded in the industry as being, for lack
11:42:50 19 of a better term, junk emails or junk domain names, such as,
11:42:56 20 you know, ESPN.com, WSJ, the WallStreetJournal.com, maybe
11:43:00 21 Expedia, Orbitz, that kind of thing. But in this particular
11:43:04 22 case, that was not done. We have looked at that possibility,
11:43:08 23 and we just didn't find that many, many domain names of that
11:43:14 24 nature that it warranted the exercise of suppressing them.

11:43:18 25 Now, what was ambiguous about that testimony, in your

11:43:22 1 view?

11:43:22 2 A. Well, I wasn't clear whether I should rely on the
11:43:26 3 testimony or on the November 22nd letter.

11:43:28 4 Q. And the November 22nd letter, in your view, said that this
11:43:30 5 was done?

11:43:30 6 A. Well, let's look at it, but I believe in the November 22nd
11:43:36 7 letter, it talks about Expedia.com.

11:43:40 8 Q. Okay. This is already marked as Plaintiffs' Exhibit 4.

11:43:58 9 MR. NEUWIRTH: May I approach, your Honor?

11:43:58 10 THE COURT: Yes.

11:44:00 11 From the last hearing?

11:44:02 12 MR. NEUWIRTH: From the last hearing.

11:44:02 13 THE COURT: I have that.

11:44:04 14 BY MR. NEUWIRTH:

11:44:38 15 Q. Now, I take it you're referring on page 3 to the first
11:44:42 16 bullet point, which says that, The data set was reduced by
11:44:46 17 culling clear, nonresponsive junk materials by domain names,
11:44:54 18 such as WSJ.com, ESPN.com, Expedia.com, et cetera, right?

11:44:56 19 A. Yes.

11:44:58 20 Q. In fact, Mr. Brown was asked about this expressly by
11:45:02 21 Mr. Mogin, wasn't he, in the text that follows in the
11:45:06 22 transcript where we just looked, right?

11:45:08 23 A. Where are you pointing?

11:45:14 24 Q. Page 177 and 178. He testified, correct, that that
11:45:18 25 statement in the letter was inaccurate and that, in fact, none

11:45:22 1 of this domain name -- none of this domain culling was done,
11:45:30 2 right?

11:45:30 3 A. Could you point me to exactly what lines you mean there?

11:45:36 4 Q. Sure.

11:45:38 5 "QUESTION: Mr. Mogin, so if you would, please refer to
11:45:40 6 plaintiffs' -- I'm sorry -- the November 22nd letter.

11:45:42 7 "ANSWER: Thank you. I would appreciate it if you
11:45:46 8 would refer to letters by their dates. Yes.

11:45:58 9 A. Shall I continue reading it for you?

11:46:00 10 "QUESTION: On page 5 there, I believe you will see a
11:46:02 11 reference to confidence level.

11:46:04 12 "ANSWER: Yes.

11:46:04 13 "QUESTION: And did you author that sentence?

11:46:06 14 "ANSWER: I did not author this sentence, no.

11:46:08 15 "QUESTION: Just the sentence?

11:46:12 16 "ANSWER: I provided information that was undoubtedly
11:46:14 17 used in the construction of the sentence, yes."

11:46:18 18 How far should I read?

11:46:20 19 Q. So having read the testimony, you don't think anything
11:46:22 20 that Mr. Brown said in his testimony was unclear, right?

11:46:26 21 A. Yes, I mean, if we have the -- well, I don't know -- I am
11:46:32 22 not making any statement about everything Mr. Brown said in
11:46:34 23 his testimony, but he does say that they did not bother to use
11:46:42 24 domain names.

11:46:42 25 Q. Now, the next reason you gave, the fourth reason you gave

11:46:46 1 saying that Georgia-Pacific's methodology can't be relied on
11:46:50 2 to find a substantial portion of the relevant documents, is
11:46:52 3 that during the iterative process for developing the search
11:46:56 4 terms, the reviewers determining the effectiveness of the
11:47:00 5 search terms knew whether or not the documents they were
11:47:02 6 looking at had been hit by the search terms, right?

11:47:08 7 This is the point you were talking about earlier,
11:47:10 8 right? Correct?

11:47:10 9 A. Yes.

11:47:10 10 Q. And you said that that creates a bias on the part of the
11:47:14 11 reviewers, correct, because --

11:47:14 12 A. Yes.

11:47:16 13 Q. -- they know whether a document was in the null set or
11:47:18 14 not, correct?

11:47:18 15 A. Yes.

11:47:18 16 Q. Now, your proposed method that you went over in detail
11:47:22 17 with Mr. McKeown this morning calls, doesn't it, for a small
11:47:28 18 group of attorneys familiar with the details of the case to
11:47:34 19 assess the responsiveness of a sample set of documents in
11:47:36 20 order to train the software to identify responsive and
11:47:40 21 nonresponsive documents, correct?

11:47:44 22 You have a small group of attorneys that take a pile
11:47:46 23 of documents, they choose which ones are responsive and which
11:47:48 24 ones aren't, they give that information to the software, the
11:47:54 25 software then learns from that, the software then makes

11:47:56 1 choices, and then in your proposal, without knowing what the
11:48:02 2 software chose, that set of attorneys then looks at the set of
11:48:06 3 documents that was identified by the software and tells the
11:48:12 4 software which ones are responsive and which ones aren't. And
11:48:14 5 that process continues until, as you said, the software has
11:48:18 6 learned well enough how to distinguish responsive from
11:48:24 7 nonresponsive documents, correct?

11:48:24 8 A. Could you restate the question?

11:48:28 9 Q. What didn't you understand about that question?

11:48:30 10 A. Well, it was a very long description of a process and
11:48:36 11 it's --

11:48:36 12 Q. The process that you proposed in this case, isn't it?

11:48:38 13 A. It's the plaintiffs' process, so --

11:48:42 14 Q. Right. And your process calls on using a software that
11:48:46 15 has to be taught what is responsive and what isn't, correct?

11:48:52 16 A. That is correct.

11:48:52 17 Q. And the way it is taught is that what you have described
11:49:00 18 as a small group of attorneys that are familiar with the
11:49:02 19 details of the case look at a sample set of documents,
11:49:08 20 determine which ones they believe are responsive and which
11:49:12 21 ones they believe are not, and then those choices are told to
11:49:18 22 the software so that the software can begin to learn from
11:49:22 23 those choices, correct?

11:49:24 24 A. That is plaintiffs' process. I want to clarify that in
11:49:32 25 plaintiffs' process, I am not responsible for

11:49:36 1 characterizations of the personnel of whether they're
11:49:40 2 attorneys or paralegals or reviewers or whatnot.

11:49:44 3 Q. You said this morning that they have to be people who
11:49:46 4 are --

11:49:48 5 A. They must be knowledgeable.

11:49:48 6 Q. -- familiar -- right, they must be knowledgeable about the
11:49:52 7 case?

11:49:52 8 A. Knowledgeable about the responsiveness of the documents.

11:49:54 9 Q. So now you are saying it could be a knowledgeable
11:49:56 10 paralegal, right?

11:49:56 11 A. I'm saying that from my standpoint as an information
11:50:00 12 retrieval scientist, what's important is the people be able to
11:50:02 13 make accurate determinations of responsiveness. I am not
11:50:04 14 expressing opinions about the qualifications of particular
11:50:08 15 types of legal personnel.

11:50:10 16 Q. Right. So this group of people --

11:50:10 17 A. Right.

11:50:10 18 Q. -- within this general framework of being okay that you
11:50:14 19 have just described, a small number of them are going to look
11:50:18 20 at a set of documents, decide which ones they consider
11:50:22 21 responsive and which ones they don't, and give that
11:50:24 22 information to the software, correct?

11:50:26 23 A. Right. So that is for producing the training documents
11:50:30 24 for training the software.

11:50:32 25 Q. For training the software.

11:50:34 1 And the next thing that happens is the software takes
11:50:36 2 a set of documents, and it decides based on the information it
11:50:40 3 has, which it considers responsive and which it considers
11:50:44 4 nonresponsive. That output is then given back to the same set
11:50:48 5 of attorneys, and in your proposal, they don't know what
11:50:50 6 choices the software made, but those attorneys then pick from
11:50:54 7 that set which they consider responsive, which they do not,
11:50:58 8 and that information is then given to the software again to
11:51:02 9 learn from those choices, and in that iterative process, the
11:51:08 10 feedback from the attorneys, your proposal is to have the
11:51:10 11 software learn what is a responsive document and what isn't,
11:51:14 12 correct?

11:51:14 13 A. No. You're confusing two issues.

11:51:18 14 The labeling of the data for training is done by
11:51:22 15 attorneys or whoever is able to make responsible -- able to
11:51:26 16 make accurate judgments of responsiveness. There is also data
11:51:32 17 which is a sample set to be used for evaluating the system
11:51:36 18 that also needs to be labeled by people who can make accurate
11:51:40 19 judgments of responsiveness.

11:51:42 20 Q. Right.

11:51:42 21 A. You are mixing the two issues together. You implied that
11:51:46 22 the attorneys who are reviewing documents for training the
11:51:50 23 system don't know what the system's decisions were on there.
11:51:56 24 I didn't specify that they couldn't know that for the training
11:51:58 25 data. I specified that it's important that people who are

11:52:02 1 labeling the sample to be used to evaluate the system do not
11:52:04 2 know what the system's behavior on that sample are, the test
11:52:08 3 set.

11:52:08 4 Q. Do you agree -- you agree that there will be a small group
11:52:12 5 of attorneys that will decide which will label documents
11:52:16 6 responsive or not responsive and give that information to the
11:52:22 7 software so it can learn from those decisions how to identify
11:52:26 8 a responsive and a nonresponsive document, correct?

11:52:30 9 A. I am not characterizing the type of personnel.

11:52:32 10 Q. You agree that there are going to be a small number of
11:52:34 11 human beings that do that, correct?

11:52:36 12 A. That seems likely that it will be a small number, yes.

11:52:40 13 Q. Right. Because that's what you recommend, isn't it?

11:52:42 14 A. Yes, indeed.

11:52:42 15 Q. Now, that happens at the start of the process in one of
11:52:50 16 your early steps, correct?

11:52:52 17 A. So if we look at the protocol --

11:52:56 18 Q. I am just asking if it happens in one of your early steps.
11:52:58 19 You know that the answer to that is yes, don't you?

11:53:02 20 A. Yes, yes.

11:53:02 21 Q. So the answer to that is yes. Let's just focus on the
11:53:06 22 questions being asked.

11:53:08 23 If the answer to that is yes, you agree, don't you,
11:53:12 24 that whatever reasons those human beings may have for making
11:53:20 25 the choices they make will be taught to the software, correct?

11:53:26 1 Whatever decisions those human beings make are what the
11:53:30 2 software will learn, right?

11:53:30 3 A. The software learns from the example documents that have
11:53:40 4 been assessed as responsive or nonresponsive. The software is
11:53:44 5 obviously not aware of the reasons that are in people's heads.

11:53:46 6 Q. But whatever biases those human beings may bring to their
11:53:50 7 selection process will be taught to the software, correct?

11:53:54 8 A. That's a complicated issue in the science of machine
11:54:02 9 learning. The --

11:54:04 10 Q. Whatever biases they have will be taught, won't it, to the
11:54:08 11 software?

11:54:08 12 MR. MOGIN: Your Honor, is it possible that the
11:54:10 13 witness could be allowed to finish his answers before we move
11:54:12 14 to the next question?

11:54:14 15 THE COURT: You're asking me to rewrite all of
11:54:22 16 cross-examination.

11:54:24 17 MR. MOGIN: No, I am really not. I am just asking
11:54:26 18 for a simple courtesy here.

11:54:28 19 THE COURT: Well, okay.

11:54:32 20 Carolyn, would you read back the question for me?

11:54:34 21 (Record read.)

11:54:46 22 THE COURT: So let's let Dr. Lewis answer that.

11:54:50 23 MR. NEUWIRTH: Yes.

11:54:50 24 THE WITNESS: So I am a little unclear when you're
11:54:54 25 using the word "biases" if you are talking about biased in the

11:55:02 1 cyclical sense or if you're talking about some tendency doing
11:55:06 2 the review to make responsiveness decisions one way or the
11:55:10 3 other.

11:55:10 4 BY MR. NEUWIRTH:

11:55:12 5 Q. Well, if the people doing the review have a belief, if
11:55:18 6 those human beings have a belief, that certain types of
11:55:22 7 documents shouldn't be included as responsive, that would be
11:55:26 8 taught to the software, correct?

11:55:26 9 A. Yes, to the extent to which the software is able to
11:55:32 10 accurately model those decisions, it will attempt to do so.

11:55:38 11 Q. You have a question of whether the software can accurately
11:55:40 12 model those decisions? I thought the whole point of your
11:55:44 13 process here was to use the software because it can accurately
11:55:50 14 model those decisions?

11:55:50 15 A. The point is the supervised learning software is -- in my
11:55:52 16 opinion, will likely give you the best chance of modeling
11:55:56 17 those decisions.

11:55:56 18 Q. But you don't know if it can?

11:55:58 19 A. I mean, it's very easy to pose tech classification
11:56:02 20 problems that no computer could solve. I mean, I would love
11:56:08 21 to pose the tech classification system that told me the
11:56:08 22 newspaper stories about companies whose stock is going to go
11:56:14 23 up next week, but no computer is going to be able to do that
11:56:16 24 very well.

11:56:16 25 Q. Well, in this case, this case is about whether the

11:56:18 1 defendants allegedly purposely reduced the output of their
11:56:22 2 production as a means to raise prices and did it through
11:56:28 3 collusion. If one of the reviewing -- if one of the reviewers
11:56:30 4 in this initial set that's used to teach the software decides
11:56:36 5 that certain types of communications should not be included as
11:56:40 6 responsive, the software will learn it, won't it, not to
11:56:46 7 include those types of communications, right?

11:56:48 8 A. Right. So if all of the reviewers who are labeling
11:56:52 9 documents for training are consistent on that point, certain
11:56:58 10 types of communications are not considered responsive, the
11:57:00 11 system will, you know, attempt to build a model that will
11:57:10 12 reproduce that.

11:57:10 13 Now, if they have some insight into the
11:57:12 14 communication, for instance, that is not in the text or the
11:57:14 15 metadata, obviously the system can't -- can only look at
11:57:18 16 what's there. But it's going to do its best job to reproduce
11:57:24 17 the distinctions that the reviewers are making.

11:57:26 18 Q. But you don't disagree, do you, that in your method, you
11:57:34 19 propose to have a small number of people be involved in giving
11:57:38 20 this guidance to the software for it to learn, right? You
11:57:42 21 said that.

11:57:42 22 A. Yes.

11:57:42 23 Q. You said a small number of senior attorneys. Today, you
11:57:46 24 are saying it might be a paralegal. But you said a small
11:57:48 25 number of people. That's in your proposal, isn't it?

11:57:50 1 A. Plaintiffs' proposal refers to concepts like attorneys and
11:57:58 2 paralegals and whatnot. I am not responsible for the
11:58:00 3 characterization of particular types of personnel.

11:58:04 4 Q. So you're changing your testimony again?

11:58:06 5 A. No, I am not.

11:58:06 6 Q. Please look at the last day of testimony, page 258,
11:58:10 7 line 22.

11:58:16 8 Now, you were shown Plaintiffs' Exhibit 10, which
11:58:18 9 Mr. McKeown went over with you this morning, which is
11:58:22 10 plaintiffs' proposed CBA search process for each defendant.
11:58:24 11 And you were asked by Mr. Mogin, the plaintiffs' attorney:

11:58:28 12 "QUESTION: Dr. Lewis, is this the proposed process
11:58:30 13 that you have put together?

11:58:32 14 "ANSWER: Yes. I aided the plaintiffs in the
11:58:36 15 development of this, and in particular, I am responsible for
11:58:40 16 the technical aspects of this proposal."

11:58:44 17 So is this your proposal, or now are you just going
11:58:46 18 to call it the plaintiffs' proposal?

11:58:48 19 A. It is the plaintiffs' proposal. I am responsible for the
11:58:52 20 technical aspects of this proposal. I am not responsible for
11:58:56 21 the characterization of the particular types of legal
11:59:00 22 personnel who carry out the proposal.

11:59:02 23 Q. So this idea of having a small number of attorneys who are
11:59:08 24 familiar with the case teach the software what is responsive
11:59:12 25 and not responsive, is that something the plaintiffs came up

11:59:14 1 with, or is that something you came up with?

11:59:16 2 A. I would, in my professional opinion, say that it should be
11:59:22 3 people who understand the case and can make accurate
11:59:26 4 determinations of responsiveness.

11:59:28 5 Q. I didn't ask you what your opinion is. I asked you who
11:59:32 6 came up with this idea that's in here? Are you going to
11:59:34 7 attribute that to the plaintiffs, or are you going to take
11:59:36 8 responsibility for it?

11:59:36 9 A. I am responsible for the characterization of the people as
11:59:42 10 being able to make accurate responsiveness judgments. I am
11:59:46 11 responsible, in my opinion, that it is easier with a small
11:59:52 12 number of personnel to achieve consistency in response to
11:59:56 13 those judgments. I am not expressing an opinion about what
12:00:00 14 their status in the legal world is.

12:00:02 15 Q. Right. And that's my point, what you just said. The
12:00:04 16 smaller the number of people, as you just said, the more
12:00:08 17 likely there is to be consistency in their judgments, right?
12:00:12 18 You just said that, right?

12:00:12 19 A. It is easier to achieve consistency among a smaller group.

12:00:16 20 Q. Right. So if there is a bias about excluding certain
12:00:20 21 documents that that small group of people has, that will be
12:00:26 22 taught to the software, won't it? Because you just said there
12:00:28 23 is consistency, and the whole point here is to have the
12:00:30 24 software learn from what those people teach it, right? Your
12:00:36 25 method depends on that happening, doesn't it?

12:00:38 1 A. Could you restate the question?

12:00:40 2 Q. You really didn't understand that?

12:00:42 3 A. Well, there was, I believe, at least two separate
12:00:44 4 questions in there.

12:00:46 5 Q. You agree, don't you, that the smaller the number of
12:00:54 6 reviewers, the more likely you are to have consistency in the
12:00:58 7 decisions they make about what to tell the software as
12:01:02 8 responsive and not a responsive document, right? You said
12:01:06 9 that several times today, right?

12:01:08 10 A. It's easier to achieve consistency with a small team of
12:01:12 11 people. Obviously, there's factors such as the training the
12:01:14 12 people have and the processes they go through to compare
12:01:18 13 answers, for instance, and things like that.

12:01:20 14 Q. There are all sorts of variables, we understand. There
12:01:22 15 are all sorts of variables that can determine how effective
12:01:24 16 this training of the software is going to be.

12:01:26 17 A. Right.

12:01:26 18 Q. And none of those variables or what to do about that is
12:01:32 19 detailed in your proposal, right? But that has to be dealt
12:01:34 20 with, right?

12:01:36 21 A. There are process details that have to be dealt with in
12:01:40 22 carrying out any information retrieval exercise.

12:01:42 23 Q. Including yours?

12:01:42 24 A. Including mine. The process is important in any exercise.

12:01:46 25 Q. So now we know you have a -- a couple of reviewers, a

12:01:52 1 small number of reviewers who are going to teach the software
12:01:54 2 what it has to consider responsive or nonresponsive, whatever
12:02:00 3 variables have to be dealt with presumably would be dealt with
12:02:02 4 one way or another, and now don't you agree that whatever
12:02:06 5 views those small number of people bring to the process and
12:02:10 6 what they consider to be responsive or not responsive will be
12:02:14 7 taught to the software?

12:02:14 8 A. Right. Whatever responsiveness assessments they make of
12:02:20 9 the training data are what the software is going to attempt to
12:02:24 10 model.

12:02:24 11 Q. And so if they have a bias -- for example, Mr. Mogin says
12:02:28 12 that the case should cover a certain topic but these reviewers
12:02:32 13 don't agree with that -- they can teach the software not to
12:02:34 14 pick that up, right?

12:02:36 15 A. So now you're talking about a situation where you have
12:02:42 16 multiple reviewers but they're systematically disagreeing?

12:02:46 17 Q. Well, you said that a small number of reviewers are the
12:02:48 18 most likely to agree with each other to be consistent?

12:02:52 19 A. I said it's easiest to achieve consistency in training a
12:02:56 20 small set of reviewers.

12:02:58 21 Q. Right.

12:03:00 22 Now, when you criticized what Georgia-Pacific did
12:03:06 23 here, you said this morning that you were concerned that if
12:03:12 24 reviewers like Mr. Brown knew that the documents he was
12:03:18 25 looking at came from the null set, he would presumably be

12:03:24 1 biased towards finding that those documents were not
12:03:28 2 responsive? That's the bias you're worried about, right?
12:03:32 3 A. That is a concern that one has to have whenever you are
12:03:36 4 evaluating the sample that's going to be used to -- whenever
12:03:42 5 you're -- excuse me -- assessing a sample is going to be used
12:03:46 6 to evaluate a system, it is a potential source of bias if the
12:03:50 7 person doing that assessment knows what the behavior of the
12:03:52 8 system was.
12:03:54 9 Q. Now, isn't it equally possible that knowing documents come
12:03:58 10 from the null set, Mr. Brown and the others who were involved
12:04:04 11 could be biased towards finding that documents are responsive?
12:04:08 12 Isn't that an equal possibility, that they could bend over
12:04:10 13 backwards to say something is responsive rather than, in your
12:04:14 14 view, to say it's not? Aren't those both equal possibilities?
12:04:16 15 A. Yes, they are.
12:04:18 16 Q. And, in fact, didn't Mr. Brown testify here that what he
12:04:24 17 did was when he looked in the null set to see what was
12:04:28 18 responsive, he bent over backwards to include even documents
12:04:34 19 that he considered marginally responsive? Meaning even when
12:04:36 20 he wasn't asserting they were responsive, he was counting them
12:04:40 21 as responsive. He said that, didn't he?
12:04:42 22 A. Yes, he did, and that was a form of bias.
12:04:44 23 Q. Right. But that's a bias that helps the plaintiffs
12:04:48 24 because it means he's finding more things to be responsive
12:04:50 25 rather than less, which is the bias you say you're worried

12:04:54 1 about?

12:04:54 2 A. My goal is not to help one side or the other. My goal is
12:04:58 3 to try to design a process that would yield a statistically
12:05:02 4 accurate estimate of the recall of the system. I am not here
12:05:04 5 for one side or the other to win.

12:05:06 6 Q. And, in any event, you're not an expert on psychology,
12:05:14 7 right?

12:05:14 8 A. No, I would not characterize myself as an expert on
12:05:18 9 psychology. I have some exposure to psychological principles
12:05:22 10 that are relevant to the design of information retrieval
12:05:26 11 systems.

12:05:26 12 Q. Right. But you don't consider yourself an expert on which
12:05:30 13 bias would apply in looking at a null set, the bias to bend
12:05:32 14 over backwards to include things or the bias that you say
12:05:36 15 might be there to exclude things? You have no professional
12:05:38 16 way to know which is more likely, do you?

12:05:40 17 A. I have only the common sense -- you know, sense of that
12:05:46 18 people, if they are aware that a system that they are involved
12:05:52 19 in using is going to be evaluated in some fashion, I have only
12:05:56 20 the common sense that they may have an interest in that system
12:06:04 21 looking good.

12:06:04 22 Q. Right. And then you also have -- apart from what you call
12:06:06 23 your common sense general knowledge, you also have the
12:06:10 24 specific testimony here from Mr. Brown that he and his team
12:06:12 25 bent over backwards to include documents that they even

12:06:16 1 considered marginally responsive, right?

12:06:18 2 A. I am aware that he has, in fact, testified to that.

12:06:28 3 Q. Now, you also said that the review of documents in the
12:06:30 4 null set has to be consistent with the review of documents
12:06:34 5 that's done for the actual production, right? You want the
12:06:36 6 review of the sample to be based on the same principles as the
12:06:40 7 review that is done for production, right?

12:06:44 8 A. Could you point to the particular place you are talking
12:06:48 9 about there?

12:06:50 10 Q. 250, line 18 to 21.

12:07:02 11 THE COURT: This is Dr. Lewis' testimony --

12:07:04 12 MR. NEUWIRTH: Dr. Lewis' testimony in his direct by
12:07:06 13 Mr. Mogin.

12:07:06 14 THE COURT: 250, what did you say?

12:07:08 15 MR. NEUWIRTH: 250; page 250, let's start at line 10.

12:07:22 16 BY MR. NEUWIRTH:

12:07:22 17 Q. This is Dr. Lewis: My understanding of Mr. Brown's
12:07:24 18 testimony of the description in the November 22nd letter, to
12:07:26 19 the extent that I could make out what they are saying in that
12:07:28 20 letter, is that their validation process is focused on
12:07:32 21 determining how many responsive documents are in the null set.
12:07:36 22 And that can be a reasonable way to evaluate an information
12:07:40 23 retrieval system. There are some caveats that are important,
12:07:44 24 however.

12:07:46 25 Question by Mr. Mogin:

12:07:46 1 "QUESTION: What are the caveats?

12:07:48 2 "ANSWER: Number one, well, the caveats are that it's
12:07:54 3 extremely important if you do that that the review of the
12:07:58 4 documents in the null set be consistent with the review of the
12:08:00 5 documents that's done for production."

12:08:04 6 That's exactly what you said at the last hearing,
12:08:06 7 right?

12:08:06 8 A. That's correct.

12:08:06 9 Q. You are not changing that testimony today?

12:08:08 10 A. No, I am not.

12:08:10 11 Q. And then the reason you said that that was not done here,
12:08:16 12 right, was you said that Counsel on Call only had three people
12:08:20 13 reviewing the test set while a larger group of 15 or more were
12:08:26 14 reviewing the documents from the entire corpus hit by the
12:08:30 15 search terms to determine their responsiveness for production
12:08:34 16 to plaintiffs, right?

12:08:34 17 A. Well, I would prefer to read what my actual testimony was
12:08:40 18 here.

12:08:40 19 Q. Okay. Go to line 23. You were asked: Did
12:08:44 20 Georgia-Pacific follow the process; namely, that the review of
12:08:48 21 documents in the null set be consistent with the review of
12:08:50 22 documents that's done for production? Mr. Mogin asked you if
12:08:54 23 Georgia-Pacific followed that process.

12:08:56 24 And your answer was, Well, I am not aware of who did
12:08:58 25 the review for production. Well, no, there is a whole --

12:09:02 1 that's right, because Mr. Brown testified to that. Mr. Brown
12:09:04 2 and two of his colleagues reviewed the null sets or samples,
12:09:10 3 excuse me, samples from the null set, and I think there was a
12:09:12 4 team of I think 15 lawyers or something that were doing the
12:09:16 5 review for production. So what would be critical is to, you
12:09:20 6 know, have some statistical guarantee that the two sets of
12:09:24 7 reviewers are actually making comparable decisions. The
12:09:28 8 serious problem that could arise is that if you use a
12:09:30 9 stringent criterion for evaluating responsiveness in the null
12:09:34 10 set and then a more liberal criterion during the review and
12:09:38 11 then actually compared the quantities, you could think, well,
12:09:40 12 you found some, you know, incredibly large portion of the
12:09:42 13 documents that were out there, but that ratio would not be
12:09:46 14 correct because they were not being reviewed competently.

12:09:52 15 Do you see that?

12:09:52 16 A. Yes.

12:09:52 17 Q. And so if you expressed a concern, right, that because
12:09:54 18 there were three lawyers looking at the null set and 15
12:09:58 19 lawyers reviewing documents that had been hit by the search
12:10:04 20 terms to determine whether they should be produced to the
12:10:06 21 plaintiffs, you saw a potential problem of consistency, right?

12:10:10 22 A. Yes.

12:10:14 23 Q. Now, your proposal or what you're now sometimes calling
12:10:18 24 the plaintiffs' proposal, whoever it comes from, the proposal
12:10:20 25 that's been given to the court expressly says, doesn't it,

12:10:24 1 that the teaching to the software should be done by a small
12:10:30 2 number of people, right? And that makes sense because you
12:10:36 3 told us today that's a good way to guarantee consistency in
12:10:38 4 what's taught to the software, right?

12:10:40 5 A. Yes.

12:10:40 6 Q. Now, in a case where there's already millions of pages of
12:10:46 7 documents, just doing what the defendants have done, and there
12:10:52 8 could be tens of millions of documents added if we were
12:10:56 9 ordered to do what you and the plaintiffs or you or the
12:10:58 10 plaintiffs or whoever it is is suggesting that we do, is it
12:11:04 11 really your view that it's wrong for Georgia-Pacific to have a
12:11:10 12 team of 15 people assigned to reviewing those documents? Do
12:11:14 13 you really think they should limit that to just three people
12:11:16 14 so we can wait maybe five years to get the documents reviewed?

12:11:20 15 A. No, and I did not suggest that.

12:11:24 16 Q. Well, you said there is a problem that there were only
12:11:26 17 three people reviewing the documents in the null set as
12:11:32 18 compared to 15 who were reviewing the documents for
12:11:34 19 production. So which should happen? Should the number of
12:11:38 20 people reviewing the null set go up, or should the number of
12:11:40 21 people reviewing documents for production go down?

12:11:42 22 A. If we are using the indirect -- the so-called indirect
12:11:50 23 method -- sorry, the only thing that's important here is that
12:11:58 24 the sample that's being used to evaluate be reviewed with the
12:12:04 25 -- consistently between the two. Now, I guess there's several

12:12:08 1 things going on here, but you don't have to use -- the central
12:12:14 2 thing, which I think to answer your question, is you don't
12:12:16 3 have to use all of the data that's been reviewed for training.

12:12:22 4 So, you see, you might have a large staff of
12:12:24 5 reviewers who are producing the production set. That doesn't
12:12:28 6 mean that all of the responsive judgments that they make have
12:12:30 7 to be fed back in training. You could have the judgments that
12:12:34 8 are made only by a smaller group of people if that was
12:12:36 9 desirable.

12:12:38 10 Q. So, in fact, the thing that you criticized Georgia-Pacific
12:12:40 11 for on the first day, having a small number of people review
12:12:44 12 the null set and a larger number of people review the
12:12:46 13 documents for production, actually makes perfect sense and
12:12:50 14 it's the only realistic way to get the document production
12:12:54 15 done, isn't it?

12:12:54 16 A. What I was criticizing the Georgia-Pacific process was the
12:12:58 17 potential for inconsistent judgments in the sample that's used
12:13:04 18 to evaluate the system.

12:13:04 19 Q. Okay. So this line that we just read, And there was a
12:13:08 20 team of I think 15 lawyers or something that were doing the
12:13:10 21 review for production compared to what you said were Mr. Brown
12:13:14 22 and two of his colleagues reviewing the null sets, that whole
12:13:18 23 testimony you gave last time we should just throw out because
12:13:20 24 it's not critical to what you are saying, right?

12:13:22 25 A. The testimony here was relevant to the use of a sample --

12:13:30 1 samples in evaluating the effectiveness of the Boolean queries
12:13:36 2 that Georgia-Pacific produced.

12:13:36 3 Q. And they used three people to review the null set and 15
12:13:38 4 to review the documents for production. So is that a problem
12:13:42 5 or is it not, the fact that they used three for one and 15 for
12:13:46 6 the other?

12:13:46 7 A. It is a potential problem if the three people who are
12:13:50 8 reviewing a sample from the null set do not have consistent
12:13:56 9 responsiveness judgments with the 15 people. And, in fact,
12:14:00 10 it's not clear to me how many of those 15 people were involved
12:14:02 11 in reviewing samples from the hit set. That's not made clear.

12:14:06 12 Q. But this problem, this hypothetical problem you are
12:14:10 13 talking about, and it is purely hypothetical, right, because
12:14:14 14 you don't know of any difference in what they do, you are just
12:14:16 15 speculating that maybe there is a difference, isn't that
12:14:18 16 hypothetical problem going to exist in any process where you
12:14:22 17 use a small number of people to do one thing and a large
12:14:26 18 number of people to do another? It's just inevitable, isn't
12:14:30 19 it, that what you said before, that a small number of people
12:14:32 20 are more likely to be consistent than a larger group, that's
12:14:36 21 true in any process where you use different groups of people
12:14:40 22 to do different things, right?

12:14:40 23 A. But there is no obligation to use different groups of
12:14:44 24 people to review a modest-sized random sample which is used
12:14:48 25 purely for the purpose of evaluating the system.

12:14:50 1 Q. But you're criticizing Georgia-Pacific for using 15 people
12:14:54 2 to review documents for production to the plaintiffs?

12:14:56 3 A. I am not criticizing that.

12:14:58 4 Q. Okay. You said -- we just read your testimony, and that's
12:15:00 5 why I said, Can we now throw this testimony out. When you
12:15:04 6 were asked whether Georgia-Pacific followed the process of
12:15:06 7 having consistency between the review of the null sets and the
12:15:10 8 review of the documents for production, your answer was, I am
12:15:14 9 not aware of who did the review for production. We will know
12:15:18 10 there is a hole that's right because Mr. Brown testified about
12:15:22 11 that. Mr. Brown and two of his colleagues reviewed the null
12:15:24 12 sets of the samples -- excuse me, samples from the null sets,
12:15:28 13 and there was a team of I think 15 lawyers or something that
12:15:30 14 was doing the review for production. So what would be
12:15:34 15 critical is to, you know, have some statistical guarantee that
12:15:36 16 the two sets of reviewers are actually making comparable
12:15:40 17 decisions.

12:15:40 18 Now, you talked expressly about the difference in the
12:15:44 19 numbers, and you said you want some guarantee that they're
12:15:46 20 making the same decisions. That's not how human beings work,
12:15:52 21 but we are dealing with the real world of having to review a
12:15:56 22 very large corpus of documents and one that will be
12:16:00 23 megagigantic if you get what you're proposing here.

12:16:02 24 Don't we have to have a larger group of people
12:16:06 25 reviewing the documents for production than we do working on

12:16:08 1 the sample set or teaching the software what to do? Or do you
12:16:08 2 not care about those practicalities and just want perfection
12:16:12 3 in the system at a statistical level?

12:16:16 4 A. Could you ask the question again?

12:16:18 5 Q. And what about that -- what about that don't you
12:16:20 6 understand, Dr. Lewis?

12:16:22 7 A. It was a very long statement.

12:16:24 8 Q. Well, you're a statistician.

12:16:26 9 MR. MOGIN: Objection. It was a compound question.
12:16:30 10 Can we do it that way?

12:16:30 11 THE COURT: I agree with that. If you want to break
12:16:36 12 it down, ask shorter questions to it, you may do that.

12:16:36 13 BY MR. NEUWIRTH:

12:16:40 14 Q. Let me just ask one short question.

12:16:44 15 Do you agree or disagree that in the practical, real
12:16:48 16 world of document production, it makes sense to have a larger
12:16:56 17 group of people review documents for production than the
12:17:02 18 number of people that will be involved in reviewing sample
12:17:06 19 sets or teaching information to software?

12:17:10 20 A. I agree with that.

12:17:12 21 Q. So then the fact that Georgia-Pacific had 15 people
12:17:16 22 reviewing documents for production and only three reviewing
12:17:20 23 the null set makes perfect sense in the real world, doesn't
12:17:26 24 it?

12:17:28 25 You just said you agree it makes sense to have more?

12:17:30 1 A. I agree using a large set of people for production may, in
12:17:34 2 fact, be appropriate in large-scale cases.

12:17:36 3 What I am saying is important is that if a null set
12:17:40 4 testing approach is -- if a process is used which is drawing
12:17:46 5 samples from the null set and comparing that to the responsive
12:17:54 6 documents that are found in hit sets, it's important that
12:17:58 7 those two quantities be consistent.

12:18:00 8 Q. And you have no basis other than speculation at this point
12:18:04 9 to say that they weren't consistent, right?

12:18:06 10 A. I have only the evidence of potential sources of bias here
12:18:12 11 and the information retrieval literature on the --

12:18:16 12 Q. Right, from the literature, from the academic literature;
12:18:18 13 but you have nothing in this case that would allow you to
12:18:20 14 conclude that there was any discrepancy, right?

12:18:22 15 A. Yes, that's correct. There was no information that was
12:18:26 16 provided me on any index or consistency studies or any tests
12:18:28 17 that would have shown the degree of consistency among
12:18:32 18 reviewers. We know absolutely nothing about the consistency
12:18:36 19 of the reviewers that Georgia-Pacific used.

12:18:36 20 Q. Right.

12:18:38 21 Now, your second conclusion in criticizing the
12:18:42 22 methodology that Georgia-Pacific used was you said that
12:18:44 23 Georgia-Pacific cannot produce a statistically valid estimate
12:18:50 24 of effectiveness, right?

12:18:52 25 A. Let's look at that line.

12:18:56 1 Q. 252, line 6 through 10.

12:19:06 2 A. Okay.

12:19:06 3 Q. Quote -- this is your counsel, Mr. Mogin, or plaintiffs'
12:19:14 4 counsel, Mr. Mogin: "Very good. Now, let's go to your other
12:19:18 5 area of criticism, if you will, which was that the methodology
12:19:22 6 cannot be relied upon to produce a statistically valid
12:19:26 7 estimate of effectiveness."

12:19:28 8 Your answer: "That's correct."

12:19:30 9 So that's your second criticism, right?

12:19:32 10 A. That's correct.

12:19:32 11 Q. Now, you have asserted, haven't you, that in order for
12:19:38 12 there to be value reporting, you need to have a confidence
12:19:42 13 level, what you went over with Mr. McKeown this morning; a
12:19:48 14 margin of error, which you went over with Mr. McKeown this
12:19:50 15 morning; and then the actual error rate, which you went over
12:19:54 16 with Mr. McKeown this morning, right? Those would be three
12:19:58 17 things you would need to have to be able to have valid
12:20:02 18 reporting, right?

12:20:04 19 THE COURT: What's the third?

12:20:04 20 MR. NEUWIRTH: The actual error rate.

12:20:10 21 THE WITNESS: Assuming that one wants to express a
12:20:14 22 confidence interval on error rate, the error rate is the
12:20:18 23 effectiveness measure that you are using, then you would need
12:20:22 24 your estimate of error rate, your central value, and your
12:20:28 25 margin of error, and your confidence level.

12:20:28 1 BY MR. NEUWIRTH:

12:20:30 2 Q. Right. So you need what you went over with Mr. McKeown
12:20:32 3 this morning. You need to know what is the percentage
12:20:36 4 likelihood that this can be replicated over the overall
12:20:38 5 sample, whether it's 99 percent, 95 percent, or whatever the
12:20:42 6 number you're aiming for, correct?

12:20:44 7 A. And one of the components is the confidence level which
12:20:48 8 expresses how likely you would be to see that result over a
12:20:50 9 large number of random samples.

12:20:52 10 Q. You need your error rate, which is plus or minus 5
12:20:54 11 percent, or whatever percent you're using, right?

12:20:58 12 A. Actually, that's the margin of error.

12:21:00 13 Q. Margin of error, I'm sorry, plus or minus 5 percent margin
12:21:04 14 of error, right?

12:21:04 15 And then you need the actual error rate: I found in
12:21:06 16 the null set that 3 percent of the documents actually were
12:21:10 17 responsive. That's your error rate, your actual error rate,
12:21:12 18 right?

12:21:12 19 A. That would be the error rate within the null set.

12:21:18 20 Q. Now, Georgia-Pacific, in fact, has provided all of this
12:21:20 21 information, hasn't it? It's provided the size of the null
12:21:26 22 set that was tested, right? It provided that was 63,211
12:21:32 23 documents, right?

12:21:32 24 A. Could you point to the document that that's reported in?

12:21:36 25 Q. Sure. I will show you the latest version of that. Let me

12:21:38 1 mark as Plaintiffs' Exhibit -- I'm sorry -- Defendants'
12:21:42 2 Exhibit 10.

12:21:46 3 MR. MOGIN: May we have a date of this version?

12:21:48 4 MR. NEUWIRTH: As soon as I get to it.

12:21:50 5 It's the March 21st, 2012, letter to Mr. Mogin from
12:21:54 6 me that was discussed earlier today.

12:22:00 7 May I approach, your Honor?

12:22:00 8 THE COURT: Yes.

12:22:06 9 MR. NEUWIRTH: I have extra copies for you, your
12:22:34 10 Honor, if you need an extra copy.

12:22:34 11 May I approach, your Honor?

12:22:34 12 THE COURT: Yes.

12:22:36 13 Was that in the big book?

12:22:38 14 MR. NEUWIRTH: Yes.

12:22:40 15 THE COURT: What number is the big book?

12:22:44 16 MS. MILLER: I believe it's 11.

12:22:44 17 MR. NEUWIRTH: Thank you, Ms. Miller.

12:22:46 18 THE COURT: So this, now, is defendants' what?

12:22:48 19 MR. NEUWIRTH: I marked it as Defendants' Exhibit 10,
12:22:50 20 but if it's easier for the court, we can just treat it as the
12:22:52 21 exhibit there. Why don't we mark it as Exhibit 10 so it's in
12:22:56 22 the record.

12:22:56 23 THE COURT: I think you should.

12:23:00 24 BY MR. NEUWIRTH:

12:23:00 25 Q. Now, you reviewed this document before you testified

12:23:02 1 today, right?

12:23:02 2 A. Yes, I did.

12:23:02 3 Q. So this document points out, doesn't it, at page 3 of 4,
12:23:10 4 that the size of the null set for final testing was 63,211
12:23:16 5 documents, right?

12:23:16 6 A. Where on the page are you?

12:23:20 7 Q. At the carryover from page 3 to 4. If you look at the
12:23:26 8 very bottom.

12:23:28 9 A. Okay.

12:23:28 10 Q. It says that the 83,544 documents comprising the testing
12:23:34 11 corpus for the October 2011 validation, 20,333 documents were
12:23:40 12 hit by the search terms, leaving the remaining 63,211
12:23:46 13 documents as the null set?

12:23:46 14 A. I see that.

12:23:48 15 Q. Okay. We also know, don't we, how the random sample from
12:23:54 16 this null set was created, right? Mr. Brown testified that he
12:24:02 17 used the Raosoft software to create the random sample, right?

12:24:08 18 A. Could we look at Mr. Brown's testimony?

12:24:14 19 Q. Sure, page 180, lines 3 to 7.

12:24:28 20 A. Okay.

12:24:30 21 Q. Right.

12:24:30 22 So this was a software tool called Raosoft, right?

12:24:32 23 A. I see that --

12:24:34 24 Q. So Raosoft was used to figure out the sample set size that
12:24:38 25 was needed, right?

12:24:40 1 A. I see that.

12:24:40 2 Q. And then we had testimony from Mr. Koch from KPMG that
12:24:50 3 KPMG employed the randomizing function Clearwell to pull
12:24:54 4 random samples based on the sample size that Raosoft had
12:24:56 5 called for, right?

12:24:58 6 A. I would have to look at Mr. Koch's testimony.

12:25:00 7 Q. Okay. Turn to page 64, line 12.

12:25:06 8 You were here for that testimony, right?

12:25:08 9 A. Yes, I was.

12:25:08 10 Q. 64, line 12. We applied and pulled the random sample
12:25:16 11 based on the information we were given so they would say
12:25:18 12 please create a random sample of this many documents and we
12:25:24 13 would provide that in Clearwell and then provide the results.

12:25:28 14 So you created the random sample?

12:25:30 15 "ANSWER: Technically, we clicked the button in
12:25:34 16 Clearwell to create the random sample."

12:25:36 17 Right?

12:25:36 18 A. I see that.

12:25:36 19 Q. Right. So you were there when this was described.

12:25:40 20 Now, we know, don't we, that the sample size of the
12:25:46 21 null set documents was 660 documents, right, which is what the
12:25:54 22 Raosoft program had said was needed to get a 99 percent
12:26:00 23 confidence level, right?

12:26:00 24 A. Well, let's look at the testimony about --

12:26:06 25 Q. Well, let's first look at the March 21st letter on page 3.

12:26:22 1 Mr. Brown testified that 27 -- I'm sorry. 660
12:26:28 2 documents in the sample set are referenced there. Do you see
12:26:34 3 that in the paragraph request 1-E?

12:26:38 4 A. Sorry. Where are you looking again?

12:26:38 5 Q. On page 2 of the March 21st letter. The reference is
12:26:46 6 to --

12:26:46 7 A. 660 documents in the sample set, correct?

12:26:50 8 Q. And, I'm sorry, page 3. I apologize. I apologize.
12:26:52 9 Page 3.

12:26:52 10 In request 1-J, talking about the last validation.

12:26:58 11 A. Okay.

12:26:58 12 Q. It refers to the 660 documents that were pulled, right?

12:27:04 13 A. So I see down here specifically 28 documents, footnote 2,
12:27:12 14 4.2 percent of the 660 documents randomly selected to comprise
12:27:20 15 the statistically significant null set, which was based on a
12:27:20 16 99 percent confidence level with a margin of error of plus or
12:27:24 17 minus 5 percent would be determined to be arbitrarily
12:27:28 18 responsive to plaintiffs' document request.

12:27:30 19 Q. Right.

12:27:30 20 So using the Raosoft program to determine the number
12:27:32 21 of documents that were needed to get a 99 percent confidence
12:27:36 22 level with a plus or minus 5 percent margin of error, 660
12:27:42 23 documents were pulled from the null set of 63,211 documents.
12:27:52 24 And then for your error rate of 4.2 percent, we have that from
12:27:58 25 having found 28 documents which were determined to be at least

12:28:02 1 arguably responsive to plaintiffs' document request, right?

12:28:06 2 A. I see that.

12:28:06 3 Q. So you have all the information you need here for a
12:28:10 4 statistical report, right? You have the number of documents
12:28:12 5 that were in the null set, you have the sample set created
12:28:16 6 just as you described to Mr. McKeown this morning so that you
12:28:20 7 could have a certain confidence level here, 99 percent, with a
12:28:26 8 margin of error of plus or minus 5 percent, and you have the
12:28:28 9 result?

12:28:30 10 A. Yes, in this March 21 letter, all three of those values
12:28:34 11 are specified.

12:28:34 12 Q. Right. And, in fact, it's true, isn't it, that a lot of
12:28:40 13 this information was in prior submissions to the court, wasn't
12:28:42 14 it, or you don't know that?

12:28:46 15 A. You would have to point me to the prior submissions.

12:28:48 16 Q. But do you know when you gave your testimony, when you
12:28:50 17 gave your testimony at the last hearing, that this method that
12:28:54 18 Georgia-Pacific used somehow wasn't -- let me use your exact
12:29:06 19 words -- that it somehow wasn't -- that it wasn't able to
12:29:26 20 produce a statistically valid estimate of effectiveness.

12:29:30 21 Had you determined how much of this information was
12:29:32 22 already in the record, or did you just make that assertion
12:29:34 23 without figuring it out?

12:29:36 24 A. Oh, I looked very carefully, and I was not able to find
12:29:40 25 the actual central value of the confidence interval.

12:29:42 1 Q. Even though a lot of it was in the testimony earlier that
12:29:46 2 day from Mr. Brown, right?

12:29:48 3 A. I don't recall if Mr. Brown testified to the particular
12:29:52 4 information that was admitted in the November 22nd letter.

12:29:56 5 Q. Let me ask you, are you familiar with someone named Ralph
12:30:02 6 Losey, L-o-s-e-y?

12:30:04 7 A. Yes, I am.

12:30:04 8 Q. And is he an expert in any field?

12:30:08 9 A. He is a lawyer who has considerable prominence in the area
12:30:14 10 of electronic discovery.

12:30:16 11 Q. And you noted during your testimony, didn't you, that even
12:30:26 12 with your proposed method, it's going to be important to
12:30:32 13 consult with whatever vendor is selected to figure out what
12:30:36 14 that vendor's best practices are for creating a sample set,
12:30:42 15 correct? That's what you told Mr. McKeown this morning,
12:30:46 16 right?

12:30:46 17 A. Yes.

12:30:46 18 Q. And here, Georgia-Pacific did exactly that with two
12:30:48 19 vendors, KPMG and Counsel on Call, correct?

12:30:52 20 A. Would you point me to where that was described?

12:31:02 21 Q. You were here for the first day of their testimony,
12:31:04 22 correct, and you heard about what their involvement was in the
12:31:10 23 creation of the sample set, right?

12:31:12 24 A. I would like to see where -- I mean, I did hear their
12:31:16 25 testimony, but to any particular detail, I would have to go

12:31:18 1 over that again.

12:31:20 2 Q. Okay.

12:31:20 3 A. And I also would like to stress that while one should
12:31:28 4 always consult with vendors about the appropriate way to use
12:31:32 5 their software, whether for sampling or training or any other
12:31:36 6 purpose, there are basic principles of statistics which need
12:31:44 7 to be followed in order to achieve statistically valid
12:31:46 8 results.

12:31:46 9 Q. And what vendors follow those statistical methods at the
12:31:52 10 present time?

12:31:52 11 A. I would have to look at -- I mean, I have not analyzed,
12:32:00 12 for instance, the random sampling functions in particular
12:32:04 13 e-discovery platforms --

12:32:04 14 Q. So as you sit here today, you couldn't even tell
12:32:06 15 defendants which vendors they should use for this program you
12:32:10 16 provided because you don't know which vendors use the
12:32:14 17 statistical methods that you say are important to consider,
12:32:16 18 right?

12:32:16 19 A. The relevant aspects of vendor selection for the
12:32:20 20 e-discovery software that are crucial are laid out at the end
12:32:26 21 of the protocol --

12:32:26 22 Q. Well, you have a set of --

12:32:28 23 A. -- of plaintiffs --

12:32:28 24 Q. You have a set of ways that someone can pick a vendor, but
12:32:32 25 you can't tell us which vendor to use, right, because you

12:32:36 1 don't even know a vendor that does what you are asking us to
12:32:40 2 do, do you?

12:32:40 3 A. I have looked at the supervised learning capabilities that
12:32:44 4 have been described in the literature by several vendors, so I
12:32:48 5 do know that there are several vendors who could carry out
12:32:52 6 this process.

12:32:52 7 Q. Yes, in literature, academic literature, promotional
12:32:56 8 literature; but you have never worked with any of these
12:32:58 9 vendors to actually do this in a case like this, have you?

12:33:02 10 A. I have analyzed data sets that were collected during
12:33:08 11 e-discovery processes as part of algorithm development for
12:33:12 12 Kroll Ontrack.

12:33:12 13 Q. I didn't ask what you did to develop algorithms. I asked
12:33:16 14 whether you worked with any of these vendors to do the type of
12:33:20 15 thing that you put in this document or the plaintiffs put in
12:33:22 16 this document that you want the court to order the defendants
12:33:24 17 to do instead of what they have already done?

12:33:26 18 A. I am not asking the court to do anything. I am giving my
12:33:32 19 analysis of the processes. I have not worked as a consultant
12:33:38 20 on active e-discovery matters using these technologies.

12:33:42 21 Q. But you have been out, haven't you, as an advocate for
12:33:46 22 these technologies, right? You have given presentations in
12:33:50 23 many forums in recent years advocating a move towards this
12:33:54 24 type of machine learning, correct?

12:33:56 25 A. I have given a number of presentations in which I

12:34:02 1 expressed my belief that supervised learning such as rank
12:34:06 2 retrieval can bring additional efficiencies to the e-discovery
12:34:12 3 process.

12:34:12 4 Q. That it can. You have been an advocate for that. And
12:34:16 5 this case, this protocol that's been put together for the
12:34:20 6 court to order the defendants to implement, this is an
12:34:24 7 opportunity to have what you have been advocating finally
12:34:28 8 required in a case, isn't it?

12:34:30 9 A. I am always interested in people using the best possible
12:34:34 10 information retrieval technology. I have worked for 25 years
12:34:38 11 in a variety of fields to teach and inform people about the
12:34:46 12 power of various sorts of information retrieval technology.

12:34:48 13 Q. And notwithstanding all those speeches and articles and
12:34:52 14 academic forum and other things you've done, you can't even
12:34:58 15 tell us a vendor that does it?

12:35:00 16 A. Is there a question there?

12:35:04 17 Q. You can say yes or no or whatever else you want to say.

12:35:10 18 A. Can you repeat the question?

12:35:12 19 Q. Notwithstanding all that you have done to promote this
12:35:18 20 type of approach, notwithstanding the articles you've read and
12:35:24 21 advocacy that you've done on behalf of this approach, you
12:35:30 22 can't even tell the defendants in this case what vendor is
12:35:32 23 able to do the things that either you or the plaintiffs are
12:35:36 24 proposing in that protocol that the court is being asked to
12:35:42 25 order the defendants to implement, right?

12:35:42 1 A. I can tell you vendors that can implement this protocol.

12:35:46 2 Q. Oh, so your testimony before, you're changing now?

12:35:48 3 A. No, I am not changing my testimony.

12:35:54 4 MR. NEUWIRTH: No further questions.

12:35:54 5 THE COURT: Thank you.

12:36:00 6 So do you want to do redirect?

12:36:12 7 MR. MOGIN: It might be more efficient to wait until
12:36:16 8 after Mr. Regard's testimony, your Honor, as you previously
12:36:18 9 suggested.

12:36:28 10 THE COURT: Well, you could do redirect on what we
12:36:30 11 heard this morning because what I was saying about calling --
12:36:34 12 giving Dr. Lewis an opportunity to comment on what Mr. Regard
12:36:42 13 is going to say, because he wouldn't have heard him already.
12:36:44 14 That's what I was talking about. But you could do redirect
12:36:48 15 right now and then we could break for lunch.

12:36:52 16 MR. MOGIN: Okay.

12:36:52 17 THE COURT: You seem to have some points you wanted
12:36:54 18 to make or clarify, and I am following along pretty carefully
12:37:00 19 here, and I think this is supposed to be educating Chris and
12:37:10 20 I. So that's what this exercise is about.

12:37:12 21 - - -

12:37:12 22 DANIEL D. LEWIS, REDIRECT EXAMINATION

12:37:12 23 BY MR. MOGIN:

12:37:12 24 Q. Dr. Lewis, let's start off with the question you weren't
12:37:14 25 allowed to answer. What vendors could implement?

12:37:16 1 THE COURT: Well, do you really need to -- okay.

12:37:24 2 MR. MOGIN: Would a sidebar be helpful, your Honor?

12:37:26 3 THE COURT: Yeah, I do, actually.

12:37:26 4 (Whereupon, a discussion was had at the bench outside the
12:39:28 5 hearing of the court reporter.)

12:39:28 6 THE COURT: We are back on the record. Do you want
12:39:36 7 to ask your next question?

12:39:38 8 MR. MOGIN: Certainly.

12:39:40 9 BY MR. MOGIN:

12:39:44 10 Q. Dr. Lewis, counsel asked you about some information that
12:39:52 11 was contained in the March 21st letter, which they have marked
12:39:56 12 as Exhibit 3.

12:39:58 13 A. Okay.

12:39:58 14 Q. In particular, the information which has no citation
12:40:08 15 regarding the number of documents in the test that hits and
12:40:16 16 the null set. Do you see that?

12:40:16 17 A. I see that.

12:40:18 18 Q. That's in the information that's in the carryover from
12:40:20 19 pages 3 to 4?

12:40:22 20 A. Yes.

12:40:22 21 Q. Did you have all of that information at the time that you
12:40:24 22 were rendering your opinion last month?

12:40:28 23 A. No.

12:40:28 24 Q. But you relied on a letter, did you not, from -- also
12:40:36 25 signed by Mr. Neuwirth as part of the factual basis for your

12:40:40 1 testimony, correct?

12:40:40 2 A. Yes.

12:40:42 3 Q. Is that the same letter that Mr. Neuwirth is now
12:40:46 4 criticizing you for relying on, as opposed to the testimony of
12:40:50 5 Mr. Brown?

12:40:52 6 A. It's the November 22nd letter which Mr. Neuwirth was
12:41:00 7 discussing. I guess I wouldn't characterize it as
12:41:04 8 criticizing.

12:41:06 9 Q. So if there was a discrepancy between what Mr. Brown
12:41:08 10 testified to and Mr. Neuwirth attempted to exploit that
12:41:12 11 discrepancy as between the November 22nd letter, wouldn't you
12:41:16 12 be between the proverbial rock and a hard place as to whether
12:41:20 13 to rely on the testimony of a witness or the letter from
12:41:24 14 counsel?

12:41:24 15 A. Well, it did certainly set up a bit of a conflict for me.
12:41:32 16 I am not a lawyer, so I am not so sure if one of those should
12:41:34 17 be taken to trump the other.

12:41:36 18 Q. All right. Dr. Lewis, under the terms of your proposal,
12:42:02 19 isn't it, in fact, designed to allow most companies with some
12:42:04 20 supervised learning capability to be used?

12:42:08 21 A. That's the attempt in designing the technical aspects of
12:42:12 22 the proposal was that if a company had a platform that
12:42:16 23 supports supervised learning and that it would be able to be
12:42:20 24 used for this purpose.

12:42:22 25 Q. So you're not in any way, shape, or form attempting to

12:42:26 1 drive the business to particular vendors?

12:42:30 2 A. No, not at all.

12:42:30 3 Q. You are not suggesting particular vendors?

12:42:34 4 A. No.

12:42:34 5 Q. The key is not as -- is simply that you can show

12:42:40 6 statistically valid testing protocol?

12:42:42 7 A. Right. So the idea is that the protocol describes how to

12:42:48 8 use statistical rank retrieval and supervised learning and

12:42:50 9 also how to use statistical methods to evaluate the

12:42:54 10 effectiveness of those. Indeed, the statistical evaluation

12:43:02 11 could be done even if the platform didn't support that. I

12:43:06 12 mean, one could do the random sampling in some other fashion,

12:43:10 13 one could use an online calculator in the way that defendants

12:43:12 14 have.

12:43:12 15 And so -- in fact, I did not include anything about

12:43:18 16 the statistical calculations like computing confidence

12:43:24 17 intervals in the proposals because you could do that in some

12:43:28 18 other software.

12:43:28 19 Q. Now, one of the principles of science, is it not, is to

12:43:32 20 try to remove the possibility of human bias or human error

12:43:38 21 affecting testing? Is that correct?

12:43:42 22 A. Whenever possible.

12:43:42 23 Q. And, for example, it's common, is it not, in the medical

12:43:46 24 profession when new drugs are being tested that certain people

12:43:52 25 in a sample set or in a population will be given placebos,

12:43:56 1 correct?

12:43:56 2 A. Correct.

12:43:56 3 Q. And others will be given the drug that's being tested,
12:44:00 4 correct?

12:44:00 5 A. Correct.

12:44:00 6 Q. And those that are the patients, as it were, don't know
12:44:08 7 whether they are getting the placebo or getting the drug,
12:44:10 8 correct?

12:44:10 9 A. Yes. Indeed, in what's called a double blind experiment,
12:44:14 10 neither the patient nor the doctor knows which the patient has
12:44:20 11 gotten, and only third party scientists then analyze the
12:44:24 12 results afterwards. So even the doctor -- there is the
12:44:28 13 attempt to make sure even the doctor is not biased by their
12:44:30 14 knowledge.

12:44:32 15 Q. And is that a sort of double blind methodology to remove
12:44:36 16 bias used in other forms of statistical studies?

12:44:40 17 A. Oh, yes. Anywhere where there is a degree of human
12:44:46 18 subjectivity in interpreting results of the experiment, it's
12:44:50 19 desirable to do that. I mean, obviously, there can be
12:44:54 20 situations where it can't be done, but whenever possible,
12:44:56 21 that's done.

12:44:58 22 Q. Now, you were asked a series of questions about confidence
12:45:04 23 levels, correct?

12:45:04 24 A. Yes.

12:45:04 25 Q. Is it proper to compute the confidence level based on one

12:45:10 1 random sample in a corpus the sizes that we're talking about
12:45:14 2 here?

12:45:14 3 A. Oh, sure. You can draw a single random sample and compute
12:45:22 4 confidence interval with a certain confidence level. The
12:45:24 5 confidence level will depend on the size of the random sample,
12:45:24 6 and the margin of error will depend on the size of the random
12:45:28 7 sample.

12:45:28 8 Q. Do you know how many random samples have been done on any
12:45:30 9 of the defendants other than Georgia-Pacific's documents?

12:45:34 10 A. How many random samples have been done?

12:45:36 11 Q. Yes.

12:45:38 12 A. I don't know that with any certainty. There was a chart
12:45:42 13 that suggested that at least one random sample had been done,
12:45:46 14 but I have not seen other material describing that.

12:45:48 15 Q. Now, you testified previously, did you not, that recall is
12:45:52 16 perhaps one of the most important measurements of
12:45:56 17 effectiveness of a search technique, correct?

12:45:58 18 A. Yes. Particularly in an e-discovery context where there
12:46:02 19 is a premium on finding a large proportion of the responsive
12:46:06 20 documents, recall is a natural way to measure that.

12:46:10 21 Q. Okay. So give us the five-second definition of recall, if
12:46:12 22 you would, please.

12:46:14 23 A. Recall is of all the material that's been agreed upon in
12:46:20 24 each search, it is the proportion of responsive documents that
12:46:24 25 have been found out of all of the responsive material in the

12:46:32 1 collection. So it's what percentage of the good stuff did you
12:46:34 2 find.

12:46:34 3 Q. Okay. And have you been provided with the information
12:46:38 4 that you would need in order to compute recall for any of the
12:46:42 5 defendants?

12:46:42 6 A. None of the other six defendants at the table, no. One
12:46:52 7 could --

12:46:52 8 Q. You're referring to Mr. Regard's table?

12:46:56 9 A. Yes, with Regard's table, there is nothing there that
12:46:58 10 would let you compute recall.

12:47:00 11 In the November 22nd letter from Georgia-Pacific, if
12:47:04 12 one ignores all the problems with the sampling, the bias, and
12:47:08 13 things like that, I believe one could extract a recall figure
12:47:14 14 from that, but I would not be confident that that would be a
12:47:18 15 valid estimate.

12:47:18 16 Q. Why not?

12:47:20 17 A. Well, because of the bias in the review and -- oh, sorry.
12:47:26 18 I should mention, it would only be a measure of the recall
12:47:30 19 with respect to those four custodians. We would have no
12:47:34 20 information about the recall with respect to the entire
12:47:36 21 Georgia-Pacific collection.

12:47:38 22 Q. Okay. Now, you testified earlier that there is a
12:47:44 23 distinction between a confidence level and a probability. Do
12:47:50 24 you recall that testimony?

12:47:50 25 A. Yes.

12:47:50 1 Q. Would you explain that, please.

12:47:52 2 A. Okay. Well, that's sort of one of the hardest things to
12:47:58 3 explain about frequentist statistics. So the confidence level
12:48:00 4 for a confidence interval refers to the fact that -- it's --
12:48:06 5 basically, it is a way to characterize the process by which
12:48:10 6 the confidence interval is produced. So that if you repeated
12:48:16 7 that process a large number of times, a 95 percent confidence
12:48:22 8 level indicates that 95 percent of the time you repeated that
12:48:26 9 sampling process, you would get a confidence interval that
12:48:30 10 contained the true value.

12:48:32 11 Q. So the confidence interval is a statistic that tells us
12:48:36 12 about the sampling process, correct?

12:48:40 13 A. Yes.

12:48:40 14 Q. It's not -- so if someone has a 95 percent confidence
12:48:46 15 level, that doesn't necessarily mean, does it, that the
12:48:48 16 probability is that 95 percent of the documents within the
12:48:54 17 margin of error have been retrieved by the system?

12:48:56 18 A. Oh, not at all. No, no, it's only a description of the
12:49:00 19 sampling process. So, for instance, you could have 95 percent
12:49:04 20 confidence that the recall was, you know, 10 percent plus or
12:49:08 21 minus 5 percent, so you would be 95 percent confident that
12:49:12 22 your recall was between 5 and 15 percent, that you had only
12:49:16 23 found between 5 and 15 percent of the responsive material.

12:49:20 24 Q. By the way, Dr. Lewis, how many documents does it take to
12:49:28 25 prove a price fixing conspiracy?

12:49:32 1 A. Well, I'm not a lawyer, but my understanding is that, you
12:49:42 2 know, a single document could be used to -- a document that on
12:49:44 3 the face of it said, Let's fix prices or something would be
12:49:48 4 sufficient. I mean, that's only my layperson's understanding.

12:49:50 5 Q. Okay. And if that document said, They are with us, if
12:49:56 6 that turned out to be the key document, which method is more
12:50:00 7 likely to find that document, Boolean searching or supervised
12:50:08 8 learning as you proposed it?

12:50:08 9 A. Well, supervised learning would be more apt to find it
12:50:12 10 unless somebody had created a Boolean query that was
12:50:16 11 specifically designed to retrieve any known responsive
12:50:20 12 document.

12:50:20 13 But if you don't know, I mean, the point is you don't
12:50:22 14 know whether it might be they are with us, or it might be any
12:50:28 15 other unbelievable number of other ways to express
12:50:30 16 disagreement, what the supervised learning can do is take
12:50:34 17 advantage of the statistical properties of metadata as well as
12:50:36 18 the words, and it's likely to have the best chance of finding
12:50:40 19 a very difficult document like that.

12:50:42 20 Q. Now, you mentioned about a query that was customized, I
12:50:52 21 think you said in your testimony, in order to find a
12:50:52 22 particular document?

12:50:54 23 A. Oh, sorry. You were talking about my testimony about
12:50:58 24 Georgia-Pacific or about the example I just gave?

12:51:00 25 Q. The example you just gave.

12:51:02 1 A. Well, what I was saying, you know, you could write a
12:51:08 2 Boolean -- if you knew through magic that there was an
12:51:12 3 important document out there that said, They are with us,
12:51:16 4 there is a way to express with proximity operators in Boolean
12:51:20 5 queries or even just quotation marks to sometimes support it
12:51:24 6 that you could retrieve all the documents that had exactly
12:51:28 7 that phrase, but you would have to know in advance that that
12:51:30 8 was exactly like a code phrase or something that was being
12:51:32 9 used.

12:51:34 10 So if you don't have that knowledge in advance, the
12:51:36 11 Boolean query is not going to be very helpful for finding
12:51:40 12 documents where all the terms are high frequency.

12:51:44 13 THE COURT: Hold on, though. But it is possible with
12:51:50 14 the Boolean search to find documents that can have -- I mean,
12:52:02 15 if you went back over 10 years of antitrust cases and looked
12:52:06 16 at the intent, looked at the kinds of documents that were
12:52:10 17 introduced, the kind of evidence that they introduced, and you
12:52:12 18 wanted to do a Boolean word search with some of the kind of
12:52:18 19 evidence that they used in other cases, that would be
12:52:24 20 possible, correct?

12:52:24 21 These are cases that went to trial, there was
12:52:26 22 evidence, some of the evidence would have letters in it, some
12:52:30 23 of them, the more recent ones, might have e-mail, they may
12:52:34 24 have documents, they could have something with the Boolean
12:52:38 25 search, you could -- it is possible to create a document that

12:52:44 1 could capture some of that, correct?

12:52:48 2 THE WITNESS: One can certainly use Boolean queries
12:52:52 3 to try to find documents on particular topics. It would be --
12:52:56 4 I think the difficulty is that if somebody was trying to be
12:53:00 5 coded or indirect in their language, there is an almost
12:53:04 6 infinite variety of ways to do that. So that even if one
12:53:08 7 looked at a huge backlog of antitrust, and even if there was
12:53:12 8 examples of people using all sorts of coded language, you
12:53:16 9 wouldn't expect that the next use of coded language would be
12:53:20 10 something that you can anticipate from that.

12:53:32 11 THE COURT: Even with your system -- not your system,
12:53:36 12 but the CBAA system, you are still telling the machine to do
12:53:44 13 something. Now, I understand that you're telling them to go
12:53:48 14 over departments, you are telling them to go over groups of
12:53:52 15 words, you are telling them, but you're still telling the
12:53:56 16 machine. The machine on its own isn't coming up with, I am
12:54:00 17 with you. I mean, you're getting input into the machine of
12:54:04 18 what the machine is looking for, right?

12:54:08 19 THE WITNESS: Right. So the machine would be
12:54:12 20 learning from examples of responsive documents.

12:54:14 21 THE COURT: So you have already found a respons- --
12:54:20 22 so somehow you have a responsive document in your hand, and
12:54:24 23 you're then telling the machine to go find more that are like
12:54:28 24 that, right?

12:54:32 25 THE WITNESS: Right. And where like that can include

12:54:34 1 not only aspects of the textual data but aspects of the
12:54:38 2 metadata, where a file was stored, who the custodian was, what
12:54:42 3 point in time, what time of day it was sent by. There's a
12:54:46 4 variety of --

12:54:46 5 THE COURT: But in Boolean searches, they can also do
12:54:52 6 metadata. I mean, that kind of --

12:54:54 7 THE WITNESS: That's right. Many Boolean searches
12:54:56 8 also allow search on metadata.

12:54:58 9 THE COURT: Okay. That's a needle in a haystack.

12:55:04 10 Back to the -- this is called I want the smoking gun.
12:55:10 11 So go back to I want the smoking gun.

12:55:14 12 BY MR. MOGIN:

12:55:14 13 Q. Is there a difference in the metadata that would be used
12:55:16 14 in a Boolean search methodology as opposed to the metadata
12:55:20 15 that would be used in supervised learning? In other words, do
12:55:24 16 they both use metadata in the same fashion?

12:55:28 17 A. They could both use the same metadata fields, but they
12:55:34 18 would be using them in different fashions. So the supervised
12:55:36 19 learning system could differentially weight the metadata in a
12:55:44 20 fashion which would not be possible to express with a Boolean
12:55:48 21 query.

12:55:48 22 Q. And what would be the effect of the differential weight?

12:55:50 23 A. Well, the issue is that if one is looking for documents
12:56:00 24 which are -- basically, if the evidence that something is
12:56:08 25 responsive is that there are certain patterns in the metadata.

12:56:12 1 So, for instance, that, you know, documents related --
12:56:16 2 previous responsive documents have been found, for instance,
12:56:20 3 tend to be sent in the middle of the night and that this was
12:56:24 4 unusual in comparison to nonresponsive documents or even that
12:56:30 5 they were sent from a particular email account or that
12:56:34 6 afterwards, they were stored in a particular portion of the
12:56:36 7 file system, a variety of sort of things like that, these
12:56:40 8 could be arguably very difficult to anticipate in writing a
12:56:46 9 Boolean query because there's so many different possible forms
12:56:50 10 of that evidence. But these are the kind of pattern finding a
12:56:54 11 supervised learning method can do.

12:56:56 12 Q. So is it correct then that in order to find what her Honor
12:57:02 13 just described as a smoking gun --

12:57:06 14 THE COURT: The smoking gun.

12:57:08 15 MR. MOGIN: A smoking gun.

12:57:08 16 THE COURT: The smoking gun.

12:57:10 17 BY MR. MOGIN:

12:57:12 18 Q. -- (continuing) one would have to anticipate the phrase in
12:57:14 19 advance in a Boolean search methodology?

12:57:18 20 A. If you're using a Boolean search, you would either have to
12:57:22 21 anticipate the phrase, or I guess you could anticipate some
12:57:28 22 characteristic in metadata too. The point being that the --
12:57:32 23 it's the anticipation that's difficult given the wide range of
12:57:34 24 possibilities. The advantage supervised learning has is being
12:57:38 25 able to see the pattern from examples.

12:57:42 1 Q. How could you formulate a realistic Boolean query for
12:57:50 2 "they are with us"?

12:57:50 3 A. If you knew exactly that phrase, they are with us, some
12:57:54 4 Boolean languages would just let you put it in quotation
12:57:56 5 marks, other ones you would do a proximity, this word within
12:58:02 6 this proximity to this word.

12:58:02 7 So, I mean, if you knew exactly that phrase in
12:58:04 8 advance, you could bring it back, but the point is you don't
12:58:08 9 know exactly that phrase in advance.

12:58:10 10 Q. So if one was unaware of the particular phrase that
12:58:14 11 constituted a smoking gun, would it be feasible or possible or
12:58:20 12 even likely to find it in a Boolean query?

12:58:26 13 A. Could you repeat that question? Sorry. I didn't hear the
12:58:30 14 beginning.

12:58:32 15 Q. If one did not know the precise phrasing of a smoking
12:58:36 16 gun-type document in advance, what would be the likelihood of
12:58:42 17 locating it with a Boolean query as compared to supervised
12:58:46 18 learning?

12:58:46 19 A. Right. So if by "smoking gun," we in particular mean a
12:58:50 20 document that uses coded or indirect language, given the vast
12:58:58 21 range of possibilities for that coded or indirect language, it
12:59:02 22 would be very difficult to use a Boolean query to find that,
12:59:04 23 and you would have more hope of doing that with supervised
12:59:08 24 learning with its sort of pattern-finding abilities. It's not
12:59:12 25 going to be easy in either case.

12:59:14 1 Q. Now, let's go back to files for just a moment. When you
12:59:20 2 formulate a proposal or assist in the formulation of a
12:59:24 3 proposal, was there an underlying assumption that the
12:59:30 4 reviewing attorneys would be acting in good faith to find
12:59:32 5 responsive documents?

12:59:32 6 A. I am always assuming people who are reviewing documents
12:59:38 7 are acting in good faith.

12:59:40 8 Q. Well, did you plan for the possibility that the attorneys
12:59:42 9 would be trying to gain the system or cheating the system by
12:59:46 10 biassing the seed set, the training set?

12:59:50 11 A. No. I mean, my concern was with inadvertent bias that's
12:59:56 12 caused by knowing what the system did. I wasn't -- I wasn't
01:00:00 13 asked to contemplate any possibility of bad faith.

01:00:04 14 Q. Okay. Now, would it be your understanding as an
01:00:16 15 e-discovery information retrieval expert that the attorneys
01:00:20 16 who were making the evaluation for the training set were
01:00:24 17 subject to some sort of ethical or legal requirements with
01:00:30 18 respect to their findings regarding responsiveness?

01:00:36 19 THE COURT: Wait. I need to hear the end of that
01:00:36 20 question. Carolyn?

01:00:56 21 (Record read.)

01:00:58 22 THE COURT: Regarding the software?

01:00:58 23 MR. MOGIN: Regarding responsiveness.

01:01:02 24 THE COURT: Regarding responsiveness.

01:01:04 25 THE WITNESS: Well, I'm not a lawyer, but my

01:01:06 1 understanding is that lawyers have certain ethical
01:01:10 2 obligations. I don't know the legal codes in detail to
01:01:14 3 specify those.

01:01:16 4 BY MR. MOGIN:

01:01:36 5 Q. Let's go back to recall if we can for just a moment. In a
01:01:50 6 case of this nature, would there be some expectation about the
01:01:52 7 percentage of documents that would likely be recalled? In
01:01:56 8 other words, what would be an acceptable, in your view, level
01:01:58 9 of recall?

01:02:02 10 MR. McKEOWN: Objection. Asked and answered. He
01:02:04 11 says he has no opinion on this, your Honor.

01:02:06 12 THE COURT: I don't think anybody asked him quite
01:02:08 13 that directly, so I am going to overrule your objection.

01:02:14 14 You can answer that, Doctor, if you know.

01:02:16 15 THE WITNESS: I don't have an opinion of what an
01:02:20 16 appropriate level of recall is. That seems to me to be a
01:02:26 17 legal question.

01:02:28 18 BY MR. MOGIN:

01:02:30 19 Q. Well, in terms of percentages, do you think that 10
01:02:36 20 percent recall would be an acceptable number?

01:02:40 21 MR. McKEOWN: Foundation, your Honor. He just said
01:02:42 22 he doesn't know.

01:02:46 23 THE COURT: Mr. Mogin, this has really got me
01:03:06 24 stumped. First of all, Mr. Lewis just said, honestly, he
01:03:08 25 doesn't know.

01:03:10 1 MR. MOGIN: I withdraw it.

01:03:12 2 THE COURT: And we don't have another case that I
01:03:14 3 know of where the recall level was the issue in a word search.

01:03:18 4 MR. MOGIN: I will withdraw the question.

01:03:20 5 THE COURT: So I don't know what we would be
01:03:22 6 comparing it to. I mean, that's one of the problems here.

01:03:32 7 MR. MOGIN: Question withdrawn.

01:03:36 8 THE COURT: Thank you.

01:03:36 9 BY MR. MOGIN:

01:03:36 10 Q. Dr. Lewis, would you please look at Plaintiffs'
01:03:40 11 Exhibit 10. Or, rather, yes, Plaintiffs' Exhibit 10. It's
01:03:44 12 the proposed protocol.

01:03:44 13 A. Yes.

01:03:46 14 Q. And if you would please go to step 6.

01:03:58 15 A. Okay.

01:04:00 16 Q. Now, you recall that Mr. Neuwirth badgered you with a
01:04:02 17 number of questions --

01:04:02 18 THE COURT: All right. That's --

01:04:04 19 BY MR. MOGIN:

01:04:06 20 Q. -- regarding --

01:04:08 21 THE COURT: He vigorously cross-examined you,
01:04:10 22 correct. Okay.

01:04:12 23 BY MR. MOGIN:

01:04:14 24 Q. Well --

01:04:14 25 THE COURT: I mean, it's all a matter of what you

01:04:16 1 call it, it is.

01:04:18 2 MR. MOGIN: Without intending to insult the state
01:04:20 3 animal of Wisconsin.

01:04:24 4 BY MR. MOGIN:

01:04:24 5 Q. In any event, you recall the questions that you were asked
01:04:28 6 that basically were to the effect that if the reviewing
01:04:32 7 attorneys game the system in some way, then the system
01:04:36 8 wouldn't be able to respond properly. Do you recall that line
01:04:38 9 of questioning?

01:04:38 10 A. I don't believe he used the word "game" --

01:04:42 11 Q. He did not.

01:04:42 12 A. -- but there was --

01:04:44 13 THE COURT: Then why don't you use closer to what he
01:04:46 14 said. Okay?

01:04:48 15 BY MR. MOGIN:

01:04:48 16 Q. If the review was conducted in a biased fashion so that
01:04:50 17 because of responsiveness decisions, if that were to occur,
01:05:02 18 the point that he was trying to make was that no system would
01:05:04 19 be able to essentially recover from that, to be fully
01:05:10 20 utilized. In other words, it would still depend on the front
01:05:12 21 end on good-faith decisionmaking in reviewing the terms?

01:05:20 22 A. I wasn't entirely clear what point he was making, but my
01:05:24 23 testimony was that the system will attempt, to the extent it
01:05:30 24 can, to reproduce the pattern of responsiveness assessments
01:05:36 25 made by the people training it.

01:05:36 1 Q. Okay. And go to step 6, if you would, please, of
01:05:40 2 Exhibit 10.

01:05:42 3 A. Um-hmm.

01:05:42 4 Q. And one of the sentences that you were not asked to read
01:05:48 5 is that, Some or all of the non-privileged documents you added
01:05:54 6 to the training set according to the best practices, correct?

01:05:58 7 A. Yes.

01:05:58 8 Q. As well as sharing them with the plaintiffs. Did I read
01:06:02 9 that part of it correctly?

01:06:04 10 A. Yes, you did.

01:06:04 11 Q. Okay. And why did you include the sharing with the
01:06:08 12 plaintiffs in step 6?

01:06:10 13 A. Well, my understanding of the legal context is that both
01:06:18 14 defendants and plaintiffs have notions of responsiveness, that
01:06:24 15 there might be some disagreement between those two notions of
01:06:28 16 responsiveness, and that it would be important to have an
01:06:34 17 attempt to -- to the extent possible to receive it, to achieve
01:06:38 18 a consistent notion of responsiveness between the two so that
01:06:42 19 the statistical measures of, say, a recall would mean the same
01:06:48 20 thing to both sides.

01:06:50 21 Q. So --

01:06:52 22 MR. McKEOWN: Your Honor, I move to strike. It's
01:06:54 23 beyond the scope. Foundation. He is testifying as to legal
01:06:58 24 principles.

01:07:00 25 MR. MOGIN: Your Honor, the question was about what's

01:07:02 1 in step 6 of the protocol and why it was put in there.

01:07:04 2 THE COURT: Well, I am going to overrule your
01:07:06 3 objection. I think that is. And that was a -- that was part
01:07:10 4 of the protocol that wasn't asked about before.

01:07:16 5 We don't know whether Mr. Mogin put it in there or
01:07:20 6 did Dr. Lewis put it in there, but Dr. Lewis has sort of
01:07:24 7 adopted, I think he's kind of adopted -- he at least is aware
01:07:30 8 of what's in the protocol anyway.

01:07:30 9 So Mr. Mogin can ask that. We are not going to put
01:07:34 10 Mr. Mogin on the stand to say what he believed the protocol
01:07:40 11 was, so we will do it with Dr. Lewis.

01:07:42 12 MR. MOGIN: Could I have the last answer read back,
01:07:44 13 please?

01:08:18 14 (Record read.)

01:08:18 15 THE COURT: That's a long question. Okay.

01:08:20 16 MR. MOGIN: Actually, that was the answer.

01:08:22 17 THE COURT: Okay. Mr. Mogin, you helped me out. We
01:08:28 18 got through a half hour sort of like pre-lunch here. You are
01:08:34 19 going to get to do this again. Mr. Regard I hate to come back
01:08:38 20 a second time, I want to make sure we get Mr. Regard on.

01:08:44 21 MR. MOGIN: So you want me to stop?

01:08:46 22 THE COURT: Yes, if you don't mind. Okay?

01:08:46 23 And if Dr. Lewis -- I am saying that if Dr. Lewis has
01:08:50 24 any comments he wants to make of Mr. Regard's testimony,
01:08:54 25 hopefully, we're going to be able to do this in plenty of time

01:08:58 1 so that we can stop at 10 to 3:00.

01:09:04 2 MR. NEUWIRTH: Your Honor --

01:09:04 3 MR. MOGIN: May I ask two short questions before we
01:09:06 4 do a break, please, your Honor?

01:09:08 5 THE COURT: Sure.

01:09:08 6 BY MR. MOGIN:

01:09:08 7 Q. Dr. Lewis, you made a statement during direct that in your
01:09:14 8 opinion, it would take about, in some systems, one minute to
01:09:20 9 impact a million documents? Do you recall that?

01:09:22 10 A. Yes.

01:09:22 11 Q. And there was some frivolity in the courtroom. Could you
01:09:26 12 explain that, please?

01:09:26 13 A. Well, you know, it obviously depends on things like the
01:09:30 14 length of the documents and the amount of computing power you
01:09:36 15 have available. But I am certainly aware of figures like that
01:09:40 16 for the large search engine companies. You know, what the
01:09:46 17 exact throughput is for e-discovery platforms, I am really not
01:09:52 18 sure, and that would depend on the power of the computers and
01:09:56 19 the size of the memory and the particular software and
01:09:58 20 whatnot.

01:10:00 21 So, yeah, it's a -- you know, one would have to
01:10:04 22 determine for an actual e-discovery system how fast they can
01:10:08 23 index it.

01:10:08 24 Q. But it's your understanding that the commercial search
01:10:14 25 engines like Google, Yahoo, et cetera, are capable of doing

01:10:18 1 that?

01:10:18 2 A. Yes, that's correct.

01:10:18 3 Q. My last question is this. Isn't it true that overall, the
01:10:26 4 key point in the validation process is recall?

01:10:30 5 A. I would say key effectiveness measure in e-discovery is
01:10:36 6 recall because of the need to find a substantial proportion of
01:10:40 7 the responsive documents.

01:10:40 8 Q. Okay. So what's the confidence level on the recall of any
01:10:44 9 of the defendants in this case?

01:10:48 10 A. There is no way you can tell.

01:10:48 11 MR. MOGIN: Thank you.

01:10:50 12 THE COURT: Mr. Neuwirth.

01:10:52 13 MR. NEUWIRTH: May I just cover one item that was
01:10:54 14 directly raised in Mr. Mogin's examination?

01:10:58 15 - - -

01:10:58 16 DANIEL D. LEWIS, RECROSS-EXAMINATION

01:10:58 17 BY MR. NEUWIRTH:

01:10:58 18 Q. Dr. Lewis, you will recall that Mr. Mogin focused in his
01:11:04 19 questioning at the beginning on my March 21st letter which we
01:11:08 20 had gone over today that I believe we marked as Exhibit 9, and
01:11:16 21 Mr. Mogin --

01:11:16 22 A. Excuse me. I have an Exhibit 10, which is a March 21st
01:11:22 23 letter.

01:11:22 24 Q. Exhibit 10, thank you.

01:11:24 25 And Mr. Mogin asked you about the information we went

01:11:28 1 over, that there were 660 documents in the sample set, that 27
01:11:34 2 of those were found to be at least marginally responsive, that
01:11:38 3 this was done to have a 99 percent confidence level and a 5
01:11:42 4 percent margin of error.

01:11:44 5 And Mr. Mogin asked you, he said, You didn't have all
01:11:46 6 that information in the March 21st letter at the time you
01:11:50 7 first testified, right?

01:11:50 8 A. Actually, I don't recall if he is asking about the last
01:11:56 9 set of 660, which had 28 responsive, or the first set that had
01:12:02 10 27 responsive, or the middle set that had 31.

01:12:06 11 Q. But the idea -- but he asked you whether information about
01:12:12 12 that type of confidence level, that margin of error, the size
01:12:16 13 of the sample set, and the number of documents that had been
01:12:18 14 found, he asked you whether you had that information when you
01:12:20 15 last testified, and you said no?

01:12:22 16 A. Yeah, that's right, I did not have this information about
01:12:26 17 the size of the hits, the size of the null sets, and all of
01:12:30 18 the details of this last evaluation.

01:12:34 19 Q. I would just ask you to take out Plaintiffs' Exhibit 4,
01:12:38 20 which is the November 22nd, 2011, letter that you were also
01:12:42 21 asked about that I sent to plaintiffs.

01:12:50 22 THE COURT: Which is --

01:12:50 23 MR. NEUWIRTH: It's Plaintiffs' Exhibit 4.

01:12:52 24 THE WITNESS: So I have Plaintiffs' 4, yes.

01:12:54 25 BY MR. NEUWIRTH:

01:12:54 1 Q. Okay. And I have a copy --

01:12:56 2 MR. NEUWIRTH: I have an extra copy for your Honor.

01:12:58 3 THE COURT: I have it here.

01:13:00 4 BY MR. NEUWIRTH:

01:13:00 5 Q. I'd like you to turn to the bottom of page 3.

01:13:02 6 A. Okay.

01:13:02 7 Q. This is from November 22nd, many months before you

01:13:06 8 testified. Look at the last bullet on page 3.

01:13:12 9 Georgia-Pacific, in consultation with Counsel on Call, sought

01:13:16 10 to validate the null set to a 99 percent confidence level and

01:13:22 11 a 5 percent margin of error by reviewing and vetting of 660

01:13:26 12 randomly selected documents, the set validated with 27

01:13:32 13 marginally responsive documents.

01:13:34 14 So that information was in a November 22nd letter.

01:13:38 15 It was not provided for the first time on March 21st, correct?

01:13:42 16 A. The size of the null set is not here, the size of the hit

01:13:48 17 set is not here, the actual statistic which the confidence

01:13:56 18 interval is being computed for is not here.

01:13:58 19 Q. Right. So the results are here, and there was

01:14:00 20 clarification in the March 21st letter, correct?

01:14:04 21 A. That's an interesting interpretation.

01:14:08 22 MR. NEUWIRTH: Thank you.

01:14:12 23 THE COURT: Okay. Time to eat. Can you be back here

01:14:16 24 at a quarter to 1:00?

01:14:18 25 Yes.

01:14:18 1 MR. ECHOLS: One totally housekeeping matter, Judge.
01:14:22 2 Barack Echols. We had marked Defendants' Exhibit 9 as the
01:14:26 3 Blair and Maron study, and then that affidavit of Mr. Clancy
01:14:30 4 was tendered, and it hadn't actually been marked. I didn't
01:14:32 5 know if you wanted to have a number on it.

01:14:34 6 THE COURT: Are you going to move -- yes, well, let's
01:14:36 7 mark it anyway.

01:14:38 8 MR. ECHOLS: And 10 was this March --

01:14:40 9 THE COURT: Are you keeping track, I hope, because I
01:14:42 10 am not?

01:14:42 11 MR. ECHOLS: Would you prefer that that be 9-A or be
01:14:46 12 marked as Exhibit 11?

01:14:48 13 MR. MAROVITZ: I premarked.

01:14:54 14 THE COURT: Do you have a preference?

01:14:54 15 MR. MOGIN: None at all.

01:14:56 16 THE COURT: I am just glad somebody is doing it.
01:14:58 17 Thank you.

01:15:02 18 MR. ECHOLS: We will make it 9-A.

01:15:04 19 THE COURT: Let's make it a quarter to 1:00 as
01:15:06 20 possible. That will give us two hours then.

01:15:08 21 MR. MOGIN: We are done with Dr. Lewis.

01:15:10 22 THE COURT: Dr. Lewis, we are finished with you for
01:15:12 23 now. I don't know whether you will want to come back or not.
01:15:16 24 We are starting with Mr. Regard.

25 (The trial was adjourned at 12:15 p.m. until 12:45 p.m. of
this same day and date.)

IN THE UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF ILLINOIS
EASTERN DIVISION

KLEEN PRODUCTS, LLC, et al.,	}	Docket No. 10 C 5711
Plaintiffs,		
vs.		
PACKAGING CORPORATION OF AMERICA, et al.,		Chicago, Illinois March 28, 2012 1:45 o'clock p.m.
Defendants.	}	

TRANSCRIPT OF PROCEEDINGS - EVIDENTIARY HEARING
BEFORE THE HONORABLE MAGISTRATE JUDGE NAN R. NOLAN
VOLUME 2-B

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1 (The following proceedings were had in open court:)

01:53:52 2 THE COURT: Are you ready to call Mr. Regard?

01:53:54 3 MR. MAROVITZ: I am, your Honor. Thank you.

01:53:54 4 (Witness sworn.)

01:54:18 5 MR. MAROVITZ: Your Honor, before I start, the first
01:54:20 6 exhibit that we are going to use is Defense Exhibit 11, which
01:54:22 7 is the report of Daniel Regard. We didn't bring extra copies,
01:54:28 8 we sent so many around.

01:54:30 9 MR. MOGIN: Is the report coming into evidence at
01:54:30 10 this point, your Honor?

01:54:32 11 MR. MAROVITZ: I didn't ask that it be admitted.
01:54:36 12 It's just for identification purposes.

01:54:38 13 THE COURT: He may need it to refresh recollection or
01:54:40 14 do whatever. That's fine. We all have -- everyone in the
01:54:42 15 courtroom who is part of the case I assume has a copy. Thank
01:54:46 16 you.

01:54:48 17 MR. MAROVITZ: Your Honor, do you mind if I approach?

01:54:50 18 THE COURT: Of course.

01:54:50 19 MR. MAROVITZ: Thank you. Thank you, your Honor.

01:55:00 20 - - -

01:55:00 21 DAN REGARD, DIRECT EXAMINATION CONTINUED

01:55:00 22 BY MR. MAROVITZ:

01:55:02 23 Q. Welcome back. State your name for the record.

01:55:04 24 A. My name is Dan Regard.

01:55:06 25 Q. With the Court's indulgence, I'd like to set the table

01:55:10 1 here very quickly to provide some context for your testimony
01:55:14 2 today, Mr. Regard, and to avoid undue repetition from your
01:55:16 3 testimony on February 21st.

01:55:18 4 So back on February 21st when you began your
01:55:22 5 testimony, you described your opinions, your qualifications,
01:55:28 6 your education, and your employment, and the work that you did
01:55:30 7 to familiarize yourself with defendants' discovery protocols,
01:55:34 8 correct?

01:55:34 9 A. Yes, sir.

01:55:34 10 Q. And you explained in your view ESI best practices and told
01:55:40 11 us the key words were very well accepted in ESI circles and,
01:55:44 12 when applied properly, could lead to a robust process and the
01:55:48 13 high quality results, correct?

01:55:50 14 A. That is correct.

01:55:50 15 Q. And to follow up on all of that, you submitted an expert
01:55:54 16 report on Wednesday, March 21st, correct?

01:55:58 17 A. Yes, sir.

01:56:00 18 Q. And I've handed you what's been marked as Defense
01:56:08 19 Exhibit 11 for identification a copy of that expert report.
01:56:12 20 Is that a true and accurate copy of your expert report in this
01:56:14 21 matter?

01:56:14 22 A. Yes, it is.

01:56:18 23 MR. MAROVITZ: Judge, just as an aside, I am sure we
01:56:22 24 can scare one up if you need one.

01:56:22 25 THE COURT: I have one. Thank you.

01:56:24 1 BY MR. MAROVITZ:

01:56:24 2 Q. Now, that expert report at 1 describes the four opinions
01:56:28 3 that you issued during your February testimony, correct?

01:56:32 4 A. Yes, sir.

01:56:32 5 Q. Okay. I'd like to start drilling down on the first
01:56:38 6 opinion that you already offered back in February by focusing
01:56:40 7 on the use of key words as part of the search methodology.

01:56:44 8 What, in your view, are the best practices for using
01:56:48 9 key words as part of your review process?

01:56:50 10 A. Well, it's --

01:56:52 11 MR. MOGIN: Your Honor, may I just remind the court
01:56:54 12 that we have a continuing objection with regard to best
01:56:56 13 practices testimony here?

01:56:58 14 THE COURT: Yes. Thank you.

01:57:00 15 Well, do you want to say -- do you want to state
01:57:04 16 again what your objection is based on best practices.

01:57:06 17 MR. MOGIN: Yes, your Honor. Particularly -- this is
01:57:08 18 particularly important with respect to Mr. Regard, who has
01:57:12 19 testified that he is an attorney by training and that the
01:57:16 20 issue is having best practices testimony come in or vice
01:57:24 21 versa. It's having legal opinions come in disguised as best
01:57:30 22 practices testimony. It's precisely the matter that's
01:57:32 23 described in the first motion we filed before the first
01:57:36 24 hearing, and you -- if you recall, your Honor, you have had
01:57:40 25 some reservations, but there are certain aspects of the

01:57:44 1 testimony that Mr. Regard got into talking about best
01:57:48 2 practices, you had some reservations about whether we should
01:57:50 3 be going in that area or not.

01:57:54 4 THE COURT: I don't recall that; but yesterday, when
01:57:58 5 I got your motion and I was sitting thinking about it, I think
01:58:06 6 Mr. Regard is here as a lawyer, but as far as I know, most of
01:58:14 7 his business is he is an e-discovery consultant and happens to
01:58:22 8 be a lawyer.

01:58:28 9 So I know that you have multiple objections to
01:58:32 10 Mr. Regard, just like Dr. Lewis is very definitely quite
01:58:38 11 knowledgeable in statistics, in search retrieval, and he's
01:58:44 12 also been asked in this specific case to do -- to put on a
01:58:50 13 third hat, if you will, or at least a second hat.

01:58:54 14 So, Mr. Regard, as far as I am sitting here, you
01:58:58 15 know, I think he is also in the bucket of e-discovery expert.

01:59:06 16 Now, if you don't, then I guess you will talk to him
01:59:10 17 about that.

01:59:10 18 MR. MOGIN: I certainly will, your Honor, but the
01:59:12 19 point has to do with best practices --

01:59:16 20 THE COURT: Don't you think people -- consultants do
01:59:20 21 know best practices, whether they're lawyers or not? I mean,
01:59:24 22 you're going to have to talk to me more specifically.

01:59:26 23 MR. MOGIN: Well, we are going to get right back to
01:59:28 24 the example that I gave you before, your Honor. If we were in
01:59:32 25 a criminal proceeding, Miranda would be a statement of the

01:59:38 1 law.

01:59:38 2 THE COURT: Right.

01:59:38 3 MR. MOGIN: How the police effectuate Miranda, did
01:59:42 4 you give a Miranda warning, might be best practices or come
01:59:46 5 within some testimony by an expert on police procedures
01:59:50 6 regarding best practices. But the fact of the need to give
01:59:54 7 the Miranda warning is a matter of law.

01:59:58 8 Now, if we are going to have someone, particularly
02:00:00 9 someone who is a lawyer, give best practices testimony about
02:00:06 10 best practices in discovery when it's you, your Honor, who
02:00:10 11 ultimately makes a determination about whether defendants have
02:00:14 12 complied with or have done a reasonable search here, we can't
02:00:20 13 -- it's difficult if the lines get crossed.

02:00:28 14 THE COURT: I think Dr. Lewis for two days said that
02:00:32 15 they didn't.

02:00:32 16 MR. MAROVITZ: He also said --

02:00:34 17 THE COURT: I'm sorry. But, you know, I don't know
02:00:38 18 whether he used those exact words, but it sure was the input.

02:00:44 19 MR. MOGIN: Well --

02:00:44 20 THE COURT: I mean, I can't do this outside of the
02:00:48 21 context of a specific question, so I think what we ought to do
02:00:52 22 is get to a specific question; I am inviting you to jump up on
02:00:58 23 a specific question and let's deal with it. Okay?

02:01:00 24 MR. MOGIN: Very good.

02:01:00 25 THE COURT: All right.

02:01:02 1 BY MR. MAROVITZ:

02:01:04 2 Q. Mr. Regard, what are your best practices for using key
02:01:14 3 words other than due processing?

02:01:14 4 A. In my experience, the best practices for using key words
02:01:16 5 or really any technology are to have a thoughtful process in
02:01:22 6 the front end where there's substantial thought and research
02:01:24 7 that goes into developing your approach; it's to have an
02:01:28 8 iterative process to revise and enhance, improve your
02:01:34 9 application; it's to communicate with opposing parties or
02:01:40 10 counter-parties the process you're going through; it's to
02:01:42 11 apply your process, your key words, in this case, to the
02:01:46 12 actual corpus of documents and to evaluate the results.

02:01:50 13 Q. And by evaluating the results, what do you mean by that?

02:01:56 14 A. Well, in this case, it was the -- after key words were
02:02:04 15 applied, there was an evaluation done of the application of
02:02:08 16 those key words in particular by testing the documents that
02:02:10 17 were left behind that we have referred to so often as the null
02:02:16 18 set to see if the results in the null set or the results that
02:02:20 19 you would find in null sets are consistent with your
02:02:22 20 expectations that you had done a good job.

02:02:24 21 Q. For purposes of reaching your opinion in this case that
02:02:28 22 the search methodology undertaken by the defendants meets or
02:02:32 23 exceeds best practices, I'd like to walk through what you
02:02:38 24 relied upon regarding what the defendants did. Okay?

02:02:40 25 A. Okay.

02:02:42 1 Q. So first, do you understand that defendants, to use the
02:02:48 2 first element you talked about a minute ago, implemented a
02:02:52 3 well thought-out process with substantial input from the
02:02:54 4 lawyers and the business people?

02:02:56 5 A. That's my understanding from my review of the materials
02:02:58 6 and my discussions, yes.

02:03:02 7 Q. And what exactly did you review, and how did you come to
02:03:04 8 that understanding?

02:03:04 9 A. What I reviewed was the descriptions in correspondence, in
02:03:14 10 pleadings, of the process the defendants went through in
02:03:16 11 developing their key words from the beginning; added to that
02:03:22 12 were my discussions with individual defendants and their
02:03:24 13 counsel and the consultants they work with; to understand the
02:03:34 14 process they went through at the very beginning of 2011 when
02:03:36 15 they received the request for the production from the
02:03:38 16 plaintiffs on how to develop an approach -- and in this case,
02:03:40 17 key words -- to respond to the document request they had been
02:03:44 18 delivered.

02:03:44 19 Q. What next?

02:03:46 20 A. Well, that was really the formation of the response. And
02:03:52 21 there was a lot of testimony about what Georgia-Pacific ended
02:03:56 22 up doing. That testimony was in February when we were last
02:04:00 23 here in court, and I can repeat some of that, but I don't know
02:04:02 24 that it's necessary in the interest of time.

02:04:06 25 Would you like me to go into more detail?

02:04:10 1 Q. No, I don't think so.

02:04:10 2 A. Okay.

02:04:10 3 Q. So you had an understanding based upon the correspondence
02:04:14 4 and documents and the testimony of Mr. Koch and Mr. Brown and
02:04:20 5 Georgia-Pacific. What happened next after the Georgia-Pacific
02:04:24 6 parties testified in court?

02:04:26 7 A. Well, as we go through this process, I want to point one
02:04:28 8 thing out. It talked about five different aspects of really
02:04:32 9 developing a robust process. They don't necessarily happen in
02:04:36 10 sequence one after the other, so these can happen
02:04:38 11 simultaneously. I just want to make sure that all five
02:04:42 12 elements are there: that there was a thoughtful process,
02:04:44 13 there was iterative testing, there was communication, there
02:04:48 14 was application against real documents, and then there was an
02:04:50 15 evaluation at the end.

02:04:52 16 THE COURT: All right. I have a question right here.

02:04:54 17 THE WITNESS: Yes, ma'am.

02:04:54 18 THE COURT: I think you first said they developed a
02:05:00 19 word search, Georgia-Pacific developed a word search. We
02:05:04 20 don't know -- while we sort of know from Brown and Koch how
02:05:08 21 they did it, we don't know anything how the other seven. Did
02:05:12 22 they use the same words as Georgia-Pacific, because we have
02:05:18 23 heard you're it for the other six or seven? So what do you
02:05:22 24 know about how they developed their word search?

02:05:26 25 THE WITNESS: That's a great question, your Honor,

02:05:28 1 and I'm going to respond to that right now.

02:05:30 2 THE COURT: Okay.

02:05:32 3 THE WITNESS: Again, my understanding from what I
02:05:36 4 have read and what the discussion I have had with the
02:05:38 5 defendants is, they all participated in the development of the
02:05:42 6 initial search terms. All seven defendants participated, even
02:05:46 7 though it was Georgia-Pacific that tested it against their
02:05:50 8 specific documents. So they all had a chance to cooperate,
02:05:54 9 they all had a chance to give meaningful input, they all had a
02:05:58 10 chance to discuss with their own clients and the witnesses and
02:06:02 11 the employees from their clients as to what these requests
02:06:06 12 meant, how those requests might fit their organization, and
02:06:08 13 help create the initial set of search terms.

02:06:12 14 THE COURT: So each of the defendants had the request
02:06:14 15 to produce before they started developing word search groups?

02:06:20 16 THE WITNESS: They all received it at the same time
02:06:22 17 is my understanding, your Honor.

02:06:22 18 THE COURT: Okay. All right.

02:06:24 19 THE WITNESS: And Georgia-Pacific took it upon
02:06:28 20 themselves on behalf of the entire group to first test these
02:06:32 21 search terms against their set of documents first, which ended
02:06:36 22 up -- and I think the earlier testimony was such -- that they
02:06:40 23 spent a lot of time and a lot of iterations and hundreds of
02:06:42 24 hours reviewing documents, testing search terms, revising the
02:06:46 25 search terms, until they got to a point where they felt they

02:06:52 1 were getting the type of performance that was acceptable given
02:06:58 2 the amount of effort that they were putting into the process.

02:07:00 3 THE COURT: Okay.

02:07:00 4 THE WITNESS: Then they tested that against a random
02:07:04 5 sample, Georgia-Pacific did, and came back with an answer of a
02:07:08 6 low residual number of responsive documents left behind in a
02:07:14 7 null set. And my understanding is that at that point, those
02:07:18 8 search terms were communicated to the plaintiffs.

02:07:24 9 THE COURT: Do you know when that was?

02:07:24 10 THE WITNESS: I believe it was in November, your
02:07:28 11 Honor, 2011, but I could have the date or the month wrong.

02:07:34 12 THE COURT: Okay.

02:07:34 13 BY MR. MAROVITZ:

02:07:36 14 Q. Can I suggest, Mr. Regard, it might have been August of
02:07:38 15 2011?

02:07:38 16 A. It may have been August of 2011. That may be correct.

02:07:42 17 THE COURT: Okay.

02:07:44 18 THE WITNESS: There was a lot of activity back and
02:07:46 19 forth in the correspondence.

02:07:48 20 THE COURT: Okay.

02:07:48 21 THE WITNESS: At that point, a response was received
02:07:50 22 from the plaintiffs that said, These are the concerns we have
02:07:54 23 with your individual search terms for the individual requests,
02:07:58 24 and that the defendants, again led specifically by
02:08:04 25 Georgia-Pacific, but the defendants collectively revised those

02:08:08 1 search terms, developed a second set, if you will. It's
02:08:12 2 really not the second set because in the first round, they had
02:08:18 3 devised many iterative sets, but the second major set of
02:08:22 4 search terms, and those were, again, tested against the
02:08:24 5 Georgia-Pacific documents. And when the revisions were
02:08:28 6 complete, the null set was created and the null set was tested
02:08:32 7 a second time.

02:08:36 8 Now, I want to get to your question, your Honor, what
02:08:38 9 did the individual defendants do? It was at this point that
02:08:42 10 the search terms were distributed to the individual defendants
02:08:46 11 for them to use on their own documents, and it was at this
02:08:50 12 point that the individual defendants modified the search
02:08:54 13 terms, and they modified them in a number of ways.

02:09:00 14 One way that they modified them was to remove
02:09:04 15 references to Georgia-Pacific-specific facilities and to
02:09:10 16 replace that with specific facilities or terms that were
02:09:14 17 specific to their organizations.

02:09:18 18 Another way that they changed those search terms was,
02:09:22 19 for example, when Georgia-Pacific was looking for
02:09:24 20 communications as they were requested to produce with the
02:09:28 21 codefendants, the other defendants would remove their name
02:09:34 22 from that list and replace it with Georgia-Pacific because
02:09:36 23 they weren't looking for communications with themselves.

02:09:40 24 And then a third way that they changed those search
02:09:42 25 terms was to modify them as appropriate for the technology

02:09:46 1 that they were using to manage and search their own documents.

02:09:50 2 BY MR. MAROVITZ:

02:09:52 3 Q. Once those search strings were modified, was it one search
02:09:54 4 string per defendant?

02:09:56 5 A. No, sir. There were -- my recollection is about 15 search
02:10:04 6 strings in the original set responding to 15 different
02:10:10 7 document requests, but because of technology and complexity,
02:10:14 8 those ended up getting broken down into multiple strings. In
02:10:20 9 the case of one defendant, it was as many as 41 different
02:10:22 10 search strings.

02:10:24 11 And within those search strings -- it wasn't just a
02:10:28 12 single phrase, your Honor. So there was some testimony
02:10:30 13 earlier today that you could run a single search, like put in
02:10:34 14 a phrase in quotes. Rather, these search strings contained
02:10:40 15 multiple terms and Boolean operators, Boolean ands and ors and
02:10:48 16 parentheses that actually had the result of creating many,
02:10:54 17 many, many more search terms. Some of the search terms I
02:10:58 18 looked at had dozens of individual words, but because of the
02:11:02 19 way the Boolean operators worked, it would result in hundreds
02:11:04 20 of variations of searches being executed simultaneously.

02:11:10 21 And on top of that, compounded by that, different
02:11:14 22 defendants used technologies called either wild cards or
02:11:18 23 stemming that resulted in variations for each of the words in
02:11:22 24 the search strings. Because of wild cards and stemmings,
02:11:26 25 search strings that had dozens of words and hundreds of

02:11:28 1 permutations ended up having hundreds of thousands of
02:11:32 2 permutations.

02:11:34 3 When I look over the set of search strings, my
02:11:36 4 estimate is there were more than 2 million searches executed
02:11:40 5 simultaneously, which is a very complex set of searches.

02:11:44 6 Q. And you've made this judgment based upon your review of
02:11:46 7 the letters and your discussions with representatives of the
02:11:52 8 defendants as you described that, correct?

02:11:54 9 A. Well, I'm really not describing judgment at this point.
02:11:56 10 This is the information as I learned it. This is the sequence
02:12:00 11 of chronology.

02:12:00 12 Q. Did you have some personal involvement in some way in the
02:12:06 13 process as opposed to simply appearing here as an expert
02:12:08 14 witness?

02:12:10 15 A. Well, I was engaged in this case in 2010, very early on
02:12:18 16 when this case was first filed is my understanding, and I was
02:12:22 17 hired then by Temple-Inland to help them with collection
02:12:28 18 methodologies for files.

02:12:30 19 So my involvement in the collection process was very
02:12:32 20 early on, but my evaluation of the search process only began
02:12:38 21 in late 2011.

02:12:40 22 Q. And were you given free reign to ask questions of the
02:12:42 23 other defendants to make that evaluation?

02:12:46 24 A. I was given an opportunity to ask any questions I wanted
02:12:50 25 to, not once but twice, and I was able to speak with

02:12:52 1 representatives of both defense counsel and the consultants
02:12:58 2 for each one of the defendants.

02:12:58 3 Q. One of the things you mentioned, Mr. Regard, was that set
02:13:02 4 of letters that you reviewed that enabled you to come to your
02:13:08 5 -- well, that enabled you, essentially, you reviewed in effort
02:13:12 6 to come to your opinions that you're expressing today. We put
02:13:14 7 those together as a group exhibit, so I want to have these
02:13:20 8 marked, if I may, as --

02:13:24 9 THE COURT: Is this the book you sent me?

02:13:26 10 MR. MAROVITZ: Not quite. Everything that we are
02:13:28 11 handing over was previously sent. These were all the letters
02:13:30 12 that were dated March 21st, 2012.

02:13:32 13 THE COURT: Okay.

02:13:34 14 MR. MAROVITZ: We are marking them as Group Exhibit
02:13:36 15 12, and it's A through, I think, G. In the event that you get
02:13:44 16 a set that's doesn't have A through G, they're alphabetical
02:13:48 17 with past status going first. So I will hand that up.

02:13:48 18 MR. MOGIN: Again, your Honor, I assume this is
02:13:50 19 marking strictly for identification because these are the same
02:13:54 20 letters that we have been talking about all morning long as
02:14:00 21 being hearsay.

02:14:02 22 BY MR. MAROVITZ:

02:14:12 23 Q. Mr. Regard, are these the letters to which you're
02:14:14 24 referring that you were able to review before today?

02:14:16 25 A. Well, I definitely did review these letters before today,

02:14:22 1 but the letters I was referring to in the earlier testimony
02:14:26 2 were the letters and correspondence between the parties during
02:14:30 3 2011 and the early part of 2012. And those were the letters
02:14:36 4 that described the process that was used to develop the search
02:14:40 5 terms, the testing, the disclosure of the search terms, and
02:14:44 6 the response from the plaintiffs to the initial set of search
02:14:48 7 terms.

02:14:48 8 Q. Now, after each defendant customized its search strings,
02:14:54 9 as you mentioned, what happened next?

02:14:56 10 A. Well, after they customized the search, while this process
02:15:00 11 of search string development was going on, the defendants were
02:15:04 12 also collecting documents; they were identifying key players,
02:15:10 13 they were collecting documents from those key players in other
02:15:14 14 locations, and they were preparing those documents. And so
02:15:16 15 when the search terms were modified and customized for each
02:15:22 16 defendant, they then applied them against the documents they
02:15:26 17 had collected.

02:15:26 18 Q. Didn't the defendants use the search strings to collect
02:15:30 19 their documents in the first place?

02:15:32 20 A. No, they collected documents on a wholesale basis by
02:15:34 21 custodian. They identified key players in the organization,
02:15:40 22 which was also part of the correspondence back and forth. And
02:15:44 23 once they collected those documents, it was these wholesale
02:15:48 24 collections by custodian that they then applied the search
02:15:52 25 terms against.

02:15:52 1 Q. And after they applied the search terms against those
02:15:56 2 collections by custodian, what came next?

02:16:00 3 A. Well, by definition, to be clear, when you apply the
02:16:06 4 search terms against a set of documents, you get a set of
02:16:10 5 hits. And for every set of hits, you have a corresponding
02:16:12 6 non-hit set, which we call the null set.

02:16:16 7 So when they applied the search terms that they had
02:16:20 8 modified to the documents they had collected, they then went
02:16:24 9 to the null set, drew forth a random sample of documents, and
02:16:28 10 reviewed them.

02:16:30 11 Then they -- shall I continue?

02:16:32 12 Q. Please.

02:16:34 13 A. Then they made -- they conducted a measurement of what is
02:16:38 14 the ratio of the responsive documents in the null set to the
02:16:42 15 number of documents they tested in the null set and used that
02:16:46 16 to create an estimate of the number of documents that might be
02:16:48 17 residual in the null set.

02:16:50 18 Q. If you're using the right methodology in the first place,
02:16:54 19 why did you expect to have any documents in the null set that
02:16:58 20 would be responsive?

02:16:58 21 A. That's just one of the realities of document management
02:17:04 22 and information retrieval is that one of the reasons we have
02:17:10 23 the science of information retrieval is to improve our methods
02:17:14 24 of retrieving documents against an aspiration to try to do it
02:17:18 25 as well as possible but a reality that it's not going to be

02:17:22 1 perfect.

02:17:22 2 The question is not, was it perfect. At least in the
02:17:26 3 cases I have worked in over the last 15, 20 years, the
02:17:28 4 question is, how imperfect is it and what is the ratio, what
02:17:32 5 is the proportionality of trying to work harder to get a
02:17:36 6 better result versus the cost, time, and effort to do that.

02:17:38 7 Q. We haven't heard a lot about proportionality in this
02:17:42 8 hearing so far. What do you mean by that?

02:17:42 9 A. Well, every time you look at -- in this case, you look at
02:17:48 10 a set of search terms, you apply it against the corpus of
02:17:52 11 documents, you get results, you evaluate the results. A
02:17:56 12 decision has to be made, can we look at more sample documents,
02:18:00 13 can we learn more about the documents, can we revise the
02:18:02 14 search terms, can we run the tests again, how long does that
02:18:06 15 take, how much money does that cost, and what are the
02:18:10 16 improvements we are getting in the system for exercising that
02:18:12 17 time and expense and effort.

02:18:14 18 Eventually, there's a proportionality of do we stop
02:18:18 19 trying to make it marginally better and spending more money,
02:18:24 20 or do we start reviewing documents and producing them to the
02:18:26 21 opposing party.

02:18:28 22 MR. MOGIN: Popping up, your Honor, proportionality
02:18:30 23 is clearly a legal concept.

02:18:32 24 THE COURT: It is.

02:18:32 25 MR. MOGIN: Move to strike that testimony.

02:18:34 1 MR. MAROVITZ: Well --

02:18:36 2 THE COURT: I mean, it is. That is a -- in fact,
02:18:40 3 most of the lawyers in the room don't even know what it is,
02:18:42 4 but it is literally a legal concept. I don't think most of
02:18:50 5 the vendors are thinking that.

02:18:52 6 MR. MAROVITZ: They may be thinking about it a
02:18:54 7 different way.

02:18:54 8 THE COURT: I have a question -- okay. Your
02:18:56 9 objection is sustained.

02:18:58 10 Okay. Are you saying that Temple -- Nan Nolan is one
02:19:06 11 of your custodians that you had picked out. Am I
02:19:10 12 understanding you that when you began, you pulled every
02:19:12 13 document of Nan Nolan in Temple's entire system before you
02:19:18 14 applied the search terms?

02:19:20 15 THE WITNESS: Just to be clear, your Honor, I didn't
02:19:24 16 pull the documents myself. My understanding is that when
02:19:26 17 Temple identified Nan Nolan as a custodian --

02:19:30 18 THE COURT: One of the key custodians, okay.

02:19:32 19 THE WITNESS: -- Temple pulled that person's
02:19:34 20 information off of their computer, off the email sever, and
02:19:40 21 off of any storage areas they had on their servers.

02:19:42 22 THE COURT: Okay. And then -- so when they had all
02:19:48 23 Nan Nolan's documents, they then applied the key words to
02:19:52 24 those documents?

02:19:54 25 THE WITNESS: Correct. They collected the documents,

02:19:56 1 they moved them out of the normal company systems so they had
02:20:00 2 a preserved set, and it was on that set that they applied the
02:20:04 3 search terms.

02:20:04 4 THE COURT: Thank you.

02:20:06 5 BY MR. MAROVITZ:

02:20:08 6 Q. And to give this some more detail on the great question
02:20:12 7 that the judge asked you about, you know -- you may not know
02:20:16 8 each of the five custodians, but you know the basic
02:20:20 9 responsibilities that those custodians had with respect to
02:20:22 10 Temple-Inland that made part of that step?

02:20:26 11 A. For Temple?

02:20:28 12 Q. Yes.

02:20:28 13 A. Key players?

02:20:28 14 Q. Yes.

02:20:28 15 A. Yes. Those individuals had been described in the
02:20:32 16 correspondence. I have seen that. It wasn't just five
02:20:34 17 employees. These were five senior-ranking executives within
02:20:40 18 the organization that had roles of president, vice president,
02:20:46 19 head of various divisions related to the corrugated box.

02:20:50 20 Q. In fact, was Doyle Simons, the CEO, Pat Mayley, president,
02:20:54 21 Ron Zimbelman, Roy Lind, and Larry Norton all high-ranking
02:20:58 22 officials at Inland?

02:21:00 23 A. I believe those are the correct names, yes.

02:21:02 24 Q. Let me move on from proportionality.

02:21:06 25 How did each of the defendants here, each of the

02:21:10 1 defendants here, make a test for false negatives?
02:21:12 2 A. Well, again, each of the -- well, first of all,
02:21:20 3 Georgia-Pacific, working with the other defendants, had
02:21:22 4 already tested the search terms not once but twice on their
02:21:26 5 own documents. It was subsequent to that second testing that
02:21:30 6 the other six defendants took and customized the key words --
02:21:34 7 the search strings, not key words, search strings for their
02:21:38 8 own organizations. Each of those subsequent six again tested
02:21:44 9 -- executed the search terms against their documents, which
02:21:46 10 created a hit set and left behind a null set, and within the
02:21:52 11 null set drew forth a random sample of documents, between 500
02:21:58 12 and 600 documents, and looked at those for potential
02:22:04 13 responsiveness.

02:22:06 14 MR. MOGIN: Your Honor --

02:22:06 15 THE WITNESS: So they tested the null set.

02:22:10 16 MR. MOGIN: -- it gets back to my preliminary
02:22:12 17 objection. Is Mr. Regard testifying to the truth of the
02:22:14 18 matter of these facts about which he has no percipient
02:22:18 19 knowledge and the sole source of which is hearsay evidence or
02:22:22 20 evidence to way the plaintiffs have not been given access,
02:22:26 21 such as --

02:22:26 22 THE COURT: Such as what?

02:22:28 23 MR. MOGIN: Such as discussions with the vendors, his
02:22:30 24 discussions with defense counsel that he's testified that he
02:22:36 25 relied upon in forming his opinions. We have nothing.

02:22:38 1 MR. MAROVITZ: Judge, it simply isn't true they have
02:22:44 2 nothing. We provided all of the documents. We provided the
02:22:46 3 information that's contained on the chart, in the chart. We
02:22:50 4 provided all the letters that we have now put together for
02:22:54 5 your Honor.

02:22:56 6 MR. MOGIN: Let me be clear, your Honor, because this
02:22:58 7 is just --

02:22:58 8 MR. MAROVITZ: What this is, Judge --

02:22:58 9 MR. MOGIN: This is just not so, what Mr. Marovitz is
02:23:02 10 saying. It is just not so.

02:23:02 11 THE COURT: Well, this is pretty easy to figure out.

02:23:06 12 MR. MOGIN: It certainly is.

02:23:06 13 THE COURT: I mean, it's pretty easy to figure out.

02:23:08 14 MR. MOGIN: When he says he provided us with the
02:23:10 15 information, he is saying that so he doesn't have to tell you
02:23:14 16 that he didn't provide us with any documents. The information
02:23:20 17 is solely the information that's contained in their March 21st
02:23:24 18 letters. That's it. And as we have demonstrated, those
02:23:28 19 letters are pure hearsay. We do not have, for example,
02:23:32 20 Mr. Regard's hit count. We don't have that.

02:23:36 21 All the stuff with respect to the bottom portion of
02:23:40 22 the chart, which really is the guts of the chart and it's the
02:23:44 23 guts of Mr. Regard's testimony, we do not have. And you
02:23:48 24 have -- in the letter from Temple-Inland that was submitted on
02:23:52 25 March 21st, you have their explanation. They are not going to

02:23:58 1 give it to us supposedly because it either doesn't exist or
02:24:00 2 because it's privileged. If it's privileged and Mr. Regard
02:24:04 3 testifies to it, that can't possibly be admissible.

02:24:06 4 MR. MAROVITZ: Mr. Regard -- if I can finish,
02:24:08 5 Mr. Regard is not testifying as to any privileged information.
02:24:12 6 The information that's contained in Defense Exhibit 4 is
02:24:16 7 information that was based upon information that was provided
02:24:22 8 by the individual companies. Mr. Regard described the
02:24:24 9 conversations that he's had with those companies. We then
02:24:30 10 went ahead and documented all of the information that
02:24:34 11 Mr. Mogin and the plaintiffs asked for in the letters. That's
02:24:36 12 why we were here last time and why I started this examination.
02:24:40 13 And we went ahead and provided all this information.

02:24:46 14 There is no cache of documents that's being withheld
02:24:48 15 here. Mr. Regard was not funneled a lot of documents as part
02:24:52 16 of his interview process. He asked questions, he was given
02:24:56 17 answers. The documents that were created as part of the
02:25:00 18 letters to provide this information have been provided.

02:25:04 19 And one other thing, Mr. Regard is an expert witness.
02:25:08 20 I don't understand the whole point about this being hearsay.
02:25:10 21 He is providing the information upon which he is relying.

02:25:16 22 THE COURT: Well, one specific thing I do want to
02:25:18 23 talk about, and I think it came in a letter from you,
02:25:22 24 Mr. Marovitz, is I thought Mr. Mogin had said, We want the
02:25:28 25 null set materials. I don't know whether I am calling them

02:25:32 1 the right thing because I have never seen that null set. I
02:25:36 2 don't know if you actually physically had a copy of the
02:25:42 3 documents that weren't responsive. I mean, you must.
02:25:46 4 Somebody must have what was not responsive. And that's the
02:25:50 5 only document, Mr. Mogin, that I understand they did not give
02:25:58 6 you.

02:26:00 7 MR. MOGIN: What we don't have, your Honor, is, if
02:26:04 8 you recall, Mr. Regard testified that he pulled together
02:26:08 9 documents and pulled together information from various
02:26:10 10 sources. Included in the sources were vendors who actually
02:26:14 11 performed the testing, the validation testing.

02:26:20 12 We have nothing as far as that goes. We don't have a
02:26:24 13 single document, for example, that shows the hit count, just
02:26:30 14 the hit count. We don't have a single document. What we have
02:26:34 15 are letters from the defendants --

02:26:36 16 THE COURT: Explaining what they did.

02:26:40 17 MR. MOGIN: Right. And if there is a better
02:26:44 18 illustration as to why those letters are not reliable in this
02:26:46 19 proceeding, it's the very fact that Mr. Neuwirth conceded this
02:26:52 20 morning that there was a mistake that was made, or at least a
02:26:56 21 distinction, between what he put on behalf of Georgia-Pacific
02:27:00 22 in the November 22nd letter and what his witness, Mr. Brown,
02:27:06 23 testified to, at least with respect to domain names.

02:27:10 24 Now, you can say, Oh, well, the domain names are a
02:27:12 25 small point. But the fact of the matter is they're asking us

02:27:16 1 to rely upon lawyer letters, unsworn lawyer letters, which
02:27:22 2 they then turn over to the expert, which the expert then is
02:27:26 3 trying to bring in through the back door as facts. It's
02:27:28 4 hearsay inside of hearsay inside of hearsay, none of which is
02:27:32 5 admissible.

02:27:34 6 Now -- and this gets back to some of the other
02:27:36 7 problems with Mr. Regard's testimony. Let's assume for the
02:27:40 8 sake of argument, I am not conceding this point, assume for
02:27:44 9 the sake of argument that best practices has some relevance in
02:27:48 10 this proceeding. I don't believe that it does. Does it mean
02:27:52 11 that if they complied with best practices, that they don't
02:27:54 12 have to do anything more with respect to search? What does
02:27:58 13 best practices have to do with anything?

02:28:00 14 The real issue here is did the defendants comply or
02:28:06 15 are they likely to comply with our request for production of
02:28:10 16 documents and is their method sufficient? Whether it meets
02:28:14 17 best practices or not, as Mr. Regard has defined it, is
02:28:18 18 irrelevant.

02:28:20 19 The issue is, what's going to be the end result? Are
02:28:24 20 we going to spend the next three years coming before your
02:28:26 21 Honor every 60 days to argue motions to compel because we have
02:28:32 22 discovered something more in the case? Is that going to
02:28:34 23 happen? Are the motions to compel going to be this high,
02:28:38 24 higher than even myself, your Honor? Not that that's a
02:28:44 25 particular high bar, but you understand the point.

02:28:48 1 MR. MAROVITZ: Your Honor, a few things.

02:28:48 2 First, Mr. Regard has already testified today there
02:28:52 3 is no cache of documents to which he has been provided that
02:28:56 4 Mr. Mogin doesn't have. So let's put that behind us.

02:28:58 5 MR. MOGIN: If I --

02:29:00 6 MR. MAROVITZ: If I could finish. Second, if
02:29:02 7 Mr. Mogin wants to argue the case, there is an appropriate
02:29:04 8 time and place for that, and it's not during the middle of
02:29:06 9 witness testimony.

02:29:08 10 Third, the fact is that each of these defendants, if
02:29:12 11 your Honor believes it's important, could present declarations
02:29:14 12 or witnesses to walk through each of these. That entire
02:29:18 13 process would take days, if not weeks. I have never been
02:29:22 14 involved in a case like this before where that has been
02:29:26 15 required.

02:29:26 16 We have tried to streamline this in a way to provide
02:29:30 17 the court with a sufficient degree of education so that it
02:29:32 18 could make a reasoned, informed judgment, assuming, as
02:29:38 19 Dr. Lewis said before, that attorneys were operating in good
02:29:42 20 faith. But we're happy, if the court believes that we need to
02:29:44 21 put in declarations or something like that, we will do that.

02:29:46 22 THE COURT: I understand --

02:29:48 23 MR. MAROVITZ: I would just like to get -- if I may,
02:29:50 24 your Honor, I appreciate Mr. Mogin is protecting his record.
02:29:52 25 I understand that. But I am very concerned about getting

02:29:56 1 through Mr. Regard's testimony today.

02:29:56 2 THE COURT: So am I.

02:29:58 3 MR. MAROVITZ: And I'd like to be able to do that.

02:30:00 4 THE COURT: Mr. Mogin, I am going to -- because I
02:30:02 5 have some idea on this case too. You don't know the brilliant
02:30:10 6 ideas I have on the case. I would like to hear what
02:30:12 7 Mr. Regard says. I can do a number of things with his
02:30:16 8 testimony, I am fully aware of what I can do with it, but I am
02:30:22 9 going to -- you have a continuing objection. I am going --
02:30:26 10 the record is clear. You have a continuing objection on a
02:30:32 11 number of levels. I think the record is clear. Your motion
02:30:34 12 yesterday, you preserved your motion, and I would like to get
02:30:44 13 more information about these other six people.

02:30:48 14 I mean, this is the closest I've got to at least even
02:30:52 15 know what to ask as the next question. Whether I need the six
02:30:56 16 people to come in here, whether I need an affidavit, I mean, I
02:31:00 17 do. So I at least would like to hear what the fellow has got
02:31:04 18 to say here.

02:31:06 19 MR. MOGIN: Very well, your Honor. You had told me
02:31:08 20 to jump up, so I was jumping up.

02:31:10 21 THE COURT: And I am the boss. Okay. Bye.

02:31:12 22 MR. MAROVITZ: Thank you, your Honor.

02:31:12 23 BY MR. MAROVITZ:

02:31:14 24 Q. Mr. Regard, I see that Judge Nolan has before her

02:31:16 25 Exhibit 4. That's tab D, I think, to your report. If you

02:31:20 1 could open that up, maybe that's a good place to start.

02:31:24 2 A. Yes, sir.

02:31:26 3 Q. Tell us what Exhibit 4 is.

02:31:26 4 A. Well, as I described earlier, in the course of my
02:31:34 5 engagement, I reviewed the historical correspondence and
02:31:38 6 pleadings in this case specifically around the selection of
02:31:42 7 key players and the development of search terms, but I was
02:31:46 8 also given the opportunity to have telephonic conversations
02:31:50 9 with the various defendants. In preparation and in the course
02:31:54 10 of that discussion, your Honor, I realized I was going to have
02:32:00 11 a lot of information I wanted to track, and I wanted to make
02:32:02 12 sure I was focused on information I was asking, so I created
02:32:06 13 this chart to facilitate those discussions and to help me
02:32:10 14 organize the information that I was learning. This was
02:32:12 15 originally created as a way to help me recall these
02:32:14 16 conversations.

02:32:18 17 And so I created this chart, which has one column for
02:32:22 18 each of the six defendants I spoke with, and the first column
02:32:26 19 is a list of textual descriptions of the input for each of the
02:32:30 20 other six columns. So that's the high-level review of this
02:32:34 21 chart.

02:32:34 22 Q. So walk us through the chart so we understand what it
02:32:38 23 means.

02:32:38 24 A. Well, I will go line by line. The first line is the
02:32:44 25 defendant. For each of the columns, I listed the name of the

02:32:46 1 defendant for whom this information pertained.

02:32:50 2 The next line is counsel. For each of the
02:32:52 3 defendants, I listed the name of the counsel that I gathered
02:32:54 4 or that I learned through my conversations.

02:32:58 5 The next line is the technology consultants. I had a
02:33:02 6 chance to speak with the consultants for each one of the
02:33:06 7 defendants, and I recorded their organization here. The
02:33:08 8 documents were reviewed by. One of my questions was, who did
02:33:12 9 the document review for the testing purposes. And I recorded
02:33:16 10 here that it was in the -- for example, in the case of
02:33:20 11 Temple-Inland, it was Mayer Brown that did the document
02:33:22 12 review.

02:33:24 13 The next line, the processing and search term
02:33:28 14 technology. The defendants did not use the same software.
02:33:32 15 They didn't use the same consultant or vendor. Here I
02:33:36 16 recorded the various software tools that were used by the
02:33:38 17 defendants for this process of gathering -- not gathering, but
02:33:42 18 indexing documents, managing documents and providing search
02:33:50 19 technology and the other technologies that were used.

02:33:52 20 The number of custodians. Here, I marked down --
02:33:56 21 again, originally, your Honor, this originally was to help me
02:34:00 22 remember all these conversations.

02:34:00 23 THE COURT: Okay.

02:34:02 24 THE WITNESS: It only became later the thought that
02:34:04 25 this would be helpful in this court as well.

02:34:08 1 I marked down the number of custodians that had been
02:34:10 2 collected. Each of these marks it down. The only difference
02:34:14 3 really is Temple-Inland, which has a stroke, 28-stroke-five,
02:34:20 4 because I learned that they used five custodians for their
02:34:22 5 initial key word search testing but ultimately gathered 28
02:34:28 6 custodians and used that for their document collection
02:34:32 7 processing and review.

02:34:34 8 Search terms used to collect documents. I wanted to
02:34:38 9 know if search terms were used to collect documents from the
02:34:40 10 organization or if they were collected, as we discussed,
02:34:44 11 wholesale. I learned that none of the defendants used search
02:34:46 12 terms to collect documents. They collected them, which really
02:34:50 13 facilitates the subsequent review of the null set, because you
02:34:54 14 now have the documents in one sandbox, as it were, so you can
02:34:58 15 find out which ones are hits and which ones are null rather
02:35:02 16 than going back into the native systems, which is very
02:35:04 17 difficult.

02:35:04 18 The next item is modifications disclosed to
02:35:12 19 plaintiffs. Part of best practices is to discuss with a
02:35:16 20 counter-party what the process is that you're going through.
02:35:18 21 Not everybody does that, but it certainly is something that's
02:35:22 22 highly recommended. Here, each one of the defendants
02:35:24 23 disclosed the search terms that they were applying themselves,
02:35:28 24 and I marked down the dates that they were disclosed.

02:35:32 25 I took some notes in the current course of my

02:35:34 1 conversations. I wrote these down on the chart. I can go
02:35:38 2 through those, your Honor, or I can just skip down to the
02:35:40 3 bottom.

02:35:44 4 BY MR. MAROVITZ:

02:35:44 5 Q. Mr. Regard, unless --

02:35:44 6 THE COURT: No, I don't.

02:35:44 7 BY MR. MAROVITZ:

02:35:46 8 Q. Please skip down to the bottom for us.

02:35:48 9 A. Down at the bottom again, I marked the names of the
02:35:50 10 defendants, how many documents they had collected for testing
02:35:56 11 purposes, especially the case of Temple-Inland.

02:35:58 12 THE COURT: All right. So where did you get that
02:36:02 13 information?

02:36:02 14 THE WITNESS: When I was on the phone, I asked for
02:36:04 15 it.

02:36:04 16 THE COURT: Well, I know, but, I mean, did -- when
02:36:08 17 you're saying you talked to the defendant, I mean, you must
02:36:12 18 have talked to -- okay. So for Temple-Inland --

02:36:16 19 THE WITNESS: I was on the phone.

02:36:18 20 THE COURT: -- who or what type of person told you
02:36:20 21 about the collection? That's what I want to know. Or did you
02:36:26 22 have a printout on this? How did you get 183,757, this
02:36:34 23 number?

02:36:34 24 THE WITNESS: I was on the phone with counsel and the
02:36:38 25 consultants for Temple-Inland --

02:36:38 1 THE COURT: Okay.

02:36:40 2 THE WITNESS: -- and I asked them, do they know how
02:36:42 3 many documents they collected. And they said, Yes, we do.

02:36:46 4 THE COURT: All right.

02:36:46 5 THE WITNESS: The number is, and they gave me the
02:36:48 6 number 183,757, and I recorded it.

02:36:54 7 BY MR. MAROVITZ:

02:36:56 8 Q. Is the same thing true, Mr. Regard, for hits, null set,
02:36:58 9 test set, and test set responsive? Why don't you walk us
02:37:04 10 through where that came from and how that works.

02:37:08 11 A. I asked them how many documents they had collected, how
02:37:10 12 many hits they had when they ran the search terms. I don't
02:37:12 13 recall if I asked them how large the null set was or if I did
02:37:16 14 the math myself, but you will note that the null set plus the
02:37:18 15 hits is equal to the collection, which is what I would expect.
02:37:22 16 I asked them if they had tested documents and, if so, how many
02:37:26 17 they had tested randomly.

02:37:30 18 These are the answers I recorded under the test set.
02:37:32 19 I asked how many documents had been found to be responsive. I
02:37:36 20 recorded that down. And either they had reported to me or I
02:37:42 21 did the math again. In this case of Temple-Inland, the first
02:37:46 22 column, 1.4 percent is the result of dividing 7 by 500.

02:37:54 23 Q. Now, Mr. Regard, your chart at the bottom in the left, it
02:38:00 24 says, The defendants are 95 percent confident that the null
02:38:04 25 set contains no more than this percent of potentially relevant

02:38:08 1 documents, plus or minus 5 percent or less.

02:38:10 2 What did you mean there by "potentially relevant
02:38:14 3 documents"?

02:38:14 4 A. Well, that whole phrase is sort of the -- I want to say
02:38:20 5 the worst case scenario, it is the most conservative
02:38:24 6 interpretation of the various testings that all the defendants
02:38:30 7 did.

02:38:30 8 When I say potentially relevant documents, I'm
02:38:32 9 referring to documents relevant to this testing, documents
02:38:34 10 that would have been responsive to the search -- not to the
02:38:38 11 search terms, because they weren't responsive to the search
02:38:42 12 terms, but that the defendants found when they tested the null
02:38:44 13 set would have otherwise have been responsive to the document
02:38:48 14 requests from the plaintiffs.

02:38:48 15 Q. Mr. Regard, does Defense Exhibit 4 fairly and accurately
02:38:54 16 summarize the information you obtained in your investigation
02:38:56 17 and study of document review procedures?

02:39:00 18 A. It reflects it precisely.

02:39:06 19 MR. MAROVITZ: I understand, your Honor, this is
02:39:06 20 subject to Mr. Mogin's objection and to your Honor's decision,
02:39:10 21 obviously, but we would move for admission of the report.

02:39:14 22 THE COURT: I am certainly going to take that under
02:39:16 23 advisement.

02:39:16 24 BY MR. MAROVITZ:

02:39:20 25 Q. By the way, Mr. Regard, do you understand the defendants

02:39:22 1 generate random samples?

02:39:24 2 A. Yes, sir.

02:39:26 3 Q. And are those samples generated in different ways by
02:39:32 4 different processing and search term technology platforms?

02:39:38 5 A. They are. Every platform that I am familiar with has the
02:39:42 6 ability to generate random samples, but as Dr. Lewis
02:39:46 7 testified, that can also be done external to the technology
02:39:50 8 itself.

02:39:50 9 Q. Have you seen any literature in which you have seen that
02:39:56 10 there is a suggestion, for instance, Clearwell's randomizer,
02:40:02 11 features bias in some way?

02:40:04 12 A. I have not seen anything like that.

02:40:06 13 Q. What did the testing tell you as an experienced
02:40:08 14 practitioner who is familiar with best practices about the
02:40:12 15 performance of the ESI protocol used here?

02:40:16 16 THE COURT: Well, as to what -- as to which part? I
02:40:22 17 mean, we now all know there's a number of steps. And so as
02:40:28 18 to --

02:40:32 19 MR. MAROVITZ: Fair point, your Honor. What I was
02:40:34 20 driving at was all the steps taken together as part of the ESI
02:40:38 21 protocol, Mr. Regard testified earlier that he thought that
02:40:40 22 defendants' process met or exceeded best practices, and I was
02:40:44 23 trying to bring to circle all the way from the end.

02:40:48 24 So I was curious after he has been through this
02:40:50 25 process, asked these questions to the defendants and to their

02:40:56 1 vendors, their consultants, what conclusions he reached based
02:41:00 2 upon all the data that he was given as an expert witness in
02:41:04 3 this case.

02:41:18 4 THE COURT: Well, this is really hard to do because
02:41:30 5 we know, or at least I feel like I know about Georgia-Pacific,
02:41:38 6 how many random samples they took, what they did after they
02:41:42 7 got the random samples, and you're asking him a very general
02:41:44 8 question here where we have none of that subpart here at all.
02:41:50 9 He didn't perform any of the subpart.

02:41:56 10 So I don't know what he would know. I don't know
02:42:00 11 what he would know -- I mean, I think he can tell us other
02:42:06 12 things. I don't know what that question is -- how that
02:42:10 13 question is going to move the ball here.

02:42:12 14 MR. MAROVITZ: Let me ask it a different way, if I
02:42:14 15 may, Judge?

02:42:14 16 THE COURT: All right.

02:42:16 17 BY MR. MAROVITZ:

02:42:16 18 Q. Just looking at the results that were obtained, you can
02:42:18 19 see, Mr. Regard, that the results that were obtained were
02:42:22 20 different for each of the six custodians, correct?

02:42:26 21 A. Six defendants?

02:42:28 22 Q. Fair enough, six defendants.

02:42:30 23 A. Yes, sir.

02:42:30 24 Q. And, obviously, this chart -- as Judge Nolan has pointed
02:42:34 25 out, this chart does not include Georgia-Pacific, so it's the

02:42:38 1 other six defendants.

02:42:40 2 What does the fact that these results are different

02:42:44 3 -- so you didn't perform these, but they were given to you.

02:42:46 4 What does the fact that these results are different tell you,
02:42:50 5 in your expert opinion?

02:42:52 6 A. I think it would be natural to question whether or not
02:42:54 7 they would have been identical because each of the defendants
02:42:56 8 had different document sets, each of them used different
02:43:00 9 technologies, each one of them modified the search terms to
02:43:04 10 fit their personal technology and their personal organization.
02:43:10 11 And as I testified, each one of them relied on the initial
02:43:14 12 search terms that were developed through the iterative process
02:43:18 13 that Georgia-Pacific went through. Not once, but
02:43:20 14 Georgia-Pacific went through it twice. Again, they had input
02:43:24 15 to it, but it was only tried against Georgia-Pacific's
02:43:26 16 documents.

02:43:28 17 So the third round of application of search terms by
02:43:32 18 each of the defendants individually is where I would have an
02:43:36 19 interest in seeing how those search terms performed.

02:43:40 20 And these different numbers tell me two things. One
02:43:48 21 is that, at least in this null set measuring, if you accept
02:43:50 22 these numbers, that the residual percentage of responsive
02:43:56 23 documents was very low; but more importantly, from a
02:44:02 24 confirmation of the process, that the variation between the
02:44:06 25 different defendants is very narrow. That within the narrow

02:44:10 1 band of variance, they all had less than a 5 percent residual
02:44:14 2 rate of potentially responsive documents.

02:44:18 3 So it doesn't make the process a reasonable
02:44:22 4 thought-out process, but it does confirm that the reasonable
02:44:26 5 thought-out process that was ascribed to me did, in fact,
02:44:30 6 produce good results.

02:44:32 7 Q. I'd like to focus on a different topic, if we can, and
02:44:36 8 that's particularly -- unless, Judge, you have any other
02:44:38 9 questions?

02:44:38 10 THE COURT: No.

02:44:38 11 BY MR. MAROVITZ:

02:44:40 12 Q. -- (continuing) particularly on advantages to properly use
02:44:44 13 key words. Okay?

02:44:44 14 A. Okay.

02:44:46 15 Q. While you certainly have to look at the specifics of any
02:44:48 16 ESI collection search procedure, whether it's Boolean
02:44:54 17 searching, some form of predictive coding, some combination of
02:44:58 18 the two, or something entirely different, do you believe, in
02:45:02 19 your expert opinion, that Boolean key words present some
02:45:06 20 inherent advantages?

02:45:06 21 A. Like any system, there are advantages -- every system has
02:45:08 22 its own advantages. Boolean searching certainly has its
02:45:12 23 advantages.

02:45:12 24 Q. And let's walk through some of those.

02:45:18 25 First, do you believe that there are transparency

02:45:20 1 advantages to Boolean searching?

02:45:22 2 A. I do.

02:45:24 3 Q. How so?

02:45:24 4 A. Well, when we work with Boolean searching, and as Boolean
02:45:30 5 terms were used in the documentation in this case, they can
02:45:34 6 actually be printed out, they can be disclosed, they can be
02:45:36 7 discussed. The idea that you can actually write them out
02:45:42 8 gives them that degree of transparency; you can see them, you
02:45:46 9 can work with them, you can see what the computer is using to
02:45:48 10 apply those search terms.

02:45:50 11 Q. And how about familiarity? Does Boolean searching provide
02:45:56 12 some familiarity to the process?

02:45:58 13 A. I think it's one of the things we are talking about today
02:46:00 14 is, are we talking about existing technology versus emerging
02:46:04 15 technologies.

02:46:04 16 Boolean searching has been around for a very long
02:46:08 17 time. We had searches going back -- the testimony this
02:46:12 18 morning, Blair and Maron study goes back to 1985, they were
02:46:16 19 already looking at Boolean search technology. Thanks to the
02:46:22 20 Internet, it's something people are very familiar with.

02:46:24 21 Q. How about proximity; does Boolean searching provide any
02:46:28 22 kind of advantage when it comes to proximity?

02:46:30 23 A. Yes, it does. The Boolean search tools that we use today
02:46:34 24 allow us to specify word proximity. The ability to require
02:46:42 25 that two words be within a phrase, used in quotations, the

02:46:48 1 ability to require that two words be within a certain number
02:46:50 2 of words of each other is helpful when trying to limit the
02:46:56 3 number of documents and focus documents on key phrases rather
02:47:00 4 than that those words would appear anywhere in the document.

02:47:04 5 Q. Does the Boolean approach present advantages for
02:47:08 6 commutative properties?

02:47:10 7 A. Again, I feel that it does in that Boolean search terms, I
02:47:14 8 find, are not commutative sensitive. Obviously, a Boolean
02:47:22 9 mathematical string has commutative issues with ands and ors,
02:47:26 10 but once you have the string and you apply it to a set of
02:47:30 11 documents, you will get the same results whether you apply
02:47:32 12 that to documents 1 through 100 or documents 100 through 1.
02:47:38 13 It doesn't matter which order you apply the documents. I
02:47:40 14 don't see that same commutative response with every type of
02:47:44 15 information retrieval system.

02:47:46 16 Q. And you heard Dr. Lewis testify this morning about how
02:47:50 17 machine learning might produce different results based upon
02:47:56 18 different software that was used for different viewers.

02:47:58 19 Does a Boolean approach have advantages with respect
02:48:02 20 to repeatability?

02:48:04 21 A. We tend to find that Boolean search strings execute
02:48:06 22 similarly, if not identically, across multiple platforms,
02:48:10 23 competing software tools. So it's been my experience that
02:48:16 24 when I describe a search that I ran on a set of documents in
02:48:20 25 one software tool to someone and they execute it on the same

02:48:24 1 documents on a different software tool, they get the same
02:48:26 2 results.

02:48:26 3 Q. You listed a number of advantages to Boolean searches.
02:48:30 4 Are there any advantages to machine learning that you are
02:48:32 5 aware of?

02:48:34 6 A. Absolutely.

02:48:36 7 Q. What's one of those, for example?

02:48:36 8 A. One of the advantages of machine learning is that if you
02:48:44 9 are willing to rely on the training set and rely on the system
02:48:48 10 that you're using that you're training, then you can curtail
02:48:52 11 the number of documents you need to look at. There are
02:48:56 12 tradeoffs for that, but you can -- in the interest of time, if
02:48:58 13 you're interested in the amount of time that it takes to
02:49:00 14 review documents, studies suggested that you can look at fewer
02:49:06 15 documents in a shorter amount of time using properly trained
02:49:12 16 machine learning systems.

02:49:12 17 Q. You said, "There are tradeoffs for that." What are some
02:49:14 18 of those?

02:49:16 19 A. Well, machine learning is still expensive. It's an
02:49:22 20 expensive process. You need to still pay to have your
02:49:24 21 documents indexed, and the systems that I am familiar with
02:49:28 22 have a surcharge for machine learning indexing and technology
02:49:32 23 versus indexing for search terms.

02:49:34 24 Q. Are there any others that you can think of in this
02:49:38 25 context?

02:49:38 1 A. Well, I think that Dr. Lewis has described at great length
02:49:46 2 the amount of care necessary for the proper training of
02:49:48 3 machine learning systems.

02:49:50 4 You also -- when you use machine learning, you don't
02:49:52 5 need to go through the process of developing the key words,
02:49:56 6 though, that were done in this process. So there is a
02:49:58 7 tradeoff there. You spend more time perhaps on the training
02:50:02 8 but less time developing the key words.

02:50:04 9 In this case, the defendants in Georgia-Pacific spent
02:50:08 10 a lot of time developing key words.

02:50:10 11 Q. Based upon all of this information that you received
02:50:14 12 during your conversations with the defendants, the
02:50:18 13 correspondence that you were given, based upon your expertise
02:50:20 14 and your knowledge as an expert in this particular industry,
02:50:24 15 do you have an opinion on whether the defendants' search
02:50:26 16 protocol, which included but was not limited to key words, met
02:50:30 17 or exceeded best practices?

02:50:32 18 A. Well, you said included but not limited to key words. We
02:50:36 19 didn't really discuss that. I believe it's in my report.

02:50:40 20 But overall, in general, I find that the process
02:50:44 21 followed by the defendants is the same or exceeds the process
02:50:50 22 that I recommend to my own clients in cases that I have worked
02:50:52 23 on, and it's consistent with the work that I have done on best
02:50:56 24 practices at the Sedona Conference and elsewhere.

02:51:00 25 Q. I don't want to cut you short on any part of something

02:51:04 1 that's important for the court to understand. You said
02:51:06 2 there's something in your report about the fact that this
02:51:08 3 particular protocol relied upon key words but was not limited
02:51:10 4 to them, and we haven't discussed it. What did you mean by
02:51:16 5 that?

02:51:16 6 A. In the course of developing the key words, the defendants
02:51:20 7 also, and they disclosed this, have relied upon other -- not
02:51:28 8 machine learning, but the linguistic functionality of
02:51:32 9 Clearwell and the tools that they're using to test the null
02:51:34 10 set, to look at the residual documents, to use context
02:51:38 11 searching or topic searching, to use other methodologies to
02:51:42 12 see are there indices, that there are sets of identifiable
02:51:48 13 patterns and documents that are being left behind.

02:51:52 14 THE COURT: All right. Did Georgia-Pacific, because
02:51:54 15 I don't have that testimony memorized, did they go into -- on
02:52:02 16 their direct or on their cross, did they go into that they
02:52:10 17 used computer-assisted materials?

02:52:12 18 MR. NEUWIRTH: Yes, I believe that that was discussed
02:52:14 19 in some detail by Mr. Koch and by Mr. Brown, and if it would
02:52:20 20 be helpful to the court, after the hearing, we can direct you
02:52:22 21 to where that is in the transcript.

02:52:26 22 THE COURT: All right.

02:52:26 23 Now, do you know, do you actually know, or did you
02:52:32 24 discuss with any of the other six here what kind of
02:52:40 25 computer-assisted machine, whatever you want to call it, each

02:52:48 1 of the defendants used and at what stage they used it or how
02:52:54 2 they used it? Do you know?

02:52:56 3 THE WITNESS: I don't recall --

02:52:56 4 THE COURT: With Temple. Do you know, because you
02:52:58 5 were working for Temple? Do you know what Temple did?

02:53:02 6 THE WITNESS: Yes, ma'am.

02:53:02 7 THE COURT: Okay.

02:53:04 8 THE WITNESS: My recollection is after Temple ran the
02:53:08 9 search terms that they had modified for their organization,
02:53:14 10 they looked at the null set documents, they chose a random set
02:53:18 11 of the null set documents.

02:53:20 12 And then after they looked at the null set, they
02:53:22 13 also, using the Clearwell functionality of topics, looked at
02:53:30 14 the topics that Clearwell automatically generates associated
02:53:36 15 with the null set documents to see if there were phrases or
02:53:42 16 topics that seemed indicative of likely responsive documents.

02:53:48 17 THE COURT: All right. So then what did they do with
02:53:54 18 that information when they got it?

02:53:56 19 THE WITNESS: Then they identified a few topics that
02:54:00 20 looked as if --

02:54:02 21 THE COURT: Do you then make -- if you are using
02:54:04 22 Boolean, then do you turn what you learn from Clearwell into a
02:54:08 23 key word search? Do you add more key words? Is that what you
02:54:12 24 do?

02:54:12 25 THE WITNESS: You can, your Honor. Typically, what

02:54:14 1 would happen would be -- remember, we are looking at the end
02:54:18 2 of a testing process as opposed to the middle of the revisions
02:54:22 3 and modifications. What would normally happen during
02:54:24 4 revisions and modifications is that you would run search terms
02:54:28 5 against your documents --

02:54:30 6 THE COURT: Right.

02:54:30 7 THE WITNESS: -- you would get some hits, you would
02:54:32 8 look at them and say, Some of these are actually responsive
02:54:36 9 and some of these are not.

02:54:38 10 THE COURT: Okay.

02:54:38 11 THE WITNESS: So if we are getting documents that are
02:54:40 12 not responsive, we probably want to change our search terms
02:54:44 13 and see if we can change them in a way that we continue to get
02:54:46 14 the ones we want and we don't get the ones we don't want.

02:54:50 15 And then you look at the documents you didn't get,
02:54:52 16 the null set, you look at some of those, and you say, We took
02:54:56 17 a sample of the null set. Some of these were responsive, some
02:55:00 18 of these are not. Why were these responsive documents not
02:55:02 19 responding to our search terms? And you go back and
02:55:06 20 re-examine your search terms and decide, do you need to make
02:55:08 21 modifications and can you?

02:55:10 22 Sometimes you might see a word in a document you
02:55:14 23 missed and say, We should add that, but then when you add it,
02:55:18 24 it brings in 500 new documents that are totally nonresponsive.
02:55:22 25 So it's constantly a balancing test between am I getting more

02:55:26 1 good than bad when I make this change.

02:55:30 2 BY MR. MAROVITZ:

02:55:30 3 Q. Mr. Regard, just to be clear, the non-GP defendants were
02:55:36 4 able as part of the entire process that you have described
02:55:38 5 before to benefit from the GP iterative process that we have
02:55:44 6 heard about in the last hearing, correct?

02:55:46 7 A. Not just benefit. They participated in it. They gave
02:55:50 8 feedback, they gave commentary, and they helped create those
02:55:52 9 search terms.

02:55:52 10 Q. I want to make sure the record is clear on one thing. You
02:55:56 11 mentioned Clearwell a minute ago. On your chart, Defense
02:56:00 12 Exhibit 4, if you look at the processing of search term
02:56:04 13 technology, some of the defendants used Clearwell and some of
02:56:06 14 the defendants used other processing search term technology.

02:56:10 15 Is it your testimony that all of the defendants used
02:56:12 16 Clearwell?

02:56:14 17 A. No. I thought I had made that clear.

02:56:16 18 Q. I may have misheard you.

02:56:18 19 A. No, they did not all use Clearwell. I was talking
02:56:22 20 specifically about Temple.

02:56:22 21 Q. And one other small point. I think you had mentioned
02:56:24 22 earlier that there had been 15 search strings, one prepared
02:56:30 23 for each request for production. In fact, some of the search
02:56:34 24 strings that the defendants prepared actually covered multiple
02:56:38 25 requests for production, did they not?

02:56:38 1 A. I believe that's correct. There is not a one-to-one
02:56:46 2 correlation between the search strings and individual requests
02:56:48 3 for production.

02:56:48 4 MR. MAROVITZ: Your Honor, if I could turn to
02:56:50 5 custodians, I'd be pleased to do that unless the court has
02:56:54 6 additional questions on this.

02:56:56 7 THE COURT: Is this -- this came to our office. What
02:57:02 8 does this --

02:57:06 9 MR. MAROVITZ: That's not mine.

02:57:10 10 MS. MILLER: That's plaintiffs', your Honor.

02:57:12 11 THE COURT: That's plaintiffs'.

02:57:12 12 MR. MAROVITZ: You may see that later.

02:57:14 13 THE COURT: Okay.

02:57:16 14 MR. MAROVITZ: Mr. Regard may see that later.

02:57:20 15 THE WITNESS: Would you like to see it in chambers?

02:57:22 16 THE COURT: Okay.

02:57:22 17 Yes, you can go on to custodians.

02:57:24 18 BY MR. MAROVITZ:

02:57:26 19 Q. Mr. Regard, are you familiar with the method -- let me
02:57:28 20 start again.

02:57:28 21 I think you have already testified today about the
02:57:32 22 method that the defendants used in identifying custodians and
02:57:36 23 document sources in this case.

02:57:42 24 Just describe for us, in general terms so we can
02:57:48 25 understand ourselves, how that's done.

02:57:50 1 A. Well, in this particular case, the defendants chose
02:57:52 2 custodians based on the document requests they had received
02:57:56 3 from plaintiffs and the allegations in the case. And it's
02:58:00 4 already been put forth in the record, or at least in the
02:58:04 5 correspondence, that they chose key players who had roles and
02:58:08 6 responsibilities consistent with the documents requested in
02:58:14 7 the allegations and they chose key players who were expected
02:58:18 8 to have the highest concentration of responsive documents.

02:58:22 9 Q. You understand that Mr. Hanners, an expert who has
02:58:26 10 testified on behalf of plaintiffs, has taken the position that
02:58:30 11 defendants should be required to collect fully and completely
02:58:32 12 all information on a corporate function department or work
02:58:36 13 unit basis instead of by custodian only, correct?

02:58:40 14 A. I did hear that testimony, yes.

02:58:42 15 Q. And according to Mr. Hanners, the failure to do that in
02:58:46 16 general investigative terms is like searching a house for
02:58:50 17 computer information but not looking into every room of the
02:58:52 18 house, correct?

02:58:54 19 A. I heard the testimony. I don't necessarily agree with it.

02:58:58 20 Q. Let me ask you about that. Without regard to whether a
02:59:00 21 party uses a Boolean search approach, a machine learning
02:59:04 22 approach, or some other approach, do you have an opinion on
02:59:08 23 the current prevailing best practice for the source of
02:59:12 24 collection of ESI?

02:59:12 25 A. I know from my experience what my clients have done in

02:59:20 1 multiple litigations over the last 15, 20 years, and that has
02:59:24 2 been to collect documents on a custodial basis. The reason
02:59:28 3 behind that is because documents, by and large, are organized
02:59:32 4 on a custodial basis within organizations. We all use the
02:59:36 5 information technology ourselves. When I go to collect
02:59:42 6 documents within organizations, we see documents organized by
02:59:46 7 mailbox, by desktop, by individual storage area on the
02:59:50 8 servers, and so when we collect information, we collect it
02:59:54 9 also on that same custodial basis. And my understanding is,
02:59:58 10 by and large, although not entirely, that's the way the
03:00:02 11 information is collected here.

03:00:02 12 To go instead to every single custodian or to every
03:00:06 13 single server or to every single system when there is no
03:00:10 14 expectation of finding responsive documents there as
03:00:14 15 Mr. Hanners would suggest is simply not done. It's not
03:00:18 16 appropriate.

03:00:20 17 Q. And you said "by and large" a minute ago, custodian-based
03:00:26 18 approach by and large. What did you mean by that?

03:00:28 19 A. Well, we find areas of document storage where it came that
03:00:36 20 people may share information. And my understanding is that
03:00:38 21 those sources were also considered, especially applications
03:00:40 22 that have information. Whether it be financial or inventory,
03:00:44 23 that type of information is not really a person-custodian
03:00:50 24 specific; it's a function specific. It's also been identified
03:00:54 25 and collected.

03:00:54 1 Q. What's the harm in searching every room in the house,
03:00:58 2 searching everywhere documents are located, and then
03:01:02 3 separating the wheat from the chaff later on?

03:01:06 4 A. There's a lot of problems with that approach. Number one,
03:01:08 5 it's obviously time-consuming to go everywhere instead of
03:01:12 6 where you naturally think the documents are. To use the
03:01:16 7 analogy of a house, if it's your house and you needed to go
03:01:18 8 find a book, you wouldn't go in every room. You'd go to where
03:01:22 9 you keep your books.

03:01:22 10 And so it's a lot easier when companies understand
03:01:26 11 their own systems and their own organization to identify those
03:01:30 12 areas most likely to have the information that's being
03:01:32 13 requested. I don't know if that's a best practice. It's a
03:01:36 14 prevailing practice. That's what I see in every case I work
03:01:38 15 in.

03:01:40 16 The downside of collecting everything and, to use
03:01:42 17 your phrase, separating the wheat from the chaff, is that's an
03:01:46 18 expensive process. It's expensive and it's time-consuming.
03:01:50 19 And these collections of documents, the processing, the
03:01:54 20 indexing, even the application of machine learning, if that
03:01:58 21 had been someone's choice, is not free. There is an expense
03:02:02 22 associated with that. And if you can just collect more and
03:02:04 23 more documents, you are just driving up the expense and the
03:02:06 24 delay.

03:02:06 25 Q. Let me turn to the third thing that you offered of the

03:02:12 1 four in this proceeding. Have you reached an opinion as to
03:02:14 2 the organization and accessibility of defendants' ESI
03:02:20 3 productions?

03:02:20 4 A. I have.

03:02:22 5 Q. And with respect to that opinion, what exactly is it?

03:02:26 6 A. My opinion is that the format of production that the
03:02:34 7 defendants have done or were in the process of doing is both
03:02:38 8 consistent with the stipulated order and it's consistent with
03:02:42 9 best practices on the production of ESI.

03:02:44 10 Q. I want to get to the stipulated order in just a minute,
03:02:48 11 but first, let's talk about best practices with respect to
03:02:52 12 ESI. What do you mean by best practices with respect to ESI
03:02:56 13 as it relates to the organization and accessibility?

03:02:58 14 A. Well, best practices today doesn't relate specifically to
03:03:06 15 organization and accessibility; it relates to the manner in
03:03:10 16 which the information is provided and the richness of the
03:03:14 17 information that's provided.

03:03:16 18 In this litigation, producing documents by TIFF image
03:03:20 19 but with accompanying full text that was in the contents of
03:03:24 20 those documents and the metadata provides not only a
03:03:30 21 conveyance of those documents, both in photographic form, the
03:03:34 22 TIFF images, and the textual form; it provides anyone who
03:03:38 23 takes that production into a litigation management tool the
03:03:42 24 ability to conduct word searches, the ability to organize
03:03:46 25 those documents by any of the metadata fields, the ability to

03:03:50 1 organize by chronology, by recipient, by sender, or any subset
03:03:54 2 thereof, to look at the documents because of the path, by the
03:04:00 3 way that they were organized in their original physical
03:04:04 4 locations of the companies.

03:04:06 5 So you end up providing the recipient, whoever the
03:04:08 6 recipient may be, with a great deal of functionality and how
03:04:12 7 those documents were organized.

03:04:14 8 Q. And in terms of the way electronic files are actually kept
03:04:18 9 within a company, for those of us who are not --

03:04:20 10 THE COURT: Did the plaintiffs ask for -- let's go
03:04:24 11 back to number 3. Did the plaintiffs ask that the documents
03:04:30 12 be produced in any particular format that you know,
03:04:36 13 Mr. Regard?

03:04:36 14 THE WITNESS: My understanding, your Honor, is that
03:04:38 15 they asked that the defendants would reorganize the documents
03:04:42 16 according to a list of 29 topics.

03:04:48 17 THE COURT: That's not really the form of production,
03:04:52 18 though.

03:04:52 19 MR. MAROVITZ: I might be able to help, your Honor,
03:04:54 20 with this question.

03:04:54 21 THE COURT: I haven't been able to literally find
03:04:58 22 that in the thousands of pieces of paper. So this is a lawyer
03:05:02 23 question as much as it's a Mr. Regard question.

03:05:04 24 MR. MOGIN: I'm sorry, your Honor. Are you asking
03:05:06 25 the physical format? Did we request native format, for

03:05:10 1 example? Is that what you are asking?

03:05:12 2 THE COURT: Yes. Did you ask specifically that
03:05:16 3 they -- first of all, I don't even know, have you received one
03:05:18 4 document in this case? I mean, last night I thought to
03:05:24 5 myself, I don't even know if you have received any documents.
03:05:26 6 And if you did, did you receive the documents in a particular
03:05:30 7 format that you have requested?

03:05:32 8 MR. MOGIN: Your Honor, we specified the format in
03:05:38 9 the request for production.

03:05:40 10 THE COURT: Which was what?

03:05:40 11 MR. MOGIN: It was -- just bear with me just a
03:05:44 12 second.

03:05:46 13 And then that was essentially superseded by the
03:05:50 14 production format order; that is, with respect to whether we
03:05:56 15 get TIFF images for certain things, native images for other
03:06:00 16 things, the metadata that was required to be produced, et
03:06:02 17 cetera. Nothing, nothing, it's our position, in the ESI
03:06:10 18 format order signed by Judge Shadur --

03:06:12 19 THE COURT: That's called agreed.

03:06:14 20 MR. MOGIN: -- has anything whatsoever to do with the
03:06:20 21 organization of the documents.

03:06:26 22 THE COURT: Is that the 29 categories?

03:06:28 23 MR. MOGIN: It is.

03:06:28 24 THE COURT: Okay.

03:06:30 25 MR. MOGIN: And the 29 categories, and the need to

03:06:32 1 organize -- actually, not to organize, but to label, if you
03:06:38 2 will, or to somehow give us an indication of which documents
03:06:46 3 respond to which request, which was specifically laid out in
03:06:48 4 the production of documents.

03:06:50 5 MR. MAROVITZ: Judge, if I can focus us on this
03:06:52 6 particular issue.

03:06:52 7 If I could hand up to Mr. Regard the stipulation that
03:06:56 8 was just described, along with the order of Judge Shadur.

03:07:00 9 THE COURT: Sure.

03:07:00 10 MR. NEUWIRTH: Your Honor, I feel it's important to
03:07:02 11 say something to clarify the record, if I could.

03:07:04 12 I believe that Mr. Mogin misspoke because the 29
03:07:08 13 categories are not by request. The 29 categories are 29
03:07:14 14 subject categories that the plaintiffs have come up with that
03:07:18 15 they are asking the defendants to organize the documents
03:07:22 16 around. They are not by request. There are over 95 requests
03:07:26 17 here.

03:07:26 18 MR. MOGIN: As you will see, your Honor, if you
03:07:28 19 look --

03:07:30 20 THE COURT: All right. We are using the term "best
03:07:34 21 practice." Okay? What I understand by best practice is the
03:07:38 22 plaintiff, you give -- under Rule 34, if you want documents in
03:07:46 23 a certain form of production, it's usually the plaintiff asks
03:07:50 24 for it in a certain way. This wasn't a tricky question, this
03:07:54 25 wasn't into indexing. Mr. Regard said, What I understand is

03:08:00 1 they did TIFF image, they did metadata. I am saying, did the
03:08:06 2 plaintiff request that in the first place?

03:08:10 3 THE WITNESS: I don't know --

03:08:12 4 THE COURT: Hello? We are not into indexing. We are
03:08:14 5 not into 29 categories. We are not into you can't read the
03:08:20 6 request to produce.

03:08:20 7 MR. MOGIN: Your Honor, yes. In the first request
03:08:24 8 for production of documents, a format was specified.

03:08:28 9 THE COURT: Here?

03:08:28 10 MR. MOGIN: Correct. And the format was superseded
03:08:32 11 by the format order. So the instructions in our request,
03:08:38 12 except for the indexing issue, is superceded by the ESI format
03:08:44 13 order entered by Judge Shadur as document --

03:08:46 14 THE COURT: Which is document number?

03:08:48 15 MR. MOGIN: 244.

03:08:48 16 THE COURT: 244, thank you.

03:08:50 17 MR. NEUWIRTH: And, your Honor, defendants have
03:08:52 18 already produced over a million pages of documents consistent
03:08:56 19 with that order.

03:08:56 20 THE COURT: Good. I didn't know that. You know,
03:08:58 21 actually, Mr. Neuwirth, I didn't know that. One million,
03:09:02 22 okay. That helps. Thank you.

03:09:06 23 MR. MAROVITZ: So for the record --

03:09:08 24 THE COURT: Now, the other indexing issue is
03:09:10 25 something we had said we are going to deal with, but not

03:09:14 1 during this hearing. We weren't going to deal with it during
03:09:18 2 the hearing.

03:09:20 3 I think it's a different body of law. They seem to
03:09:24 4 be saying that if I went with some computer-assisted, it would
03:09:28 5 be easier to do indexing with computer-assisted. I don't know
03:09:34 6 if Mr. Regard knows anything about Boolean, if that helps
03:09:38 7 indexing. I suppose that would be one question that somebody
03:09:42 8 could ask. In 14 years, I have not had an indexing issue
03:09:46 9 before, so I wasn't as familiar with that area.

03:09:50 10 MR. MAROVITZ: And, Judge, just to be clear, what I
03:09:52 11 hope to go over with Mr. Regard in terms of indexing is
03:09:58 12 Mr. Regard's opinion, as expressed before, that the quality of
03:10:02 13 the information that's been provided to the plaintiffs in this
03:10:06 14 case is consistent with the information that's kept within the
03:10:12 15 companies themselves.

03:10:14 16 So that's -- when we talk about indexing, that's --
03:10:18 17 the encoding, that's where I am going. I'm not intending to
03:10:22 18 tread upon the area that you just mentioned.

03:10:28 19 So what Mr. Regard is prepared to talk about is
03:10:30 20 whether or not the information that's provided in the
03:10:32 21 stipulation, which was agreed to by both parties, and the
03:10:34 22 order, Exhibits 13 and, as entered, 14, provide that sort of
03:10:42 23 robust, detailed information to the plaintiffs in this case.

03:10:48 24 And that's what he is prepared to testify about
03:10:52 25 today, not the 29 categories themselves, your Honor.

03:11:00 1 THE COURT: Okay.

03:11:00 2 BY MR. MAROVITZ:

03:11:04 3 Q. So, in any event, just so it's clear, Exhibit -- if I
03:11:08 4 numbered them right on the set -- Mr. Regard, maybe you can
03:11:10 5 confirm this -- Exhibit 13 says document number 244 on the
03:11:18 6 top?

03:11:18 7 A. Yes, sir.

03:11:18 8 Q. And Exhibit 14 has the two lines with document 245 on the
03:11:24 9 top. They're identical with an exception. Exhibit 13, which
03:11:30 10 is document 244, actually contains the appendices that were
03:11:36 11 stipulated to and that appendix 1, as you can see, provides
03:11:40 12 the file formats and appendix 2 provides for ESI metadata and
03:11:44 13 coding fields. And when Judge -- the original one I had
03:11:56 14 didn't have them both. Let's focus on Exhibit 14.

03:11:58 15 A. Yes, sir.

03:11:58 16 Q. Okay. Is this the ESI protocol that you understand was
03:12:04 17 agreed to by the parties and that's one of the issues that we
03:12:08 18 are discussing today?

03:12:10 19 A. Yes, it is.

03:12:12 20 Q. Under the agreed-to ESI protocol, do you understand that
03:12:16 21 ESI is being produced in a manner organized similarly to ESIs
03:12:22 22 kept in the ordinary course of business?

03:12:24 23 A. My understanding of ESI that's been produced, this issue
03:12:40 24 of how the information is kept in the normal course of
03:12:42 25 business is a little misunderstood, I think, when we come to

03:12:48 1 the connection of computer science and how people actually
03:12:50 2 interact with their systems.

03:12:54 3 The way information is physically kept by the
03:12:58 4 computer systems in the normal course of business is not only
03:13:04 5 very complicated; it's largely irrelevant to the user. What
03:13:08 6 the user does is they go to the operating system or they go to
03:13:10 7 their software and they say, Show me all my emails listed by
03:13:16 8 sender, or, Show me all my emails listed by recipient. They
03:13:20 9 don't go into the actual hard drive and say, Show me where the
03:13:24 10 ones and zeros are that represent the letters and words that
03:13:28 11 represent the pieces of my email.

03:13:32 12 So it's not the physical ones and zeros level the way
03:13:34 13 it was kept in the normal course of business, but it's
03:13:38 14 functionally the same as the way it was kept in the normal
03:13:42 15 course of business, and in some aspects, it's superior to the
03:13:44 16 way it was kept in the normal course of business.

03:13:48 17 Q. And so let's go down a minute. Take a look at appendix 2
03:13:54 18 to Exhibit 14. It's the last three pages. Which metadata
03:13:56 19 fields associated with the ESI in this case, to the extent
03:14:02 20 they exist on the documents, are defendants producing to the
03:14:06 21 plaintiffs?

03:14:06 22 A. My understanding is the ones that are listed in this
03:14:10 23 appendix, appendix 2.

03:14:12 24 Q. So let's start with, say, custodian metadata. How could
03:14:16 25 custodian metadata be used by either party in the case to

03:14:20 1 organize the ESI?

03:14:20 2 A. Well, you've gone straight to custodian, which is actually
03:14:26 3 in a slightly different category than the rest of these
03:14:28 4 fields.

03:14:28 5 Q. If you'd like to start with Bates, that's fine.

03:14:32 6 A. Well, Bates is also slightly different than the ones in
03:14:34 7 this field as well. Let me explain the difference.

03:14:38 8 Your Honor, we have metadata that is already in our
03:14:40 9 computer system or in our application, so when I have an
03:14:44 10 email, behind the scenes, there are certain fields of
03:14:48 11 information that that email has that are listed here, such as
03:14:52 12 on the top of page 17, what is the message ID? That's a
03:14:56 13 number behind the scenes. That's a metadata that's in my
03:15:00 14 email system.

03:15:00 15 The first few fields in this list of appendix 2, the
03:15:04 16 Bates number, the beginning Bates, the ending Bates, the
03:15:08 17 beginning attachment, the ending attachment, the page count,
03:15:12 18 and the custodian, those are fields that are actually added
03:15:16 19 through the course of collection and the processing of
03:15:20 20 documents in a litigation context.

03:15:22 21 So they're metadata fields, but they are added after
03:15:26 22 they have collected. Those fields don't exist in the native
03:15:32 23 files in an organization or in a software system. They are
03:15:34 24 added.

03:15:34 25 So when you ask about custodian, that's a very useful

03:15:38 1 field, it allows you to organize documents by whom they were
03:15:42 2 collected from, but it's not something you would normally find
03:15:46 3 in an organization on the document when you go and collect it.
03:15:50 4 You have to add that.

03:15:50 5 So that's -- when I say in some ways this may be
03:15:54 6 superior to the way it's stored in an organization, if that's
03:15:58 7 a field that's valuable to you, you wouldn't find it in the
03:16:00 8 organizations where these documents were collected.

03:16:02 9 Q. How about some of the fields that follow that?

03:16:06 10 A. The rest of the fields, it's after the word "custodian,"
03:16:10 11 you start talking about size and path, those would be part of
03:16:14 12 the operating system. The MD 5 hash is something that are the
03:16:20 13 fingerprint in this case, is actually something that's, again,
03:16:22 14 generated after the documents are collected as part of the ESI
03:16:26 15 process. A useful field to identify documents that are
03:16:32 16 identical, even though they might have been held by multiple
03:16:34 17 custodians to facilitate efficiencies, but it's added after
03:16:38 18 the fact.

03:16:38 19 Native file link would point to the native file. I
03:16:46 20 don't know that that's been used in this case. There are
03:16:50 21 provisions in the protocol to produce native files in certain
03:16:54 22 circumstances. I don't know if any have been produced yet,
03:16:56 23 but that would allow you to associate the TIFF image with the
03:17:00 24 underlying native file where that was appropriate.

03:17:02 25 And then we go down, we have some here that are

03:17:04 1 email-specific, so obviously non-emails would not have these
03:17:08 2 fields of the subject of the email, the date sent, the date
03:17:12 3 modified, although you can't have date modified for
03:17:18 4 non-emails.

03:17:18 5 Would you like me to continue to go down the list?

03:17:22 6 Q. No, unless there is something that's important for the
03:17:24 7 court to understand.

03:17:24 8 My question, unless there is something else,
03:17:26 9 Mr. Regard, is on this, is it possible for either side to go
03:17:30 10 ahead and sort documents by using these particular fields?

03:17:36 11 A. Well, I think that if you can organize documents and
03:17:42 12 retrieve them by these fields or by the content of the message
03:17:46 13 itself, whether it's in the native application or whether it's
03:17:48 14 in a subsequent production, you are afforded the same facility
03:17:52 15 and functionality that you would have in the native
03:17:56 16 application.

03:17:56 17 Q. Are plaintiffs or the defendants in this case able to
03:18:00 18 conduct key word searches on the ESI being produced by the
03:18:04 19 defendants pursuant to its protocol?

03:18:06 20 A. Well, depending on the specific software that they use,
03:18:12 21 there are many out there that do, the answer is absolutely.

03:18:14 22 Q. How would that be helpful in a case like this?

03:18:18 23 A. Well, there's been some discussion earlier. If you wanted
03:18:20 24 to find a particular phrase and you put that phrase in a
03:18:24 25 Boolean search, if could you identify the documents that had

03:18:26 1 that phrase, you could search within -- for communications
03:18:28 2 between two custodians by -- between two employees or two
03:18:34 3 recipients by searching for their names or their email
03:18:36 4 addresses. You could search for key words within the body or
03:18:40 5 the subject matter. You could rebuild conversations by
03:18:44 6 looking at the message ID, and you could link emails together
03:18:50 7 that were related to the same subject matter.

03:18:52 8 Q. And given those email messages which we discussed
03:18:56 9 oftentimes have attachments, are emails produced pursuant to
03:19:00 10 this protocol somehow associated with those attachments, to
03:19:04 11 the extent they exist?

03:19:04 12 A. Well, any documents that had a parent/child association
03:19:08 13 would normally be reflected in the Bates number range, the
03:19:14 14 beginning attachment, ending attachment range. In the systems
03:19:16 15 that we use or, at least the ones I am familiar with, for
03:19:20 16 managing litigation productions would then allow you to
03:19:24 17 reassociate the attachments with the parent document.

03:19:26 18 Q. In your opinion, Mr. Regard, is the ESI produced by
03:19:30 19 defendants at least as well organized as the ESI kept by
03:19:34 20 defendants in the ordinary course of their business?

03:19:36 21 A. It is at least as well organized -- well, I think it's
03:19:42 22 slightly better organized because, remember, this information
03:19:46 23 is being gathered from multiple locations within the
03:19:48 24 organization. We talked about custodial collections. If you
03:19:52 25 collected documents for a custodian from an email and from

03:19:56 1 their network and from their desktop, in this case, they'd all
03:20:00 2 be organized in one collection.

03:20:02 3 So the organization is at least as good, if not
03:20:06 4 better, and the functionality of retrieval is at least as
03:20:10 5 good, if not better.

03:20:12 6 Q. Okay.

03:20:14 7 MR. MAROVITZ: Judge, I had a question or two on the
03:20:18 8 29 different fields. I will save that for another time, I
03:20:20 9 gather.

03:20:22 10 BY MR. MAROVITZ:

03:20:22 11 Q. Finally, very quickly, Mr. Regard, backup tapes. I want
03:20:30 12 to keep this at an extremely high level, because I understand
03:20:34 13 that part of today's process is not to delve into the
03:20:40 14 specifics of backup tapes, but I just want to ask you one
03:20:44 15 question or two questions as long as you're here.

03:20:46 16 What are the well accepted ESI best practices for the
03:20:50 17 consideration and treatment of backup tapes and other off-line
03:20:54 18 media?

03:20:54 19 A. The best practice --

03:20:58 20 MR. MOGIN: Objection, your Honor. You know, Rule
03:21:00 21 34, Rule 26 are fairly specific about this, and I don't think
03:21:02 22 the best practices has anything whatsoever to do with
03:21:08 23 modifying those rules.

03:21:08 24 THE COURT: This is another one that I am so confused
03:21:12 25 on as the fact-finder. So this is -- I really don't -- I know

03:21:20 1 what's not reasonably -- I know what the law is. I do not
03:21:24 2 know -- I could not -- because I could not plow through the
03:21:28 3 seven volumes, which you were kind enough to give me, of the
03:21:34 4 30(b)(6)s. I wish I had a chart of the backup systems for
03:21:38 5 each of the -- if each of the people actually went to the
03:21:44 6 backup system with Nan Nolan, I don't know. I don't know -- I
03:21:50 7 thought some of them changed systems halfway through. I
03:21:56 8 thought some of the companies merged, they merged.

03:22:00 9 I mean, this, to me, is the mushiest part of the
03:22:04 10 whole case. It is so -- and this goes to the search, as far
03:22:08 11 as I'm concerned. This is not -- if you're using by
03:22:18 12 custodians, or you are using however many custodians you have
03:22:20 13 here, and you think these are the key custodians, I don't know
03:22:24 14 if the people who use that searched the backup tapes. And I
03:22:28 15 don't know whether Mr. Regard is going to know that.

03:22:30 16 MR. MAROVITZ: Right, and that's not where I intended
03:22:34 17 to go at all.

03:22:34 18 THE COURT: Well, I think -- you know, I don't think
03:22:36 19 this -- I mean, to me, when I am looking at the search here, I
03:22:42 20 understand if it's disaster. I mean, I don't mean to sound so
03:22:46 21 cocky. But when we're talking about front level, do they have
03:22:52 22 all the documents that go to Nan Nolan, has somebody run them?
03:22:58 23 I thought somebody even ran searches on some of the backup
03:23:04 24 tapes. I thought that's what Chris told me. But I don't know
03:23:06 25 which of the six did that.

03:23:10 1 So, actually, this is an issue I really am sort of
03:23:12 2 concerned with, if Mr. Regard knows.

03:23:18 3 MR. MAROVITZ: By all means. I am interested --

03:23:22 4 THE COURT: Do you know on Temple? Let's do the one
03:23:24 5 which you started on. What's Temple's story -- I don't mean
03:23:28 6 story, but, you know -- so Temple had 28/5 custodians.

03:23:44 7 THE WITNESS: Yes, ma'am.

03:23:44 8 THE COURT: Okay. And you're calling it online,
03:23:46 9 off-line, somebody else is calling it active, non-active,
03:23:50 10 somebody else is calling it backup tapes. Okay. Just so we
03:23:54 11 know the same thing, your five custodians, were all of the
03:24:00 12 data for the years on the five custodians, was it on active
03:24:08 13 data? Do you know? And correct me if I am wrong in my
03:24:14 14 terminology here.

03:24:14 15 THE WITNESS: Your Honor, I received the same
03:24:16 16 multiple volumes of 30(b)(6)s that you received.

03:24:20 17 THE COURT: Well, you are getting paid to read. I am
03:24:26 18 not getting paid for this.

03:24:28 19 THE WITNESS: You know, I can't buy more hours,
03:24:30 20 though, so I still have the same limitation of time that your
03:24:32 21 Honor does.

03:24:34 22 I am familiar with some of the information that's
03:24:38 23 been provided. I can't say I am familiar with all of it
03:24:42 24 sitting here today.

03:24:42 25 I know that Temple has considered the online data

03:24:48 1 that was available for its five custodians and has focused on
03:24:50 2 the online availability. I don't know that anyone has done an
03:24:56 3 analysis of whether there are any gaps in that data and
03:25:00 4 whether or not any gaps, if they even did exist, would
03:25:02 5 potentially be filled in by any of the off-line systems.

03:25:08 6 MR. MAROVITZ: And, Judge -- oh, go ahead. I'm
03:25:10 7 sorry.

03:25:10 8 THE WITNESS: And I think that's kind of where we
03:25:12 9 were going initially is that at this stage in collecting
03:25:18 10 documents and looking at documents, that is what I see
03:25:20 11 consistently in other cases as well, that people consider the
03:25:24 12 online systems first before -- in a knee-jerk reaction going
03:25:32 13 immediately to backup tapes and pulling tapes before they have
03:25:36 14 had a chance to assess what information we already had access
03:25:38 15 to, period.

03:25:40 16 MR. MAROVITZ: Can I suggest this, your Honor? This
03:25:42 17 is obviously an important issue for the court. It makes sense
03:25:44 18 for us to get it right. I don't want to speak for all the
03:25:48 19 other defendants here. We'd be glad to submit something
03:25:50 20 shortly that would answer the question for each of the
03:25:54 21 defendants.

03:25:58 22 THE COURT: I am just trying to -- I want Mr. Mogin
03:26:02 23 to have plenty of time here. I am thinking about calling
03:26:04 24 Judge Holderman is what I am thinking about doing. Has
03:26:08 25 anybody, based upon the schedule, any key custodian here,

03:26:14 1 based upon the schedule, running off to a 5:00 o'clock plane?
03:26:18 2 If I go and change -- if I can get out of the 4:00 o'clock
03:26:22 3 meeting, does somebody have to run out the door?

03:26:26 4 MR. MAROVITZ: No, we'd very much like to have the
03:26:28 5 opportunity to have Mr. Regard go home after this, if we can.

03:26:32 6 THE COURT: I am not as worried about -- I want to
03:26:36 7 make sure Mr. Mogin has enough time now because under the
03:26:38 8 original schedule, he'd have 15 minutes, and he doesn't think
03:26:42 9 this is fair what is going on with Mr. Regard anyway.

03:26:46 10 MR. MAROVITZ: Absolutely.

03:26:46 11 THE COURT: I am going to go call the chief judge.
03:26:48 12 We will take five minutes.

03:26:52 13 MR. MOGIN: Thank you, your Honor.

03:26:54 14 (Short break.)

03:32:56 15 THE COURT: Okay. I guess I have until about 4:30.
03:33:04 16 So what we will do -- you can all sit down. Please sit down.
03:33:12 17 Thank you.

03:33:12 18 So I have until 4:30, so you are going to get --
03:33:14 19 whatever you need to do on cross you are going to be able to
03:33:18 20 do, and I will cut off my -- I will cut short my talk with the
03:33:22 21 lawyers.

03:33:24 22 MR. MOGIN: Very good, your Honor. Obviously, we are
03:33:24 23 not going to be able to get to Dr. Tenny.

03:33:30 24 THE COURT: No, obviously we are not going to get to
03:33:34 25 Dr. Tenny today.

03:33:36 1 MR. MOGIN: I do want to be clear that the defendants
03:33:38 2 took four hours to cross Dr. Lewis, so we would expect
03:33:42 3 something close to the time for Dr. Tenny.

03:33:44 4 THE COURT: I -- you're right. You're right. You're
03:33:48 5 right, you're right.

03:33:48 6 MR. MAROVITZ: Well, Judge, to be fair, we tried to
03:33:50 7 pick and choose that, as we did not cross-examine Mr. Hanners
03:33:52 8 at all. We tried to use our time in the way we thought it
03:33:58 9 should be used.

03:33:58 10 THE COURT: Right. I didn't give people time to eat
03:34:00 11 either. I mean, this whole darn thing wouldn't have happened
03:34:04 12 if this meeting was not here, or if we wanted to take a break,
03:34:08 13 I will go to the meeting and come back. I am not -- that's
03:34:12 14 what I am trying to say.

03:34:14 15 I want to make sure that Mr. Mogin has -- he had a
03:34:18 16 lot of questions, it sounded like he had a lot of questions.
03:34:20 17 I am more than willing to stop, I will run downstairs and I
03:34:24 18 will come back up again. And what I needed to say to you, I
03:34:28 19 could also say to you on a telephone. It would be better
03:34:32 20 coming in person, but I could do it in a telephone conference
03:34:36 21 too. Okay?

03:34:38 22 What we can't do is the testimony. And Dr. Tenny,
03:34:44 23 you know, she should be given her own clean, fresh time if we
03:34:48 24 are going to need her. Okay?

03:34:54 25 MR. MAROVITZ: Thank you.

03:34:54 1 THE COURT: So you finish up, and then we will have
03:34:56 2 Mr. Mogin, you know, do what he wants to do
03:35:02 3 cross-examine-wise.

03:35:04 4 MR. MAROVITZ: Very good, your Honor.

03:35:04 5 BY MR. MAROVITZ:

03:35:06 6 Q. In conclusion, Mr. Regard, as a matter of best practices,
03:35:10 7 who is in the best position to decide on an appropriate search
03:35:14 8 and retrieval protocol for the production of documents?

03:35:18 9 A. As a matter of best practices and consistent with the work
03:35:24 10 that I do at the Sedona Conference --

03:35:26 11 THE COURT: Okay. Number 6, Sedona principle
03:35:30 12 number 6, right?

03:35:32 13 THE WITNESS: Yes, your Honor.

03:35:32 14 THE COURT: Right.

03:35:34 15 THE WITNESS: We are on the same page.

03:35:34 16 THE COURT: Exactly. So best practices, yes.

03:35:40 17 MR. MAROVITZ: I could not have ended it better
03:35:42 18 myself, Judge.

03:35:44 19 We would like to formally move for admission for
03:35:48 20 Group Exhibit 12.

03:35:48 21 THE COURT: I am thinking about that.

03:35:50 22 MR. MAROVITZ: I understand that.

03:35:50 23 And also, just so the record is complete, I guess for
03:35:54 24 Defense Exhibit 14. It's the court order. I just want to
03:35:58 25 make sure it's in the record somewhere.

03:36:00 1 THE COURT: Do you have any objection to that?

03:36:02 2 MR. MOGIN: None whatsoever.

03:36:02 3 THE COURT: That's admitted, No. 14 is admitted.

03:36:04 4 (Above-mentioned exhibit was received in evidence.)

03:36:08 5 THE COURT: Okay. Thanks, Mr. Marovitz.

03:36:12 6 MR. MAROVITZ: Thank you, your Honor.

03:36:12 7 MR. MOGIN: I didn't get to complete my objection,
03:36:14 8 your Honor, but I think ultimately, you are the one who gets
03:36:18 9 to decide what the best practices with respect to search is.

03:36:20 10 THE COURT: Right.

03:36:24 11 - - -

03:36:24 12 DAN REGARD, CROSS-EXAMINATION

03:36:24 13 BY MR. MOGIN:

03:36:58 14 Q. Mr. Regard.

03:37:02 15 A. Good afternoon.

03:37:04 16 Q. How are you?

03:37:04 17 A. Fine.

03:37:06 18 Q. So you are a lawyer, correct?

03:37:12 19 A. I do not practice law, but I did go to law school, yes,
03:37:16 20 sir.

03:37:16 21 Q. Are you admitted to practice law?

03:37:16 22 A. I am.

03:37:18 23 Q. Are you currently eligible to practice law?

03:37:20 24 A. I am -- I don't know the answer to that. I had to ask
03:37:26 25 Louisiana to put me on status so that I am not practicing so

03:37:32 1 that I don't have to continue to submit my CLE credits. So I
03:37:36 2 can actively activate that if I chose to.

03:37:38 3 Q. So are you currently on inactive status?

03:37:42 4 A. I believe that's correct.

03:37:42 5 Q. Let me show you what the Louisiana bar has to say about
03:37:48 6 that. Do you mind?

03:37:50 7 A. I hope they don't show that I am deficient on my CLE
03:37:54 8 credits.

03:37:54 9 Q. In fact, they say you are ineligible to practice law.
03:37:58 10 Would that surprise you?

03:37:58 11 A. No, sir. I haven't been trying to practice law.

03:38:02 12 Q. Well, they say you're -- you are not a member in good
03:38:06 13 standing, as they say, not an active member in good standing.

03:38:10 14 A. Okay.

03:38:10 15 MR. MOGIN: Your Honor, may I have this marked as
03:38:30 16 Plaintiff's 11.

03:38:40 17 THE COURT: Thank you.

03:38:52 18 MR. MAROVITZ: Judge, just one quick objection. The
03:38:56 19 email that we received before this proceeding suggested that
03:39:00 20 all exhibits were to be tendered in advance by last Friday.
03:39:06 21 This exhibit, and maybe others, that Mr. Mogin intends to show
03:39:10 22 Mr. Regard were not among those.

03:39:12 23 THE COURT: Mr. Mogin?

03:39:12 24 MR. MOGIN: This is cross-examination, your Honor.

03:39:16 25 MR. MAROVITZ: There was no exception for that in the

03:39:18 1 order we received, Judge.

03:39:20 2 MR. MOGIN: In the normal course of proceedings, as
03:39:22 3 the court well knows, is that cross-examination --

03:39:24 4 THE COURT: So you consider this impeachment?

03:39:26 5 MR. MOGIN: I certainly do.

03:39:26 6 THE COURT: Okay.

03:39:28 7 BY MR. MOGIN:

03:39:30 8 Q. So, Mr. Regard, do you see the certificate from the state
03:39:36 9 bar of Louisiana?

03:39:36 10 A. I do.

03:39:38 11 Q. And it indicates that you have been ineligible to practice
03:39:42 12 since June of 2011, correct?

03:39:44 13 A. That's what's reflected on here, yes.

03:39:48 14 Q. And when did you first become aware that you were
03:39:50 15 ineligible to practice in Louisiana?

03:39:52 16 A. Well, I haven't practiced in Louisiana, so it hasn't been
03:39:58 17 an issue for me to inquire on.

03:39:58 18 Q. When did you first become aware that your status in
03:40:04 19 Louisiana was ineligible?

03:40:06 20 A. I have actually been notified by Louisiana on several
03:40:10 21 occasions that my status was ineligible, and I have cured it
03:40:14 22 many times. I haven't seen this until just now.

03:40:18 23 Q. Are you suggesting that the certificate is inaccurate?

03:40:20 24 A. No, sir. I am trying to answer your question.

03:40:22 25 Q. When did you first become aware, then, Mr. Regard, that

03:40:26 1 you were ineligible in Louisiana?

03:40:28 2 A. Of this current ineligibility?

03:40:32 3 Q. Have you been ineligible before?

03:40:34 4 A. I just testified I have been noticed by Louisiana of
03:40:38 5 ineligibility in the past, and I have cured those. The issue
03:40:42 6 arises from the status of active versus inactive and the
03:40:46 7 submission of CLE credits.

03:40:48 8 Q. Well, this doesn't indicate inactive, it indicates
03:40:52 9 ineligible, does it not?

03:40:54 10 A. This says ineligible on a -- I don't even know what the M
03:41:04 11 stands for, MCLE ineligible.

03:41:08 12 Q. Correct. You understand that Louisiana has a status of
03:41:10 13 active in good standing, ineligible to practice law for a
03:41:14 14 variety of reasons, and inactive, correct?

03:41:18 15 A. I believe that's correct.

03:41:20 16 Q. All right. And your current status is ineligible,
03:41:24 17 correct?

03:41:24 18 A. That's what this document says, yes, sir.

03:41:26 19 Q. Okay. Now, were you aware of that status at the time that
03:41:30 20 you submitted your resume and attached it to your report in
03:41:34 21 this matter?

03:41:34 22 A. I was not.

03:41:36 23 Q. Okay. Did you make any attempt to verify that the
03:41:44 24 information that you had included in your resume with respect
03:41:46 25 to your status as a lawyer was correct?

03:41:50 1 A. No, I relied upon my memory and my understanding of my
03:41:58 2 status at the time.

03:41:58 3 Q. But you just testified, did you not, that Louisiana had
03:42:02 4 informed you several times that you were having problems
03:42:04 5 because of your non-compliance with their CLE requirements,
03:42:08 6 correct?

03:42:08 7 A. And I also informed you that several times I have cured
03:42:12 8 that. I was not aware of having ineligible status. Thank you
03:42:16 9 for bringing it to my attention. I will bring it up with the
03:42:20 10 bar this afternoon and cure it by tomorrow, if possible.

03:42:22 11 Q. Okay. Now, the fact that you are an attorney is an
03:42:26 12 important aspect of your consulting practice, is it not?

03:42:28 13 A. The fact that I have a legal education I think is a
03:42:32 14 benefit to my clients and the work that I do, not whether I am
03:42:36 15 an active or inactive attorney.

03:42:38 16 Q. But you do tell your clients that you are an attorney,
03:42:42 17 that you have a J.D., correct?

03:42:44 18 A. I do have J.D. I am an attorney.

03:42:46 19 Q. And you tell them that you're licensed by Louisiana,
03:42:50 20 right?

03:42:50 21 A. I do not tell them I am practicing law. In fact, I make
03:42:54 22 it a point to tell them that I am not giving them legal
03:42:56 23 advice.

03:42:56 24 Q. Well, it says, if we go to your website, does it not, that
03:43:00 25 you are admitted to the Louisiana state bar, just as it says

03:43:04 1 in your resume that you submitted here today?

03:43:08 2 A. Yes, sir, just as this document says.

03:43:10 3 Q. Well, is precision important, Mr. Regard?

03:43:14 4 A. In what context, Mr. Mogin?

03:43:18 5 Q. Do you mean to say that the word "precision" has more than
03:43:22 6 one meaning?

03:43:22 7 A. In which context would you like to talk about precision?

03:43:26 8 Q. Yes or no, can I have a yes-or-no answer to my question?

03:43:30 9 Does precision have more than one meaning?

03:43:32 10 A. Precision can definitely have more than one meaning.

03:43:36 11 Q. Is precision in one's testimony important when one is
03:43:40 12 acting as an expert witness?

03:43:44 13 A. I don't associate precision with testimony. I associate
03:43:48 14 accuracy with testimony.

03:43:48 15 Q. Is there a difference between accuracy and precision?

03:43:52 16 A. With respect to testimony, yes.

03:43:52 17 Q. What's that difference?

03:43:54 18 A. I don't know how to use the word precision in testimony.

03:43:56 19 "Accuracy" is in my opinion, trying to represent the
03:44:02 20 information as correctly as possible.

03:44:02 21 Q. So precision could mean accuracy; is that right?

03:44:06 22 A. I'm sorry?

03:44:06 23 Q. Precision could mean accuracy?

03:44:08 24 A. This is your definition. If you want to put it into
03:44:12 25 context, I would be more than happy to talk about my

03:44:14 1 understanding.

03:44:14 2 Q. I put it in the context of your testimony.

03:44:16 3 A. Okay.

03:44:16 4 Q. Does precision mean accuracy?

03:44:20 5 A. Precision of my testimony as to what I am testifying
03:44:26 6 about?

03:44:26 7 Q. Yes.

03:44:28 8 A. Or precision as a word that I have used in the course of
03:44:30 9 my testimony?

03:44:30 10 Q. We will get to that.

03:44:34 11 A. Please repeat the question.

03:44:36 12 Q. The question is, is precision, as in accuracy, important
03:44:40 13 with respect to your testimony?

03:44:42 14 A. I believe that accuracy is important with respect to my
03:44:46 15 testimony.

03:44:46 16 Q. Is precision as in the context of accuracy important with
03:44:50 17 respect to your consulting practice?

03:44:52 18 A. Accuracy is important to my consulting practice, yes.

03:44:58 19 Q. Is precision of language important in both of those
03:45:02 20 contexts; that is, testifying as well as in your consulting
03:45:08 21 practice?

03:45:08 22 A. I think using the language correctly is important in
03:45:10 23 testimony and in consulting.

03:45:12 24 Q. Now, in e-discovery, and we will come back to what
03:45:18 25 e-discovery means, is it important that you're able to give

03:45:20 1 your clients precise explanations of technology and their
03:45:28 2 options?

03:45:30 3 A. I think you have to -- I think you have to judge what I
03:45:36 4 should give a client at a given time. When you talk about
03:45:40 5 precision, precision can mean different things to different
03:45:44 6 clients in different contexts. What is sufficiently precise
03:45:48 7 for one client may be insufficiently precise for another, so
03:45:48 8 you need to choose what level of detail you are going to
03:45:48 9 provide.

03:45:52 10 In terms of being accurate, I always strive to be
03:45:54 11 accurate.

03:45:56 12 Q. Okay. Isn't part of your job, as you see it as a
03:45:58 13 consultant, to explain in as clear language as you possibly
03:46:02 14 can to guide your clients through the e-discovery journey?

03:46:08 15 A. Yes, sir.

03:46:08 16 Q. So that they really do understand their options, correct?

03:46:12 17 A. Hopefully.

03:46:14 18 Q. Now, e-discovery, let's just talk about what "e-discovery"
03:46:18 19 means. As you use e-discovery, what does that encompass?

03:46:24 20 A. Electronic discovery deals with the handling of electronic
03:46:28 21 information in a litigation context.

03:46:32 22 Q. Okay. And in your experience, have you spent more time in
03:46:38 23 the preservation and collection end of e-discovery or in the
03:46:42 24 search technology?

03:46:44 25 A. I don't know if I can separate those. My cases tend --

03:46:54 1 the projects I work on tend to involve both of those,
03:46:58 2 preservation, collection, processing, searching, posting,
03:47:02 3 those all fall under the rubric of what we deal with on a
03:47:08 4 regular basis.

03:47:10 5 Q. Well, let's go through your resume.

03:47:12 6 A. Yes, sir.

03:47:14 7 Q. Do you have your resume in front of you? It's attached to
03:47:18 8 your report. Is your report still there?

03:47:18 9 A. I believe it's Exhibit A to my report.

03:47:18 10 Q. Tell me, if you would, please, let's look at the bullet
03:47:22 11 points where you list your selected consulting experience.

03:47:26 12 A. Yes, sir.

03:47:26 13 Q. The first one, broker/dealer industry effectively reducing
03:47:30 14 the cost of e-discovery by 80 percent, et cetera, et cetera.

03:47:36 15 Were you asked in that particular instance to consult
03:47:40 16 on the search methodology or the search technology?

03:47:44 17 A. I am trying to recall that particular engagement.

03:48:00 18 Yes.

03:48:00 19 Q. Okay. What did you do?

03:48:02 20 A. We completely changed the historical archiving
03:48:10 21 architecture of that particular client; we developed a new
03:48:14 22 searching algorithm; we gave them the ability to retrieve
03:48:16 23 records on a custodial basis rather than a chronological
03:48:20 24 basis; and as is reflected here, we reduced their cost of
03:48:26 25 e-discovery.

03:48:26 1 Q. So did you develop that searching algorithm?

03:48:28 2 A. Myself and my team, yes.

03:48:32 3 Q. What was your personal involvement, please.

03:48:36 4 A. Identification of the architecture, identification of the
03:48:40 5 replacement architecture, initial implementation of the
03:48:46 6 copying of historical data to the new architecture, working
03:48:52 7 with my programmers to help develop the algorithms and the
03:48:56 8 methodology to retrieve information, oversight of the project,
03:49:02 9 liaison with the client.

03:49:04 10 It's a while back, but that's what I recall.

03:49:08 11 Q. Working with the programmers, precisely what did you do?

03:49:12 12 A. Worked with them on the translation and transformation of
03:49:22 13 the emails, attachments, and documents from one format to
03:49:26 14 another; I worked with them on the programming of the SQL code
03:49:36 15 that was used to retrieve documents from the new environment;
03:49:42 16 gave them direction and worked with them to solve certain
03:49:48 17 programming problems.

03:49:48 18 Q. But the bottom line on that engagement, however, is that
03:49:54 19 with respect to your work with the programmers and your
03:49:58 20 development of the algorithm, it didn't have anything to do
03:50:00 21 with selection of responsive documents in this discovery
03:50:04 22 context, did it?

03:50:06 23 A. I wasn't tasked in that particular case to make a
03:50:12 24 relevancy determination, but a lot of the work that was being
03:50:18 25 done on that particular project was responding to SEC requests

03:50:22 1 for information on a per-broker basis within specific trades,
03:50:26 2 within specific industries. I don't know that there was a
03:50:32 3 relevancy determination that needed to be made. Either
03:50:34 4 communications fit the criteria or they did not.

03:50:36 5 So we have the client make these extractions from
03:50:40 6 these historical archives based on the name of the broker, the
03:50:44 7 date ranges that were of interest, and the stocks that were of
03:50:46 8 interest.

03:50:48 9 Q. So the answer is no?

03:50:48 10 A. The answer is if you want to consider fulfilling the SEC's
03:50:54 11 requirements as a relevancy requirement, the answer would be
03:50:56 12 yes. If you don't consider that a relevancy, the answer would
03:51:00 13 be no.

03:51:00 14 Q. The question was having to do with the development of the
03:51:02 15 algorithm and the responsiveness aspect of development of the
03:51:06 16 algorithm. And if I understood your testimony correctly, your
03:51:10 17 answer was that you didn't have anything to do with that
03:51:14 18 determination either because it wasn't necessary or because
03:51:16 19 you didn't do it; isn't that true?

03:51:20 20 A. Again, I helped develop the algorithm, so maybe I am not
03:51:24 21 understanding your question.

03:51:24 22 Q. Okay. Was the purpose of the algorithm in any way to help
03:51:32 23 the parties determine responsiveness in the same sense as we
03:51:40 24 are discussing it here today?

03:51:40 25 A. The algorithm was not to determine responsiveness. The

03:51:44 1 algorithm was designed to retrieve records that the company
03:51:52 2 determined would be responsive to the request. So the company
03:51:56 3 received the letter from the SEC, the company wanted to find
03:52:00 4 records that met these particular criteria as responsive. The
03:52:04 5 algorithm executed that criteria against the data set.

03:52:08 6 Q. What were the criteria?

03:52:08 7 A. Name of the broker, name of the stock, date ranges.

03:52:14 8 Q. Nothing else?

03:52:16 9 A. Not that I recall.

03:52:16 10 Q. Thank you.

03:52:18 11 Okay. So the next one that you have listed here is,
03:52:26 12 In the pharmaceutical industry advised, client on
03:52:30 13 International Safe Harbor, discovery, and disclosure, correct?

03:52:34 14 A. Yes, sir.

03:52:36 15 Q. "International Safe Harbor," what does that refer to?

03:52:40 16 A. That's a program that the United States has with Europe.
03:52:46 17 Europe has very stringent guidelines on the release of
03:52:52 18 personally identifiable information and sensitive information.
03:52:56 19 The EU has a data protection authority program that enforces
03:53:02 20 and interprets the data protection laws of Europe. Europe has
03:53:08 21 designated that the United States does not sufficiently meet,
03:53:10 22 under our legal guidelines and paradigm, the privacy
03:53:16 23 requirements of Europe for personal information.

03:53:18 24 As an exception to that, Europe has designated that
03:53:22 25 if companies are listed and registered as safe harbor, that

03:53:28 1 they meet European guidelines and that those companies
03:53:32 2 individually, as opposed to the country of the United States,
03:53:36 3 are qualified to take possession of personal information
03:53:38 4 related to European citizens.

03:53:40 5 Q. So you are giving legal advice on how to comply with an EU
03:53:48 6 policy?

03:53:48 7 A. I spent a lot of time working with the Sedona Conference,
03:53:52 8 specifically working group 6, on developing international
03:53:58 9 programs and policies for the exchange of data. I have worked
03:54:02 10 with the data protection authorities to get them to, if not
03:54:06 11 endorse, at least allow the publication of our recommended
03:54:10 12 best practices. I don't know that I would call that legal
03:54:14 13 advice. I am certainly helping clients understand what the
03:54:20 14 safe harbor options are in telling them what the data
03:54:24 15 protection authorities have told us with respect to those
03:54:26 16 programs.

03:54:26 17 Q. In this particular engagement that you have listed here
03:54:30 18 under select consulting experience, the resume that you have
03:54:34 19 submitted to the court --

03:54:34 20 A. Yes, sir.

03:54:34 21 Q. -- did you provide legal advice on the International Safe
03:54:38 22 Harbor?

03:54:38 23 A. No, sir.

03:54:40 24 Q. So were you providing advice about best practices?

03:54:44 25 A. Advice on the technologies used in that client to comply

03:54:52 1 with their own discovery and disclosure obligations and the
03:54:56 2 technology choices they made to enable a safe harbor program.

03:55:00 3 I was working with in-house counsel, and I was
03:55:04 4 working as a technology consultant to outside counsel.

03:55:06 5 Q. Was Boolean search part of that?

03:55:08 6 A. Not that I recall.

03:55:12 7 Q. Was predictive coding?

03:55:16 8 A. Not that I recall.

03:55:16 9 Q. Were supervised learning?

03:55:18 10 A. Not that I recall.

03:55:18 11 Q. Statistically-ranked retrieval?

03:55:20 12 A. Not that I recall.

03:55:22 13 Q. Did you do any statistical analysis in connection with
03:55:24 14 that particular engagement?

03:55:26 15 A. Not that I recall.

03:55:28 16 Q. Okay. So let's go down now to the tobacco industry
03:55:38 17 engagement that you have listed here.

03:55:40 18 It says that, In the tobacco industry, a team of 45
03:55:42 19 team members to assess and advise client on legacy media and
03:55:48 20 physical media inventories through collections, evaluations,
03:55:52 21 remediation, and reintroduction into the normal document life
03:55:58 22 cycle.

03:55:58 23 Did I read that correctly?

03:56:00 24 A. Yes, sir.

03:56:00 25 Q. Then precisely what does reintroduction into the normal

03:56:04 1 document life cycle mean?

03:56:06 2 A. That means enabling the client to take media, whether that
03:56:12 3 be tapes or disks, thumb drives, understand the information
03:56:16 4 that's on them, and for the client to create the process to
03:56:16 5 identify the information as to their normal document
03:56:28 6 retention life cycle, which may mean to retain the
03:56:30 7 information, which may mean to expire the information.

03:56:32 8 Q. Thumb drives, correct? You mentioned thumb drives?

03:56:38 9 A. Yes, sir.

03:56:38 10 Q. What other type of non-desktop, non-server media was
03:56:44 11 involved in that particular engagement?

03:56:46 12 A. Thumb drives, diskettes, external drives, mobile devices,
03:56:56 13 backup tapes.

03:56:58 14 Q. And in connection with that engagement, you recognized,
03:57:00 15 did you not, the need to collect information from those
03:57:06 16 sources, true?

03:57:08 17 A. This was not done in a legal context. We collected the
03:57:14 18 physical devices.

03:57:16 19 Q. This was a non-legal matter, had no connection to document
03:57:22 20 organizations, document retention policy?

03:57:24 21 A. Eventually, this was assessed by the client of their own
03:57:30 22 document retention policies. This was not associated with any
03:57:34 23 particular litigation.

03:57:34 24 Q. So it's not an e-discovery matter?

03:57:38 25 A. It's a matter that deals with electronic information. The

03:57:44 1 client felt that it was related to their legal obligations for
03:57:46 2 document retention. I was engaged by counsel. It has -- you
03:57:52 3 can call it an ESI, an e-discovery issue or not, it's
03:57:56 4 electronically-stored information. It's the organization,
03:58:00 5 gathering, and identification of that information.

03:58:02 6 Q. Well, did you do anything in that particular engagement
03:58:06 7 with respect to Boolean search or supervised learning or
03:58:10 8 statistically-ranked retrieval?

03:58:14 9 A. I am considering whether or not we did any Boolean
03:58:22 10 searching on that.

03:58:24 11 I don't recall any Boolean searching. We definitely
03:58:26 12 did not do any machine run or statistical ranking.

03:58:30 13 Q. Did you perform any statistical analysis to verify your
03:58:34 14 findings or recommendations?

03:58:36 15 A. There was quantifications made of the data we were
03:58:42 16 finding, of the devices we were finding. There were
03:58:46 17 projections made of the expectations of data in other
03:58:48 18 locations. I don't recall if that was a statistical
03:58:54 19 evaluation, but statistics were generated and statistics were
03:58:58 20 reported.

03:58:58 21 Q. Okay. Let's try to speed this up a little bit.

03:59:02 22 Looking at all the engagements that you have listed
03:59:06 23 here on your resume, can you please identify any of them in
03:59:10 24 which you personally were involved in the development or
03:59:16 25 evaluation of either Boolean search methodologies like those

03:59:20 1 at issue here, supervised learning like those at issue here,
03:59:24 2 statistically-ranked retrieval like those at issue here, or
03:59:28 3 statistical evaluation?

03:59:30 4 A. Well, first of all, do you want to go over the first case
03:59:36 5 we just talked about, because I think we just talked about
03:59:38 6 Boolean searching?

03:59:38 7 Q. I am asking about the balance of them. I don't want to go
03:59:42 8 back and reflow ground.

03:59:46 9 MR. MAROVITZ: Pardon me, your Honor. Just a
03:59:48 10 clarifying objection. Just so the record is clear, I don't
03:59:50 11 know whether Mr. Mogin is asking about, for instance, the
03:59:54 12 testifying experience as well or whether it's simply the first
03:59:58 13 consulting experience on pages 1 through 2.

04:00:02 14 MR. MOGIN: I think the record is pretty clear that
04:00:04 15 it's select consulting experience, but if it isn't, I'll
04:00:08 16 clarify.

04:00:08 17 THE COURT: Select, are you saying?

04:00:08 18 MR. MOGIN: Select -- as Mr. Regard phrased it,
04:00:12 19 select consulting experience, pages 1 and 2 of his C.V., which
04:00:20 20 was tendered before as Defendants' 3.

04:00:24 21 THE WITNESS: Your Honor, this is my select section
04:00:26 22 because it's not a complete list of all the projects I have
04:00:30 23 done over the last 20 years.

04:00:36 24 THE COURT: I understand that. Thank you.

04:00:44 25 THE WITNESS: Was the question apply those

04:00:58 1 technologies or to develop those technologies?

04:01:02 2 BY MR. MOGIN:

04:01:02 3 Q. Well, we will break it up.

04:01:04 4 A. Okay.

04:01:06 5 Q. You clearly want to tell us about both, so tell us first
04:01:10 6 about applied.

04:01:10 7 A. In the majority of these cases, there were various forms
04:01:14 8 of document searching relying on Boolean technology. I don't
04:01:20 9 know how long of detail you'd like me to go into those, but I
04:01:24 10 am more than happy to.

04:01:24 11 Q. Did you develop the Boolean strings?

04:01:32 12 A. Many times, we were given direction by counsel as to which
04:01:36 13 strings to develop. We executed the strings. Counsel would
04:01:40 14 tell us to look for key words or key concepts, and we would
04:01:42 15 develop the strings and execute those.

04:01:44 16 Q. I want to get back just for a moment to precision and
04:01:46 17 accuracy. You used the term "we," and my question was you.

04:01:54 18 A. I often lead people on projects that I manage.

04:01:58 19 Q. Did you on any of these engagements develop the Boolean
04:02:02 20 strings?

04:02:02 21 A. I think I just said it's usually counsel that indicates
04:02:08 22 which words or which terms they want us to search for, they
04:02:12 23 want me to search for, and I will either execute it myself or
04:02:16 24 I will have my team execute it.

04:02:16 25 Q. So they ask you to operate the tool and execute a

04:02:20 1 preconstructed Boolean search? Is that what you are saying?

04:02:24 2 A. No, they ask me which words to organize, and I build that
04:02:28 3 into a Boolean language and then execute it against the
04:02:32 4 project.

04:02:32 5 Q. They ask you which words to organize?

04:02:36 6 A. They provide me the words, and I organize them in a
04:02:38 7 Boolean string.

04:02:40 8 Q. So does that mean that you put in the operators?

04:02:44 9 A. Sometimes, or the parentheses.

04:02:46 10 Q. What else?

04:02:48 11 A. Sometimes that's all I need to do.

04:02:50 12 Q. Okay. And how about with respect to -- so that's both
04:02:58 13 your testimony with respect to both development and
04:03:00 14 application, or is there more to that?

04:03:02 15 A. Let me finish looking at this, please.

04:03:30 16 On page 3, there are some projects that I had more
04:03:36 17 significant hands-on programming and development with.

04:03:38 18 Q. And which are those, please.

04:03:40 19 A. In the first one, design, implemented a bank transaction
04:03:46 20 analysis and tracing database. That involved the conversion
04:03:50 21 of paper documents that had been scanned in, the (inaudible)
04:03:56 22 of those documents, the building of a repository, and the
04:04:00 23 development of metadata analysis to correlate specific types
04:04:02 24 of transactions related to that investigation.

04:04:06 25 Q. Please explain a little bit more about the development of

04:04:10 1 metadata analysis.

04:04:10 2 A. The reverse -- for lack of a better term, the reverse
04:04:18 3 engineering of specific documents that were in paper, scanning
04:04:22 4 them in, these are trade confirmations in the broker/dealer
04:04:26 5 industry, converting that information back into tabular
04:04:32 6 format, and developing analyses to correlate dates, dollars,
04:04:38 7 stocks, and brokers, and clients to investigate specific
04:04:42 8 transactions.

04:04:42 9 Q. Do you mean to say that you took paper documents, scanned
04:04:46 10 them in, and then engaged in further activity with respect to
04:04:52 11 that?

04:04:52 12 A. Yes.

04:04:52 13 Q. So the material that you were originally working with was
04:04:58 14 not ESI, correct?

04:04:58 15 A. It became electronically stored once I converted it to
04:05:04 16 electronic information.

04:05:04 17 Q. When did this take place?

04:05:06 18 A. This would have been about 2001.

04:05:10 19 Q. So in 2001, this bank didn't have ESI, didn't have the
04:05:18 20 confirmations in electronically-stored information?

04:05:20 21 A. They weren't electronic information records for the
04:05:26 22 information I was dealing with at the time. I don't find it
04:05:28 23 unusual at all to find paper documents in organizations and
04:05:32 24 not have the electronic sources of that, especially back in
04:05:36 25 2001.

04:05:36 1 Q. Bank transactions in 2001, you don't find that unusual, in
04:05:42 2 your experience?

04:05:42 3 A. In that particular case, the records were not available
04:05:46 4 electronically, so we dealt with what we had.

04:05:48 5 Q. Okay. Now, did you develop Boolean search strings in that
04:05:54 6 case?

04:05:54 7 A. Boolean search strings and much more complicated
04:05:58 8 algorithms as well. There was significant programming
04:06:02 9 involved in that case. I did it myself.

04:06:04 10 Q. Okay. What programming language did you use?

04:06:08 11 A. The majority of this was done in Visual Basic For
04:06:14 12 Applications, VBA.

04:06:16 13 Q. Now, is VBA a language that you learned when you got your
04:06:20 14 BS in computer science?

04:06:22 15 A. No, sir, I learned it subsequent.

04:06:24 16 Q. Are there other computer languages that are currently in
04:06:28 17 use that you are conversant -- strike that -- that you are
04:06:34 18 able to program?

04:06:36 19 A. I don't do a lot of programming today, but the programming
04:06:40 20 that I do is mostly in SQL.

04:06:42 21 Q. Okay. So are you familiar with C++?

04:06:44 22 A. I am.

04:06:46 23 Q. Can you program in C++?

04:06:48 24 A. I have in the past. I probably could again if I needed
04:06:52 25 to.

04:06:52 1 Q. When was the last time you did it?

04:06:54 2 A. Probably in the late '90s, early 2000s.

04:07:00 3 Q. How about Java, have you able to program in Java?

04:07:04 4 A. Never had a need to program in Java.

04:07:06 5 Q. Do you know the source programs, the source language

04:07:10 6 that's used in constructing any of the tools that were used by

04:07:14 7 defendants that are represented on your chart in Exhibit 4?

04:07:18 8 A. No, sir.

04:07:18 9 Q. Do you think that reviewing the algorithms was in any way

04:07:24 10 important to your analysis today?

04:07:24 11 A. No, sir.

04:07:26 12 Q. Did you make any attempt to look at the algorithm, to look

04:07:30 13 at the source code?

04:07:30 14 A. Since I didn't feel that I needed to, I did not make an

04:07:34 15 attempt to do so.

04:07:34 16 Q. All right. Now, on this page 3, were there other --

04:07:40 17 strike that.

04:07:40 18 Let's go back to this bank transaction engagement.

04:07:44 19 A. Yes, sir.

04:07:44 20 Q. Did you engage in anything having to do with

04:07:48 21 statistically-ranked retrieval?

04:07:56 22 A. In that particular case, no.

04:08:00 23 Q. Okay. How about use of supervised learning technologies?

04:08:06 24 A. Also not in that case.

04:08:08 25 Q. So are there -- there's, what, three more cases here that

04:08:12 1 are listed on page 3. Are any of those relevant to what we
04:08:16 2 have been talking about?

04:08:16 3 A. These are in the back of my resume. I am still trying to
04:08:56 4 recall exactly which clients --

04:08:58 5 Q. Take your time.

04:09:08 6 A. In the second to last one.

04:09:10 7 Q. That would be the (inaudible) the largest map of
04:09:12 8 restatement in U.S. history?

04:09:14 9 A. That would be the one.

04:09:18 10 I was involved in a lot of hands-on programming and
04:09:22 11 development of the financial system analysis that we did in
04:09:26 12 that case. It would not be what I would consider Boolean
04:09:30 13 searching because this was largely financial and mathematical
04:09:34 14 transactions, but we ended up -- and I say "we," myself and my
04:09:38 15 team -- ended up, as it states here, forming over 8,000
04:09:42 16 different analyses and reports off of that data.

04:09:46 17 So to the extent you're programming and data
04:09:50 18 management, that was a very significant effort over many, many
04:09:54 19 months.

04:09:56 20 In the last matter --

04:09:58 21 Q. Hold on a second. When did that particular engagement
04:10:04 22 take place?

04:10:04 23 A. That engagement took place in the year 2000.

04:10:06 24 Q. And this says, Delivered over 8,000 separate data sets for
04:10:12 25 further analysis; is that correct?

04:10:12 1 A. It is.

04:10:14 2 Q. So did you deliver it to some other person or organization
04:10:18 3 for further analysis?

04:10:18 4 A. There was a forensic analysis team of about a hundred
04:10:24 5 people there. We were delivering analyses to them.

04:10:30 6 Q. Is that the team that you were leading?

04:10:32 7 A. No, sir. I was leading a team of 30, as it says here, a
04:10:36 8 technology team supporting a forensic accounting team.

04:10:40 9 Q. So your primary job there was to lead the team that was
04:10:42 10 engaged in providing technical support, correct? And the
04:10:46 11 technical support consisted mostly of collection work, right?

04:10:50 12 A. There was a lot of collection work here, but I think you
04:10:56 13 understate the role that I played on that team. This entire
04:11:00 14 effort was an effort that I designed: The coalescing of
04:11:04 15 information from over 18 different subledgers and general
04:11:08 16 ledger systems within this company, the inspection, the
04:11:14 17 categorization, the identification of backup tapes to restore
04:11:20 18 the analysis of online data that was available, the analysis
04:11:22 19 of off-line data, the restoration of that data. This was a
04:11:26 20 project that I not only led, I designed and had a lot of
04:11:32 21 hands-on work with.

04:11:32 22 Q. This is another engagement where what you just called
04:11:36 23 off-line data proved to be important, I take it?

04:11:38 24 A. In this case, it was, yes.

04:11:40 25 Q. And what were some of the criteria that you used to make a

04:11:42 1 determination then in that case off-line data might be
04:11:46 2 important?

04:11:46 3 A. The company was in the process of making a restatement
04:11:54 4 over five years of financial information. Their financial
04:11:58 5 system had kept its annual information on their tape library
04:12:06 6 system that they used at the time, and so we went there to get
04:12:10 7 the information in order to do the analysis.

04:12:14 8 Q. So because there was a five-year period at issue, that was
04:12:16 9 the primary driver between looking at what was off-line; is
04:12:16 10 that correct?

04:12:20 11 A. No, it was a correlation in that particular case of the
04:12:22 12 online availability of information, the off-line availability
04:12:24 13 of information, and the cost and effort of restoring that
04:12:30 14 information.

04:12:32 15 Q. Well, could you have responded over that five-year period
04:12:36 16 without going to the off-line information?

04:12:36 17 A. Yes.

04:12:38 18 Q. But you chose not to. Why not?

04:12:40 19 A. The company chose not to. They were given options, and
04:12:44 20 they chose to restore.

04:12:44 21 Q. They instructed you in that regard?

04:12:48 22 A. I'm sorry?

04:12:48 23 Q. In other words, you didn't have the discretion; is that
04:12:48 24 right?

04:12:52 25 A. I didn't make the choice to restore the off-line data.

04:12:54 1 That was made at a higher pay scale than I was at.

04:12:58 2 Q. Did you advise them to go back and go after the off-line

04:13:04 3 data?

04:13:04 4 A. No. I advised them of their options.

04:13:06 5 Q. Did you advise them that it was your opinion that they

04:13:12 6 should not go and look at the off-line data?

04:13:14 7 A. I did not. I merely gave them their options.

04:13:18 8 Q. Okay. So the five-year time period was just -- in your

04:13:22 9 analysis, that wasn't important for the determination of

04:13:26 10 whether to look at the off-line data; is that right?

04:13:30 11 A. That was the time frame that I was instructed to work on.

04:13:38 12 That was the time frame that was relevant to the audit and the

04:13:40 13 restatement.

04:13:42 14 Q. Okay.

04:13:42 15 A. That's the time frame of information that either was on

04:13:46 16 the online systems or was augmented from data from the

04:13:48 17 off-line systems. There were other choices. That's what the

04:13:52 18 client decided to do.

04:13:52 19 Q. Have you ever heard the expression, preserve broadly and

04:13:58 20 produce narrowly?

04:13:58 21 A. I have.

04:14:00 22 Q. What does that mean to you?

04:14:02 23 A. That means that many times when companies are in a

04:14:10 24 litigation, they make the decision to preserve information

04:14:14 25 today, and because information is often commingled between

04:14:20 1 relevant and non-relevant information, that preservation can
04:14:24 2 include non-relevant information and relevant information. So
04:14:28 3 if you are preserving, you end up collecting -- you end up
04:14:32 4 locking down and ultimately collecting more information than
04:14:34 5 you ultimately intend to produce.

04:14:36 6 Q. And what does the "produce narrowly" part of that mean?

04:14:42 7 A. That means to try to produce the amount of information
04:14:46 8 that's actually relevant to the case and not to overproduce.

04:14:48 9 Q. Okay. And does that entail taking the restrictive view of
04:14:54 10 what's relevant to the case?

04:14:54 11 A. It's not a review that I take either way. It's to try to
04:15:02 12 tailor the ultimate handling of production of documents to the
04:15:06 13 needs of the case.

04:15:06 14 Q. Do you advise clients to preserve broadly and produce
04:15:10 15 narrowly?

04:15:10 16 A. I have used that phrase in the past.

04:15:14 17 Q. Is that how you advised the clients here?

04:15:16 18 A. I didn't advise the clients here on preservation or
04:15:20 19 production.

04:15:20 20 Q. Okay. In other words, you were just talking in the
04:15:24 21 beginning about collection; is that right?

04:15:28 22 A. I'm sorry?

04:15:28 23 Q. You didn't tell -- you didn't talk to the clients here
04:15:32 24 about preservation; is that correct?

04:15:32 25 A. I didn't talk to them about the scope of preservation, I

04:15:36 1 didn't talk to them about the scope of collection. They asked
04:15:38 2 me for advice on techniques, on how to execute a quality
04:15:42 3 selection, and I gave them advice.

04:15:44 4 Q. Did you give advice with respect to other aspects of
04:15:48 5 preservation?

04:15:48 6 A. I did not.

04:15:48 7 Q. So you gave limited advice with respect to certain aspects
04:15:52 8 of collection; is that right?

04:15:54 9 A. That's a fair statement, yes.

04:15:56 10 Q. Okay. So when you tell somebody in the context of your
04:16:00 11 job as an e-discovery consultant who advises those clients,
04:16:08 12 that you're also an attorney, that they should preserve
04:16:14 13 broadly but produce narrowly, do you think that that has any
04:16:20 14 impact on the decisions that they make as to relevance and
04:16:26 15 what should be produced because it's responsive or not?

04:16:30 16 A. I certainly hope not.

04:16:36 17 Q. Do you think it does?

04:16:36 18 A. It's not the intent of what I do. I can't tell you how it
04:16:40 19 lands. I can only tell you the advice that I give.

04:16:44 20 Q. Well, you say you can't tell me how it lands, but
04:16:46 21 certainly you've heard clients' responses when you make that
04:16:50 22 statement, haven't you?

04:16:50 23 A. In what manner, Mr. Mogin?

04:16:56 24 Q. Well, such as, you know, That's a good idea, producing
04:16:58 25 narrowly?

04:17:00 1 A. If they asked me to explain what producing narrowly means,
04:17:04 2 I explain the way that I just said. It means to produce the
04:17:06 3 information in a way that's tailored to meet your obligations
04:17:10 4 and not to overproduce.

04:17:12 5 Q. Isn't it true, sir, that when you have advised people to
04:17:14 6 produce narrowly, that you know that they have taken that to
04:17:18 7 mean to be restrictive in their interpretation of
04:17:22 8 responsiveness?

04:17:24 9 A. Not at all.

04:17:24 10 Q. Never?

04:17:24 11 A. Not that I'm aware of.

04:17:26 12 Q. Now, let's go, if we can, please, to your testifying
04:17:34 13 experience.

04:17:36 14 A. Yes, sir.

04:17:36 15 Q. Which I believe is page 4 of the exhibit; that is,
04:17:40 16 Defendants' 3.

04:17:42 17 A. Yes, sir.

04:17:42 18 Q. It's a lengthy list. Can you please tell me if there are
04:17:46 19 any engagements on that list where you testified -- that is,
04:17:52 20 like you're testifying today, not by declaration or affidavit,
04:17:56 21 live testimony -- about any of the subjects we are talking
04:18:02 22 about; that is, Boolean search, supervised learning,
04:18:06 23 statistically-ranked retrieval, statistical validation?

04:18:10 24 A. Most of my testimony is not in live court, most of my
04:18:18 25 testimony is by deposition, but let me look over this list.

04:18:36 1 You only want court testimony, or would live
04:18:38 2 deposition suffice for your needs?
04:18:40 3 Q. We are going to break it up into categories, so let's
04:18:44 4 start with court testimony.
04:18:46 5 A. Okay. In the In Re Devinney (phonetic) Universal matter,
04:19:12 6 which is about two-thirds of the way down the list.
04:19:14 7 Q. Just a second. Let me locate it.
04:19:18 8 Okay. Thank you.
04:19:18 9 A. I testified as to the construction of SQL query language
04:19:24 10 and the results that the defendants had produced in that
04:19:26 11 particular case with respect to database tables and methods
04:19:32 12 that they used to produce those tables.
04:19:32 13 Q. Now, database tables are what's referred to as structured
04:19:36 14 data, correct?
04:19:38 15 A. Most data is structured. Databases are structured data.
04:19:42 16 In this case, they contained unstructured data within the data
04:19:48 17 fields.
04:19:48 18 Q. Is email considered structured data or unstructured data?
04:19:52 19 A. That's a great question. I think of email as a database
04:19:56 20 that contains unstructured information.
04:19:58 21 Q. Is that the consensus view in the computer forensics
04:20:04 22 industry?
04:20:04 23 A. I couldn't tell you. I haven't had it polled.
04:20:06 24 Q. Well, how about this. You know a lot about best
04:20:10 25 practices. Is it best practices to treat email as a database?

04:20:12 1 A. Most people treat email in the same fashion they treat
04:20:18 2 loose files, which is as an unstructured container.

04:20:22 3 Q. And you mentioned seraquel (sic). Would you explain to
04:20:26 4 the court what that is?

04:20:26 5 A. I didn't catch that word. Could you repeat the question?

04:20:28 6 Q. Sequarrel, seraquel, I can't pronounce it. You mentioned
04:20:32 7 that it's --

04:20:32 8 A. "Sequel."

04:20:34 9 Q. Go ahead. If you could explain to the court what SQL is.

04:20:38 10 A. "Sequel" is a pronunciation of the acronym SQL, Structured
04:20:44 11 (sic) Query Language. It's a programming language methodology
04:20:46 12 used to handle electronic database systems.

04:20:50 13 Q. And so did you use Boolean queries?

04:20:52 14 A. SQL has many of the same aspects of Boolean because you
04:21:02 15 are using the same operations. So when I say SQL, that
04:21:06 16 programming language often uses the same structure -- or the
04:21:10 17 same equivalent structure in terms that you can find in
04:21:14 18 Boolean searching.

04:21:16 19 Q. Did you use Boolean key word searching in connection with
04:21:22 20 that engagement?

04:21:22 21 A. Yes, sir.

04:21:22 22 Q. And did you develop the Boolean search strings?

04:21:26 23 A. I did.

04:21:26 24 Q. And how did you go about doing that?

04:21:28 25 A. By having discussions with counsel, reading the pleadings,

04:21:40 1 developing a plan with counsel as to how to derive the
04:21:44 2 information counsel is interested in either having it analyzed
04:21:48 3 or looking at, developing the strings against the database
04:21:50 4 fields to extract the information and prepare it for counsel.
04:21:54 5 Q. What kind of information was in the database?
04:21:54 6 A. My recollection is largely financial transactions.
04:22:02 7 Q. So what sort of key words were you using in order to
04:22:06 8 examine financial transactions in the database?
04:22:08 9 A. The name of the financial account, so if you had a chart
04:22:14 10 account, the name of that account, or maybe the account
04:22:16 11 number; the extent that there was a payee or a creditor, the
04:22:20 12 name of that client or that creditor; to the extent there were
04:22:24 13 descriptive texts within the fields as to what transactions
04:22:28 14 took place --
04:22:28 15 Q. I'm sorry. As to?
04:22:30 16 A. If there was a descriptive term within the description
04:22:34 17 field for that transaction, as to why that transaction took
04:22:38 18 place.
04:22:38 19 Q. Thank you.
04:22:38 20 A. We'd be looking for text. If there was commentary from
04:22:42 21 the accounting department as to the backup meaning behind a
04:22:50 22 particular transaction.
04:22:50 23 So, again, there was dated information, there was
04:22:54 24 currency information, there was free-flowing, unstructured
04:22:58 25 text information both with the transaction nature and the

04:23:00 1 commentary.

04:23:02 2 Q. Were you looking for coded phrases?

04:23:04 3 A. A lot of the information in financial database use
04:23:10 4 acronyms and codes.

04:23:12 5 Q. Codes as in the sense of someone trying to obscure or
04:23:16 6 hide?

04:23:18 7 A. Yes, sir.

04:23:20 8 Q. And how did you go about formulating Boolean queries for
04:23:26 9 that particular information?

04:23:26 10 A. We started by looking for information with respect to
04:23:32 11 particular financial accounts, particular participants in
04:23:34 12 those transactions. We produced those to counsel. We
04:23:40 13 identified particular transactions of interest to them and
04:23:44 14 asked us to see if we could find more transactions of that
04:23:46 15 nature. We would look at the terminology that was used to try
04:23:48 16 to find additional transactions using the same terminology.

04:23:54 17 Q. Are you saying that there were certain transactions that
04:23:56 18 were material to the investigation that might have been hidden
04:23:58 19 in some way?

04:24:00 20 A. That might have -- excuse me?

04:24:02 21 Q. That somebody might have tried to hide in some way and
04:24:06 22 that's what you were searching for?

04:24:06 23 A. Not the transactions were hidden, but that the
04:24:08 24 transactions were in the accounting system, and we were trying
04:24:10 25 to narrow down the accounting system to just those

04:24:14 1 transactions.

04:24:14 2 Q. So you were using the Boolean search in order to narrow;
04:24:14 3 is that correct?

04:24:20 4 A. It is.

04:24:22 5 Q. And in that particular regard, did you use
04:24:30 6 statistically-ranked retrieval?

04:24:32 7 A. Not that I recall.

04:24:32 8 Q. Did you use supervised learning?

04:24:34 9 A. Not in that matter, no.

04:24:38 10 Q. Did you do a statistical evaluation of the validity of
04:24:42 11 your own searches?

04:24:42 12 A. No, sir.

04:24:46 13 Q. Did you engage in random sampling?

04:24:48 14 A. No, sir.

04:24:52 15 Q. Let's go back then. Any other court testimony that's
04:24:58 16 pertinent?

04:25:00 17 A. I don't see any other testimony on Boolean search
04:25:38 18 terminology or machine language.

04:25:40 19 Q. How about where you were engaged in validation,
04:25:46 20 statistical validation searches?

04:25:50 21 A. No, sir.

04:25:50 22 Q. How about -- then let's talk about the testimony that you
04:25:56 23 have given, the deposition testimony that you have given that
04:25:58 24 might cover those sections. Can you identify any such
04:26:02 25 engagements on this exhibit?

04:26:02 1 A. There was significant testimony in deposition in the
04:26:14 2 Gentex v. Armor Holdings matter, which is the second one from
04:26:18 3 the top. That involved a significant amount of searching.

04:26:22 4 Q. Okay. And you were the forensics expert and computer
04:26:30 5 science expert in that particular case?

04:26:32 6 A. Yes, sir.

04:26:32 7 Q. What was your role as the computer forensics expert?

04:26:36 8 A. My role in computer forensics was to assess, if possible,
04:26:40 9 the quantity of data that had been taken from company A by
04:26:46 10 exiting employees in transition to company B. It was also to
04:26:52 11 identify the amount of information in company A's systems that
04:26:56 12 had been maliciously deleted by the exiting employees. It was
04:27:02 13 to identify the manner in which the exiting employees
04:27:04 14 maintained that data after they left the company and how they
04:27:08 15 shared it with each other, with other people within company B.
04:27:12 16 It was to examine how they had deleted information in company
04:27:16 17 B after they had been fired, after they arrived and used the
04:27:24 18 information.

04:27:24 19 It was to examine how computer forensic examiners who
04:27:28 20 were hired by company B conducted their investigation. It was
04:27:32 21 to evaluate the quality of the results of the forensic
04:27:36 22 examiners hired by company B in their investigation. It was
04:27:40 23 to examine a purge activity conducted by the forensic
04:27:46 24 examiners at company B and the quality of that purge. It was
04:27:48 25 to render an opinion on the sustained presence of additional

04:27:52 1 information from company A still in the possession of
04:27:56 2 company B.

04:27:56 3 Q. So if I understand correctly, what you're saying is that
04:28:00 4 -- were you representing -- you were testifying on behalf of
04:28:04 5 defense in that case?

04:28:04 6 A. No, sir, plaintiff.

04:28:06 7 Q. So what you were doing on behalf of the plaintiff then was
04:28:10 8 you reviewed the work of the defense investigators and
04:28:14 9 testified about certain aspects of that?

04:28:16 10 A. In part, yes.

04:28:16 11 Q. And what did you do as the computer science expert that's
04:28:20 12 different than what you just described as the computer
04:28:24 13 forensics expert?

04:28:24 14 A. One of the of the issues in this case was the accusation
04:28:28 15 or the theft of spreadsheets and databases from company A that
04:28:36 16 were then used at company B. And from a computer science
04:28:40 17 perspective, my testimony included the identification of this
04:28:44 18 information as intellectual property or the kind of
04:28:48 19 information that could be identified as intellectual property;
04:28:52 20 and also to trace the evolution of these documents as they
04:28:56 21 were modified at company B and ultimately as they were used to
04:29:00 22 create fresh instances of databases and spreadsheets that were
04:29:04 23 in continuous use at company B.

04:29:06 24 Q. So, precisely, did you create any Boolean search strings?

04:29:10 25 A. Yes, sir.

04:29:12 1 Q. Okay. Tell me what you did as far as creating Boolean
04:29:18 2 search strings. How many?
04:29:20 3 A. Hundreds.
04:29:22 4 Q. Hundreds of different strings?
04:29:24 5 A. Yes, sir.
04:29:24 6 Q. You're not referring to hundreds of stems, you're talking
04:29:28 7 about hundreds of different queries?
04:29:30 8 A. Yes, sir.
04:29:30 9 Q. Okay. And were you the person that was responsible?
04:29:36 10 A. Some of these I did directly myself, some were done with
04:29:40 11 my team.
04:29:40 12 Q. How many did you directly do by yourself?
04:29:44 13 A. I don't recall.
04:29:44 14 Q. Well, you did hundreds with the team, correct?
04:29:48 15 A. My expert report was 4,000 pages long, Mr. Mogin. I don't
04:29:50 16 recall how many I did myself.
04:29:52 17 Q. Well, how about in terms of percentages?
04:29:58 18 A. 30 percent.
04:29:58 19 Q. 30 percent of the Boolean queries you developed and ran?
04:30:02 20 A. Yes, sir.
04:30:04 21 Q. Okay. Now, in that case, did you use supervised learning?
04:30:08 22 A. I did not.
04:30:08 23 Q. Did you engage in statistically-ranked retrieval?
04:30:12 24 A. No, sir.
04:30:18 25 Q. Did you do statistical validation, such as has been

04:30:22 1 discussed here today?

04:30:22 2 A. No, sir.

04:30:24 3 Q. Okay. What's next in your testifying experience?

04:30:28 4 A. I don't see or recall any other testifying experience on
04:31:12 5 this specific issue of Boolean search terms or the other areas
04:31:18 6 that you have asked for.

04:31:18 7 Q. Okay. So your personal hands-on experience, if you will,
04:31:26 8 please, with supervised learning, what is that?

04:31:28 9 A. My experience with supervised learning is two-fold, but
04:31:40 10 it's not reflected in my resume. The first is --

04:31:44 11 Q. Let me just -- before you start so that I don't interrupt
04:31:48 12 that answer, was this resume created for this particular case;
04:31:54 13 in other words, modified or amended for this particular case?

04:31:56 14 A. No, sir.

04:31:58 15 Q. Did you review it before it was submitted in this
04:32:02 16 particular case?

04:32:02 17 A. Yes, sir.

04:32:02 18 Q. And you understood the nature of the testimony that you
04:32:06 19 would be rendering in this particular case at the time that
04:32:10 20 you submitted the resume, correct?

04:32:10 21 A. Yes, sir.

04:32:12 22 Q. Okay. So please tell us about what's not on the resume
04:32:16 23 that has to do with supervised learning and your personal
04:32:20 24 hands-on experience.

04:32:22 25 A. Yes, sir. I have been involved in the development of

04:32:30 1 neural network programming, which is a form of supervised
04:32:32 2 learning. Neural network programming.

04:32:38 3 Q. And are you aware of anybody that's currently using neural
04:32:44 4 network programming in e-discovery?

04:32:46 5 A. I'm not familiar with all the techniques people are using
04:32:54 6 in e-discovery, though network programming is widely used
04:33:02 7 globally.

04:33:02 8 Q. For what?

04:33:02 9 A. One example is for the detection of airplanes for
04:33:06 10 ground-based airplane safety features. Another is for traffic
04:33:12 11 control within cities. Another is for predicting purchaser
04:33:18 12 decisions in various industries.

04:33:20 13 Q. So with respect to the issues that you understand you're
04:33:24 14 testifying about today, does neural network programming have
04:33:28 15 anything to do with it?

04:33:30 16 A. It does to the extent that it is a machine-learning
04:33:34 17 technique for supervised learning.

04:33:36 18 Q. Okay. Does it learn from a seed set of documents?

04:33:44 19 A. Yes. Not documents but decisions.

04:33:46 20 Q. So the answer then really is no, it doesn't learn from a
04:33:52 21 seed set of documents; is that right?

04:33:54 22 A. It learns from inputs, the same as machine learning
04:34:00 23 techniques that are not neural networking learning. You feed
04:34:06 24 it data, it develops relationships between the data you feed
04:34:10 25 it, you give it designations in the training set, later you

04:34:12 1 feed it new information from new documents or new data, and
04:34:18 2 it, based on what it's learned, makes decisions on what you
04:34:22 3 are now feeding it.

04:34:22 4 Q. Okay.

04:34:26 5 A. I think there is a gap here. There's been no testimony as
04:34:32 6 to how machine-learning systems really work.

04:34:34 7 Q. We'll get to it.

04:34:36 8 A. I was hoping that your expert would have already covered
04:34:40 9 that.

04:34:40 10 Q. He pretty well did cover it, Mr. Regard, but if you want
04:34:44 11 to fence, we can fence.

04:34:46 12 A. Okay.

04:34:46 13 Q. So you were telling us about neural network systems, and
04:34:52 14 then was there anything else that's not here on your resume
04:34:56 15 that's relevant to your testimony here today about Boolean
04:35:00 16 systems, about supervised learning, about statistically ranked
04:35:08 17 retrieval or about statistical validation in e-discovery?

04:35:12 18 A. There are products I have worked on that are not on my
04:35:16 19 resume involving the statistical development, the development
04:35:20 20 of search terms, the improvement of the search terms, the
04:35:24 21 statistical testing of null sets, the development of query
04:35:28 22 sets, and, yes, along the development of machine learning
04:35:34 23 techniques.

04:35:34 24 Q. And is there a reason that you didn't include those in the
04:35:40 25 material that you submitted to the court and to the parties to

04:35:44 1 establish your credentials to testify here?

04:35:46 2 A. One, when I first was engaged in this case for this
04:35:54 3 testimony, the issue before me was whether or not the
04:35:58 4 methodologies used by the defendants in preparing their search
04:36:04 5 terms for the production of documents was sufficient. And I
04:36:12 6 felt then and I still feel now that it was sufficient,
04:36:14 7 exceedingly sufficient.

04:36:16 8 Q. Based upon your understanding of best practices, right?

04:36:20 9 A. Both best practices and my personal experience in applying
04:36:24 10 those techniques within cases.

04:36:26 11 Q. You know, in your consulting practice, do you ever look at
04:36:28 12 Federal Rules of Civil Procedure?

04:36:30 13 A. Not as part of my consulting practice. As part of my
04:36:34 14 academic work and part of my work at the Sedona Conference, I
04:36:38 15 do.

04:36:40 16 Q. So you're familiar with the contours of the Federal Rules
04:36:44 17 of Civil Procedure 26?

04:36:44 18 A. Generally, yes.

04:36:46 19 Q. And how about Rule 34?

04:36:48 20 A. As well, yes.

04:36:50 21 Q. Okay. And can you tell me the best practices with respect
04:36:56 22 to ESI or search technology or any of the subjects that you
04:37:00 23 have talked about today that are in either of those rules?

04:37:06 24 A. I don't believe the rules reflect best practices in their
04:37:08 25 text.

04:37:10 1 Q. So in your opinion, what's the relationship between best
04:37:12 2 practices and the Federal Rules?

04:37:16 3 A. Well, first of all, not all the cases I work on are under
04:37:22 4 the Federal Rules of Civil Procedure. I work with cases in
04:37:24 5 state court as well.

04:37:26 6 Best practices, in my opinion, is how people
04:37:28 7 implement their processes and methodology to meet their
04:37:34 8 obligations under those rules.

04:37:34 9 Q. And in order to understand best practices, then you have
04:37:38 10 to have a pretty good understanding of the obligations,
04:37:40 11 correct?

04:37:40 12 A. Or a lot of experience with people who are working to meet
04:37:44 13 their own obligations.

04:37:46 14 Q. I'm sorry. I didn't understand that. Could you explain,
04:37:50 15 please?

04:37:50 16 A. Certainly. One is working with clients and comparing
04:37:56 17 notes with other thought leaders on how to achieve goals
04:38:02 18 within the litigation context, combined with the experience of
04:38:06 19 working on multiple projects over the course of many years.

04:38:14 20 Q. Do you review the case law?

04:38:18 21 A. Yes, sir.

04:38:18 22 Q. Do you consider yourself current on the case law?

04:38:22 23 A. Yes, sir.

04:38:24 24 Q. Are you familiar with the -- let me find this case.

04:38:36 25 THE COURT: Unless you are going to start giving

04:38:38 1 Judge Nolan cases. Are you going to quiz him on something
04:38:42 2 else?

04:38:46 3 BY MR. MOGIN:

04:38:48 4 Q. Are you familiar with the O'Keefe case by --

04:38:52 5 THE COURT: Judge Facciola.

04:38:56 6 MR. MOGIN: Thank you, your Honor.

04:38:58 7 THE COURT: Do you want the cite?

04:39:02 8 BY MR. MOGIN:

04:39:04 9 Q. Are you familiar with that, Mr. Regard?

04:39:06 10 A. I am.

04:39:06 11 Q. Can you tell us what Judge Facciola has to say about key
04:39:12 12 words?

04:39:12 13 A. I don't recall the exact --

04:39:14 14 THE COURT: I am not going to allow this unless you
04:39:16 15 have everything Judge Facciola has ever said on key words. We
04:39:20 16 are not going to take one statement out of O'Keefe when Judge
04:39:26 17 Facciola has probably done more to help key word search than
04:39:30 18 anybody else. And if I could go upstairs and key word John
04:39:36 19 Facciola and we got everything he said, I mean, there is a
04:39:40 20 statement in there about eeehh (phonetic), that's one
04:39:48 21 statement.

04:39:48 22 MR. MOGIN: I am just concerned with one statement,
04:39:50 23 your Honor.

04:39:50 24 MR. NEUWIRTH: Your Honor --

04:39:50 25 THE COURT: Okay, read it to him.

04:39:52 1 MR. NEUWIRTH: Your Honor, this has been briefed
04:39:54 2 before Judge Shadur, and you are correct that at least there
04:39:58 3 is a strong argument to be made that this one sentence we are
04:40:02 4 about to hear is not only out of context with the rest of the
04:40:04 5 case but also with other things Judge Facciola has said. And
04:40:08 6 we would -- I think all defendants would object to the idea
04:40:12 7 that an expert is being asked --

04:40:14 8 THE COURT: Well, this is kind of contrary to what
04:40:18 9 you said to me before. Whether you think I am or not,
04:40:22 10 Mr. Mogin, you said to me, They're not supposed to be giving
04:40:26 11 legal opinions here. Now we're quoting on cases and then you
04:40:32 12 want to ask him what he thinks of what Judge Facciola said?
04:40:38 13 Is that what you want to do?

04:40:38 14 MR. MOGIN: No.

04:40:40 15 THE COURT: What do you want to do?

04:40:40 16 MR. MOGIN: Your Honor, I am not going to ask him
04:40:42 17 about legal opinions. Mr. Regard testified that he keeps up
04:40:46 18 with the case law in this area --

04:40:48 19 THE COURT: Right.

04:40:48 20 MR. MOGIN: -- that forms his position with respect
04:40:52 21 to best practices. Obviously, based upon the way that your
04:40:56 22 Honor can basically give us chapter and verse on this case,
04:40:58 23 this is an important case in the e-discovery context.

04:41:04 24 THE COURT: It is. Okay. It is.

04:41:04 25 MR. MOGIN: And so it's fair game with respect to

04:41:08 1 Mr. Regard's knowledge of this particular case as it relates
04:41:14 2 to the issues that we are dealing with today.

04:41:18 3 MR. MAROVITZ: Judge, if I can be heard. I was
04:41:22 4 precluded in a pretty substantial way from questioning
04:41:24 5 Mr. Regard both today and on February 21st about matters that
04:41:28 6 related to the law. I didn't agree that I should be precluded
04:41:34 7 with respect to those rulings. I think it is unfair now for
04:41:36 8 the plaintiff to be able to retread that same ground.

04:41:40 9 I know that -- that's in addition to the statement
04:41:42 10 that Mr. Neuwirth made. And if, in fact, it is fair game,
04:41:46 11 then I should be permitted to ask the questions that I was not
04:41:50 12 permitted to ask before.

04:41:52 13 MR. MOGIN: It goes to best practices, your Honor.

04:41:54 14 MR. NEUWIRTH: But, your Honor, again, we would
04:41:58 15 object, and we can show you what we wrote to the court. We
04:42:00 16 have formally told, I believe it was in our February 6th
04:42:04 17 brief, we believe that the out-of-context statement which I am
04:42:08 18 sure Mr. Mogin is now going to read is an incomplete and
04:42:14 19 misleading characterization of what Judge Facciola said in
04:42:16 20 this case.

04:42:18 21 THE COURT: Well, he may have even said it in the
04:42:20 22 case, but he has a whole body of case law.

04:42:24 23 MR. NEUWIRTH: Exactly, your Honor.

04:42:24 24 THE COURT: He and Judge Grimm and Judge Peck have
04:42:30 25 been trying get people to cooperate, and in their quest to get

04:42:36 1 people to cooperate on an agreement on search terms, and
04:42:42 2 without pulling out their hair, they --

04:42:48 3 MR. NEUWIRTH: And let's -- and as you know, your
04:42:50 4 Honor, what Judge Facciola was talking about in this case was
04:42:52 5 not that search terms are inaccurate; he was saying that the
04:42:56 6 defendants there were doing something wrong by suggesting that
04:43:02 7 the search terms -- that the government was using were
04:43:04 8 inadequate without making a sufficient showing of that
04:43:08 9 inadequacy.

04:43:08 10 What this quote is really saying is that arguably
04:43:12 11 what the plaintiffs are trying to do here is wrong.

04:43:14 12 MR. MOGIN: What quote are we talking about because I
04:43:16 13 haven't asked a question yet.

04:43:18 14 THE COURT: Okay. Is this how you wanted to spend
04:43:22 15 the next 20 minutes or the next 25 minutes? Is this really it
04:43:32 16 on Mr. Regard? Do you want to ask him anything about the
04:43:34 17 chart?

04:43:36 18 MR. MOGIN: We are going to get to the chart, your
04:43:38 19 Honor.

04:43:38 20 THE COURT: I am telling you my chief said I have to
04:43:40 21 be someplace at 4:30.

04:43:42 22 MR. MOGIN: I understand that.

04:43:44 23 THE COURT: So I have to be somewhere, and I want a
04:43:46 24 few minutes to talk to the lawyers.

04:43:46 25 MR. MOGIN: I did not understand that I was required

04:43:48 1 to finish with Mr. Regard today. The defendants have spent
04:43:54 2 four hours cross-examining Dr. Lewis. Time was supposed to be
04:44:00 3 equally divided.

04:44:00 4 THE COURT: How about if you did the part of your
04:44:04 5 cross -- all right. It's your time. Judges get in real
04:44:26 6 trouble telling lawyers how to do their cross.

04:44:32 7 BY MR. MOGIN:

04:44:32 8 Q. Mr. Regard, we have been talking about the O'Keefe case.
04:44:34 9 You're familiar with the case?

04:44:36 10 A. I am.

04:44:36 11 Q. Do you have a sense of when that case was decided?

04:44:38 12 A. I don't recall exactly when it was decided. The last
04:44:44 13 couple of years.

04:44:44 14 Q. Well, if I said it was 2008, would that refresh your
04:44:46 15 recollection?

04:44:46 16 A. It doesn't refresh --

04:44:50 17 THE COURT: Do you agree with him?

04:44:50 18 THE WITNESS: It doesn't refresh my recollection, but
04:44:52 19 I don't disagree.

04:44:54 20 BY MR. MOGIN:

04:44:54 21 Q. So we can agree that I can use 2008 in my question?

04:44:56 22 A. That's fine.

04:44:58 23 Q. And you are aware, are you not, that in that case, the
04:45:00 24 court refers to the necessity to look to the learning that can
04:45:04 25 be provided by linguists and computer scientists, correct,

04:45:08 1 with respect to Boolean searches?

04:45:10 2 A. That's part of what the judge references. Can you show me
04:45:14 3 the exact text?

04:45:16 4 Q. Okay. Let's mark for just identification purposes -- I
04:45:22 5 guess this is Plaintiffs' 12, a copy of the decision.

04:45:32 6 MR. NEUWIRTH: Can I have a continuing objection?

04:45:40 7 THE COURT: Yes.

04:45:44 8 BY MR. MOGIN:

04:45:48 9 Q. I am just going to refer you to the first page. Do you
04:45:52 10 see the date there, February 18th, 2008?

04:45:54 11 A. I do.

04:45:56 12 Q. All right. And the quote is on the last page, the second
04:46:08 13 sentence.

04:46:12 14 MR. MAROVITZ: We really do need a copy of the
04:46:14 15 document, Judge. Thank you.

04:46:16 16 BY MR. MOGIN:

04:46:18 17 Q. Do you see that sentence there, please?

04:46:20 18 A. I am on page -- I am on the last page, page 9. Where
04:46:26 19 would you like me to look?

04:46:28 20 Q. Yes, the last page, the second sentence.

04:46:40 21 A. Yes, sir.

04:46:40 22 Q. Okay. Do you see the reference there to the knowledge of
04:46:46 23 linguists and computer scientists in connection with key word
04:46:50 24 searching?

04:46:52 25 A. I do.

04:46:52 1 Q. Okay. And when did you first become familiar with this
04:46:56 2 case? Was it shortly after it was decided?

04:46:58 3 A. Most likely it would have been shortly after it was
04:47:04 4 decided.

04:47:04 5 Q. So about four years ago, right?

04:47:06 6 A. Yes, sir.

04:47:06 7 Q. Okay. So in those four years in connection with any of
04:47:12 8 your Boolean searches that you have been involved in, have you
04:47:16 9 engaged the services of a linguist?

04:47:20 10 A. I have not.

04:47:20 11 Q. Have you ever engaged the services of a linguist in
04:47:24 12 connection with the construction of Boolean key word strings?

04:47:28 13 A. I have not engaged the services of a linguist, and in the
04:47:34 14 projects I have worked on, my clients have not felt that a
04:47:38 15 linguist would have contributed to the result.

04:47:40 16 Q. And you yourself are not a linguist, correct?

04:47:42 17 A. Well, I certainly understand language, and I speak several
04:47:46 18 languages, but I am not a linguist by profession.

04:47:48 19 Q. Okay. And let's talk about statistics. Are you a
04:47:58 20 statistician?

04:47:58 21 A. I do not have a doctorate degree in statistics. I am not
04:48:04 22 sure what Mr. Lewis' degree is in. I think it's computer
04:48:08 23 science.

04:48:08 24 I have studied statistics. I have a degree in
04:48:12 25 computer science and mathematics, and part of my graduate

04:48:16 1 program included the study of statistics. So I am familiar
04:48:20 2 with statistics.
04:48:20 3 Q. When did you get that bachelor's degree?
04:48:22 4 A. My bachelor's degree?
04:48:24 5 Q. Yes, sir.
04:48:26 6 A. 1989.
04:48:30 7 Q. And when did you get the MBA?
04:48:30 8 A. 1995.
04:48:32 9 Q. And have you taken any classes in statistics at the
04:48:36 10 graduate level since 1995?
04:48:38 11 A. No, sir.
04:48:40 12 Q. Have you written any papers on statistics since 1995 that
04:48:48 13 have been peer reviewed?
04:48:48 14 A. No, sir.
04:48:50 15 Q. Have you taught statistics since 1995 in a college class
04:48:56 16 or university class?
04:48:56 17 A. Not in a university class or college class, I have not. I
04:49:08 18 was asked to teach statistics to Georgetown advanced institute
04:49:14 19 for e-discovery last year, and I did conduct a session on
04:49:18 20 statistical use within e-discovery.
04:49:18 21 Q. Well, you were one of how many panelists?
04:49:22 22 A. I was one of three panelists and one moderator.
04:49:28 23 Q. And did you --
04:49:28 24 A. Three panelists, I think so, three.
04:49:32 25 Q. Did you present a paper that you authored?

04:49:34 1 A. No, sir.

04:50:16 2 MR. MOGIN: Your Honor, I'm going to mark as next in
04:50:18 3 order Temple-Inland's responses and objections to plaintiffs'
04:50:24 4 first request for production of documents directed to all
04:50:26 5 defendants.

04:50:26 6 THE COURT: What number would that be?

04:50:28 7 MR. MOGIN: I believe that's 13, Plaintiffs' 13.

04:50:30 8 THE COURT: This is Plaintiffs' 13?

04:50:32 9 MR. NEUWIRTH: Yes.

04:50:32 10 THE COURT: Thank you.

04:50:42 11 BY MR. MOGIN:

04:50:42 12 Q. Mr. Regard, are you familiar with Plaintiffs' 13?

04:50:46 13 A. I don't recall sitting here if that was one of the
04:50:50 14 documents I reviewed or not. Many, if not most, of these were
04:51:02 15 produced to me.

04:51:02 16 Q. Do you recall if this one was?

04:51:06 17 A. I don't offhand.

04:51:08 18 Q. Do you want to look at Exhibit B of that report?

04:51:18 19 THE COURT: What page are you on?

04:51:22 20 MR. MOGIN: It's page 1 of Exhibit B.

04:51:24 21 THE COURT: Page 1 of Exhibit B.

04:51:38 22 THE WITNESS: I have listed all the materials that I
04:51:40 23 considered. I am sure I looked at it at some point, I just
04:51:46 24 don't recall from looking on the face of it.

04:51:48 25 BY MR. MOGIN:

04:51:48 1 Q. Can you identify for us any document request that

04:51:54 2 Temple-Inland did not tender an objection for?

04:51:58 3 A. I haven't read the document at that level of degree.

04:52:06 4 Would you like for me to?

04:52:06 5 THE COURT: No.

04:52:10 6 Sorry.

04:52:12 7 BY MR. MOGIN:

04:52:12 8 Q. Will you accept my representation that there are none?

04:52:14 9 A. Are you suggesting they are not responding to any of your
04:52:20 10 requests or they just lodged and preserved their objections to
04:52:24 11 your requests?

04:52:26 12 Q. The latter.

04:52:28 13 A. I would accept your representation.

04:52:30 14 Q. Now, are you aware of which document requests the search
04:52:38 15 strings refer to?

04:52:40 16 A. No, sir.

04:52:42 17 Q. Do you have any idea how many of the document requests are
04:52:50 18 within the search strings?

04:52:50 19 A. I believe there's documentation to the effect of which
04:52:56 20 document requests Temple has agreed to respond to. I don't
04:53:02 21 have -- I don't know the correlation of which ones of those
04:53:06 22 were effected through the use of search strings versus which
04:53:08 23 ones were effected through other document collections, review,
04:53:12 24 and productions.

04:53:14 25 Q. So are you suggesting that there's documentation about

04:53:16 1 requests that Temple has agreed to other than their formal
04:53:20 2 response?

04:53:20 3 A. I am trying to remember if I have seen documentation
04:53:34 4 reflecting search strings against individual requests. I
04:53:38 5 don't recall sitting here. If I did, it was through the
04:53:42 6 documentation that was produced by defendants to plaintiffs.

04:53:44 7 Q. So in your consideration of your opinions in this case,
04:53:52 8 did you consider whether or not the defendants had attempted
04:53:56 9 to construct search strings -- strike that.

04:54:00 10 Were you aware that in approximately July of 2011 at
04:54:08 11 the defendants' request, the plaintiffs broke the request for
04:54:14 12 production of document into several categories, one was
04:54:18 13 conduct requests, another was data requests, the third had to
04:54:22 14 do with inquiries and investigations, and the fourth was more
04:54:28 15 general?

04:54:28 16 A. I don't recall that specific correspondence, no.

04:54:30 17 Q. In fact, is that correspondence listed anywhere in your
04:54:40 18 documentation that you looked at?

04:54:42 19 A. I don't see it offhand.

04:55:02 20 Q. Okay.

04:55:02 21 A. It may -- many of the earlier correspondence are, in fact,
04:55:10 22 attachments to some of these correspondences, so I can't say
04:55:14 23 definitively that I did not receive it. I don't recall it.

04:55:16 24 Q. All right. Regardless of whether you received it or
04:55:22 25 reviewed it, were you aware that this had occurred?

04:55:26 1 A. I am now.

04:55:28 2 Q. Prior to my bringing it to your attention, were you aware
04:55:32 3 of it?

04:55:32 4 A. I think I was aware that there had been a distinction made
04:55:36 5 between data requests, meaning non-emails and non-user files,
04:55:42 6 versus the requests that the defendants were seeking to
04:55:46 7 satisfy through the collection and review of documents, but I
04:55:50 8 don't recall sitting here seeing that categorized in the way
04:55:56 9 that you have described it.

04:55:56 10 Q. Would it surprise you to learn -- strike that.

04:56:02 11 Have you reviewed the documentation that
04:56:06 12 Georgia-Pacific tendered last week having to do with search
04:56:10 13 string validation?

04:56:12 14 A. I am.

04:56:12 15 Q. Would it surprise you to learn that the defendants
04:56:18 16 responded or tried to create search strings to only
04:56:22 17 approximately 17 document requests?

04:56:24 18 A. I believe you just told me that they objected to all of
04:56:32 19 your document requests --

04:56:32 20 Q. That's correct.

04:56:34 21 A. -- so that does not surprise me.

04:56:36 22 Q. Okay. And did you in any way consider that in forming
04:56:40 23 your opinions today as to whether or not defendants were
04:56:46 24 compliant with best practices?

04:56:48 25 A. I don't find that relevant to the consideration of their

04:56:52 1 compliance with best practices.

04:56:54 2 Q. Did you consider today, in connection with forming your
04:56:58 3 opinions that you have talked about today, did you consider
04:57:02 4 the fact that prior to receiving the documents last week from
04:57:08 5 Georgia-Pacific, the defendants had never specifically
04:57:12 6 identified which particular document request the search
04:57:18 7 strings were intended to respond to?

04:57:20 8 A. I did not consider that, no, sir.

04:57:24 9 Q. Do you consider such conduct to be within the realm of
04:57:28 10 transparency as you described it earlier?

04:57:34 11 A. Back to your former question, you asked me if I considered
04:57:38 12 whether or not the defendants had considered which document
04:57:42 13 requests in responding to the development of search terms. I
04:57:48 14 think my earlier testimony was my information is such that
04:57:50 15 they considered your request for documents very heavily in
04:57:54 16 developing their search terms. That was part of the input
04:58:00 17 that went into the front of the process.

04:58:02 18 Exactly which ones they decided to respond to versus
04:58:04 19 not is definitely an important aspect that they made that
04:58:08 20 decision, not so much that I know which ones they decided to
04:58:12 21 respond to and which ones they did not decide to respond to.

04:58:16 22 Q. Okay. So 17 out of 94, does that strike you as consistent
04:58:22 23 with best practices?

04:58:24 24 A. It strikes me as irrelevant to best practices.

04:58:26 25 Q. Okay. And does the fact that plaintiffs were not advised

04:58:32 1 which of the 94 the search strings related to prior to these
04:58:38 2 hearings have any bearing on your testimony with respect to
04:58:42 3 the transparency of the process?

04:58:44 4 A. It does and it doesn't at the same time. It does in that
04:59:02 5 I believe that describing the process that went through to
04:59:08 6 derive search terms, apply the search terms, and test the
04:59:12 7 results, that process I feel has had transparency. I also was
04:59:20 8 informed when the search terms were produced to the
04:59:24 9 plaintiffs.

04:59:24 10 If there had been omissions there or that the
04:59:26 11 plaintiffs had felt, and I think you did in occasions, that
04:59:30 12 the search terms would not have satisfied your document
04:59:32 13 requests, you advised them, and they took that into
04:59:34 14 consideration in the revision of their search terms.

04:59:40 15 As to the communication of the individual search
04:59:42 16 terms that are being requested or being responded to versus
04:59:48 17 not responded to, I think this document is pretty clear, as
04:59:52 18 you have represented it, that they're objecting to all of your
04:59:54 19 requests.

04:59:58 20 Q. If they didn't tell us what the search strings
05:00:02 21 corresponded to in terms of the particular requests for
05:00:06 22 production of documents, do you consider that to be
05:00:08 23 transparent in the meaning of transparency as you earlier
05:00:14 24 testified about in connection with best practices?

05:00:16 25 A. I think it would be important for me to understand the

05:00:22 1 chronology of events more clearly than you have laid them out
05:00:26 2 here. I don't know when those decisions were made, and I
05:00:32 3 don't know how that correlated to decisions of plaintiffs.

05:00:36 4 Q. You are suggesting then that I have to walk you through
05:00:38 5 each of the search string developments --

05:00:40 6 THE COURT: What number are your search strings?

05:00:44 7 MR. MOGIN: The search strings are --

05:00:48 8 THE COURT: No. They are in the requests?

05:00:50 9 MR. MOGIN: No, no.

05:00:56 10 Your Honor, just to be clear, we didn't give them
05:00:58 11 search strings. They made them up.

05:01:00 12 THE COURT: So that chart with the highlighting, the
05:01:04 13 one you dropped off?

05:01:06 14 MR. MOGIN: That goes with Ms. Tenny. It's a
05:01:08 15 demonstrative.

05:01:10 16 THE COURT: That's Ms. Tenny. Okay.

05:01:12 17 MR. MOGIN: She is going to kill me.

05:01:34 18 BY MR. MOGIN:

05:01:34 19 Q. You are suggesting then I am going to have to walk you
05:01:38 20 through all of the correspondence and all of the search string
05:01:42 21 development documents that we received last week before you
05:01:44 22 can answer that question?

05:01:44 23 THE COURT: Or maybe if one of the defendants know
05:01:48 24 the answer, they could stipulate to whether or not -- say the
05:01:54 25 question again, please. I was busy reading the responses. I

05:01:58 1 thought we were still on the first request for production. I
05:02:02 2 was reading those.

05:02:04 3 BY MR. MOGIN:

05:02:04 4 Q. Are you suggesting, Mr. Regard, that in order for you to
05:02:08 5 be able to answer my question, that we have to trace through
05:02:12 6 all of the correspondence and all of the search string
05:02:16 7 developments so that you can tell us about the transparency
05:02:20 8 that took place or didn't take place and whether that's
05:02:26 9 relevant to your opinion?

05:02:26 10 A. The transparency that I testified to earlier is the
05:02:30 11 transparency of Boolean search terms, that when they are
05:02:34 12 produced, they can be read and they can be restored. To the
05:02:36 13 extent they were provided to you, the plaintiffs, I have seen
05:02:40 14 correspondence that you responded to them, so the transparency
05:02:46 15 characteristic of search terms to be readable by people
05:02:50 16 obviously had an effect because you responded to them.

05:02:54 17 Separately, I have testified that it's important for
05:02:56 18 parties to relate to the counter-party the process they're
05:03:02 19 going through. I'm not trying to muddle those two concepts
05:03:06 20 together.

05:03:08 21 Q. Well, should the process be related to the counter-party
05:03:10 22 contemporaneously or after the fact?

05:03:14 23 A. That varies from party to party, from litigation to
05:03:22 24 litigation.

05:03:22 25 Q. What's best practice?

05:03:26 1 A. I think that still relates from party to party to
05:03:28 2 litigation to litigation.

05:03:28 3 Q. What's best practice under the Sedona principles?

05:03:32 4 A. Under Sedona, it's to balance that transparency with your
05:03:38 5 client's interest and your advocacy.

05:03:40 6 Q. When you advise clients, do you suggest to them that they
05:03:44 7 create the equivalent of an audit trail with respect to their
05:03:48 8 e-discovery processes?

05:03:50 9 A. I don't usually advise clients of that. I usually take
05:03:58 10 care of that in my company when we are applying our services.
05:04:02 11 We keep documentation usually on cases we work on and the
05:04:08 12 steps we take.

05:04:08 13 Q. Was that done in this case?

05:04:10 14 A. I didn't develop the search terms in this case.

05:04:12 15 Q. But you did testify that the defendants complied in your
05:04:14 16 opinion with best practices?

05:04:18 17 A. That's correct.

05:04:18 18 Q. Okay. So does best practices require some level of
05:04:24 19 replicability, accountability, the ability to recreate the
05:04:32 20 investigation?

05:04:32 21 A. In best practices, yes, you'd want to have some
05:04:38 22 documentation of what you have done and the ability to
05:04:40 23 validate each individual step.

05:04:42 24 Q. So when Mr. Brown testified that after he, quote,
05:04:48 25 rationalized the search strings, he was no longer able to

05:04:54 1 correlate any particular search string to any particular
05:04:56 2 request, was that, in your opinion, consistent with best
05:04:58 3 practices as you've just described the need for replicability,
05:05:04 4 transparency?

05:05:04 5 THE COURT: We have an objection.

05:05:06 6 MR. NEUWIRTH: Lack of foundation. That's not what
05:05:08 7 Mr. Brown said, and I have his testimony on that point right
05:05:10 8 in front of me.

05:05:12 9 THE COURT: Well, you have to be accurately stating
05:05:14 10 what the testimony was, so take a look at it.

05:06:08 11 MR. MOGIN: People are searching for it.

05:06:08 12 THE COURT: You know what? It's five after 4:00. I
05:06:12 13 do actually want to talk to the lawyers. This is a very hard
05:06:14 14 group to get together. Folks who are not the lawyers, we
05:06:18 15 don't have enough time to go down to my chambers at the
05:06:22 16 moment, so I would just like to talk to you here in the
05:06:24 17 courtroom. It's, of course, a public courtroom, but I would
05:06:28 18 really appreciate it if the visitors would leave and I could
05:06:30 19 just talk to the lawyers here.

05:06:32 20 I don't know -- it somewhat -- what I have to say
05:06:36 21 somewhat involves Dr. Lewis and Dan Regard, so if you want
05:06:40 22 them to stay, it's fine with me.

05:06:44 23 MR. MAROVITZ: That's fine.

05:06:44 24 THE COURT: Okay?

05:06:46 25 Dr. Tenny, where are you? Thank you so much. You

05:06:50 1 are the best sport for coming two days. We will be back to
05:07:00 2 you shortly on what our next step will be here.

05:07:04 3 You can step down, Mr. Regard.

05:07:06 4 THE WITNESS: Thank you, your Honor.

05:07:06 5 (Witness leaves the stand.)

05:07:06 6 THE COURT: We are going to be finished if you are
05:07:08 7 running for a plane. We are going to be finished in a few
05:07:10 8 minutes, I promise you.

05:08:18 9 Okay. So this is what I am calling, if everybody can
05:08:20 10 hear me, when I received this referral in December, it was
05:08:30 11 from my darling Judge Shadur, who never sends anything to me.
05:08:34 12 I am putting this in context. Okay? And it said, Conduct an
05:08:38 13 evidentiary hearing. So I thought -- being the obedient
05:08:44 14 little magistrate judge that I am, I thought, Oh, I better set
05:08:48 15 this thing real fast. So we did. And this is quite a large
05:08:54 16 group here.

05:08:56 17 If I had one thing to do over, and that's what I am
05:09:00 18 doing right now, if we could go back to that day, and I had
05:09:06 19 reviewed as many documents as I now have reviewed, I want to
05:09:12 20 say a couple things because I don't think it's too late to go
05:09:16 21 back to that original place.

05:09:18 22 I am a believer of principle 6 of Sedona, and I'm not
05:09:28 23 just because it's Sedona, but I think the people who are
05:09:30 24 producing the records, producing the documents, are in a
05:09:36 25 better position to know, since they have to do the work, spend

05:09:42 1 the money, spend the time, they know their people, they know
05:09:46 2 their material, so as a basic premise, I think that's a pretty
05:09:50 3 fair premise here.

05:09:52 4 I also think I don't quite understand why they went
05:10:00 5 so fast without getting you involved. Okay? But as soon as
05:10:06 6 they found out, I'm sort of assuming, they were trying to
05:10:10 7 figure out, all seven of them, of what the heck was going on,
05:10:14 8 I'd say by August, and Judge Shadur did not decide his motion
05:10:18 9 to dismiss until April. So by August, I think the dialog
05:10:24 10 starts.

05:10:26 11 And the reason I'm even going to suggest what I am
05:10:30 12 going to suggest is I think -- I would give you a B plus for
05:10:38 13 cooperation, communication with each other. I actually think
05:10:42 14 you really did -- once it got started, I think you did a
05:10:48 15 really good job.

05:10:50 16 I don't know whether the indexing issue started to
05:10:54 17 send this off on this kind of I'd almost call it a detour
05:11:02 18 we're on with quote, unquote, predictive quoting, what all the
05:11:08 19 blogs are talking about us.

05:11:10 20 I assume you and Dr. Lewis, what you really are
05:11:16 21 interested in is a search, regardless if it's Boolean or
05:11:24 22 computer-assisted, that is fair and statistically -- and that
05:11:32 23 can be validated statistically because that would be a good
05:11:38 24 word search.

05:11:40 25 My question to all of you right now -- really, it's

05:11:44 1 to you, and you don't have to answer me today; I even have a
05:11:50 2 time we are going to call up again -- is there a way, rather
05:11:56 3 than starting all over with all of the good work that is here,
05:12:04 4 if Dr. Lewis and Mr. Regard were able to help and we were able
05:12:12 5 to within a same framework take their search and be able to
05:12:20 6 tweak it and make it something that you could be comfortable
05:12:24 7 with?

05:12:24 8 MR. MOGIN: You're right. I won't answer you today.

05:12:26 9 THE COURT: You don't have to answer me today. And I
05:12:30 10 understand that I am sort of -- and I have no idea. Now, I
05:12:36 11 have no idea if they want to go to the mat as the Godfather
05:12:40 12 would say, with their search as it is. Maybe they don't want
05:12:44 13 to tweak anything.

05:12:46 14 MR. MOGIN: I will --

05:12:46 15 THE COURT: I don't know. I don't know.

05:12:50 16 What I have gotten out of this -- and I think there
05:12:58 17 is a bigger hole in the case book of what is statistically
05:13:04 18 correct. I have been walking around saying to Chris for the
05:13:10 19 last week, because we spend so much time fighting with parties
05:13:16 20 about agree, agree, agree, all of the case law, all of my
05:13:22 21 time, all of my opinions in this area, as Joe knows, is
05:13:26 22 beating people over the head to agree what the search terms
05:13:30 23 are. We never get to -- I really, you know, you can all jump
05:13:34 24 in here. You start telling me cases you know, other than Paul
05:13:40 25 Grimm kind of waxing on that it should be statistically valid,

05:13:48 1 and what Judge Facciola said, there hasn't -- judges just
05:13:54 2 haven't -- parties haven't been thinking like that, judges
05:13:58 3 haven't been thinking like that, and I actually think that's
05:14:02 4 probably the more helpful part of the case is what I am trying
05:14:08 5 to say. And I happen to think it should be, it should be
05:14:14 6 valid. It shouldn't be, Oh, my God, oh, my God, let's just
05:14:18 7 move on, let's just get rid of this.

05:14:22 8 So your homework assignment is I want you to talk to
05:14:28 9 each other, see if Dan would come up with -- if Dan would
05:14:34 10 agree that he would go -- he would go along with the Boolean
05:14:38 11 search and he tell you what kind of changes, what kind of
05:14:44 12 tweaking, what kind of running, whatever he needs, whatever
05:14:50 13 kind of validation they need, if you would be willing to do
05:14:52 14 that.

05:14:56 15 In exchange for that, here is my quid pro quo. We
05:15:00 16 could take -- it is five months tomorrow that I leave here. I
05:15:06 17 will work with you for the next five months on trying to
05:15:08 18 figure out privilege, indexing, 30(b)(6)s. We could take the
05:15:18 19 five months and try to get you in some kind of shape where
05:15:24 20 maybe you could get your arms around the rest of the discovery
05:15:28 21 issues here.

05:15:30 22 I actually think -- I mean, when you say, you know,
05:15:34 23 you're not exaggerating that you could be coming in on motions
05:15:38 24 to compel on this for the next two years to whoever the new
05:15:42 25 magistrate judge is.

05:15:46 1 So I don't know. I think it's kind of a matter of
05:15:48 2 where you want to put your resources. I know you all have
05:15:54 3 clients, and you've got all those other plaintiffs' lawyers,
05:15:58 4 and I mean it as somebody who used to get kicked around every
05:16:04 5 courtroom in this building as a criminal defense lawyer, you
05:16:06 6 can imagine, I am not going to take this personal, but I did
05:16:10 7 not want to walk out of here today and not say to you, Hey,
05:16:16 8 why don't we all take a nice, big, deep breath, step back, and
05:16:22 9 see if there's not something we could do to save this right
05:16:26 10 now. And not only save it, make it better.

05:16:28 11 MR. MOGIN: I appreciate what you're saying. I will
05:16:30 12 give it good-faith consideration.

05:16:32 13 THE COURT: Good.

05:16:32 14 MR. MOGIN: However, just so defense counsel hears it
05:16:36 15 loud and clear, so that they can't accuse us of any holding
05:16:40 16 back, since December 2010 when Mr. Neuwirth and I had a heated
05:16:48 17 exchange in the hallway, we have said we will not tolerate a
05:16:52 18 search that is restricted to these custodians. It won't -- we
05:16:58 19 will not make that agreement.

05:17:00 20 THE COURT: So that would be one of the things you
05:17:06 21 would come back, is you would want to propose custodians?

05:17:10 22 MR. MOGIN: No. It's going to have to be some other
05:17:12 23 way besides custodians.

05:17:16 24 THE COURT: Oh, you won't do a custodian-based
05:17:18 25 search.

05:17:18 1 MR. MOGIN: I certainly won't do these top custodians
05:17:20 2 that they have picked out.

05:17:22 3 THE COURT: I see.

05:17:24 4 MR. ECHOLS: Your Honor, Barack Echols. Ms. Miller
05:17:28 5 and I, during the course of the summer and after, have had
05:17:30 6 some of those conversations. I think you saw some of that
05:17:32 7 correspondence that we sent to you. And our position has
05:17:36 8 always been that this is our position as to the ones that make
05:17:40 9 the most sense. We think this may be all. We understand you
05:17:44 10 disagree, we understand there may have to be a conversation
05:17:48 11 about additional custodians at some point, but we never have
05:17:50 12 been able to get into that, even at which seems to be a
05:17:54 13 reasonable place to be because, as you said, we took a little
05:17:58 14 bit of a detour.

05:18:00 15 THE COURT: Can you do -- experts, could you do I
05:18:06 16 would call what Mr. Mogin is saying as some kind of concept or
05:18:12 17 a broader-based search, what would you call it, other than the
05:18:16 18 non-custodial? Can you do that with Boolean?

05:18:24 19 DR. LEWIS: You are asking me?

05:18:24 20 THE COURT: Yes.

05:18:26 21 DR. LEWIS: That is can you do a Boolean search on
05:18:28 22 material that wasn't gathered by custodians but were gathered
05:18:30 23 some other way?

05:18:32 24 THE COURT: Yes.

05:18:32 25 DR. LEWIS: Yes.

05:18:32 1 THE COURT: Clusters or concepts or any --

05:18:34 2 DR. LEWIS: Well, no, I'm saying -- you are talking
05:18:36 3 about the collection procedure, whether it's collection --

05:18:38 4 THE COURT: You're right. But you could use Boolean
05:18:40 5 for a non-custodial search?

05:18:44 6 DR. LEWIS: Yes.

05:18:44 7 THE COURT: All right.

05:18:50 8 MR. McKEOWN: The scope of what is going to be in the
05:18:52 9 universe is a very big question. We have other custodial
05:18:56 10 documents that we have collected and are reviewing, and we
05:18:58 11 have shared servers that we have collected and are reviewing.
05:19:02 12 But if it's -- we have to take every document in the company,
05:19:04 13 and that's a major problem.

05:19:06 14 THE COURT: When I would like to talk to you is
05:19:08 15 Tuesday at 4:00 o'clock, if I can, Chicago time. And one of
05:19:14 16 you must have a bridge line with all your technology --

05:19:22 17 MS. MILLER: We will provide it, your Honor. We will
05:19:24 18 take care of it.

05:19:26 19 THE COURT: And at least maybe you will give one
05:19:28 20 call, somebody, whoever has the most charm, some Irish person,
05:19:34 21 some other Irish person, and try to have a conversation here
05:19:40 22 before Tuesday, and if the answer is no, the answer is no.
05:19:44 23 And then we know what to do. We will go back to -- we will
05:19:50 24 figure out who else has to be heard on the hearing. I have
05:19:54 25 Friday, April 29th, a full day.

05:20:04 1 MS. MILLER: April 29th is a Sunday.

05:20:06 2 THE COURT: Thank you. April 27th. I do have
05:20:10 3 Friday, April 27th, open. We could do another round if you
05:20:16 4 wanted to have another day. That gives you enough time. This
05:20:22 5 group is just so darn hard -- now, here is the other thing.
05:20:26 6 That's my suggestion in here. I would love to hear anybody
05:20:32 7 else's suggestion, what we could do, short of starting over
05:20:38 8 from scratch, and that would free Chris and I up.

05:20:48 9 If we spend all of our time, regardless of how we
05:20:52 10 turn out, I am not available to you to do anything else. And
05:20:58 11 I am really good at some form of mediation in this. So it's
05:21:02 12 kind of -- so if you have any other suggestion of what we
05:21:10 13 could do for the next five months, I also want to hear that.

05:21:18 14 MR. MAROVITZ: Judge, can I --

05:21:20 15 THE COURT: Sure.

05:21:20 16 MR. MAROVITZ: Far be it from me to throw a kink in
05:21:24 17 the works here, and I hope that we wouldn't need the 27th. I
05:21:28 18 have a multiparty -- I can move many things, I have a
05:21:30 19 multiparty mediation scheduled for that day. I cannot move
05:21:34 20 that.

05:21:34 21 THE COURT: So Tuesday then. When we talk Tuesday, I
05:21:38 22 will have to have -- you know, we might have to do it on a
05:21:42 23 Saturday.

05:21:42 24 MR. MAROVITZ: I apologize.

05:21:44 25 THE COURT: Maybe we will just do it on a Saturday or

05:21:46 1 something in New York.

05:21:50 2 MR. MOGIN: San Diego.

05:21:52 3 THE COURT: Or San Diego. Absolutely.

05:21:54 4 Anybody want to say anything? You don't even have to
05:21:58 5 be on the record.

05:22:02 6 MR. McKEOWN: We will communicate prior to Tuesday.

05:22:04 7 THE COURT: Good. And you talk to each other before
05:22:06 8 Tuesday and see if, you know, I am just being the old dreamer
05:22:12 9 that I am.

05:22:14 10 Thank you, everybody.

05:22:16 11 MR. McKEOWN: Thank you.

05:22:16 12 MS. MILLER: Thank you, your Honor.

05:22:18 13 MR. MAROVITZ: Judge, one other final note just in
05:22:20 14 terms of my pet project, the witness rule. Again, I am
05:22:24 15 hopeful that we won't need to come back, but if we do, can I
05:22:28 16 talk to Mr. Regard?

05:22:28 17 THE COURT: You may talk to Mr. Regard, you may talk
05:22:30 18 to Dr. Lewis, you may talk to Ms. Tenny. You may talk to --
05:22:38 19 Dr. Tenny, yes, excuse me.

05:22:40 20 MR. MAROVITZ: Thank you, Judge.

05:22:40 21 THE COURT: And you can talk to anybody else you
05:22:42 22 want, Mr. Marovitz.

05:22:44 23 Bye, everybody.

05:22:46 24 MS. MILLER: Thank you, your Honor.

05:22:46 25 MR. McKEOWN: Thank you, your Honor.

05:22:48 1 MR. NEUWIRTH: Thank you, your Honor.

05:22:56 2 THE COURT: Hold on.

05:23:00 3 MR. CAMPBELL: I just think the question needs to be
05:23:04 4 about how do we satisfy our comfort level if the response -- a
05:23:12 5 vacuum is produced. And I would hope that things don't have
05:23:14 6 to be taken off the table as long as you get to that comfort
05:23:18 7 level because that what we are talking about, producing
05:23:20 8 responsive documents.

05:23:22 9 THE COURT: That's the way we are seeing it. In the
05:23:26 10 end, that's what your responsibility to your clients are.
05:23:32 11 Okay? Thanks, everybody.

05:23:34 12 MR. McKEOWN: Thank you, your Honor.

05:23:34 13 MS. MILLER: Thank you.

14 (Which were all the proceedings had in the above-entitled
15 cause on the day and date aforesaid.)

16 I certify that the foregoing is a correct transcript from
17 the record of proceedings in the above-entitled matter.

18 Carolyn R. Cox
19 Official Court Reporter
Northern District of Illinois

Date

20 /s/Carolyn R. Cox, CSR, RPR, CRR, FCRR

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